

October 5-8, 2021
St. Louis, Missouri

Discovery and Connections

PROSPECTUS

Sponsor and Exhibitor Dates October 6-8

EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!



ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



Acquisition Directorate
Admiral
Analyst
Assistant Executive Director
Associate Vice President
Board Member
Branch Chief
Branch Head
Budget Director
Business Development Executive
Business Development Manager
Capture Manager
Cartographer
Chairman
Chief Congressional Affairs
Chief Engineer
Chief Executive Officer
Chief Financial Officer
Chief GEOINT Branch
Chief Information Officer
Chief Innovation Officer
Chief Learning Officer
Chief of Small Business Office
Chief of Staff
Chief Operating Officer
Chief Scientist
Chief Systems

Architect
Chief Systems Engineer
Chief Technology Officer
Collection Manager
Colonel
Combat Development Analyst
Commandant
Commander
Commanding General
Congressional Liaison
Contract Officer
Contracting Officer
Dean
Defense Analyst
Deputy Director
Deputy Ministry of Defense
Director
Director Defense and Intelligence Programs
Director Earth Observation Systems
Director Homeland Security State & Local
Director Intelligence Programs
Director Legislative Affairs
Director of GEOINT Office
Director R&D
Director Remote

Sensing Engineer
Executive Director
Executive Vice President
Founder
Functional Management Executive
General
General Council
General Manager
GEOINT Chief
GEOINT Division Chief
Geospatial Analyst
Geospatial Management Officer
GIS Analyst
Global Director
Group President
Human Terrain Analyst
Imagery Analyst
Information Analyst
Intel Officer
Intelligence Analysis Engineer
ISR Operations Chief
ISR Portfolio Manager
Managing Director
Mayor
Military Geographer
Multi-source Analyst
Operations Officer
Owner

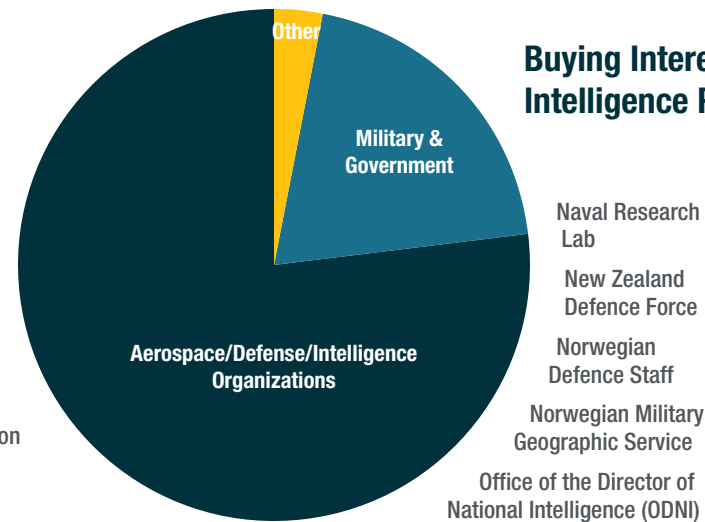
Portfolio Director
President
Principal Architect
Principal Data Scientist
Principal Engineer
Principal Intelligence Analyst
Professor
Program Director
Publisher
R&D Engineer
R&D Scientist
Senior All-source Analyst
Senior Imagery Analyst
Senior Intelligence Analyst
Senior Staff
Signal Intelligence Analyst
Source Strategies Analyst
Special Advisor
Special Agent
Special Forces Officer
Staff Officer
Student
Team Chief, Special Analysis
Technical Staff
Training Requirements
Vice President

TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES

11th Intelligence Squadron
172nd SBCT
1st Infantry Division
1st Information Operations Command
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force GEOINT Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army GEOINT Battalion
Army Material Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGI)

Central Intelligence Agency (CIA)
CIFA
City of Los Angeles
CNN National Security
COMNAVMETOCOM
DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Supply Center Richmond
Defense Threat Reduction Agency
Department of Defence - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
DTAO
Dutch Ministry of Defense

Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)
Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces Topographic Forces
Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
IARPA
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency



Louisiana State Police
Ministry of Defence
Ministry of Defense Colombia
MIT Lincoln Laboratory
NASIC/DEI
National Counter Terrorist Center
National Air and Space Intelligence Center
National Center for Atmospheric Research
National Geospatial-Intelligence Agency (NGA)
National Reconnaissance Office (NRO)
National Security Agency (NSA)
National Technology Alliance
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School

Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Public Works & Government Services Canada
Richmond Map Facility
Royal Norwegian Embassy
Sandia National Laboratories
SPAWAR SSC
Swedish Armed Forces
Tennessee Valley Authority
Terrorist Threat Integration Center
The Netherlands Ministry of Defense
U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support

U.S. Border Patrol
U.S. Central Command
U.S. Coast Guard Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
UAE Air Force Intelligence
UK Defence GEOINT Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAEADC Topographic Engineering Center
USAFRICOM
USAINSCOM 902d M.I. Group
USASMDCC
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCOM
USSTRATCOM

BEGIN WITH A BOOTH



STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Complimentary customized attendance promotion flyer
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2019
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- Complimentary customized attendance promotion flyer
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

EXHIBITION HALL



A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

3031 Sensing
3001 Inc.
512th Engineer Detachment
(GPC), Fort Sam Houston,
Texas
ABSC/Syntasa
AC4S
Accenture
Accunet
Active Risk
Acute 3D
Adobe Government at
Carahsoft
Adobe Systems Inc.
Advanced Technical
Intelligence Center (ATIC)
Aegis Technologies
Aerstone
AFEI - DI2E
Agent Logic Inc.
Agilex
Air Force Institute of
Technology
Air Force Research Lab
(AFRL)
Airborne Resources Inc.
Airbus
AirWatch
Akamai Technologies
Alfredco
Alliant Techsystems
Altamira Technologies Corp.
Amazon Web Services, Inc.
American Military University
American Systems
Amplex Data Systems
Analytical Graphics Inc.
Annapolis Micro Systems Inc.
Anonymizer Inc.
APEX Expert Solutions
Appistry
Apple
Applied Geospatial Solutions
International
Applied Imagery
Applied Network Solutions
Inc.
Applied Research Associates
Inc.
Apptek
Apptima, Inc.
Aqua Security
Arcturus UAV
ArdentMC
Arista Networks
Army GEINT Battalion
ASG
Aspera
ASPRS
Association of American
Geographers
Astrium
AT&T
AT&T Government Solutions
ATK
Altassian
Attivio
Authentic8
Autodesk
Autonomy Inc.
Avenza Systems Inc.
Avere Systems
Avinon Inc.

