

**USGIF**  
**geoint** 2024  
SYMPOSIUM

**May 5-8 • Orlando, FL**  
Gaylord Palms Resort & Convention Center

**PROSPECTUS**

**EXHIBIT HALL FEATURING**

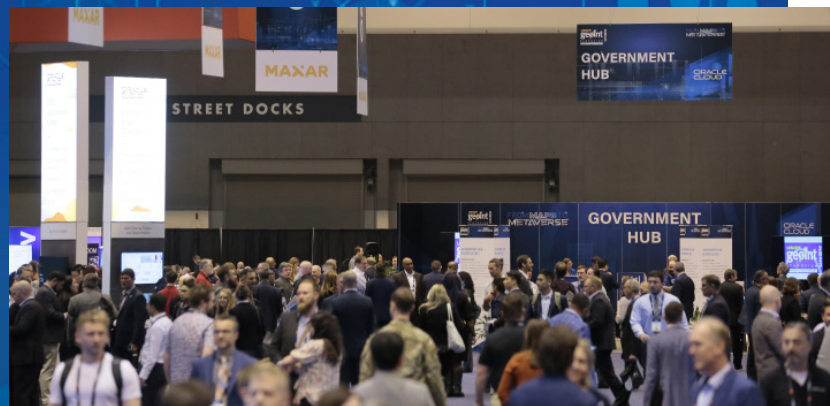
**EXHIBIT DATES MAY 6-8**

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

**ESSENTIAL IN ALL DIMENSIONS  
AND DOMAINS**

**GEOINT2024.com**

# ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



Acquisition Directorate  
Admiral  
Analyst  
Assistant Executive Director  
Associate Vice President  
Board Member  
Branch Chief  
Branch Head  
Budget Director  
Business Development Executive  
Business Development Manager  
Capture Manager  
Cartographer  
Chairman  
Chief Congressional Affairs  
Chief Engineer  
Chief Executive Officer  
Chief Financial Officer  
Chief GEOINT Branch  
Chief Information Officer  
Chief Innovation Officer  
Chief Learning Officer  
Chief of Small Business Office  
Chief of Staff  
Chief Operating Officer  
Chief Scientist

Chief Systems Architect  
Chief Systems Engineer  
Chief Technology Officer  
Collection Manager  
Colonel  
Combat Development Analyst  
Commandant  
Commander  
Commanding General  
Congressional Liaison  
Contract Officer  
Contracting Officer  
Dean  
Defense Analyst  
Deputy Director  
Deputy Ministry of Defense  
Director  
Director Defense and Intelligence Programs  
Director Earth Observation Systems  
Director Homeland Security State & Local  
Director Intelligence Programs  
Director Legislative Affairs  
Director of GEOINT Office  
Director R&D

Director Remote Sensing Engineer  
Executive Director  
Executive Vice President  
Founder  
Functional Management Executive  
General  
General Council  
General Manager  
GEOINT Chief  
GEOINT Division Chief  
Geospatial Analyst  
Geospatial Management Officer  
GIS Analyst  
Global Director  
Group President  
Human Terrain Analyst  
Imagery Analyst  
Information Analyst  
Intel Officer  
Intelligence Analysis Engineer  
ISR Operations Chief  
ISR Portfolio Manager  
Managing Director  
Mayor  
Military Geographer  
Multi-source Analyst  
Operations Officer

Owner  
Portfolio Director  
President  
Principal Architect  
Principal Data Scientist  
Principal Engineer  
Principal Intelligence Analyst  
Professor  
Program Director  
Publisher  
R&D Engineer  
R&D Scientist  
Senior All-source Analyst  
Senior Imagery Analyst  
Senior Intelligence Analyst  
Senior Staff  
Signal Intelligence Analyst  
Source Strategies Analyst  
Special Advisor  
Special Agent  
Special Forces Officer  
Staff Officer  
Student  
Team Chief, Special Analysis  
Technical Staff  
Training Requirements  
Vice President

# TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



## Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron  
172nd SBCT  
1st Infantry Division  
1st Information Operations Command  
20th Intelligence Squadron  
332nd Transportation Battalion  
AFSOC  
Air Force GEOINT Office  
Air Force Institute of Technology  
Air Force ISR  
Air Force Research Lab  
Air Force Targeting Center  
Army Corps of Engineers  
Army GEOINT Battalion  
Army Material Command  
Army National Guard  
Australian Geospatial Intelligence  
British Embassy  
CADASTRE, Land Registry and Mapping Agency  
Canadian Department of National Defence  
Canadian Forces  
Canadian Joint Operations Command  
CED of Florida  
Center for Geospatial Intelligence (CGI)  
Central Intelligence Agency (CIA)  
CIFA  
City of Los Angeles

CNN National Security  
COMNAVMETOCOM  
DARPA  
Defence R&D Canada  
Defense Acquisition University  
Defense Geographic / Imagery Intelligence Agency  
Defense Geospatial-Intelligence School  
Defense Intelligence Agency (DIA)  
Defense Supply Center Richmond  
Defense Threat Reduction Agency  
Department of Defence - Australia  
Department of Defense (DoD)  
Department of Homeland Security (DHS)  
Department of Interior  
Department of National Defense  
Department of State  
DIGLS  
DTAO  
Dutch Ministry of Defense  
Estonian Defence Forces  
European Union Satellite Centre  
Executive Branch  
FBI Academy  
FBIS Map Services Center  
Federal Bureau of Investigation (FBI)

Federal Ministry of Defense, Republic of Austria  
Finnish Defence Forces Topographic Forces  
Geospatial-Intelligence Systems & Services  
Germany Federal Intelligence Service  
IARPA  
IN-Q-TEL  
Institute for Defense Analysis  
Intelligence and Security Command  
Intelligence Commission  
Japan Ministry of Defense  
Joint Forces Intelligence Command  
Joint Special Operations Command  
Joint Warfare Analysis Center  
JSF PO (ASC-YJ)  
JTF-CS  
Korea Defense Geospatial-Intelligence Agency  
Louisiana State Police  
Ministry of Defence  
Ministry of Defense Colombia  
MIT Lincoln Laboratory  
NASIC/DEI  
National Counter Terrorist Center  
National Air and Space Intelligence Center  
National Center for Atmospheric Research

National Geospatial-Intelligence Agency (NGA)  
National Reconnaissance Office (NRO)  
National Security Agency (NSA)  
National Technology Alliance  
Naval Meteorology & Oceanography Command  
Naval Oceanographic Office  
Naval Postgraduate School  
Naval Research Lab  
New Zealand Defence Force  
Norwegian Defence Staff  
Norwegian Military Geographic Service  
Office of the Director of National Intelligence (ODNI)  
Office of the Secretary of Defense (OSD)  
Office of the Under Secretary of Defense for Intelligence  
Pacific Northwest National Laboratory  
Public Works & Government Services Canada  
Richmond Map Facility  
Royal Norwegian Embassy  
Sandia National Laboratories  
SPAWAR SSC  
Swedish Armed Forces  
Tennessee Valley Authority  
Terrorist Threat Integration Center  
The Netherlands Ministry of Defense

U.S. Air Force  
U.S. Army  
U.S. Army Geospatial Center  
U.S. Army Joint Task Force for Civil Support  
U.S. Border Patrol  
U.S. Central Command  
U.S. Coast Guard Intelligence Coordination Center  
U.S. Department of Commerce  
U.S. Department of Energy  
U.S. Department of State  
U.S. Geological Survey (USGS)  
U.S. House of Representatives  
U.S. Marine Corps  
U.S. Navy  
UAE Air Force Intelligence  
UK Defence GEOINT Liaison Staff  
UK Defence Geospatial Intelligence Fusion  
USAERDC Topographic Engineering Center  
USAFRICOM  
USAINSCOM 902d M.I. Group  
USASMD  
USCENTCOM  
USMA  
USNA  
USNORTHCOM  
USSOCOM  
USSTRATCOM

