

USGIF
geoint 2024
SYMPOSIUM

May 5-8 - Kissimmee, FL
Gaylord Palms Resort & Convention Center

PROSPECTUS

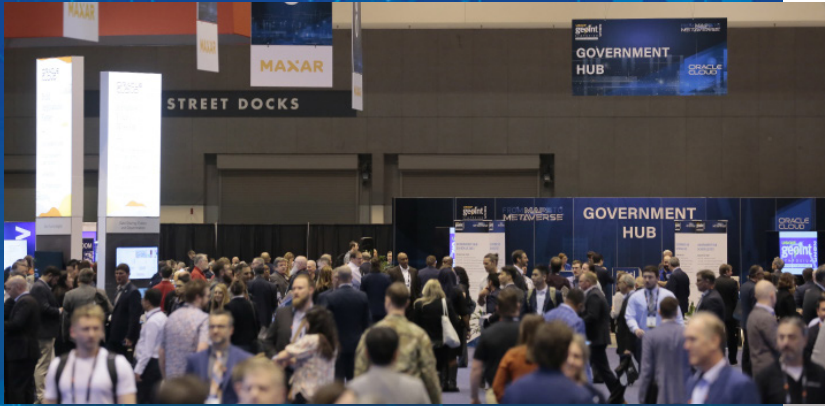
EXHIBIT HALL FEATURING

EXHIBIT DATES MAY 6-8

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

**ESSENTIAL IN ALL DIMENSIONS
AND DOMAINS**

ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



- | | | | |
|--------------------------------|--|----------------------------------|--------------------------------|
| Acquisition Directorate | Chief Systems Architect | Director Remote Sensing Engineer | Owner |
| Admiral | Chief Systems Engineer | Engineer | Portfolio Director |
| Analyst | Chief Technology Officer | Executive Director | President |
| Assistant Executive Director | Collection Manager | Executive Vice President | Principal Architect |
| Associate Vice President | Colonel | Founder | Principal Data Scientist |
| Board Member | Combat Development Analyst | Functional Management Executive | Principal Engineer |
| Branch Chief | Commandant | General | Principal Intelligence Analyst |
| Branch Head | Commander | General Council | Professor |
| Budget Director | Commanding General | General Manager | Program Director |
| Business Development Executive | Congressional Liaison | GEOINT Chief | Publisher |
| Business Development Manager | Contract Officer | GEOINT Division Chief | R&D Engineer |
| Capture Manager | Contracting Officer | Geospatial Analyst | R&D Scientist |
| Cartographer | Dean | Geospatial Management Officer | Senior All-source Analyst |
| Chairman | Defense Analyst | GIS Analyst | Senior Imagery Analyst |
| Chief Congressional Affairs | Deputy Director | Global Director | Senior Intelligence Analyst |
| Chief Engineer | Deputy Ministry of Defense | Group President | Senior Staff |
| Chief Executive Officer | Director | Human Terrain Analyst | Signal Intelligence Analyst |
| Chief Financial Officer | Director Defense and Intelligence Programs | Imagery Analyst | Source Strategies Analyst |
| Chief GEOINT Branch | Director Earth Observation Systems | Information Analyst | Special Advisor |
| Chief Information Officer | Director Homeland Security State & Local | Intel Officer | Special Agent |
| Chief Innovation Officer | Director Intelligence Programs | Intelligence Analysis Engineer | Special Forces Officer |
| Chief Learning Officer | Director Legislative Affairs | ISR Operations Chief | Staff Officer |
| Chief of Small Business Office | Director of GEOINT Office | ISR Portfolio Manager | Student |
| Chief of Staff | Director R&D | Managing Director | Team Chief, Special Analysis |
| Chief Operating Officer | | Mayor | Technical Staff |
| Chief Scientist | | Military Geographer | Training Requirements |
| | | Multi-source Analyst | Vice President |
| | | Operations Officer | |

TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron
 172nd SBCT
 1st Infantry Division
 1st Information Operations Command
 20th Intelligence Squadron
 332nd Transportation Battalion
 AFSOC
 Air Force GEOINT Office
 Air Force Institute of Technology
 Air Force ISR
 Air Force Research Lab
 Air Force Targeting Center
 Army Corps of Engineers
 Army GEOINT Battalion
 Army Material Command
 Army National Guard
 Australian Geospatial Intelligence
 British Embassy
 CADASTRE, Land Registry and Mapping Agency
 Canadian Department of National Defence
 Canadian Forces
 Canadian Joint Operations Command
 CED of Florida
 Center for Geospatial Intelligence (CGI)
 Central Intelligence Agency (CIA)
 CIFA
 City of Los Angeles

CNN National Security
 COMNAVMETOCOM
 DARPA
 Defence R&D Canada
 Defense Acquisition University
 Defense Geographic / Imagery Intelligence Agency
 Defense Geospatial-Intelligence School
 Defense Intelligence Agency (DIA)
 Defense Supply Center Richmond
 Defense Threat Reduction Agency
 Department of Defence - Australia
 Department of Defense (DoD)
 Department of Homeland Security (DHS)
 Department of Interior
 Department of National Defense
 Department of State
 DIGLS
 DTAO
 Dutch Ministry of Defense
 Estonian Defence Forces
 European Union Satellite Centre
 Executive Branch
 FBI Academy
 FBIS Map Services Center
 Federal Bureau of Investigation (FBI)

Federal Ministry of Defense, Republic of Austria
 Finnish Defence Forces Topographic Forces
 Geospatial-Intelligence Systems & Services
 Germany Federal Intelligence Service
 IARPA
 IN-Q-TEL
 Institute for Defense Analysis
 Intelligence and Security Command
 Intelligence Commission
 Japan Ministry of Defense
 Joint Forces Intelligence Command
 Joint Special Operations Command
 Joint Warfare Analysis Center
 JSF PO (ASC-YJ)
 JTF-CS
 Korea Defense Geospatial-Intelligence Agency
 Louisiana State Police
 Ministry of Defence
 Ministry of Defense Colombia
 MIT Lincoln Laboratory
 NASIC/DEI
 National Counter Terrorist Center
 National Air and Space Intelligence Center
 National Center for Atmospheric Research

National Geospatial-Intelligence Agency (NGA)
 National Reconnaissance Office (NRO)
 National Security Agency (NSA)
 National Technology Alliance
 Naval Meteorology & Oceanography Command
 Naval Oceanographic Office
 Naval Postgraduate School
 Naval Research Lab
 New Zealand Defence Force
 Norwegian Defence Staff
 Norwegian Military Geographic Service
 Office of the Director of National Intelligence (ODNI)
 Office of the Secretary of Defense (OSD)
 Office of the Under Secretary of Defense for Intelligence
 Pacific Northwest National Laboratory
 Public Works & Government Services Canada
 Richmond Map Facility
 Royal Norwegian Embassy
 Sandia National Laboratories
 SPAWAR SSC
 Swedish Armed Forces
 Tennessee Valley Authority
 Terrorist Threat Integration Center
 The Netherlands Ministry of Defense

U.S. Air Force
 U.S. Army
 U.S. Army Geospatial Center
 U.S. Army Joint Task Force for Civil Support
 U.S. Border Patrol
 U.S. Central Command
 U.S. Coast Guard Intelligence Coordination Center
 U.S. Department of Commerce
 U.S. Department of Energy
 U.S. Department of State
 U.S. Geological Survey (USGS)
 U.S. House of Representatives
 U.S. Marine Corps
 U.S. Navy
 UAE Air Force Intelligence
 UK Defence GEOINT Liaison Staff
 UK Defence Geospatial Intelligence Fusion
 USAERDC Topographic Engineering Center
 USAFRICOM
 USAINSCOM 902d M.I. Group
 USASMDC
 USCENTCOM
 USMA
 USNA
 USNORTHCOM
 USSOCOM
 USSTRATCOM

BEGIN WITH A BOOTH



STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2023
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only - no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