Avocent Corp.
Axway
BAE Systems
Ball Aerospace
Ball Aerospace &
Technologies Corp.
Basis Technology
BBN Technologies
Belkin
Belvoir Corporate Campus
Berico Technologies
Bit9
BlackSky
Bloomberg Government
Entity Solutions
Blue Canopy Group
Blue Coat Systems
Blue Light
Blue Marble Geographics
BlueArc Corp.
BlueCat
BlueSpace
BMC Software
Boeing Company
Booz Allen Hamilton
BOSH Global Services
Boundless
Brocade
C4ISR & Networks and
Defense News
C4ISRNET / DEFENSE NEWS
CA Technologies
CACI
CAE
CALNET, Inc.
Canon USA Inc.
Capella Space
Carahsoft
CARDIO
CARTO
Cartography and Geographic
Information Society
Catapult Consultants
CCRI
CDW-G
Center for Geospatial
Information Technology,
Virginia Polytechnic and
State University
Center for Geospatial
Intelligence - University of
Missouri
Center for Technical
Intelligence Studies and
Research
Central Intelligence Agency
(CIA)
CenturyLink
CHI Systems Inc.
Chiliad
Churchill Navigation
Ciena
Circle Twelve Inc.
Cisco
Citrix Systems Inc.
Civil Applications Committee
- USGS
ClearShark
ClearTerra
Cleversafe
CLI
Cloudera
Cognika Intelligence and

Performance Solutions
 Cohesity
 Colfax International
 CommVault
 CompassData Inc.
 COMPUSULT
 Computable Insights/Diffeo
 ComputaMaps
 ConcealFab Corp
 Concurrent Technologies Corp.
 Connexta
 Consolidated Resource
 Imaging
 Context
 Conveyor Computer Corporation
 COPT Data Center Solutions
 Courage Services, Inc.
 Cray Inc.
 CRI - Consolidated Resource Imaging
 Crossroads Systems
 StrongBox
 Crunchy Data
 CSC
 CSTARS
 Cubic Cyber Solutions
 Cubic Mission Solutions
 Cutting Edge Networked Storage
 Cyber Maryland
 Cylance
 D-Wave Systems Inc.
 Data Analytic Solutions, Inc.
 Data Tactics Corporation
 DataDirect Networks
 Datameer
 DataRobot
 DataWalk
 Datron World
 Communications
 DCGS-A & TCM-SP
 DECISIVE ANALYTICS Corp.
 Defense Intelligence Agency (DIA)
 Defense Systems
 Definiens
 Dell Inc.
 Deloitte
 DeLorme
 Delta Digital Video
 Descartes Labs
 Dewberry
 DIA/DTM – 2B
 Diamond Visionics
 Digital Results Group Inc.
 DigitalGlobe
 DLR German Aerospace Center
 DLT - Oracle Premiere Partner
 DLT Solutions
 DTN/Meteorlogix
 DualAlign LLC
 Dun & Bradstreet
 DXC Technology
 Dynamic Aviation
 Dynamic Graphics Inc.
 e-GEOS
 Eagle Ray, Inc.
 EagleView
 Earth-i

East View Geospatial
 Ecopia Tech Corporation
 EIZO Inc.
 EMC Isilon
 En-Net Services
 Endeca
 Endgame
 Engility Corporation
 EnterpriseDB
 Envidia
 EOIR Technologies
 Equinix Federal
 ER Mapper
 ERDAS
 Ergo
 Ericsson Federal Inc.
 eSpatial Inc.
 Esri
 Eternix Ltd.
 Evertz
 exactEarth Ltd.
 Exelis
 Eye C Solutions
 F5 Networks
 FCN Technology Solutions
 FeatureX
 Federal Laboratory
 Consortium
 Figure Eight
 FireEye
 Flight Landata
 FluxData Inc.
 Forcepoint LLC
 ForeFlight
 ForeScout
 ForgeRock
 Forterra Systems Inc.
 Fortinet Federal
 Fortinet Inc.
 FortiusOne
 Forum Systems
 Frame
 Fraym
 Freedom Consulting Group
 Inc.
 Front Porch Digital
 Fugro
 Fulcrum IT Services
 Fusion-io
 GameSim Inc
 GBH Communications
 GCS Research
 General Atomics Aeronautical
 Systems
 General Dynamics
 Geo Owl LLC
 Geo Tactical Solutions
 Geodata IT LLC
 GeoDecisions
 Geodigital International
 GeoEye
 Geographic Services Inc.
 GEOHuntsville
 GeoIQ
 GeoNorth Information
 Systems
 George Mason University
 Georgia Tech Research
 Institute (GTRI)
 Geosemble Technologies Inc.
 GeoSpark Analytics
 Geospatial Intelligence Forum

Geospatial Media and Communications
GeoTec Media
GEOTECH CENTER
Geoweb3d
Gigamon
GIS Certification Institute
GIS Development
GISafe.Com
GitLab
Glimmerglass Networks Inc.
Global Marketing Insights Inc. (GMI)
Goodrich Corp.
Goodrich ISR Systems
Google Cloud
Google Inc.
GSA FEDSIM & GSA Express
Haivision
Harris Corporation
HawkEye 360
Headwall Photonics Inc.
HERE
Hewlett Packard Enterprise
Hexagon
Hie Electronics
Hitachi Data Systems
Hortonworks
HP
HumanGeo
i-cubed
i3 ICS
IBM
IC ITE / The Intelligence Community Network (ICN)
ICES
iGETT Project
iGT
IHS Inc
ikeGPS
Image Matters LLC
Image Now by Perceptive Software
Imation
Immersive Media Co.
immixGroup
iMove Inc.
In-Q-Tel Inc.
Info Terra GmbH
Infoblox
Informatica
Initiate - an IBM Company
Insitu
InTec LLC
Integrated Modern Engineering LLC
Integration Technologies Group Inc.
Intelepix LLC
Intelligent Software Solutions
Intelliwings LLC
Intergraph Government Solutions
Intermap Technologies
International Atomic Energy Agency / Intl. Safeguards Project Office
International Spy Museum
InTTENSITY
Invertix
iQuest Analytics, Inc.
Iron Bow Technologies

Silicon Systems
 ITRES Research Limited
 ITT
 Jacobs
 James Madison University
 Jane's by IHS Market
 Janya
 JDIDS JPO
 JMP Software from SAS
 Johns Hopkins University -
 MS Geospatial Intelligence
 Juniper Networks
 Kelyn Technologies
 KeyW
 Kinney Group Inc.
 Kitware
 L-3
 Latitude Geographics Group
 Ltd.
 Layer 7
 Leica Geosystems
 Leidos
 LexisNexis OSINT
 LexJet Corp.
 LGS Innovations
 LIS
 LizardTech
 Lockheed Martin
 Logos Technologies LLC
 Los Alamos National
 Laboratory
 LPA Systems
 LTI Datacomm
 MacAulay-Brown
 ManTech
 MapAnything
 Mapbox
 MapD
 MapLarge
 Maptt Military
 MapR Data Technologies Inc.
 MarkLogic
 Maryland of Opportunity
 MathWorks
 Maxar Technologies
 maxVision, Rugged Portable
 Computers
 McAfee
 McClendon Corp.
 MDA
 Meadowgate Technologies
 LLC
 Mellanox Federal Systems
 memSQL
 Mercury Computer Systems
 Merrick & Company
 MetaCarta Inc
 MicroLink
 Micron
 Microsoft
 Microstrategy
 MicroTech
 Missile Defense Agency
 Mitsubishi Digital Electronics
 Mitsubishi Electric Research
 Lab
 Modus Operandi Inc.
 MongoDB
 Motion DSP Inc.
 MTEQ, Inc.
 Myriax
 NAB Show
 Napatech Inc.
 National Counterterrorism
 Center (NCTC)
 National Geographic Maps
 National Geospatial-
 Intelligence Agency (NGA)
 National Reconnaissance

