

May 21-24 • St. Louis, Missouri America's Center Convention Complex

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## FROM MAPS TO METAVERSE

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### PROSPECTUS

Exhibit Dates May 22-24

#### **EXHIBIT HALL FEATURING**

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Managment
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization SoftwareAnd Much More!

GEOINT2023,con

### ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS





Acquisition Directorate Admiral Analyst Assistant Executive Director Associate Vice President **Board Member** Branch Chief **Branch Head Budget Director Business Development** Executive **Business Development** Manager **Capture Manager** Cartographer Chairman **Chief Congressional** Affairs **Chief Engineer Chief Executive Officer Chief Financial Officer** Chief GEOINT Branch **Chief Information Officer Chief Innovation Officer** Chief Learning Officer **Chief of Small Business** Office Chief of Staff Chief Operating Officer Chief Scientist

**Chief Systems Architect Chief Systems Engineer Chief Technology Officer Collection Manager** Colonel **Combat Development** Analyst Commandant Commander **Commanding General Congressional Liaison** Contract Officer **Contracting Officer** Dean **Defense Analyst Deputy Director** Deputy Ministry of Defense Director **Director Defense and** Intelligence Programs **Director Earth Observation Systems Director Homeland** Security State & Local **Director Intelligence** Programs **Director Legislative** Affairs Director of GEOINT Office Director R&D

**Director Remote Sensing** Engineer **Executive Director Executive Vice President** Founder **Functional Management** Executive General **General Council** General Manager **GEOINT Chief GFOINT Division Chief Geospatial Analyst Geospatial Management** Officer **GIS Analyst Global Director Group President** Human Terrain Analyst **Imagery Analyst** Information Analyst Intel Officer Intelligence Analysis Engineer **ISR Operations Chief ISR Portfolio Manager Managing Director** Mayor Military Geographer Multi-source Analyst **Operations Officer** 

**Owner** Portfolio Director President Principal Architect Principal Data Scientist **Principal Engineer** Principal Intelligence Analyst Professor **Program Director** Publisher **R&D Engineer R&D** Scientist Senior All-source Analyst Senior Imagery Analyst Senior Intelligence Analyst Senior Staff Signal Intelligence Analyst Source Strategies Analyst Special Advisor Special Agent Special Forces Officer Staff Officer Student Team Chief, Special Analysis **Technical Staff Training Requirements** Vice President

### TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES

Other Military & Government

Aerospace/Defense/Intelligence Organizations

Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron 172nd SBCT 1st Infantry Division **1st Information Operations** Command 20th Intelligence Squadron 332nd Transportation Battalion AFSOC Air Force GEOINT Office Air Force Institute of Technology Air Force ISR Air Force Research Lab Air Force Targeting Center Army Corps of Engineers **Army GEOINT Battalion** Army Material Command Army National Guard Australian Geospatial Intelligence British Embassy CADASTRE, Land Registry and Mapping Agency Canadian Department of National Defence **Canadian Forces Canadian Joint Operations** Command CED of Florida Center for Geospatial Intelligence (CGI) Central Intelligence Agency (CIA) CIFA City of Los Angeles

**CNN National Security** COMNAVMETOCCOM DARPA Defence R&D Canada **Defense Acquisition** University Defense Geographic / Imagery Intelligence Agency Defense Geospatial-Intelligence School **Defense Intelligence Agency** (DIA) **Defense Supply Center** Richmond **Defense Threat Reduction** Agency Department of Defence -Australia **Department of Defense** (DoD) **Department of Homeland** Security (DHS) **Department of Interior Department of National** Defense **Department of State** DIGLS DTAO Dutch Ministry of Defense **Estonian Defence Forces** European Union Satellite Centre **Executive Branch** FBI Academy **FBIS Map Services Center** Federal Bureau of Investigation (FBI)

Federal Ministry of Defense. **Republic of Austria Finnish Defence Forces Topographic Forces** Geospatial-Intelligence Systems & Services Germany Federal Intelligence Service IARPA IN-Q-TEL Institute for Defense Analysis Intelligence and Security Command Intelligence Commission Japan Ministry of Defense Joint Forces Intelligence Command Joint Special Operations Command Joint Warfare Analysis Center JSF PO (ASC-YJ) JTF-CS Korea Defense Geospatial-Intelligence Agency Louisiana State Police Ministry of Defence Ministry of Defense Colombia MIT Lincoln Laboratory NASIC/DEI National Counter Terrorist Center National Air and Space Intelligence Center

