



GEOINTeraction Tuesday



USGIF Organizational Membership Opportunity to Host or Sponsor a GEOINTeraction Tuesday

2018 AVAILABLE DATES

January 9	March 13	May 8	July 10	September 11	November 13
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As an organizational member of USGIF your company is able to host or sponsor an upcoming edition of GEOINTeraction Tuesday.

There are two options for member organizations:

1. Your organization can host the event in your space.
2. You can sponsor the event at a local restaurant, hotel or other unique venue.

*Please contact Jeff Ley for details. (jeff.ley@usgif.org)

OPPORTUNITY AS EITHER THE HOST OR SPONSOR

- Suggest agency offices, or specific people, for the guest speaker role
- Introduce the speaker after USGIF welcome remarks
- Have demos for attendees. USGIF requires the demo only be available before and/or after the speaker is at the podium (as to not interfere with the remarks).
- Secure unlimited complimentary attendees regardless of their USGIF individual membership status (employees of host organization or special guests)
- USGIF individual members receive complimentary registration. Non-members are charged \$35 for registration (this helps USGIF recoup costs associated with registration, signage, etc)

REQUIREMENTS OF THE HOST OR SPONSOR

- Space to host 75 – 200 people (size of the event varies from month to month)
- Mix of theater style seating and highboy cocktail tables
- Ample complimentary parking for attendees
- Podium, microphone/PA system, Q&A mic for audience questions
- 2 tables for USGIF to use for check-in
- Table for USGIF to market upcoming events and USGIF-led initiatives
- Food and Beverage for attendees (orders to be sufficient for 75% of pre-registered attendees – beer, wine, soft drinks, water and heavy hors d'oeuvres)

USGIF WILL PROVIDE THE FOLLOWING

- E-mail marketing of the event to USGIF's GEOINTeraction Tuesday distribution list
- Promotion on Social Media
- Promotion of the event on USGIF.org featuring host/sponsor logo
- Advance and on-site registration processing
- Signage thanking the host organization for its support