Office (NRO)
National Security Agency
(NSA)
National Technology Alliance
(NTA)
National Training and
Simulation Association
(NTSA)
Naval Postgraduate School
NAVTEQ
Neo4J Inc.
NerVve Technologies
NET
NetApp
Netezza
NETSCOUT Systems Inc.
Network General Corp.
NEVISION
NITAAAC
NJVC
Nokia Location & Commerce
(Formerly NAVTEQ)
North Avenue Technologies
Northeastern University
Northern Virginia Community
College (NOVA)
Northrop Grumman
NovaSol
Novetta
Nutanix Inc.
NuWave Solutions
NVIDIA
Nvision Solutions Inc.
NW Systems Inc.
Oak Ridge National
Laboratory (ORNL)
Oaktree Solutions
Object Raku Technology Inc
ObjectFX Corp.
Oblong Industries, Inc.
Observera Inc.
Obsidian Strategies
Océ North America
Oceus Networks
Octo Consulting Group Inc.
Office of Naval Intelligence
(ONI/FIST)
OGSystems
Open Source Center
Open Source GEOINT
OpenGeo
OpenText
Optech
Optibase, A Vitec Company
Oracle
Orbis Technologies Inc.
Orbit Communication
Systems Inc.
Orbit Logic
Orbital Insight Inc.
Orbital Sciences Corp.
Overwatch / Tetrion Systems
Owl Computing Technologies
PAC ISR
PAE ISR - Resolute Eagle
Palantir Technologies
Palo Alto Networks
Panoram Technologies
PAR Government
Parsons Institute for
Information Mapping
PASCO Corp.
PCI Geomatics
Pearson Custom Learning
Solutions / IAEGS
Penn State World Campus
Peraton
Perceptice Pixel Inc.
Perceptient.ai
Pherson Associates LLC

Pictometry International Corp.
Pitney Bowes
Pix Element
PIXELTEQ
PIXIA Corp.
Pixoneer Geomatics
Pixspan Inc.
Planar Systems
PLW Modelworks
Polaris Alpha
Polycom
Presagis
Primordial
Proofpoint
PTFS
Pure Storage
PV Labs
Qbase
QinetiQ- North America
QTS Data Centers
Quantum Corp.
R & K Solutions
Rackable Systems
RackTop Systems
Radiance Technologies
RadiantBlue Technologies
Rafael Advanced Defense Systems Ltd.
RAID Inc.
RapidEye
Raytheon
Recorded Future
Red Hat Inc.
Red Hen Systems LLC
Redrover Co. Ltd.
RGS (Responsive Geospatial Systems)
Riegli USA
Ringtail Design
Riverbed Technology
Riverside Research
RosetteX Technology & Ventures Group
RT Logic
Rubrik Federal
S2 Analytical Solutions
SAAB VRICON SYSTEMS
Rapid 3D Mapping
Safe Software
SafeNet
Saffron Technology, Inc.
SAIC
Saint Louis University
Salient Federal Solutions
Samsung
San Antonio Fire Department
San Antonio Police Department
Sandia National Laboratories
SANZ EarthWhere
SAP NS2
Sarnoff Corp.
SAS
Satrec Initiative
Scene Sharp Technologies
Science Applications
International Corp. (SAIC)
Scitor Corp.
SDL Government
Seagate Government Solutions
Secure Computing
SecurityFirst
Semantic Research Inc.
ServiceNow
SGI
SI Imaging Services
Sierra Nevada Corp.

Signature Government Solutions
 Silicon Graphics Inc. (SGI)
 Simtable
 Simulzyze Inc.
 SitScape Inc.
 Skyline Software Systems Inc.
 SOFWERX
 Solace
 SolarWinds
 Solers Inc.
 Solid Terrain Modeling Inc.
 Sony
 Sotera Defense Solutions, Inc.
 Space Dynamics Laboratory
 Space News
 SpaceCurve
 SpaceKnow Inc.
 SPADAC
 Spatial Networks Inc.
 SpectIR, LLC
 Spectra Logic
 Spire Global
 Splunk Inc.
 Spot Image Corp.
 SRA International Inc.
 SRC Computers Inc.
 SRC Inc.
 SRI International
 SSS Research
 Strategic Operational Solutions
 Summit Terragraphics Inc.
 Sun Microsystems
 Surrey Satellite Technology US LLC
 SUSE
 SwiftStack
 Symantec
 Tableau Software
 TASC
 TCarta
 Technical Innovation
 TechniGraphics
 Technology Management Associates Inc
 Teledyne Optech
 Telesoft Technologies
 TELLABS
 Tenix America
 Teradata
 TeraLogics LLC
 TerraEchos Inc.
 TerraGo Technologies
 Terran Orbital
 TERREX
 Texas Memory Systems
 Tetrax Systems
 Thales eSecurity
 The Boeing Co.
 The Greater San Antonio Area Chamber of Commerce
 The HumanGeo Group
 The Pennsylvania State University
 The Sanborn Map Company Inc.
 Thermopylae Sciences & Technology
 Thetus
 thincsoft
 Thinklogical
 Third Dimension Technologies
 TIBCO's Spottfire Division
 Tildenwoods Corp.
 Tiltan USA
 Tintri

TomTom
Topsy
Total Aircraft Services (TAS)
an Ikhana Group Co.
TouchTable Inc.
TransVoyant
Trend Micro
Tresys Technology
Trimble
Trippwire Inc.
Trustwave Government
Solutions
TVAR Solutions
Twister Data Framework
U.S. Air Force
U.S. Army Geospatial Center
U.S. Army North
UltraSpectral, Inc.
Unisys
United Launch Alliance
Unitex Education
Universal Space Network Inc.
University of Denver
University of Maryland
Washington
University of Redlands - MS
GIS Program
University of Utah,
Department of Geography
Urban Robotics Inc.
URS
Ursa
UrtheCast Corp.
USAA
USAF Eagle Vision
USC Spatial Sciences
Institute
USGIF Modeling and
Simulation Working Group
USGS / Civil Applications
Committee
USGS Earth Resource
Observation & Science
(EROS) Center
USSOCOM Technology and
Industry Liaison Office (TILO)
UTC Aerospace Systems
VATC (Visual Awareness
Technology and Consulting)
Venafi
Vencore
Verizon
VetDS
VIDEO INFORM
VideoBank
Vignette
VION Corp.
Virginia Tech Applied
Research Corporation and
Center for Geospatial
Intelligence Technology
Visual Intelligenc
VITEC
VMware
Vormetric
Voyager Search
Vicon
VRMesh
VT Mak
Washington College GIS
Program
WaveRunner
WESTPORT
WISER
Woolpert
World Wide Technology
Xirrus, Inc.
XYRATEx
Z Corp.
Zebra Imaging Inc.

EXPAND YOUR PRESENCE AT GEOINT 2021 THROUGH SPONSORSHIPS, MEDIA, AND MEETING ROOMS

BRANDING



MEDIA

- Show Daily E-News
- Show Daily Interactive Web Pages
- Mobile App
- trajectory on Location
 - The Buzz
 - Pre-roll Bumpers
- And Much More...



ENGAGEMENT

- Five Hubs, to include
 - Government
 - Regional St. Louis Hub
 - Enlightenment
 - YPG
 - Innovation
- GEOLounges
- Media / Press Center
- Charging Stations
- And Much More...



- Afternoon Refreshments
- Banners
- Breakfast
- Carpet Logo for Booth
- Collateral in Symposium Bag
- Symposium Bag
- Symposium Notebook
- Escalator
- Exhibit Hall Networking Receptions
- Registration
- Hotel Keycards
- Lanyards/Badgeholders
- Lunch in Exhibit Hall
- Morning Refreshments
- GEOINT Foreword Meals/Refreshments
- Water Stations in Exhibit Hall
- Wireless Internet in Exhibit Hall for Attendees
- And Much More...

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception	4 Invitations				
Trajectory on Location Interview	1 Interview	1 Interview			
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Ad in Virtual Show Daily	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees)	◆ ◆ ◆ ◆	◆ ◆			
Digital Full Access Registration	◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆			
VIP Invitation to Welcome Reception	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆	
Symposium Full Registrations	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆	◆	
Lightning Talk Video on Virtual Platform	◆	◆	◆	◆	
One Clue for in Person GEOHunt	◆	◆	◆	◆	
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo Placement on Registration Site	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆
Logo on Virtual GEOINT Symposium Platform	◆	◆	◆	◆	◆
Push Notification to Drive Traffic to Booth or Sponsored Area	◆	◆	◆	◆	◆
Push Notification to Drive Traffic to Sponsored Session or Virtual Page	◆	◆	◆	◆	◆

*USGIF Member Price / Non-Member Price

Please Contact Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available. Photographs used in the sponsorship document are for marketing purposes only. USGIF may select different items to fulfill the sponsorships.