# BEGIN WITH A BOOTH



## STANDARD BOOTH

### Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

## PAVILIONS

### Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2023
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

## SMALL BUSINESS TABLE-TOP BOOTH

### Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

# A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

2d3 Sensing	Corp.	Concurrent Technologies Corp.	eSpatial Inc.	Harris Corporation	LexisNexis OSINT	(Formerly NAVTEQ)	PTFS	Solid Terrain Modeling Inc.	Tripwire Inc.
3001 Inc	Basis Technology	Connextra	Esri	HawkEye 360	Lexlet Corp.	North Avenue Technologies	Pure Storage	Sony	Trustwave Government Solutions
512th Engineer Detachment (GFC), Fort Sam Houston, Texas	BBN Technologies	Consolidated Resource Imaging	Eternix Ltd.	Headwall Photonics Inc.	LGS Innovations	Northeastern University	PV Labs	Sotera Defense Solutions, Inc.	TVAR Solutions
ABSc/Syntasa	Belkin	Context	Evertz	HERE	LIS	Northern Virginia Community College (NOVA)	Qbase	Space Dynamics Laboratory	Twister Data Framework
ACAS	Belvoir Corporate Campus	Convey Computer Corporation	exactEarth Ltd.	Hewlett Packard Enterprise	LizardTech	Northrop Grumman	QinetiQ- North America	Space News	U.S. Air Force
Accenture	Berico Technologies	COPT Data Center Solutions	Exelis	Hexagon	Lockheed Martin	NovaSol	QTS Data Centers	SpaceCurve	U.S. Army Geospatial Center
Accunet	Bit9	Courage Services, Inc.	Eye C Solutions	Hie Electronics	Logos Technologies LLC	Novetta	Quantum Corp.	SpaceKnow Inc.	U.S. Army North
Active Risk	BlackSky	Cray Inc.	F5 Networks	Hitachi Data Systems	Los Alamos National Laboratory	Nutanix Inc.	R & K Solutions	SPADAC	UltraSpectral, Inc.
Acute 3D	Bloomberg Government Entity Solutions	CRI - Consolidated Resource Imaging	FCN Technology Solutions	Hortonworks	LPA Systems	NuWave Solutions	Rackable Systems	Spatial Networks Inc.	Unisys
Adobe Government at Carahsoft	Blue Canopy Group	Figure Eight	FeatureX	HP	LTi Datacomm	NVIDIA	RackTop Systems	SpecTIR, LLC	United Launch Alliance
Adobe Systems Inc.	Blue Coat Systems	FireEye	Federal Laboratory Consortium	HumanGeo	MacAulay-Brown	NVision Solutions Inc.	Radiance Technologies	Spectra Logic	Unitek Education
Advanced Technical Intelligence Center (ATIC)	Blue Light	Flight Landata	Crunchy Data	i3 ICS	ManTech	NW Systems Inc.	RadiantBlue Technologies	Spire Global	Universal Space Network Inc.
AEGIS Technologies	Blue Marble Geographics	CSTARS	CSC	IBM	Mapbox	Oak Ridge National Laboratory (ORNL)	Rafael Advanced Defense Systems Ltd.	Splunk Inc.	University of Denver
Aerstone	BlueArc Corp.	Cubic Cyber Solutions	CSTARs	IC ITE / The Intelligence	MapD	Obong Industries, Inc.	RAID Inc.	Spot Image Corp.	SRA International Inc.
AFEI - DIZE	BlueCat	Cubic Mission Solutions	Cubic Cyber Solutions	ICES	MapLarge	Observera Inc.	RapidEye	SRC Computers Inc.	SRC Inc.
Agent Logic Inc.	BlueSpace	Cutting Edge Networked Storage	Cutting Edge Networked Storage	Community Network (ICN)	Mappt Military	Obsidian Strategies	Raytheon	SRI International	Sun Microsystems
Agilex	BMC Software	Cyber Maryland	Cyber Maryland	Forcepoint LLC	MapR Data Technologies Inc.	Océ North America	Recorded Future	SSS Research	Surrey Satellite Technology
Air Force Institute of Technology	Boeing Company	Cylance	Cylance	ForeFlight	MarkLogic	Oceus Networks	Red Hat Inc.	Strategic Operational Solutions	US LLC
Air Force Research Lab (AFRL)	Booz Allen Hamilton	D-Wave Systems Inc.	D-Wave Systems Inc.	ForgeRock	Maryland of Opportunity	Octo Consulting Group Inc.	Red Hen Systems LLC	Summit Terragraphics Inc.	URS
Airborne Resources Inc.	BOSH Global Services	Data Analytic Solutions, Inc.	Data Analytic Solutions, Inc.	Fortinet Federal	MathWorks	Office of Naval Intelligence (ONI/FIST)	Red Rover Co. Ltd.	TASC	Ursa
Airbus	Boundless	Data Tactics Corporation	Data Tactics Corporation	Fortinet Inc.	Maxar Technologies	Open Source Center	RGS (Responsive Geospatial Systems)	Working Group	Urbancast Corp.
AirWatch	Brocade	DataDirect Networks	DataDirect Networks	FortiusOne	MaxVis, Rugged Portable Computers	Open Source GEOINT	Riegl USA	USGS / Civil Applications Committee	USAA