National Center for Atmospheric Research National Geospatial-Intelligence Agency (NGA) National Reconnaissance Office (NRO) National Security Agency (NSA) National Technology Alliance Naval Meteorology & **Oceanography Command** Naval Oceanographic Office Naval Postgraduate School Naval Research Lab New Zealand Defence Force Norwegian Defence Staff Norwegian Military **Geographic Service** Office of the Director of National Intelligence (ODNI) Office of the Secretary of Defense (OSD) Office of the Under Secretary of Defense for Intelligence Pacific Northwest National Laboratory **Public Works & Government** Services Canada **Richmond Map Facility** Royal Norwegian Embassy Sandia National Laboratories SPAWAR SSC Swedish Armed Forces

Tennessee Valley Authority

Terrorist Threat Integration

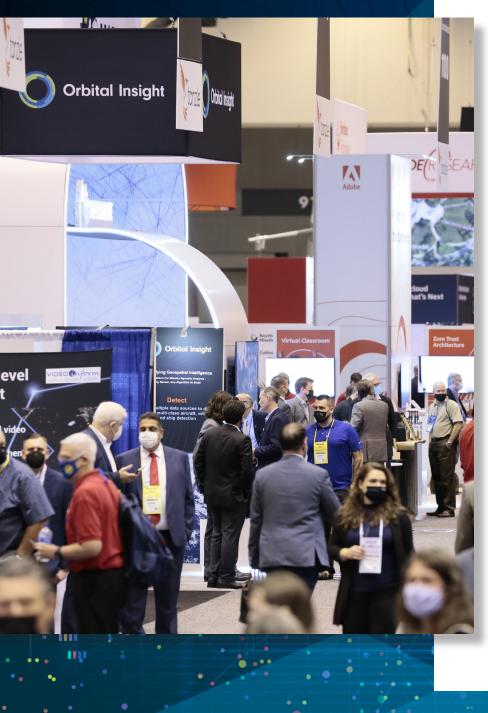
The Netherlands Ministry of

Center

Defense

U.S. Air Force U.S. Army U.S. Army Geospatial Center U.S. Army Joint Task Force for Civil Support **U.S. Border Patrol** U.S. Central Command U.S. Coast Guard Intelligence **Coordination Center** U.S. Department of Commerce U.S. Department of Energy U.S. Department of State U.S. Geological Survey (USGS) U.S. House of Representatives U.S. Marine Corps U.S. Navy **UAE Air Force Intelligence** UK Defence GEOINT Liaison Staff **UK Defence Geospatial** Intelligence Fusion **USAERDC** Topographic Engineering Center USAFRICOM USAINSCOM 902d M.I. Group USASMDC USCENTCOM USMA USNA USNORTHCOM USSOCOM USSTRATCOM

# **BEGIN WITH A BOOTH**



### **STANDARD BOOTH**

#### Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

### **PAVILIONS**

#### Differentiate your organization by exhibiting within one of the following pavilions:

- Academic Pavilion: colleges, universities, and other academic institutions
- Government Pavilion: military and government organizations and national laboratories
- New Member Showcase: organizations that joined USGIF as organizational members after GEOINT 2022
- Small Business Pavilion: organizations that are categorized as a small business by the SBA

### **SMALL BUSINESS TABLE-TOP BOOTH**

#### Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top

- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

### A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

2d3 Sensina 3001 Inc 512th Engineer Detachment (GPC), Fort Sam Houston, Texas ABSc/Syntasa AC4S Accenture Accunet Active Risk Acute 3D Adobe Government at Carahsoft Adobe Systems Inc Advanced Technical Intelligence Center (ATIC) AFais Technologies Aerstone AFFI - DI2F Agent Logic Inc. Agilex Air Force Institute of Technology Air Force Research Lab (AFRL) Airborne Resources Inc Airhus AirWatch Akamai Technologies Alfresco Alliant Techsystems Altamira Technologies Corp. Amazon Web Services, Inc. American Military University American Systems Ampex Data Systems Analytical Graphics Inc. Annanolis Micro Systems Inc. Anonymizer Inc. APEX Expert Solutions Appistry Apple Applied Geospatial Solutions International Applied Imagery Applied Network Solutions Inc. Applied Research Associates Inc. Apptek Aptima, Inc. Aqua Security Arcturus UAV ArdentMC Arista Networks Army GEOINT Battalion ASG Aspera ASPRS Association of American Geographers Astrium AT&T AT&T Government Solutions ATK Atlassian Attivio Authentic8 Autodesk Autonomy Inc. Avenza Systems Inc. Avere Systems Avineon Inc. Avocent Corp Axwav BAE Systems Ball Aerospace Ball Aerospace & Technologies

Corp.