SOLD

A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

2d3 Sensing	Corp.	Concurrent Technologies Corp.	eSpatial Inc.	Harris Corporation	LexisNexis OSINT	(Formerly NAVTEQ)	PTFS	Solid Terrain Modeling Inc.	Tripwire Inc.
3001 Inc	Basis Technology	Connexa	Esri	HawkEye 360	Lexlet Corp.	North Avenue Technologies	Pure Storage	Sony	Trustwave Government Solutions
512th Engineer Detachment (GPC), Fort Sam Houston, Texas	BBN Technologies	Consolidated Resource Imaging	Eternix Ltd.	Headwall Photonics Inc.	LGS Innovations	Northeastern University	PV Labs	Sotera Defense Solutions, Inc.	TVAR Solutions
ABSc/Syntasa	Belkin	Context	Evertz	HERE	LIS	Northern Virginia Community College (NOVA)	Qbase	Space Dynamics Laboratory	Twister Data Framework
AC4S	Belvoir Corporate Campus	Convey Computer Corporation	exactEarth Ltd.	Hewlett Packard Enterprise	LizardTech	Northrop Grumman	QinetiQ- North America	Space News	U.S. Air Force
Accenture	Berico Technologies	COPT Data Center Solutions	Exelis	HiE Electronics	Lockheed Martin	NovaSol	QTS Data Centers	SpaceCurve	U.S. Army Geospatial Center
Accunet	Bit9	Courage Services, Inc.	Eye C Solutions	Hitachi Data Systems	Logos Technologies LLC	Novetta	Quantum Corp.	SpaceKnow Inc.	U.S. Army North
Active Risk	BlackSky	Cray Inc.	F5 Networks	Hortonworks	Los Alamos National Laboratory	Nutanix Inc.	R & K Solutions	SPADAC	UltraSpectral, Inc.
Acute 3D	Bloomberg Government Entity Solutions	CRI - Consolidated Resource Imaging	FCN Technology Solutions	HP	LPA Systems	NuWave Solutions	Rackable Systems	Spatial Networks Inc.	Unisys
Adobe Government at Carahsoft	Blue Canopy Group	Crossroads Systems StrongBox	FeatureX	HumanGeo	LTI Datacomm	NVIDIA	RackTop Systems	SpecTIR, LLC	United Launch Alliance
Adobe Systems Inc.	Blue Coat Systems	Crossroads Systems StrongBox	Federal Laboratory Consortium	Hexagon	MacAulay-Brown	NVision Solutions Inc.	Radiance Technologies	Spectra Logic	Unitek Education
Advanced Technical Intelligence Center (ATIC)	Blue Light	Cutting Edge Networked Storage	Crunchy Data	HiE Electronics	ManTech	NW Systems Inc.	RadiantBlue Technologies	Spire Global	Universal Space Network Inc.
AEgis Technologies	Blue Marble Geographics	Cyber Maryland	FireEye	Hitachi Data Systems	MapAnything	Oak Ridge National Laboratory (ORNL)	Rafael Advanced Defense Systems Ltd.	Splunk Inc.	University of Denver
Aerstone	BlueArc Corp.	Cylance	Flight Landata	Hortonworks	Mapbox	Observera Inc.	Systems Ltd.	Spot Image Corp.	University of Mary Washington
Aerstone	BlueCat	D-Wave Systems Inc.	FluxData Inc.	IC ITE / The Intelligence Community Network (ICN)	MapD	Obsidian Strategies	RAID Inc.	SRA International Inc.	University of Redlands - MS GIS Program
AFEI - DIZE	BlueSpace	Data Analytic Solutions, Inc.	Forcepoint LLC	ICES	MapLarge	Océ North America	RapidEye	SRC Computers Inc.	University of Redlands - MS GIS Program
Agent Logic Inc.	BMC Software	Data Tactics Corporation	ForeFlight	iCETS	Mappt Military	Oceus Networks	Raytheon	SRC Inc.	University of Utah, Department of Geography
Agilix	Boeing Company	DataDirect Networks	ForeScout	iGETT Project	MapR Data Technologies Inc.	Octo Consulting Group Inc.	Recorded Future	SRI International	Urban Robotics Inc.
Air Force Institute of Technology	Booz Allen Hamilton	DataRobot	ForgeRock	iGT	MarkLogic	Office of Naval Intelligence	Red Hat Inc.	SSS Research	URS
Air Force Research Lab (AFRL)	BOSH Global Services	DataWalk	Forterra Systems Inc.	IHS Inc	Maryland of Opportunity	Office of Naval Intelligence (ONI/FIST)	Red Hen Systems LLC	Strategic Operational Solutions	UrSa
Airborne Resources Inc.	Boundless	Datron World Communications	Fortinet Federal	ikeGPS	MathWorks	Open Source Center	Redrover Co. Ltd.	Summit Terragraphics Inc.	UrtheCast Corp.
Airbus	Brocade	DCGS-A & TCM-SP	Fortinet	Image Matters LLC	Maxar Technologies	Open Source GEOINT	RGS (Responsive Geospatial Systems)	Sun Microsystems	USAA
AirWatch	CAISR & Networks and Defense News	DECISIVE ANALYTICS Corp.	FortiusOne	Image Now by Perceptive Software	MaxVision, Rugged Portable Computers	OpenGeo	Surrey Satellite Technology	Sun Microsystems	USAF Eagle Vision
Akamai Technologies	CAISRNET / DEFENSE NEWS	Defense Intelligence Agency (DIA)	Forum Systems	Imation	McAfee	OpenLog	US LLC	SUSE	USC Spatial Sciences Institute
Alfresco	CA Technologies	Defense Intelligence Agency (DIA)	Frame	Immersive Media Co.	McClendon Corp.	OpenLog	US LLC	SwiftStack	USGIF Modeling and Simulation Working Group
Alliant Techsystems	CACI	Defence Systems	Freedom Consulting Group Inc.	imimixGroup	MDA	OpenLog	US LLC	Symantec	USGS / Civil Applications Committee
Altamira Technologies Corp.	CAE	Definien	Front Porch Digital	iMove Inc.	Meadowgate Technologies LLC	OpenLog	US LLC	Tableau Software	USGS Earth Resource Observation & Science (EROS) Center
Amazon Web Services, Inc.	CALNET, Inc.	Definien	Front Porch Digital	In-Q-Tel Inc.	Mellanox Federal Systems	OpenLog	US LLC	TASC	USGS / Civil Applications Committee
American Military University	CANON, Inc.	Definien	Fugro	Info Terra GmbH	MemSQL	OpenLog	US LLC	TCarta	USGS Earth Resource Observation & Science (EROS) Center
American Systems	Capella Space	Definien	Fulcrum IT Services	Infoblox	Mercury Computer Systems	OpenLog	US LLC	Technical Innovation	USGS Earth Resource Observation & Science (EROS) Center
Ampex Data Systems	Carahsoft	Definien	GameSim Inc	Informatica	Merrick & Company	OpenLog	US LLC	TechniGraphics	USGS Earth Resource Observation & Science (EROS) Center
Analytical Graphics Inc.	CARDIO	Definien	GBH Communications	Initiate - an IBM Company	MetaCarta Inc	OpenLog	US LLC	Technology Management Associates Inc	USGS Earth Resource Observation & Science (EROS) Center