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

PREMIER SPONSOR

Chairman's Reception - \$100,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 50

Welcome Reception - \$75,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

- Your Company logo on the following items:
 - All signage for the event
 - Napkins and Drink tickets
- Plus, customized branding based on location
- Priority Points – 37.5

DIAMOND SPONSOR

Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Aisle signs inside the general session room
- Half page ad in the pocket guide
- Priority Points – 30

Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2021 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall entrance
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30

Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to moderate one hub panel
- Priority Points – 30

Regional St. Louis Hub - \$60,000

Exclusive

Be the sponsor for the Regional STL Hub where we will showcase St. Louis as a center of excellence for geospatial intelligence and location tech. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to moderate one hub panel
- Priority Points – 30

DIAMOND SPONSOR

continued

Enlightenment Hub + YPG Golden Ticket Lunch - \$55,000

Exclusive

Be the sponsor of the Enlightenment Hub where we will hear from the research and academic community in a series of short presentations and panel discussions. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Judging opportunity – Young Entrepreneur Project Presentation (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Lunch (Show Management is responsible for production and distribution)
- Priority Points – 27.5

Young Professionals Hub + YPG Welcome Reception - \$55,000

Exclusive

Be the sponsor of the USGIF Young Professionals Group (YPG) Hub and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YPG space. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Forward Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 27.5

Innovation Hub + YPG Golden Ticket Breakfast - \$50,000

Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 25

PLATINUM SPONSOR

Symposium WiFi - \$45,000 / \$51,750

Exclusive

Who doesn't check email while at a conference? Sponsor the wireless hot spots located throughout the exhibit hall. Included in the sponsorship:

- WiFi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the WiFi
- Custom WiFi landing page
- Recognition as the WiFi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Symposium Bag - \$40,000 / \$46,000

Exclusive

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 20 member / 23 non-member

GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2021 attendees. Included in the sponsorship:

- Logo recognition on signage throughout the day
- Judging opportunity- Student Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 17.5 member / 20.13 non-member

PLATINUM SPONSOR

continued

Classified Session - \$35,000 / \$40,250

Exclusive

The GEOINT 2021 classified session will be hosted on Tuesday, October 5th. Show your support of the community by being the exclusive sponsor of the GEOINT 2021 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards to be used the day of the classified session
- Logo recognition on signage throughout the show
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 17.5 member / 20.13 non-member

Trajectory on Location/Digital Show Daily - \$35,000 / \$40,250

Exclusive

Trajectory on Location is video programming produced on-site at the GEOINT Symposium brought to you by USGIF's *trajectory* magazine composed of features, interviews, and highlights from general sessions, events, and activities. Videos will be posted to the *trajectory on Location* Vimeo account, posted to the *trajectory* magazine website, and embedded with Show Daily online content shortly after each event takes place.

- Trajectory on Location interview
- Priority Points – 17.5 member / 20.13 non-member

Symposium Registration - \$35,000 / \$40,250

Exclusive

Be one of the first companies to make an impression at GEOINT 2021 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open*
- Logo/brand recognition on follow up emails to USGIF database about registration
- Logo/brand recognition on email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration computers on-site at GEOINT 2021
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 17.5 member / 20.13 non-member

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Symposium Lanyards - \$35,000 / \$40,250

Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2021! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 17.5 member / 20.13 non-member

Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at each of the GEOINT 2021 official housing block hotels to include Courtyard by Marriott St. Louis Downtown, Holiday Inn Downtown, the Magnolia Hotel, Drury Inn & Suites, Embassy Suites and Marriott St. Louis Downtown. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels.
- Priority Points – 17.5 member / 20.13 non-member

Symposium Mobile App - \$35,000 / \$40,250

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 17.5 member / 20.13 non-member

GOLD SPONSOR

Symposium Notebook - \$34,000 / \$39,100

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2021 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 17 member / 19.55 non-member

Convention Center Pre-Function Area Branding - \$32,000 / \$36,800

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Included in the sponsorship:

- Escalators wraps
- Large Floor decals
- Column wraps
- Banners
- Priority Points – 16 member / 18.4 non-member

SOLD

GEO Lounge Networking Area Branding / Collateral - \$25,000 / \$28,750

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. (Exact location TBD) Sponsor the location where attendees can meet, relax, and recharge. Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

Symposium Pocket Guide - \$25,000 / \$28,750

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 12.5 member / 14.38 non-member

Video Wall - \$25,000 / \$28,750

2 Available

Be the sponsor of this flexible and dynamic communication tool. We will have all the presentations in the Main Stage, additionally it will capture all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide one 120 second video to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member

Charging Stations - \$20,000 / \$23,000

Exclusive

Provide the attendees with the perfect space to relax, network, and charge their electronic devices. Charging stations will be located inside the Exhibit Hall. Included in the sponsorship:

- Your logo or message displayed on the charging table
- Priority Points – 10 member / 11.5 non-member

Exhibit Hall Lunch - \$20,000 / \$23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

Exhibit Hall Networking Breakfast - \$20,000 / \$23,000

3 Available

Every morning USGIF will provide breakfast to all GEOINT 2021 full-conference attendees courtesy of your sponsorship. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

Exhibit Hall Networking Reception - \$20,000 / \$23,000

Sponsor one of the daily exhibit hall receptions at GEOINT 2021. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 10 member / 11.5 non-member

SOLD

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

SILVER SPONSOR

Fun Photo Booth in Exhibit Hall - \$15,000 / \$17,250

Exclusive

Who doesn't like a little fun? Put a smile on everyone's face and provide them the perfect opportunity to be silly and have some fun, so much so that they may come back again and again!

- Branded HTML emails with client logos
- Touchscreen photo kiosk to share portraits online
- Booth will be located near sponsor's booth to drive traffic (if exhibiting)
- Client Branded Micro-site providing web delivery of portraits
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 7.5 member / 8.63 non-member

Professional Headshot Studio in Exhibit Hall - \$15,000 / \$17,250

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Touchscreen photo kiosk to share portraits online
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 7.5 member / 8.63 non-member

Safety Stations - \$15,000 / \$17,250

Exclusive

Help attendees stay safe and healthy by providing them with everything they need, while getting great brand recognition!

- Sanitizing wipes, face masks, and individual hand sanitizer gel bottles with your company logo, along with the Symposium logo, will be distributed to attendees at registration and scattered throughout the exhibit hall and pre-function space
- Priority Points – 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member

PM Networking Break - \$12,000 / \$13,800

***All three breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold**

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member

AM Networking Break - \$10,000 / \$11,500

***All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold**

Need a "pick me up" to get going in the morning? Be an afternoon networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member

Charging Locker/Tower - \$10,000 / \$11,500

Exclusive

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo and graphics
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

SILVER SPONSOR

continued

Safety Signage - \$10,000 / \$11,500

Exclusive

Attendees' Health & Safety is our Top Priority! Extensive safety messages throughout the Center reminding attendees to continue safety protocols as advised by the CDC – they may include wearing fabric or disposable face covering, washing and sanitize hands, physical distancing, etc.

