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## **GEOINT 2010 Breaks Attendance Records in New Orleans**

**Herndon, Va., Nov. 18, 2010**—The United States Geospatial Intelligence Foundation (USGIF) wrapped up the GEOINT 2010 Symposium in New Orleans, which took place on Nov. 1-4, with a record number of attendees, exhibitors and speakers who participated in the event.

Even after the change in venue from Nashville, Tenn., to the New Orleans Ernest N. Morial Convention Center, this year's conference broke attendance records. More than 4,000 participants had an exclusive opportunity to explore an exhibit hall of over 100,000 square feet featuring 220 exhibitor and sponsor organizations. In addition to this, almost 200 representatives from 30 different countries were in attendance.

Eight keynote speakers and over 100 leaders from the community guided the audience through discussions focused on this year's theme, "Geospatial Intelligence 3.0 ... A New Era of GEOINT."

Discussions touched on this theme during keynotes, a panel dedicated to the Defense Intelligence Information Enterprise and multiple breakouts. Breakout tracks concentrated on maritime domain awareness; open source GEOINT in the 21<sup>st</sup> century; GEOINT insight and influence through functional management; interoperability, standards and architecture; DIZE challenges; emerging sensors and platforms; warfighter feedback; multi-INT integration; information sharing challenges, GEOINT and MASINT operations other than war; mastering the human domain; and cyber-location nexus.

Keynote speakers included the Honorable James R. Clapper Jr., undersecretary of defense for intelligence; Ms. Letitia A. Long, director, National Geospatial-Intelligence Agency; Ms. Caryn A. Wagner, under secretary for intelligence and analysis, Department of Homeland Security; Gen. Bruce Carlson, U.S. Air Force (Ret.), director, National Reconnaissance Office; Lt. Gen. John C. Koziol, U.S. Air Force, deputy undersecretary of defense (intelligence) for joint and coalition warfighter support; director, Department of Defense, Intelligence, Surveillance and Reconnaissance Task Force; Lt. Gen. Ronald L. Burgess Jr., director, Defense Intelligence Agency; Mr. John C.

(Chris) Inglis, deputy director, National Security Agency; and Gen. James E. Cartwright, U.S. Marine Corps, vice chairman of the Joint Chiefs of Staff, who concluded the general session.

Other notable highlights of the symposium included the addition of pre-symposium academic and technology tracks, a USGIF Young Professional Group mapping service project, interoperability tech talks presentations in the exhibit hall and a SAR commercialization workshop. Visit [www.geoint2010.com](http://www.geoint2010.com) to learn details on these or view some of the highlights from the Symposium on the newly launched [www.GEOINTv.com](http://www.GEOINTv.com).

USGIF is a 501 (c)(3) non-profit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations and individuals whose mission is the development and application of geospatial intelligence to address national security challenges. For more information, please visit [www.USGIF.org](http://www.USGIF.org).

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