



GEOINteraction Tuesday



USGIF Organizational Membership Opportunity to Either Host or Sponsor a GEOINteraction Tuesday

As an organizational member of USGIF your company is able to host or sponsor an upcoming edition of GEOINteraction Tuesday.

There are two options for member organizations:

1. Your organization can host the event in your space. By doing so, you must agree to the below “requirements of the host.”
2. You can sponsor the event at a local restaurant, hotel or other unique venue.
Please contact Jeff Ley for details. (jeff.ley@usgif.org)

OPPORTUNITY AS EITHER THE HOST OR SPONSOR

- Suggest agency offices, or specific people, for the guest speaker role
- Introduce the speaker after USGIF welcome remarks
- Have demos for attendees. USGIF requires that the demo only be available before and/or after the speaker is at the podium (as to not interfere with the remarks).
- Secure unlimited complimentary attendees regardless of their USGIF individual membership status (employees of host organization or special guests)
- USGIF individual members receive complimentary registration. Non-members are charged \$35 for registration (this helps USGIF recoup costs associated with registration, signage etc)

REQUIREMENTS OF THE HOST

- Space to host 75 – 200 people
(size of the event varies from month to month)
- Mix of theater style seating and highboy cocktail tables
- Ample complimentary parking for attendees
- Podium, microphone/PA system for remarks
- 2 tables for USGIF to use for check-in
- Table for USGIF to market upcoming events and USGIF-led initiatives
- Food and Beverage for attendees
(beer, wine, soft drinks, water and heavy hors d’oeuvres)

USGIF WILL PROVIDE THE FOLLOWING

- Marketing of the event to USGIF’s GEOINteraction Tuesday distribution list
- Promotion of the event on USGIF.org featuring host/sponsor logo
- Advance and on-site registration processing
- Signage thanking the host organization for it’s support
- Other signage promoting upcoming USGIF events

DATES AVAILABLE

- March 21, 2017
- July 11, 2017
- September 12, 2017
- November 14, 2017