- Your logo on safety signage throughout the convention center, including COVID-19 safety floor decals
- Priority Points – 5 member / 5.75 non-member

Media/Press Center - \$5,000 / \$5,750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)
- Priority Points – 2.5 member / 2.88 non-member

SOLD

BOOTH ADD-ONS

Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

5 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Collateral in Symposium Bag

\$1,000 / \$1,150 Print and Online

10 Available

\$500 / \$575 Online Only

6 Available

Included in the sponsorship:

- With the Print and Online option you will have the opportunity to post your collateral on the GEOINT 2021 website and insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- With the Online Only option you have the opportunity to have your collateral posted on the GEOINT 2021 website
- Print and Online Priority Points – 0.5 member / 0.58 non-member
- Online Only Priority Points – 0.25 member / 0.29 non-member

Carpet Logo for Booth - \$750 / \$865

Limited Availability

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

SPONSORSHIP OPPORTUNITIES

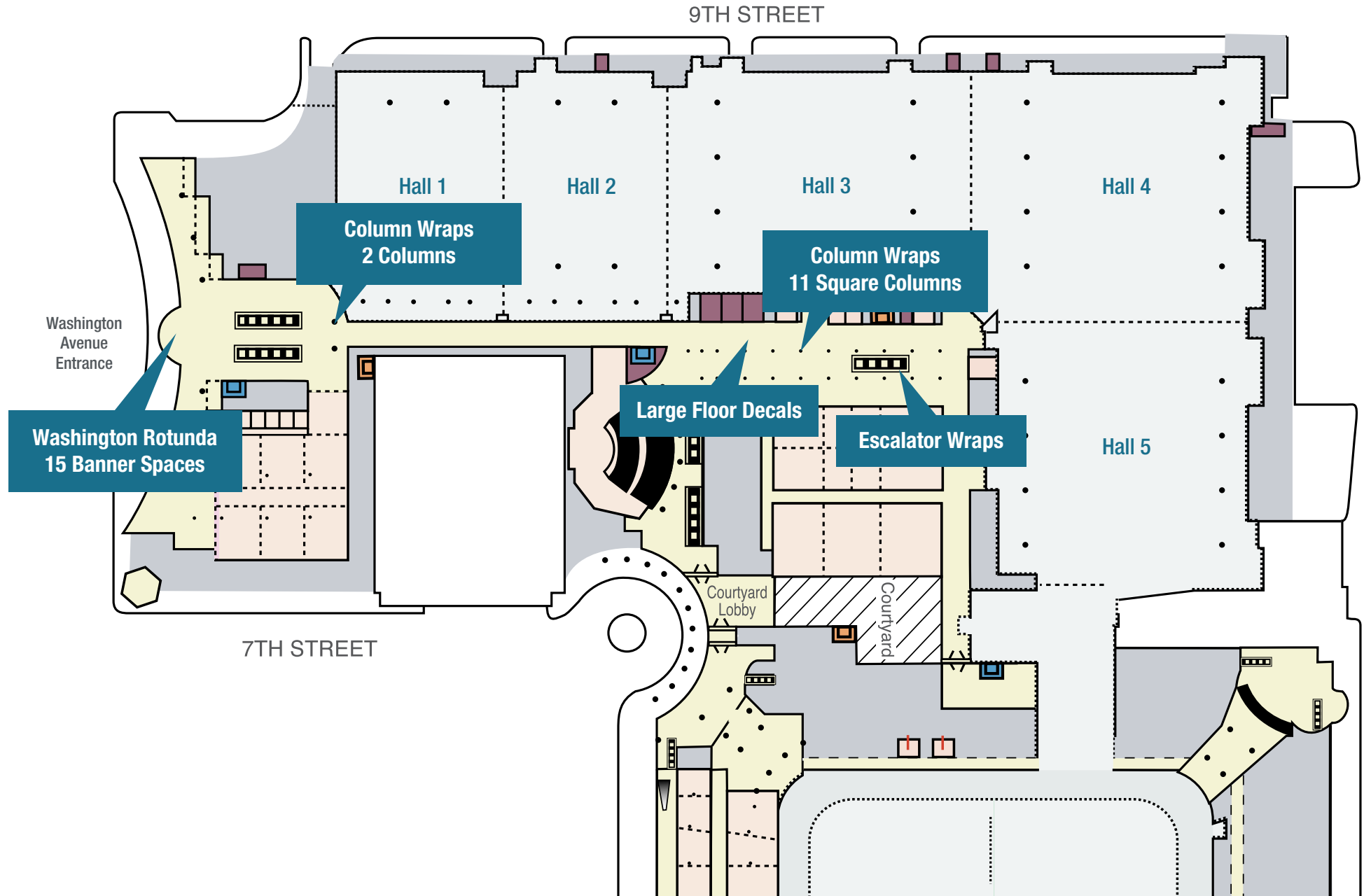
ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

CONVENTION CENTER PRE-FUNCTION AREA BRANDING



POCKET GUIDE

Advertisement in Pocket Guide - \$10,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. The Symposium pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors, and much more! Be seen many times a day by attendees of GEOINT 2021. Ad size is 3.625" x 8.4375"

- Priority Points – 5

THE GEOINT SYMPOSIUM SHOW DAILY

The award-winning *GEOINT Symposium Show Daily*, brought to you by USGIF's trajectory magazine, is a must-read resource for all Symposium attendees and exhibitors. Digital Show Daily content, published at *trajectorymagazine.com* and each morning via e-newsletter, includes exhibitor highlights from the show floor, conference news and updates, keynote speaker and panel discussion recaps, and more. Show Daily content is the first thing many attendees will see each morning. Website and e-newsletter advertising opportunities are available.

		USGIF Member	Non-USGIF Member
Website 1x Rate	Premium Show Daily Sponsor 1st	\$5,950	\$7,000
	Premium Show Daily Sponsor 2nd	\$5,525	\$6,500
	Premium Show Daily Sponsor 3rd	\$5,100	\$6,000
	Show Daily Module	\$4,250	\$5,000
Website 3x Rate	Premium Show Daily Sponsor 1st	\$5,655	\$6,650
	Premium Show Daily Sponsor 2nd	\$5,250	\$6,175
	Premium Show Daily Sponsor 3rd	\$4,845	\$5,700
	Show Daily Module	\$4,030	\$4,750
E-Newsletter	1x Rate	\$5,000	\$5,750
	3x Rate	\$4,750	\$5,465

Contact Joseph Watkins at 352.213.5906 or joseph.watkins@usgif.org regarding Show Daily and IWP advertising.

TRAJECTORY ON LOCATION

Interview with Industry Experts - \$7,500 / \$8,625

4-5 Available

An Interview with Industry Experts is a 3-4 minute video with your company executive in our interview set on-site at the GEOINT Symposium. Our Trajectory on Location host will engage your company executive on camera in a casual conversation, discussing topics that you want to highlight. Our team will work with you to generate [3-5] questions in the weeks leading up to the interview. . .no surprises here, we want to cover what you want to talk about. Following the videotaping, we'll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within *trajectorymagazine.com*. And we'll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. This is a great opportunity to put that media training to work and to share your messaging with a larger audience.

- Priority Points – 3.75 member / 4.32 non-member

Booth Tour - \$7,500 / \$8,625

4-5 Available

A Booth Tour is a 3-4 minute video highlighting the products and solutions showcased at your booth. Our video team will meet at your booth for one hour of video production. We'll quickly work to understand what you want to share, then we'll get to work. Our Trajectory on Location host will engage your SME on camera in a walk-through tour of your booth. Following the videotaping, we'll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within *trajectorymagazine.com*. And we'll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. You spent a lot on your booth. . .this is a great opportunity to share your hard work and investment with a larger audience.