Akamai Technologies	CAISR & Networks and Defense News	Datameer	Datameer	Forum Systems	McAfee	Open Source GEOINT	Ringtail Design	USGS Earth Resource	USAF Eagle Vision
Alfresco	CAISRNET / DEFENSE NEWS	DataRobot	DataRobot	Frame	McClendon Corp.	Open Source GEOINT	Riverbed Technology	Observation & Science (EROS) Center	USC Spatial Sciences Institute
Alliant Techsystems	CA Technologies	DataWalk	DataWalk	Freedom Consulting Group Inc.	MDA	Open Source GEOINT	Riverside Research	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Altamira Technologies Corp.	CACI	Datron World Communications	Datron World Communications	Front Porch Digital	Meadowgate Technologies LLC	Open Geo	Rosettech Technology & Ventures Group	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Amazon Web Services, Inc.	CAE	DCGS-A & TCM-SP	DCGS-A & TCM-SP	Fugro	Mellanox Federal Systems	OpenText	RT Logic	USGS / Civil Applications Committee	USGIF Modeling and Simulation
American Military University	CALNET, Inc.	DECISIVE ANALYTICS Corp.	DECISIVE ANALYTICS Corp.	Fusion-io	MemSQL	Optech	Rubrik Federal	USGS / Civil Applications Committee	USGIF Modeling and Simulation
American Systems	Canon USA Inc.	Defense Intelligence Agency (DIA)	Defense Intelligence Agency (DIA)	GameSim Inc	Mercury Computer Systems	Optibase, A Vitec Company	S2 Analytical Solutions	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Ampex Data Systems	Capella Space	Defensys	Defensys	GBH Communications	Merrick & Company	Orbis Technologies Inc.	SAAB VRICON SYSTEMS Rapid 3D Mapping	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Analytical Graphics Inc.	Carahsoft	Definiens	Definiens	GCS Research	MetaCarta Inc	Orbit Communication Systems Inc.	Safe Software	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Annapolis Micro Systems Inc.	CARDIO	Dell Inc.	Dell Inc.	General Atomics Aeronautical Systems	MicroLink	Orbit Logic	Saffron Technology, Inc.	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Anonymizer Inc.	CARTO	Deloitte	Deloitte	General Dynamics	Microsoft	Orbital Insight Inc.	SAIC	USGS / Civil Applications Committee	USGIF Modeling and Simulation
APEX Expert Solutions	Cartography and Geographic Information Society	DeLorme	DeLorme	Geo Owl LLC	Microtech	Orbital Sciences Corp.	Saint Louis University	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Apple	Catapult Consultants	Delta Digital Video	Delta Digital Video	Geo Tactical Solutions	Missile Defense Agency	Overwatch / Textron Systems	Salient Federal Solutions	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Applied Geospatial Solutions International	CCRI	Descartes Labs	Descartes Labs	GeoDecisions	Mitsubishi Electric Research Lab	Owl Computing Technologies	San Antonio Fire Department	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Applied Imagery	CDW-G	Dewberry	Dewberry	GeoDigital International	Modus Operandi Inc.	PAE ISR	San Antonio Police Department	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Applied Network Solutions Inc.	Center for Geospatial Information Technology, Virginia Polytechnic and State University	DIA/DTM - 2B	DIA/DTM - 2B	GeoEye	MongoDB	PAE ISR - Resolute Eagle	Sandia National Laboratories	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Applied Research Associates Inc.	Center for Geospatial Intelligence - University of Missouri	Diamond Visionics	Diamond Visionics	Geographic Services Inc.	Motion DSP Inc.	Palantir Technologies	TerraEchos Inc.	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Apptek	Center for Technical Intelligence Studies and Research	Digital Results Group Inc.	Digital Results Group Inc.	Geodigital International	MTEQ, Inc.	Palo Alto Networks	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Aptima, Inc.	Central Intelligence Agency (CIA)	DigitalGlobe	DigitalGlobe	GeoEye	Myriax	Panoram Technologies	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Aqua Security	CenturyLink	DLR German Aerospace Center	DLR German Aerospace Center	Geographic Services Inc.	NAB Show	PAR Government	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Arcturus UAV	CHI Systems Inc.	DLT - Oracle Premiere Partner	DLT - Oracle Premiere Partner	Geographic Services Inc.	Napatech Inc.	Parsons Institute for Information Mapping	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