Annapolis Micro Systems Inc.	CARTO	Definien	GCS Research	In Situ	MicroLink	OpenLog	US LLC	Teledyne Optech	USGS Earth Resource Observation & Science (EROS) Center
Anonymizer Inc.	CARTO	Definien	General Atomics Aeronautical Systems	InTec LLC	Micron	OpenLog	US LLC	TerraEchos Inc.	USGS Earth Resource Observation & Science (EROS) Center
APEX Expert Solutions	Cartography and Geographic Information Society	Definien	General Dynamics	Integrated Modern Engineering LLC	Microsoft	OpenLog	US LLC	TerraGo Technologies	USGS Earth Resource Observation & Science (EROS) Center
Appstry	Catapult Consultants	Definien	Geo Owl LLC	Integration Technologies Group Inc.	Microstrategy	OpenLog	US LLC	Terran Orbital	USGS Earth Resource Observation & Science (EROS) Center
Apple	CCRI	Definien	Geo Tactical Solutions	Intelepix LLC	MicroTech	OpenLog	US LLC	TERREX	USGS Earth Resource Observation & Science (EROS) Center
Applied Geospatial Solutions International	CDW-G	Definien	Geodata IT LLC	Intergraph Government Solutions	Mitsubishi Digital Electronics	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Applied Imagery	Center for Geospatial Information Technology, Virginia Polytechnic and State University	Definien	GeoDecisions	Intermap Technologies	Mitsubishi Electric Research Lab	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Applied Network Solutions Inc.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Modus Operandi Inc.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Applied Research Associates Inc.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	MongoDB	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Apptek	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Motion DSP Inc.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Aptima, Inc.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	MTEQ, Inc.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Aqua Security	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Myriax	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Arcturus UAV	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NAB Show	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
ArdentMC	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Napatech Inc.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Arista Networks	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Counterterrorism Center (NCTC)	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Army GEOINT Battalion	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Geographic Maps	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
ASG	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Geospatial-Intelligence Agency (NGA)	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Aspera	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Reconnaissance Office (NRO)	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
ASPRS	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Security Agency (NSA)	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Association of American Geographers	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Technology Alliance (NTA)	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Astrium	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	National Training and Simulation Association (NTSA)	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
AT&T	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Naval Postgraduate School	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
AT&T Government Solutions	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NAVTEQ	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
ATK	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Neo4j Inc.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Atlassian	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NerVe Technologies	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Attivio	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NET	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Authentic8	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NetApp	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Autodesk	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Netezza	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Autonomy Inc.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NETSCOUT Systems Inc.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Avenza Systems Inc.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Network General Corp.	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Avere Systems	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NEVION	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Avineon Inc.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NITAA	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Avocent Corp.	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	NJVC	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Axway	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office	Nokia Location & Commerce	OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
BAE Systems	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office		OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Ball Aerospace	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office		OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center
Ball Aerospace & Technologies	Center for Geospatial Intelligence - University of Missouri	Definien	GeoEye	International Atomic Energy Agency / Intl. Safeguards Project Office		OpenLog	US LLC	TERRAX	USGS Earth Resource Observation & Science (EROS) Center