- Priority Points – 3.75 member / 4.32 non-member

Interview with Industry Experts & Booth Tour Package - \$12,750 / \$15,000

Get the best of both worlds with a combined industry expert interview and booth tour.

- Priority Points – 6.38 member / 7.5 non-member

The Buzz - \$5,000 / \$5,750

3-4 Available

The Buzz is a 2-3 minute, fast paced, daily recap of highlights from the GEOINT 2021 Symposium. Anchored by our Trajectory on Location host, *The Buzz* is the perfect news-style segment for those who want to be in the know, as well as those who may not have been able to attend the Symposium. Segments will be posted daily to a sponsor-branded module within *trajectorymagazine.com*. Each segment will also be preceded by an animation featuring *your* logo. Three segments total. A sponsorship opportunity you don't want to miss.

- Priority Points – 2.5 member / 2.88 non-member

MEDIA OPPORTUNITIES

MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES

Package A - \$50,000

Valued at \$79,950!

- 5x Show Daily Sponsor Module (starting at \$25,500)
- 5x Show Daily E-Newsletter (\$25,000)
- Interview/Booth Tour Package OR Symposium Highlight OR Trajectorymagazine.com IWP (\$12,750)
- 3-months USGIF Newsletter (\$13,650)
- 4-months Ad Space F Trajectorymagazine.com (\$2,650)
- Priority Points – 25

Package B - \$40,000

Valued at \$60,700!

- Show Daily Module 5x (\$25,000)
- Show Daily E-Newsletter 5x (\$25,000)
- Booth Tour OR Interview with Industry Expert OR Half Trajectorymagazine.com IWP (\$8,625)
- 4-months Ad Space D Trajectorymagazine.com (\$2,075)
- Priority Points – 20

Package C - \$30,000

Valued at \$41,095!

- Show Daily Module 3x (\$15,000)
- Show Daily E-Newsletter 3x (\$15,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space C Trajectorymagazine.com (\$1,425)
- USGIF Newsletter Banner Any Month (\$4,670)
- Priority Points – 15

Package D - \$20,000

Valued at \$27,320!

- Show Daily Module Any Day (\$5,000)
- Show Daily E-Newsletter Any Day (\$5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space B Trajectorymagazine.com (\$1,650)
- USGIF Newsletter Banner Any Month (\$4,670)
- Trajectory Magazine Full Module OR Trajectorymagazine.com Half IWP (\$6,000)
- Priority Points – 10

Package E - \$15,000

Valued at \$20,425!

- Show Daily Module Any Day (\$5,000)
- Show Daily E-Newsletter Any Day (\$5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space C Trajectorymagazine.com (\$1,425)
- Trajectory Magazine Half Module (\$4,000)
- Priority Points – 7.5

PRIORITY POINTS: ALL MEDIA ADVERTISERS RECEIVE 1/2 A POINT PER \$1,000 SPENT

If interested in Custom Bundles, please contact: Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org.

PLEASE INITIAL ALL PAGES OF THE APPLICATION AND TERMS, APPLICATIONS WITHOUT INITIALS AND SIGNATURE WILL NOT BE ACCEPTED

CONTACT INFORMATION

Organization Display Name _____

(Please list organization name exactly as you want it to appear on the floor plan and website, if different from legal entity name)

Primary Point of Contact _____

(This is the person who will receive updates and planning information regarding GEOINT 2021)

Job Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____ Date _____

Authorized Signature _____

The individual signing this Application represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed Applicant and such organization agrees to be bound by this Application and the attached Terms and Conditions.

EXHIBIT SPACE

Prices are per 10' x 10' booth space. **Prices based on date payment is submitted.**

	Member	Non-Member
Industry	\$4,900	\$5,300
Academia in Academic Pavilion	\$1,500	\$2,500
Academia not in Academic Pavilion	\$2,000	\$3,000
Government/Military	\$2,700	\$2,700
Small Business Table-Top	\$1,450	\$2,450

*All Small Business Table-Tops are located in 10x10 booth spaces. Please note, no structures are permitted in this area.

If selecting a Small Business Table-Top, please provide your NAICS Code which designates your organization as a small business: _____ AND your number of employees: _____ or revenue: _____ (whichever applies to your NAICS Code).

We require _____ booth unit(s). My location selections (in order of preference) are as follows:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

PAYMENT CALCULATION

	# of Booths/Table-Tops	x	Cost	Total
Booths		x		
Table-Tops		x		
EXHIBIT SPACE TOTAL				

SPONSORSHIPS

Description	Available	USGIF Member		Non-Member		Total
		Cost	Points	Cost	Points	
PREMIER - MEMBERS ONLY						
Chairman's Reception	1	\$100,000	50	NA	NA	\$
Welcome Reception	SOLD	\$75,000	37.5	NA	NA	SOLD

DIAMOND - MEMBERS ONLY						
Mainstage	SOLD	\$60,000	30	NA	NA	SOLD
Exhibit Hall	SOLD	\$60,000	30	NA	NA	SOLD
Government Hub	SOLD	\$60,000	30	NA	NA	SOLD
Regional St. Louis Hub	SOLD	\$60,000	30	NA	NA	SOLD
Enlightenment Hub + YPG Golden Ticket Lunch	1	\$55,000	27.5	NA	NA	\$
Young Professionals Hub + YPG Welcome Reception	1	\$55,000	27.5	NA	NA	\$
Innovation Hub + YPG Golden Ticket Breakfast	SOLD	\$50,000	25	NA	NA	SOLD

PLATINUM						
Symposium WiFi	SOLD	\$45,000	22.5	\$51,750	25.88	SOLD
Symposium Bag	1	\$40,000	20	\$46,000	23	\$
GEOINT Foreword Session, including the poster session	SOLD	\$35,000	17.5	\$40,250	20.13	SOLD
Classified Session	SOLD	\$35,000	17.5	\$40,250	20.13	SOLD
Trajectory on Location/Digital Show Daily	1	\$35,000	17.5	\$40,250	20.13	\$
Symposium Registration	SOLD	\$35,000	17.5	\$40,250	20.13	SOLD
Symposium Lanyards	SOLD	\$35,000	17.5	\$40,250	20.13	SOLD
Hotel Keycards	SOLD	\$35,000	17.5	\$40,250	20.13	SOLD
Symposium Mobile App	1	\$35,000	17.5	\$40,250	20.13	\$

GOLD						
Symposium Notebook	1	\$34,000	17	\$39,100	19.55	\$
Convention Center Pre-Function Area Branding	SOLD	\$32,000	16	\$36,800	18.4	SOLD
PM Networking Break (Exclusive - All Three Days)	NA	\$30,000	15	\$34,500	17.25	NA
AM Networking Break (Exclusive - All Three Days)	NA	\$25,000	12.5	\$28,750	14.38	NA
GEOLounge Networking Area Branding / Collateral	4	\$25,000	12.5	\$28,750	14.38	\$
Symposium Pocket Guide	1	\$25,000	12.5	\$28,750	14.38	\$
Video Wall	2	\$25,000	12.5	\$28,750	14.38	\$
Charging Stations	1	\$20,000	10	\$23,000	11.5	\$
Exhibit Hall Lunch <input type="checkbox"/> Weds <input type="checkbox"/> Thurs <input type="checkbox"/> Fri	3	\$20,000	10	\$23,000	11.5	\$
Exhibit Hall Networking Breakfast <input type="checkbox"/> Weds <input type="checkbox"/> Thurs <input type="checkbox"/> Fri	3	\$20,000	10	\$23,000	11.5	\$
Exhibit Hall Networking Reception	SOLD	\$20,000	10	\$23,000	11.5	SOLD