ArdentMC	Chiliad	DTN/Meteorlogix	DTN/Meteorlogix	Geographic Services Inc.	National Counterterrorism Center (NCTC)	PASCO Corp.	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Arista Networks	Churchill Navigation	DTL Solutions	DTL Solutions	Geographic Services Inc.	National Geographic Maps	PCI Geomatics	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Army GEOINT Battalion	Ciena	DualAlign LLC	DualAlign LLC	Geographic Services Inc.	National Geospatial-Intelligence Agency (NGA)	Pearson Custom Learning Solutions / IAEGS	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
ASG	Circle Twelve Inc.	Dun & Bradstreet	Dun & Bradstreet	Geographic Services Inc.	National Reconnaissance Office (NRO)	Penn State World Campus	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Aspera	Cisco	DXC Technology	DXC Technology	Geographic Services Inc.	National Security Agency (NSA)	Peraton	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
ASPRS	Citrix Systems Inc.	Dynamic Aviation	Dynamic Aviation	Geographic Services Inc.	National Technology Alliance (NTA)	Perceptive Pixel Inc.	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Association of American Geographers	Civil Applications Committee - USGS	Dynamic Graphics Inc.	Dynamic Graphics Inc.	Geographic Services Inc.	National Training and Simulation Association (NTSA)	Persicon Associates LLC	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
ASTrium	ClearShark	Eagle Ray, Inc.	Eagle Ray, Inc.	Geographic Services Inc.	Naval Postgraduate School	Pictometry International Corp.	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
AT&T	ClearFerra	EagleView	EagleView	Geographic Services Inc.	NAVTEQ	Pitney Bowes	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
AT&T Government Solutions	Cleversafe	Earth-i	Earth-i	Geographic Services Inc.	Neo4j Inc.	Pix Element	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
ATK	Cloudera	East View Geospatial	East View Geospatial	Geographic Services Inc.	NerVe Technologies	PixIA Corp.	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Atlassian	Cognia Intelligence and Defense Solutions	Ecopia Tech Corporation	Ecopia Tech Corporation	Geographic Services Inc.	NET	Pixoneer Geomatics	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Attivio	Cohesity	EIZO Inc.	EIZO Inc.	Geographic Services Inc.	NetApp	Planar Systems	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Authentic8	Colfax International	EMC Isilon	EMC Isilon	Geographic Services Inc.	Nettezza	PLW Modelworks	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Autodesk	CommVault	En-Net Services	En-Net Services	Geographic Services Inc.	NETSCOUT Systems Inc.	Polaris Alpha	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Autonomy Inc.	CompassData Inc.	Endeca	Endeca	Geographic Services Inc.	Network General Corp.	Polycom	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Avenza Systems Inc.	COMPUSULT	Engility Corporation	Engility Corporation	Geographic Services Inc.	NIVION	Presagis	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Avere Systems	Computable Insights/Diffeo	EnterpriseDB	EnterpriseDB	Geographic Services Inc.	NITAA	Primordial	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Avineon Inc.	ComputaMaps	Envitia	Envitia	Geographic Services Inc.	NJVC	Proofpoint	TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Avocent Corp.	ConcealFab Corp	EOIR Technologies	EOIR Technologies	Geographic Services Inc.	Nokia Location & Commerce		TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Axway		Equinix Federal	Equinix Federal	Geographic Services Inc.			TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
BAE Systems		ER Mapper	ER Mapper	Geographic Services Inc.			TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Ball Aerospace		ERDAS	ERDAS	Geographic Services Inc.			TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
Ball Aerospace & Technologies		Ergo	Ergo	Geographic Services Inc.			TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation
		Ericsson Federal Inc.	Ericsson Federal Inc.	Geographic Services Inc.			TerraGo Technologies	USGS / Civil Applications Committee	USGIF Modeling and Simulation