Belkin

Rit9

News

CACI

CAF

CARTO

CCRi

CDW-G

Chiliad

Ciena

Cisco

- USGS

CLL

ConcealFab Corp

Basis Technology Connexta **BBN** Technologies Contex Belvoir Corporate Campus Berico Technologies BlackSky Cray Inc. Bloomberg Government Entity Solutions Imaging Blue Canopy Group Blue Coat Systems Blue Light CSC Blue Marble Geographics CSTARS BlueArc Corp **RlueCat** BlueSpace BMC Software Boeing Company Cylance **Booz Allen Hamilton BOSH Global Services** Roundless Brocade C4ISR & Networks and Defense Datameer DataRohot C4ISRNET / DEFENSE NEWS DataWalk CA Technologies CALNET. Inc. Canon USA Inc (DIA) Capella Space Carahsoft Definiens CARDIO Dell Inc. Deloitte Cartography and Geographic DeLorme Information Society Catapult Consultants Dewherry Center for Geospatial Information Technology, Virginia Polytechnic and State University Center for Geospatial Intelligence University of Missouri Center for Technical Intelligence Studies and Research Central Intelligence Agency (CIA) CenturyLink CHI Systems Inc Churchill Navigation e-GEOS Circle Twelve Inc. EagleView Citrix Systems Inc. Farth-i **Civil Applications Committee** ClearShark EIZO Inc. ClearTerra FMC Isilon Cleversafe Cloudera Endeca Endgame Cognika Intelligence and Defense Solutions Cohesity Colfax International Envitia CommVault CompassData Inc. COMPUSULT ER Mapper Computable Insights/Diffeo FRDAS ComputaMaps Erao

Concurrent Technologies Corp. eSpatial Inc Esri Consolidated Resource Imaging Eternix I td Evertz Convey Computer Corporation exactFarth Ltd **COPT Data Center Solutions** Exelis Courage Services, Inc. Eve C Solutions E5 Networks CBI - Consolidated Resource FCN Technology Solutions FeatureX Crossroads Systems StrongBox Crunchy Data Figure Eight FireEye Flight Landata Cubic Cyber Solutions FluxData Inc. Cubic Mission Solutions Forcepoint LLC Cutting Edge Networked Storage ForeFlight Cyber Maryland ForeScout ForgeRock D-Wave Systems Inc. Forterra Systems Inc. Data Analytic Solutions, Inc. Fortinet Federal Data Tactics Corporation Fortinet Inc. DataDirect Networks Fortius0ne Forum Systems Frame Fraym Datron World Communications DCGS-A & TCM-SP Front Porch Digital DECISIVE ANALYTICS Corp. Fugro Defense Intelligence Agency Fulcrum IT Services Fusion-io Defense Systems GameSim Inc **GBH** Communications GCS Research Systems Delta Digital Video General Dynamics Descartes Labs Geo Owl LLC Geo Tactical Solutions DIA/DTM - 2B Geodata IT LLC Diamond Visionics GeoDecisions Digital Results Group Inc. Geodigital International DigitalGlobe GeoEve **DLR German Aerospace Center** Geographic Services Inc. DLT - Oracle Premiere Partner GEOHuntsville **DLT Solutions** GeolO DTN/Meteorlogix DualAlign LLC George Mason University Dun & Bradstreet DXC Technology (GTRI) Dynamic Aviation Geosemble Technologies Inc. Dynamic Graphics Inc **GeoSpark Analytics** Eagle Ray, Inc. Geospatial Media and Communications GeoTec Media East View Geospatia GEOTECH CENTER Econia Tech Corporation Geoweb3d Gigamon **GIS Certification Institute** En-Net Services **GIS Development** GISCafe.Com GitLab **Engility Corporation** Glimmerglass Networks Inc. EnterpriseDB Global Marketing Insights Inc. (GMI) EOIR Technologies Goodrich Corp. Equinix Federal Goodrich ISR Systems Google Cloud Google Inc. GSA FEDSIM & GSA Express Ericsson Federal Inc. Haivision