SILVER						
Fun Photo Booth in Exhibit Hall	1	\$15,000	7.5	\$17,250	8.63	\$
Professional Headshot Studio in Exhibit Hall	SOLD	\$15,000	7.5	\$17,250	8.63	SOLD
Safety Stations	SOLD	\$15,000	7.5	\$17,250	8.63	SOLD
Water Stations in the Exhibit Hall	1	\$15,000	7.5	\$17,250	8.63	\$
PM Networking Break <input type="checkbox"/> Weds SOLD	2	\$12,000	6	\$13,800	6.9	\$
AM Networking Break SOLD	SOLD	\$10,000	5	\$11,500	5.75	SOLD
Charging Locker/Tower	SOLD	\$10,000	5	\$11,500	5.75	SOLD
Safety Signage	1	\$10,000	5	\$11,500	5.75	\$
Media/Press Center	SOLD	\$5,000	2.5	\$5,750	2.88	SOLD

BOOTH AD-ONS						
Exhibitor Logo on Floor Plan in Pocket Guide	9	\$1,500	0.75	\$1,725	0.87	\$
Collateral in Symposium Bag - Print and Online	10	\$1,000	0.5	\$1,150	0.58	\$
One Push Notification GEOHunt Clue Driving Traffic to Booth	Limited	\$1,000	0.5	\$1,150	0.58	\$
Carpet Logo for Booth	Limited	\$750	0.38	\$865	0.44	\$
Collateral in Symposium Bag - Online Only	10	\$500	0.25	\$575	0.29	\$

SPONSORSHIP TOTAL	\$
--------------------------	----

MEDIA OPPORTUNITIES

Description		Available	USGIF Member		Non-Member		Total
			Cost	Points	Cost	Points	
POCKET GUIDE							
Advertisement in Pocket Guide - MEMBERS ONLY		1	\$10,000	5	NA	NA	\$
GEOINT SYMPOSIUM SHOW DAILY							
Website 1x Rate	Premium Show Daily Sponsor 1st	Limited	\$5,950	2.98	\$7,000	3.5	\$
	Premium Show Daily Sponsor 2nd	Limited	\$5,525	2.77	\$6,500	3.25	\$
	Premium Show Daily Sponsor 3rd	Limited	\$5,100	2.55	\$6,000	3	\$
	Show Daily Module	Limited	\$4,250	2.13	\$5,000	2.5	\$
Website 3x Rate	Premium Show Daily Sponsor 1st	Limited	\$5,655	2.83	\$6,650	3.33	\$
	Premium Show Daily Sponsor 2nd	Limited	\$5,250	2.63	\$6,175	3.09	\$
	Premium Show Daily Sponsor 3rd	Limited	\$4,845	2.43	\$5,700	2.85	\$
	Show Daily Module	Limited	\$4,030	2.02	\$4,750	2.38	\$
E-Newsletter	1x Rate	Limited	\$5,000	2.5	\$5,750	2.88	\$
	3x Rate	Limited	\$4,750	2.38	\$5,465	2.74	\$
TRAJECTORY ON LOCATION							
Interview with Industry Experts		4-5	\$7,500	3.75	\$8,625	4.32	\$
Booth Tour		4-5	\$7,500	3.75	\$8,625	4.32	\$
Interview with Industry Experts & Booth Tour Package		Limited	\$12,750	6.38	\$15,000	7.5	\$
The Buzz		3-4	\$5,000	2.5	\$5,750	2.88	\$
MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES							
Package A		Limited	\$50,000	25	NA	NA	\$
Package B		Limited	\$40,000	20	NA	NA	\$
Package C		Limited	\$30,000	15	NA	NA	\$
Package D		Limited	\$20,000	10	NA	NA	\$
Package E		Limited	\$15,000	7.5	NA	NA	\$
MEDIA TOTAL						\$	

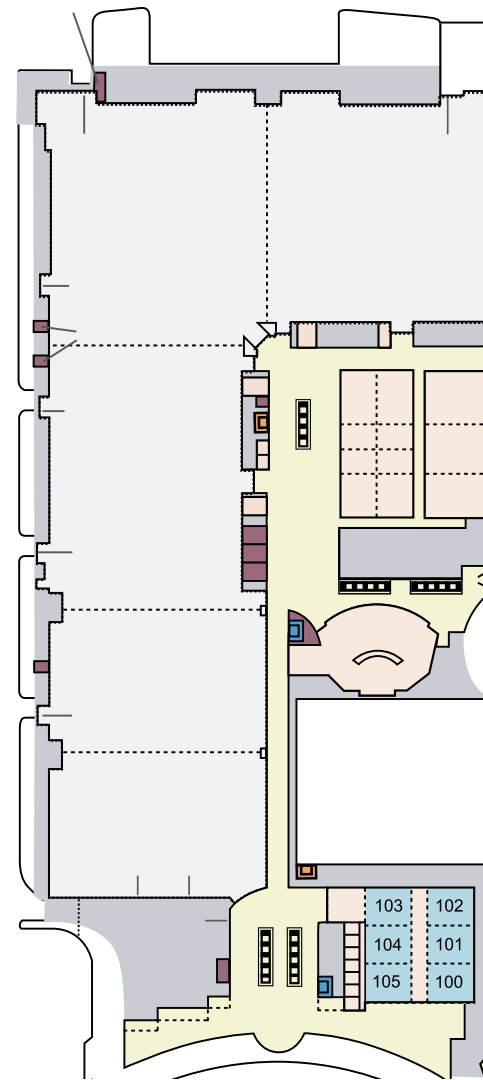
MEETING ROOMS

USGIF has a limited number of meeting rooms available at the America's Center Convention Complex. Meeting Rooms will be available from Tuesday, October 5, through Friday, October 9.

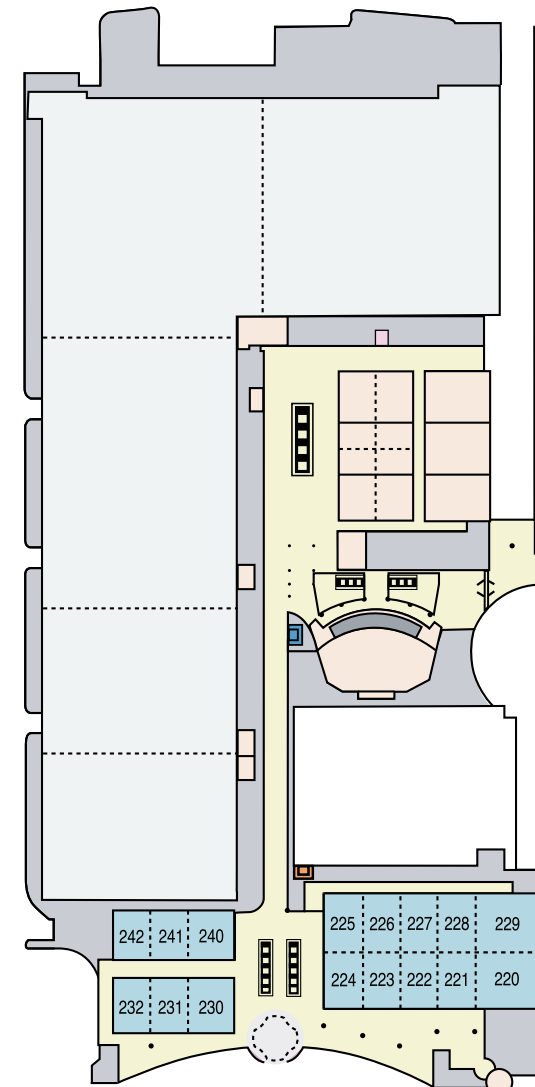
Please note that furniture, a/v, electrical, floral, and any other show services are at the expense of the exhibitor and should be contracted directly with the appropriate vendor for that particular service.