## Introducing...the GEOINT 2024 Vista Hub

What critical issues does the GEOINT community need to focus on right now? The GEOINT 2024 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion.

Located on the show floor of the GEOINT 2024 Symposium, this brand-new thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with. The aim is to educate and persuade, not promote.

### **Vista Hub Session - \$7,500**

**Limited Availability**

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until December 3. Apply today – don't miss out on this unique opportunity!

#### ***Criteria:***

- This opportunity is limited to USGIF member organizations.
- USGIF will carefully curate a mix of impactful topics through a combination of keynote and panels discussions from applicants.
- These up to 45-minute sessions will be held Monday-Wednesday afternoons on the Exhibit Hall show floor.
- Global and national security-related GEOINT topics that address the theme: "Essential in All Dimensions and Domains" are preferred.
- Session fee upon selection: \$7,500 (includes two Exhibit Hall passes).

#### ***How to Apply***

To be considered to present a sponsored session at the GEOINT 2024 Vista Hub, submit the following information via [this form](#) no later than December 3, 2023.

#### ***Required information:***

- Title of presentation (12 words max)
- Name, title, and short biographies for proposed speaker(s)
- Abstract description of the session, including session type, e.g., keynote or panel (200 words max)
- A brief reason why this topic is important for the GEOINT Community? (200 words max)
- Anticipated A/V requests (audio will be provided)

#### ***Selection Process***

USGIF will review submissions and select proposed sessions that will collectively deliver a variety of engaging and educational content to Symposium attendees. We will notify session sponsors of their selection on or before January 8. Selected organizations will have two business days to confirm their intent to proceed.

## BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆ ◆ ◆ ◆	◆ ◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆	
Symposium Full Registrations	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

## PREMIER SPONSOR

### Welcome Reception - \$75,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

• Your company will receive the following items:

- All signage for the event
- Napkins

• Customized branding based on location

• Priority Points – 375



## DIAMOND SPONSOR

### Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30

### Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/backdrop featuring your organization as the official GEOINT 2024 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30



### Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to have a Government Hub panel
- Priority Points – 30



### Chairman's Reception - \$55,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 275



## DIAMOND SPONSOR

continued

### Innovation Hub + YP Golden Ticket Breakfast - \$55,000

Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

### Young Professionals Hub + YP Welcome Reception - \$55,000

Exclusive

Be the sponsor of the USGIF Young Professionals (YP) Hub and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Foreword Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 275

## PLATINUM SPONSOR

### Symposium Wi-Fi - \$45,000 / \$51,750

Exclusive

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

### Classified Session - \$40,000 / \$46,000

Exclusive

The GEOINT 2024 classified session will be hosted on Thursday, May 9. Show your support of the community by being the exclusive sponsor of the GEOINT 2024 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

### Symposium Lanyards - \$40,000 / \$46,000

Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2024! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

**SOLD**

carahsoft®

## PLATINUM SPONSOR

continued

### Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2024 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open\*
- Logo/brand recognition on email with registration confirmation\*\*
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2024
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)\*\*
- Priority Points – 20 member / 23 non-member

\*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

\*\*If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Peraton

### Event Center Pre-Function Area Branding - \$35,000 / \$40,250

2 Available ~~3 Available~~

Combination of customized branding opportunities based on spaces at the convention center and your branding needs.

Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 175 member / 20.13 non-member

### Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2024. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

### GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2024 attendees. Included in the sponsorship:

- Logo recognition on signage throughout the day
- Judging opportunities for posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 175 member / 20.13 non-member



### Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at the Gaylord Palms. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at the Gaylord Palms.
- Priority Points – 175 member / 20.13 non-member

## GOLD SPONSOR

### GEO Lounge Networking Area Branding / Collateral - \$25,000 / \$28,750

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

### Symposium Bag - \$25,000 / \$28,750

Exclusive

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member / 14.38 non-member

### Symposium Mobile App - \$25,000 / \$28,750

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

### Video Wall - \$25,000 / \$28,750

1 Available ~~2 Available~~

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member



### Professional Headshot Studio in Exhibit Hall - \$25,000 / \$28,750

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Headshots: providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 12.5 member / 14.38 non-member



### Exhibit Hall Lunch - \$20,000 / \$23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

## SILVER SPONSOR

### Symposium Notebook - \$18,000 / \$20,700

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2024 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member

### Symposium Pocket Guide - \$15,000 / \$17,250

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

### Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy.

Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member



### PM Networking Break - \$12,000 / \$13,800

2 Available

\*Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member

### AM Networking Break - \$10,000 / \$11,500

3 Available

\*All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold

Need a pick me up to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and network. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member



### Charging Locker/Tower - \$10,000 / \$11,500

2 Available

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

### Hotel Door Drop - \$7,500 / \$8,625

1 Available ~~3 Available~~

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Palms Resort & Convention Center. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member

### Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Palms. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

### Literature on Chairs of General Session - \$6,000 / \$6,900

3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3 member / 3.45 non-member

## SILVER SPONSOR

continued

### Spinning Kiosk - \$6,000 / \$6,900

*Limited Availability*

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Palms Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

### Media/Press Center - \$5,000 / \$5,750

*Limited Availability*

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Priority Points – 2.5 member / 2.88 non-member

### Young Professionals Welcome Reception - \$5,000

*Exclusive*

Be the sponsor of the USGIF Young Professionals (YP) Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Priority Points – 2.5 member / 2.88 non-member

## BOOTH ADD-ONS

### Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

*10 Available*

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

### Collateral in Symposium Bag

#### \$1,500 / \$1,725 Print

*10 Available*

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 0.75 member / 0.87 non-member

### Carpet Logo for Booth - \$750 / \$865

*10 Available*

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth.

Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

## CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

*All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.*

# RESERVE TODAY!

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