Harris Corporation HawkEye 360 Headwall Photonics Inc. HERE Hewlett Packard Enterprise Hexagon Hie Electronics Hitachi Data Systems Hortonworks HР HumanGeo Federal Laboratory Consortium i-cubed i3 ICS IRM IC ITE / The Inteligence Community Network (ICN) ICES iGETT Project iGT IHS Inc ikeGPS Image Matters LLC Image Now by Perceptive Software Imation Immersive Media Co. immixGroup Freedom Consulting Group Inc. iMove Inc. In-0-Tel Inc. Info Terra Gmbł Infohlox Informatica Initiate - an IBM Company Insitu InTec LLC General Atomics Aeronautical Integrated Modern Engineering LLC Integration Technologies Group Inc. Intelenix I I C Intelligent Software Solutions Intelliwings LLC Intergraph Government Solutions Interman Technologies International Atomic Energy Agency / Intl. Safeguards Project Office GeoNorth Information Systems International Spy Museum InTTENSITY Georgia Tech Research Institute Invertix iQuest Analytics. Inc. Iron Bow Technologies Isilon Systems Geospatial Intelligence Forum ITRES Research Limited ITT lacobs James Madison University Jane's by IHS Markit Janva IDISS JPO JMP Software from SAS Johns Hopkins University - MS Geospatial Intelligence Juniper Networks Kelyn Technologies KevW Kinney Group Inc. Kitware 1-3 Latitude Geographics Group Ltd. Laver 7 Leica Geosystems Leidos

LexisNexis OSINT LexJet Corp. LGS Innovations LIS LizardTech Lockheed Martin Logos Technologies LLC Los Alamos National Laboratory LPA Systems LTI Datacomm MacAulay-Brown ManTech MapAnything Mapbox MapD MapLarge Mappt Military MapR Data Technologies Inc. MarkLogic Maryland of Opportunity MathWorks Maxar Technologies MaxVision, Rugged Portable Computers McAfee McClendon Corp. MDA Meadowgate Technologies LLC Mellanox Federal Systems MemS01 Mercury Computer Systems Merrick & Company MetaCarta Inc MicroLink Micron Microsoft Microstrategy MicroTech Missile Defense Agency Mitsubishi Digital Electronics Mitsuhishi Electric Research Lah Modus Operandi Inc. MonaoDB Motion DSP Inc MTFO Inc. Myriax NAB Show Napatech Inc. National Counterterrorism Center (NCTC) National Geographic Maps National Geospatial-Intelligence Agency (NGA) National Reconnaissance Office (NR0) National Security Agency (NSA) National Technology Alliance (NTA) National Training and Simulation Association (NTSA) Naval Postgraduate School NAVTEO Neo4i Inc NerVve Technologies NFT NetApp Netezza NETSCOUT Systems Inc. Network General Corp NEVION NITAAC NIVC Nokia Location & Commerce

(Formerly NAVTEQ) North Avenue Technologies Northeastern University Northern Virginia Community College (NOVA) Northrop Grumman NovaSol Novetta Nutanix Inc. NuWave Solutions NVIDIA NVision Solutions Inc. NW Systems Inc. Oak Ridge National Laboratory (ORNI) Oaktree Solutions Object Raku Technology Inc ObjectFX Corp. Oblong Industries, Inc. Observera Inc. Obsidian Strategics Océ North America Oceus Networks Octo Consulting Group Inc. Office of Naval Intelligence (ONI/FIST) OGSystems Open Source Center Open Source GEOINT OpenGeo OpenText Optech Optibase, A Vitec Company Oracle Orbis Technologies Inc. Orbit Communication Systems Inc. Orbit Logic Orbital Insight Inc. Orbital Sciences Corp. Overwatch / Textron Systems Owl Computing Technologies PAF ISR PAE ISR - Resolute Eagle Palantir Technologies Palo Alto Networks Panoram Technologies PAR Government Parsons Institute for Information Mapping PASCO Corp. PCI Geomatics Pearson Custom Learning Solutions / IAEGS Penn State World Campus Peraton Perceptive Pixel Inc. Percipient ai Pherson Associates LLC Pictometry International Corn. Pitney Bowes Pix Element PIXELTEQ PIXIA Corp. **Pixoneer Geomatics** Pixspan Inc. Planar Systems PLW Modelworks Polaris Alpha Polycom Presagis Primordia Proofpoint

PTFS Pure Storage PV Labs Obase OinetiO- North America QTS Data Centers Quantum Corp. R & K Solutions Rackable Systems RackTop Systems Radiance Technologies RadiantBlue Technologies **Bafael Advanced Defense** Systems I td. RAID Inc RapidEye Raytheon Recorded Future Red Hat Inc. Red Hen Systems LLC Redrover Co. Ltd. RGS (Responsive Geospatial Systems) **Riegl USA** Ringtail Design Riverbed Technology Riverside Research Rosettex Technology & Ventures Group RT Loaic Rubrik Federal S2 Analytical Solutions SAAB VRICON SYSTEMS Rapid 3D Mapping Safe Software SafeNet Saffron Technology, Inc. SAIC Saint Louis University Salient Federal Solutions Samsung San Antonio Fire Department San Antonio Police Department Sandia National Laboratories SANZ EarthWhere SAP NS2 Sarnoff Corp. SAS Satrec Initiative Scene Sharp Technologies Science Applications International Corp. (SAIC) Scitor Corp. SDI Government Seagate Government Solutions Secure Computing SecurityFirst Semantic Research Inc. ServiceNow SGI SI Imaging Services Sierra Nevada Corn Signature Government Solutions Silicon Graphics Inc. (SGI Simtable Simulyze Inc. SitScape Inc. Skyline Software Systems Inc. SOEWERX Solace SolarWinds Solers Inc

Sonv

Snace News

SpaceCurve

SpecTIR, LLC

Spire Global

Splunk Inc.