Introducing...the GEOINT 2024 Vista Hub

What critical issues does the GEOINT community need to focus on right now? The GEOINT 2024 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion.

Located on the show floor of the GEOINT 2024 Symposium, this brand-new thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with. The aim is to educate and persuade, not promote.

Vista Hub Session - \$7,500

Limited Availability

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until December 3. Apply today - don't miss out on this unique opportunity.

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Criteria:

- This opportunity is limited to USGIF member organizations.
- USGIF will carefully curate a mix of impactful topics through a combination of keynote and panels discussions from applicants.
- These up to 45-minute sessions will be held Monday-Wednesday afternoons on the Exhibit Hall show floor.
- Global and national security-related GEOINT topics that address the theme: "Essential in All Dimensions and Domains" are preferred.
- Session fee upon selection: \$7,500 (includes two exhibit hall passes).

How to Apply

To be considered to present a sponsored session at the GEOINT 2024 Vista Hub, submit the following information via [this form](#) no later than December 3, 2023.

Required information:

- Title of presentation (12 words max)
- Name, title, and short biographies for proposed speaker(s)
- Abstract description of the session, including session type, e.g., keynote or panel (200 words max)
- A brief reason why this topic is important for the GEOINT Community (200 words max)
- Anticipated A/V requests (audio will be provided)

Selection Process

USGIF will review submissions and select proposed sessions that will collectively deliver a variety of engaging and educational content to Symposium attendees. We will notify session sponsors of their selection on or before January 8. Selected organizations will have two business days to confirm their intent to proceed.

BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆◆◆◆	◆◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆◆◆◆◆◆◆◆	◆◆◆◆◆◆◆◆	◆◆◆◆	◆	
Symposium Full Registrations	◆◆◆◆◆◆◆◆	◆◆◆◆◆	◆◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

PREMIER SPONSOR

Welcome Reception - \$75,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

- Your company will receive the following items:
 - All signage for the event
 - Napkins
- Customized branding based on location
- Priority Points - 375



SOLD

DIAMOND SPONSOR

Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points - 30

Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/backdrop branding your organization as the official GEOINT 2024 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points - 30



SOLD

Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to present on the hub panel
- Priority Points - 30



SOLD

Chairman's Reception - \$55,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points - 275



SOLD

DIAMOND SPONSOR

continued

Innovation Hub + YP Golden Ticket Breakfast - \$55,000

Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

PLATINUM SPONSOR

Symposium Wi-Fi - \$45,000 / \$51,750

Exclusive

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Classified Session - \$40,000 / \$46,000

Exclusive

The GEOINT 2024 classified session will be hosted on Friday, May 31, at the National Geospatial-Intelligence Agency. Show your support of the community by being the exclusive sponsor of the GEOINT 2024 classified session. Included in the sponsorship:

- 5 reserved seats for the classified session (TS/SCI clearance required for attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

Symposium Lanyards - \$40,000 / \$46,000

Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2024! Lanyards are distributed at registration and are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member



PLATINUM SPONSOR

continued

Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2024 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition in email to USGIF database announcing that registration is open*
- Logo/brand recognition in email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2024
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 20 member / 23 non-member

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship



GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2024 attendees. Included in the sponsorship:

- Logo recognition on signage throughout the day
- Judging opportunity for student posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 175 member / 20.13 non-member



Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at the Gaylord Palms. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at the Gaylord Palms.
- Priority Points – 175 member / 20.13 non-member

Event Center Pre-Function Area Branding - \$35,000 / \$40,250

2 Available ~~3 Available~~

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 175 member / 20.13 non-member

Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2024. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

GOLD SPONSOR

GEOLounge Networking Area Branding / Collateral - \$25,000 / \$28,750 *4 Available*

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

Symposium Bag - \$25,000 / \$28,750 *Exclusive*

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member / 14.38 non-member



Symposium Mobile App - \$25,000 / \$28,750 *Exclusive*

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

Video Wall - \$25,000 / \$28,750 *1 Available ~~2 Available~~*

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member



Professional Headshot Studio in Exhibit Hall - \$25,000 / \$28,750 *Exclusive*

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Posters providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 12.5 member / 14.38 non-member



Exhibit Hall Lunch - \$20,000 / \$23,000 *3 Available*

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

SILVER SPONSOR

Symposium Notebook - \$18,000 / \$20,700

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2024 Notebook. Included in the sponsorship:

- Symposium Notebook include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks will be managed and distributed to each attendee inside the symposium bag
- Priority Points - 9 member / 10.35 non-member



Symposium Pocket Guide - \$15,000 / \$17,250

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points - 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:

- Your company graphics will be displayed on the stations in exhibit hall
- Priority Points - 7.5 member / 8.63 non-member



PM Networking Break - \$12,000 / \$13,800

2 Available

**Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold*

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points - 6 member / 6.9 non-member

AM Networking Break - \$10,000 / \$11,500

3 Available

**All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold*

Need a "pick me up" in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points - 5 member / 5.75 non-member



Charging Locker/Tower - \$10,000 / \$11,500

1 Available ~~2 Available~~

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points - 5 member / 5.75 non-member

Hotel Door Drop - \$7,500 / \$8,625

2 Available ~~3 Available~~

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Palms Resort & Convention Center. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points - 3.75 member / 4.31 non-member

Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Palms. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points - 3.75 member / 4.31 non-member

Literature on Chairs of General Session - \$6,000 / \$6,900

2 Available ~~3 Available~~

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points - 3 member / 3.45 non-member

SILVER SPONSOR

continued

Spinning Kiosk - \$6,000 / \$6,900

Limited Availability

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Palms Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

Media/Press Center - \$5,000 / \$5,750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member / 2.88 non-member

Young Professionals Reception - \$5,000

Exclusive

Be the sponsor of the USGIF Young Professionals (YP) Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have fun networking and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member / 2.88 non-member



BOOTH ADD-ONS

Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

Available ~~10~~ Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Collateral in Symposium Bag

Available ~~10~~ Available

\$1,500 / \$1,725 Print

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 0.75 member / 0.87 non-member

Carpet Logo for Booth - \$750 / \$865

Available ~~10~~ Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth.

Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

RESERVE TODAY!

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