

**USGIF**  
**TC&PD Committee Meeting Minutes**  
**16 Jun 2017**

- **Welcome/Attendance**
  - Skip Maselli
  - Cathy Alt-shoemaker
  - Doug McGovern
  - Don Widner
  - Michael Hauk
  - John Macier
  - Renard Paulin
  
- **Approval of May Minutes**
  - *Approved*
  
- **New members**
  - Scott Herman
    - Potential new member; Darryl sent an intro email on 1 May, Renard touched base; will follow-up
    - *Ideas for official membership drive to build up TC&PD numbers*
  
- **Old Business**
  - GEOINT 2017 Symposium - Hotwash
    - GEOINT Foreword (*Cardillo's favorite session; get a quote from him to advertise next year's Foreword?*)
      - GEOINT App comments; Presenter comments
        - *Group thought was well attended; maybe 4800 attendees?*
        - *Chris Tucker did a good job*
        - *Breaks between talks well used; majority of crowd stayed for entire program;*
        - *Format good; need more TED in the TED-like talks, less sales pitch*
        - *For next year do an open call to community for TED talks, like they do for trainers*
      - Logistics comments:
        - *TC&PDC committee members that actively participate in planning should get a designation on badge to get into GEOINT forward*
        - *Should TC&PDC plan again next year?*
      - Survey link/survey questions hotwash
        - *Survey questions hard to find in app and because of that didn't get a good response to questions*
        - *Announcing of surveys not good; slides announcing surveys got removed*
        - *Other surveys in app, so not sure which survey went with our survey*
        - *Need to let people know survey across multiple days, or release all survey questions on first day*
        - *Look at results and see how to leverage them*
      - TC&PDC meeting at GEOINT– 4:00 pm – Monday at the USGIF booth – only Sherry, Mike, Shawn, and Darryl showed
    - Symposium Session

- *Like the idea of “Shatner Surprise” guest; Shatner maybe not the best content*
    - *Cardillo seemed “down”, not a good start to conference*
    - *Education and training wasn’t taken advantage of as much this year, some tracks free, others charge for next year?*
    - *Government stage got good turnout this year*
  - Symposium Classified Session
    - *Handled well from a logistics standpoint*
    - *Session informative and beneficial*
    - *Good Q&A and open discussion*
    - *Recommendation for a longer, full day session*
- Professional Development Activities
  - YPG Mentoring program
    - Update on GEOINT meeting; pseudo kick off and discussion for input; formal program kick-off in Sept.
      - *Not obvious how to sign up to be a mentor, more visibility on how to become a mentor*
    - Shawn to draft idea for creating physical satellite programs for other locations; Denver, Dayton; OCONUS etc.; will report back to DC – NSTR
    - Heather update on Charlie’s mentor-to-mentee contract - update
    - Did YPG provide Darryl a copy of the contract draft?
  - University of Arizona Mentoring Program
    - Did Darryl connect Heather and Keith at the GEOINT symposium?
  - USA Science and Engineering Festival - 7-8 April 2018
    - Did Darryl transfer responsibility for USGIF follow-up to Jeff Ley; USGIF to connect?
- Outreach and Recruitment – Special meeting on 23 Jun to discuss (*send meeting notice 3:30pm*)
  - USGIF Recruiter Page draft
  - Next step
- Adopters for the Certification Program
  - Idea to bring HR people together with Darryl to get buy-in- Progress?
    - Any TC&PDC members coordinate with their HR depts?
    - Darryl-NGA dialogue with hiring authorities to get some early adopters – update - update
    - Looking for one org to do 10 certs; will be a big boost to the program - Update
- Geospatial Entrepreneurship – Follow-up Discussion
  - Mile Hauk’s Draft document - Update
  - Basic concept: Have an event/series of events for members & USGIF companies on geospatial entrepreneurship - Update
  - Did Renard work with Michael to recruit TC&PD members to set up a sub-committee? (*AI - send email to distro to recruit members to participate*)
- USGIF Cross-Committee Participation – Update
  - Current involvement: YPG (Heather), NAWG (Renard), AI (Doug )
  - Looking for other committee members to participate
  - *Analytic modernization a good fit to have cross committee participation; John M. to be TC&PDC rep to AM committee*

- TC&PD Charter Sub-Committee
  - Charter Update: *No update per Skip; update next meeting*
- Globalytica Critical Thinking Course
  - Will there be another in June, Darryl?
  - Changed wording to intern/internship - focus is on interns
  - Recruiter web page – will discuss at special meeting
  - Adding Bill Alder to the discussion; explore creating an internship clearing house; committee can help people with finding places for internships
  - YPG mentoring piece connection a future discussion topic; also linkages into WGs
- Essential Body of Knowledge - Update
  - AI/ML/Autonomy/Big Data – areas to consider adding
  - Dr. Chris Anderson GSX to be included in discussions
  - Darryl can come talk to AI Committee’ Doug will let Darryl know
  - Doug will familiarize AI committee with EBK location/contents
  - Areas missing from the EBJ: ML/AI, FMV, UAS Ops, Big Data
  - Look at competency Four (visualization) – how do you assess visualization; Shawn to contact AFRL, Dr. Rogers, invite to participate on working group
  - Look at competency Three; Bryan to look at that and make recommendations
  - *Take advantage of survey results to shape what things are focused on*
- **New Business**
  - *NTR*
- Action Items
  - VT Follow-up – Sherry - Open
  - Brainstorm Job Placement Ideas incl., Certificate, Cert, Job Board, GSM in preparation for the next meeting – All - Open
  - Brainstorm additions/updates on Essential Body of Knowledge to provide to GB, e.g. Machine learning, cognitive computing, data science, etc.– All - Open
  - Create new updated charter, develop initial mission statement, circulate for committee input — Charter sub-committee – Open
  - Follow-up on potential new member Scott Herman – Renard – New/Open
  - Draft mentor satellite programs – Shawn – New/Open
  - Send TC&PDC updated draft USGIF Recruiter Webpage – Shawn – New/Open
  - TC&PDC to fill in the specifics/content to USGIF Recruiter Webpage draft, feedback by 19 June – All – New/Open
  - Topic specific TC&PD meeting on the 23 June to discuss – All – New/Open
  - Recruit TC&PD members to set up Entrepreneur sub-committee - Renard & Mike – New/Open
  - ~~Send out GEOINT Foreword logistics note to participants – Darryl – New/Open (Completed)~~
  - ~~Notify TC&PDC of GEOINT meeting, 4:00 pm, Monday, USGIF booth – Renard – New/Open (completed)~~
  - Notify TC&PDC of future Hack-a-thon event - Darryl – New/Open
  - Contact AFRL, Dr. Rogers, invite to participate on EBK working group – Shawn – New/Open
  - Look at EBK competency Three and make recommendations - Bryan – New/Open
- Next meeting – 21 July
- Adjournment