SRC Inc.

US LLC

SwiftStack

Symantee

SUSE

TASC

TCarta

TELLABS

Teradata

Tenix America

Terran Orbital

TERREX

University

Technology

Thetus

thincsoft

Thinklogical

Tiltan USA

Tintri

Topsy

TomTom

TransVoyant

Trend Micro

Trimble

Spectra Logic

SPADAC

Solid Terrain Modeling Inc. Tripwire Inc. Trustwave Government Solutions Sotera Defense Solutions, Inc. TVAR Solutions Space Dynamics Laboratory Twister Data Framework U.S. Air Force U.S. Army Geospatial Center SpaceKnow Inc. U.S. Army North UltraSpectral, Inc. Spatial Networks Inc. Unisvs United Launch Alliance Unitek Education Universal Space Network Inc. Spot Image Corp. University of Denver SRA International Inc. University of Mary Washington SRC Computers Inc. University of Redlands - MS GIS Program SBI International University of Utah, Department SSS Research of Geography Strategic Operational Solutions Urban Robotics Inc Summit Terragraphics Inc. URS Sun Microsystems Ursa Surrey Satellite Technology UrtheCast Corp USAA **USAF Eagle Vision** USC Spatial Sciences Institute Tableau Software USGIF Modeling and Simulation Working Group USGS / Civil Applications Technical Innovation Committee TechniGraphics USGS Earth Resource Technology Management Observation & Science (EROS) Associates Inc Center Teledyne Optech USSOCOM Technology and Telesoft Technologies Industry Liason Office (TILO) UTC Aerospace Systems VATC (Visual Awareness TeraLogics LLC Technology and Consulting) TerraEchos Inc. Venafi TerraGo Technologies Vencore Verizon VetDS Texas Memory Systems VIDEO INFORM Textron Systems VideoBank Thales eSecurity Vianette The Boeing Co. ViON Corp. The Greater San Antonio Area Chamber of Commerce Virginia Tech Applied Research The HumanGeo Group Corporation and Center The Pennsylvania State for Geospatial Intelligence Technology The Sanborn Map Company Inc. Visual Intelligenc Thermopylae Sciences & VITEC VMware Vormetric Vovager Search Vricon Third Dimension Technologies VRMesh TIBCO's Spotfire Division VT Mak Tildenwoods Corp. Washington College GIS Program WaveRunner WESTPORT WISER Total Aircraft Services (TAS) an Woolpert Ikhana Group Co. World Wide Technology TouchTable Inc. Xirrus Inc. XYRATEX Tresys Technology Z Corp. Zebra Imaging Inc.

### BENEFITS AT A GLANCE

|   | PREMIER         | DIAMOND            | PLATINUM       | GOLD | SILVER |
|---|-----------------|--------------------|----------------|------|--------|
| Chairman's Reception (invitees must be registered for GEOINT)   | 4 Invitations   |                    |                |      |        |
| Trajectory on Location Interview  | 1 Interview     | 1 Interview        |                |      |        |
| Opportunity to Introduce One Main Stage Keynote or Panel  | •               | ٠                  |                |      |        |
| Ad in Virtual Show Daily  | •               | ٠                  |                |      |        |
| Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT) | * * * *         | ٠.                 |                |      |        |
| VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)  | * * * * * * * * | <b>* * * * * *</b> | <b>* * * *</b> | •    |        |
| Symposium Full Registrations  | * * * * * *     | <b>* * * *</b>     | <b>* *</b>     | •    |        |
| One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App                   | •               | ٠                  | •              |      |        |
| Access to Press List Before the Event   | •               | •                  | •              | •    | •      |
| Access to Opt-in Participants List  | •               | •                  | •              | •    | •      |
| Logo on Sponsor Recognition Page  | •               | •                  | •              | •    | •      |
| Logo in Pre and Post Event Emails to Attendees  | •               | •                  | •              | •    | •      |

### PREMIER SPONSOR

#### Welcome Reception - \$75,000

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place,

at one time. This one Your Co items: - All si - Napkille and Drink tickets

Priority Points – 37.5



#### Exclusive



This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

Entrance unit outside the general session room

DIAMOND SPONSOR





#### Exhibit Hall - \$60,000

Main Stage - \$60,000



Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsarship:



Priority Points – 30

Priority

Priority

organization as the official GEOINT 2023 Exhibit Hall Sponsor throughout the exhibit hall the entrance to the exhibit hall entrance x 8.4375")



#### Government Hub - \$60.000

#### Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government spatial intelligence. Included in the sponsorship: interests and collaborat



the hub (Subject to USGIF approval)

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## ORACLE

#### Chairman's Reception - \$55,000

#### Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community pur company at this remarkable reception. This opportunity is exclusive to USGIF and welcome them on bet

Organ Custor

based on location with focus on sponsor's business objectives and needs



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### SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR

#### Innovation Hub + YPG Golden Ticket Breakfast - \$55,000

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Breakfast (Show Management is responsible for production and distribution) Priority Points – 27.5

#### Young Professionals Hub + YPG Welcome Reception - \$55,000

#### Exclusive

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continued

Exclusive

Be the sponsor of the USGIF Young Professionals Group (YPG) Hub and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YPG space. Your sponsorship will ve been selected for the YPG Golden Ticket program. Included in the sponsorship: support the your

hub (Subject to USGIF approval) Opportunit nect to USGIF approval) Reserved lid

Deloitte.

- Opportunity to serve as judge for Forward Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points 27.5

### PLATINUM SPONSOR

#### Symposium WiFi - \$45,000 / \$51,750

Who doesn't check email while at a conference? Sponsor the wireless hot spots located throughout the exhibit hall. Included in the sponsorship:

- · WiFi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the WiFi
- Custom WiFi landing page
- Recognition as the WiFi sponsor in pre-event attendee email
- Priority Points 22.5 member / 25.88 non-member

#### Classified Session - \$40,000 / \$46,000

Exclusive

Exclusive

Exclusive

The GEOINT 2023 classified session will be hosted on Tuesday, October 5th. Show your support of the community by being the exclusive sponsor of the GEOINT 2023 classified session. Included in the sponsorship:

- ed session (TS/SCI clearance required for all attendees) 5 reserved se to be used the day of the classified session Brai Logo
  - moughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points 20 member / 23 non-member

#### Symposium Lanyards - \$40,000 / \$46,000

Hang out where you'll really be noticed - around the necks of everyone attending GEOINT 2023! Lanyards are distributed at registration and bold badges that are required for entrance. You'll have non-stop exposure throughout the show!

Inclu You Prior ember / 23 non-member

vards given to all event attendees HawkEye<sup>360®</sup>

### PLATINUM SPONSOR

#### Symposium Registration - \$40,000 / \$46,000

#### Exclusive

Be one of the first companies to make an impression at GEOINT 2023 by sponsoring the registration process. Included in the sponsorship:

Train to USGIF database announcing that registration is open\*



JBI

leidos

Global. Innovative. Trusted

- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2023
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)\*\*

ith registration confirmation\*\*

- Priority Points 20 member / 23 non-member
- \*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

\*\*If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

#### Event Center Pre-Function Area Branding - \$35,000 / \$40,250

#### 1 Available - <del>3 Available</del>

2 Available

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banners

Logo/b

Logo/b

Priority Points - 17.5 member / 20.13 non-member

#### Exhibit Hall Networking Reception - \$35,000 / \$40,250

Sponsor one of the daily exhibit hall receptions at GEOINT 2023. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points 17.5 member / 20.13 non-member

#### Hotel Keycards - \$35,000 / \$40,250 Be the exclusive sponser of the hotel keyc time an attendee accesses for skeping Included in 1 Section bind

Logo recognition or

Judgin

Opport

Priority I



THE SCIENCE OF WHERE

 Your loging featured provimently on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels.

17.5 member / 20.13 non-member

GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

ughout the day

Be the first to have your organization in front of GEOINT 2023 attendees. Included in the sponsorship:

or moderator or serve as emcee (subject to

ers at GEOINT Foreword

Priority Points – 17.5 member / 20.13 non-member

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continued

Exclusive

Exclusive

### SPONSORSHIP OPPORTUNITIES

### **GOLD SPONSOR**

#### GEOLounge Networking Area Branding / Collateral - \$25,000 / \$28,750

These GEOLounges will be centrally located in the Exhibit Hall. (Exact location TBD) Sponsor the location where attendees can meet, relax, and recharge. Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points 12.5 member / 14.38 non-member

#### Symposium Bag - \$25,000 / \$28,750

Svmi

Bags

#### Exclusive

4 Available

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees then take it with them. Included in the sponsorship: will use the bag at the event an

r logo along with the symposium name (one-color imprint that is black or white)

ibuted to each attendee at registration

me single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor Ability is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)

Priority Points – 12.5 member / 14.38 non-member



#### Symposium Mobile App - \$25,000 / \$28,750

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points 12.5 member / 14.38 non-member

#### Video Wall - \$25.000 / \$28.750

2 Available

Exclusive

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

. . .

- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate

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Priority Points – 12.5 member / 14.38 non-member

#### Professional Headshot Studio in Exhibit Hall - \$25,000 / \$28,750

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorshi

 Brand hibit hall floor Client

attende





- Branded HTML emails with client logos
- Touchscreen photo kiosk to share portraits online
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points 12.5 member / 14.38 non-member

#### Exhibit Hall Lunch - \$20.000 / \$23.000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

Your logo on signage

Priority Points – 10 member / 11.5 non-member

### SILVER SPONSOR

#### Symposium Notebook - \$18,000 / \$20,700

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2023 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- · Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points 9 member / 10.35 non-member

#### Safety Stations - \$18,000 / \$20,700

Exclusive

Exclusive

Exclusive

Exclusive

### AM Networking Break - \$10,000 / \$11,500

2 Available 3 Available

#### \*All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.

Priority Points – 5 member / 5.75 non-member

#### Charging Locker/Tower - \$10,000 / \$11,500

#### Exclusive

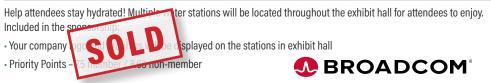
Help attendees stay safe and healthy by providing them with everything they need, while getting great brand recognition!

- Sanitizing wipes and individual hand sanitizer gel bottles with your company logo, along with the Symposium logo, will be available to all attendees at registration and scattered throughout the exhibit hall and pre-function space
- Priority Points 9 member / 10.35 non-member

#### Symposium Pocket Guide - \$15,000 / \$17,250

| Help attendees stay informed, on schedule, an | nd navigate the Exhibit Hall, with this handy pocket map. Included in the |
|---|---|
| sponsorship:                                  |   |
| - Company logo and a 7. S x 4.375 ) feature   | ed on the Pocket Map given to each attendee at registration               |
| Priority Points - 15 member 7 8.63 non-mem    | ber amentum>  |

#### Water Stations in the Exhibit Hall - \$15,000 / \$17,250



#### PM Networking Break - \$12,000 / \$13,800

#### \*Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points 6 member / 6.9 non-member

Who doesn't need to charge their me device while at an event? The charging lockers can accommodate phones and pcations, to include a monitor displaying your video, this will surely get a lot of the general session entrance. Included in the sponsorship:

your logo or message

- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install) MFN

Priority Points – 5 member / 5.75 non-member

#### Hotel Door Drop - \$7,500 / \$8,625

tablets. Complet

visibility as it w

Ability to brand

3 Available

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)

Priority Points – 3.75 member / 4.31 non-member

#### Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points 3.75 member / 4.31 non-member

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11

2 Available

### SILVER SPONSOR

#### **BOOTH ADD-ONS** continued

#### Literature on Chairs of General Session - \$6,000 / \$6,900

#### 2 Available -5 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)

Priority Points – 3 member / 3.45 non-member

#### Spinning Kiosk - \$6,000 / \$6,900

#### 4 Available

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 2' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

sible for submitting the artwork and Show Management will produce and install

 Promine of the rotating, backlit kiosk located around the Gaylord Rockies Resort & Conventio on the sp

Priority Points – 3 member / 3.45 non-member

#### Media/Press Center - \$5.000 / \$5.750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)

- Priority Points - 2.5 member / 2.88 non-member

### Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

7 Available 10 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points 0.75 member / 0.87 non-member

#### **Collateral in Symposium Bag**

5 Available 10 Available

#### \$1,500 / \$1,725 Print

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)

Priority Points – 0.75 member / 0.87 non-member

#### Carpet Logo for Booth - \$750 / \$865

8 Available - 10 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth

Priority Points – 0.38 member / 0.44 non-member

### CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

### **MEDIA OPPORTUNITIES**

### THE GEOINT SYMPOSIUM SHOW DAILY

The award-winning *GEOINT Symposium Show Daily*, brought to you by USGIF's trajectory magazine, is a must-read resource for all Symposium attendees and exhibitors. Digital Show Daily content, published at *trajectorymagazine.com* and each morning via e-newsletter, includes exhibitor highlights from the show floor, conference news and updates, keynote speaker and panel discussion recaps, and more. Show Daily content is the first thing many attendees will see each morning. Website and e-newsletter advertising opportunities are available.

#### **Options Available**

| Website<br>1x Rate | Premium Show Daily Sponsor 1st |  |  |
|--------------------|--------------------------------|--|--|
|                    | Premium Show Daily Sponsor 2nd |  |  |
|                    | Premium Show Daily Sponsor 3rd |  |  |
|                    | Show Daily Module              |  |  |
|                    |                                |  |  |
| Website<br>3x Rate | Premium Show Daily Sponsor 1st |  |  |
|                    | Premium Show Daily Sponsor 2nd |  |  |
|                    | Premium Show Daily Sponsor 3rd |  |  |
|                    | Show Daily Module              |  |  |
|                    |                                |  |  |
| E-Newsletter       | 1x Rate                        |  |  |
|                    | 3x Rate                        |  |  |
|                    |                                |  |  |

## Contact Joseph Watkins at 352.213.5906 or *joseph.watkins@usgif.org* regarding Show Daily and IWP advertising.

### TRAJECTORY ON LOCATION

#### Interview with Industry Experts

5-6 Available

An Interview with Industry Experts is a 3-4 minute video with your company executive in our interview set on-site at the GEOINT Symposium. Our Trajectory on Location host will engage your company executive on camera in a casual conversation, discussing topics that you want to highlight. Our team will work with you to generate [3-5] questions in the weeks leading up to the interview...no surprises here, we want to cover what you want to talk about. Following the videotaping, we'll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we'll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. This is a great opportunity to put that media training to work and to share your messaging with a larger audience.

#### **Booth Tour**

4-5 Available

A Booth Tour is a 3-4 minute video highlighting the products and solutions showcased at your booth. Our video team will meet at your booth for one hour of video production. We'll quickly work to understand what you want to share, then we'll get to work. Our Trajectory on Location host will engage your SME on camera in a walk-through tour of your booth. Following the videotaping, we'll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we'll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. You spent a lot on your booth...this is a great opportunity to share your hard work and investment with a larger audience.

#### Interview with Industry Experts & Booth Tour Package

Get the best of both worlds with a combined industry expert interview and booth tour.

#### The Buzz

3-4 Available

*The Buzz* is a 2-3 minute, fast paced, daily recap of highlights from the GEOINT 2023 Symposium. Anchored by our Trajectory on Location host, *The Buzz* is the perfect news-style segment for those who want to be in the know, as well as those who may not have been able to attend the Symposium. Segments will be posted daily to a sponsor-branded module within trajectorymagazine.com. Each segment will also be preceded by an animation featuring *your* logo. Three segments total. A sponsorship opportunity you don't want to miss.

### MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES

#### **Package A**

- 5x Show Daily Sponsor Module (starting at \$25,500)
- 5x Show Daily E-Newsletter (\$25,000)
- Interview/Booth Tour Package OR Symposium Highlight OR Trajectorymagazine.com IWP (\$12,750)
- 3-months USGIF Newsletter (\$13,650)
- 4-months Ad Space F Trajectorymagazine.com (\$2,650)

#### Package B

- Show Daily Module 5x (\$25,000)
- Show Daily E-Newsletter 5x (\$25,000)
- Booth Tour OR Interview with Industry Expert OR Half Trajectorymagazine.com IWP (\$8,625)
- 4-months Ad Space D Trajectorymagazine.com (\$2,075)

#### Package C

- Show Daily Module 3x (\$15,000)
- Show Daily E-Newsletter 3x (\$15,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space C Trajectorymagazine.com (\$1,425)
- USGIF Newsletter Banner Any Month (\$4,670)

#### Valued at \$79,950!

- Package D - Show Daily Module Any Day (\$5,000)
- Show Daily E-Newsletter Any Day (\$5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space B Trajectorymagazine.com (\$1,650)
- USGIF Newsletter Banner Any Month (\$4,670)
- Trajectory Magazine Full Module OR Trajectorymagazine.com Half IWP (\$6,000)

#### Package E

- Show Daily Module Any Day (\$5,000)
- Show Daily E-Newsletter Any Day (\$5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space C Trajectorymagazine.com (\$1,425)
- Trajectory Magazine Half Module (\$4,000)

Valued at \$27,320!

Valued at \$20,425!

Valued at \$60,700!

Valued at \$41,095!

## **RESERVE TODAY!**

Mariam Ghaussy, CMP, CEM, CAE Vice President of Events & Administration 571-392-7202 mariam.ghaussy@usgif.org

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USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit usgif.org.

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