Please number the rooms in order of preference. Requested number of rooms _____

Room No.	Sq. Feet	Theater	Classroom	Banquet	\$ Member	\$ Non-Member	Preference
231	2244	198	112	120	\$9,500	\$10,925	SOLD
241	2332	220	128	120	\$9,500	\$10,925	SOLD
101	2420	208	126	120	\$9,500	\$10,925	SOLD
104	2420	208	126	120	\$9,500	\$10,925	SOLD
232	2508	216	128	120	\$9,500	\$10,925	SOLD
102	2530	220	126	120	\$9,500	\$10,925	SOLD
230	2537	216	128	120	\$9,500	\$10,925	SOLD
103	2576	220	126	120	\$9,500	\$10,925	SOLD
240	2580	265	136	140	\$9,500	\$10,925	SOLD
224	2604	221	116	130	\$9,500	\$10,925	SOLD
225	2604	221	116	130	\$9,500	\$10,925	SOLD
227	2640	283	144	130	\$9,500	\$10,925	SOLD
242	2655	265	138	120	\$9,500	\$10,925	SOLD
220	2666	291	152	140	\$9,500	\$10,925	SOLD
229	2666	291	152	140	\$9,500	\$10,925	SOLD
100	2695	243	146	120	\$9,500	\$10,925	SOLD
105	2695	243	146	120	\$9,500	\$10,925	SOLD
221	2728	283	152	140	\$9,500	\$10,925	SOLD
222	2728	283	152	140	\$9,500	\$10,925	SOLD
223	2728	283	152	140	\$9,500	\$10,925	SOLD
226	2728	283	152	140	\$9,500	\$10,925	SOLD
228	2728	283	152	140	\$9,500	\$10,925	SOLD



LEVEL 1
MEETING ROOMS



LEVEL 2
MEETING ROOMS

APPLICATION PROCESS

Please complete, sign, initial each page, and return this application to **mariam.ghaussey@usgif.org**

Due to limited space availability, USGIF cannot guarantee that this Application will be accepted. If this Application is not accepted for any reason, USGIF will return the payment enclosed with this Application. If this Application is accepted, USGIF will return a counter signed copy of this Application. Acceptance of an Application does not imply endorsement by USGIF of Applicant's products or services, nor does rejection imply lack of approval of Applicant's products or services.

Once USGIF has received this Application, and the Application is signed by both Applicant and USGIF, the Application together with the attached Terms and Conditions, the applicable Exhibitor Service Manual, and any Addendum Application (collectively, the "Contract") will become a legally binding contract between the Applicant and USGIF.

USGIF, in its sole discretion, has the right to determine eligibility of any organization, service or product for inclusion in the Event and has the right to rescind the Contract at any time if USGIF, in its sole discretion, deems the Applicant to be contrary to the best interests of the Event. If USGIF rescinds the Contract for the aforementioned reason, USGIF's sole obligation (and Applicant's sole remedy) is to refund the fees paid by Applicant for exhibit space, media, meeting rooms and/or sponsorships.

CANCELLATION POLICY

Cancellations must be made in writing. In the event that an Exhibitor, Sponsor or advertiser cancels all or part of the Exhibit Space, sponsorship or advertisement by August 12, 2021, 50% of the total fee paid will be refunded, less a \$100 administrative fee. After August 12, 2021, no refunds will be given. Please note, if you have submitted an application, but have yet to pay and cancel the reservation, you are still 100% liable for the booth, sponsorship, advertising/media, or meeting room.

FINANCIALS

(To be completed by Applicant)

Exhibit Space	\$
Sponsorship(s)	\$
Meeting Room(s)	\$
Media	\$
TOTAL DUE	\$

PAYMENT INFORMATION

Please select your preferred payment method below. As part of the confirmation process, USGIF will send an invoice via email to the email address provided. If a PO is issued, please list it below and USGIF can include it on the invoice. If paying by credit card, a receipt will be generated and emailed to the email address listed below. If a PO is issued, the standard, pre-printed terms and conditions, if any, on the PO will have no legal effects and will not be binding by USGIF.

☐ Check (Please make all payments payable to USGIF in U.S. Funds.)

☐ EFT

☐ PO # _____

☐ Credit Card (see below)

☐ VISA ☐ MasterCard ☐ AMEX Credit Card # _____ Exp _____

Print Name (as it appears on card) _____

Billing Address (where statement is sent) _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Card Holder's Signature _____ Date _____

The card holder's signature indicates that (1) the issuer of the card identified above is authorized by the cardholder to pay the total due as shown on this application, (2) that the card holder promises to pay such amount subject to and in accordance with the agreement governing the use of such card, and (3) the United States Geospatial Intelligence Foundation is authorized to charge the credit card number listed above for the listed amount.

This section must be filled out only if paying by credit card

Total Due (from above): \$ _____

Please add the 3% Administrative Fee (if paying by credit card and amount is \$1,000 or higher): \$ _____

Total amount to be charged to card: \$ _____

FOR USGIF USE ONLY

Exhibit Space assigned _____

Media Assigned _____ Meeting Room(s) Assigned _____

Sponsorship(s) Assigned _____

Date Received _____ Date Accepted _____

Accepted on behalf of USGIF by _____

1. Definitions. Capitalized terms not defined herein shall have the meanings set forth in the Application. "Application" means the application for the Event that has been signed by the Applicant; "Applicant" means the organization listed on the first page of the Application; "Event" means the Trade Show and Symposium and other events scheduled, such as receptions, networking opportunities, and outings, to be held on the dates listed on the top of the Application; "Trade Show" means the exhibit hall trade show to be held during the Event; "Symposium" means the speeches, panel discussions, and breakout sessions held outside of the exhibit hall during the Event; and "Location" means the hotel, resort or conference center listed on the top of the Application where the Trade Show will be held.

2. Permitted Use. The Applicant may only use the exhibit spaces, media opportunities, sponsorships, and meeting rooms listed and described in the Application and chosen and paid for by the Applicant (the "Opportunities") to inform and educate Event attendees regarding the Applicant's products or services. The Applicant may not sublet, assign, or apportion any part of such Opportunities. The Applicant may not represent, advertise, or distribute literature for the products or services of any other organization or individual without the prior express written approval of USGIF. All of the Applicant's activities must be confined to the space assigned by USGIF. The Applicant acknowledges and agrees that its representatives are admitted to, and will remain at, the Event solely in strict compliance with the Contract.

3. Protection of Facilities and the Public. Applicant shall not use the Location or permit it to be used by any employee, patron, contractor, or invitee: (a) for any illegal purpose; (b) in conflict with any applicable Law (as defined below); (c) in any manner that could violate the insurance or increase the rate of insurance on the Location; (d) in any manner that constitutes any waste or nuisance; (e) in any manner that causes any injury to the Location; or (f) in violation of any applicable rule or regulation issued by management of the Location.

4. Floor Load. Under no circumstances shall the weight of any equipment or exhibit material exceed the Location's floor load specifications set forth in the Exhibitor Service Manual or as otherwise specified by USGIF or the Location.

5. Lotteries; Contests. No drawings or sweepstakes that require the purchase of raffle or lottery tickets are permitted without USGIF's advance written authorization and must be operated in accordance with applicable Law. Approved drawings must be available to all Event attendees (except persons under 18 years of age, exhibitors and USGIF staff). Registration for drawings must be done within the confines of the rented exhibit space(s) and may not distract from other exhibitor displays. A description of the drawing process (including, without limitation, time of drawing and where winner names will be posted or announced) should be clearly visible to all Event attendees. USGIF reserves the right to endorse or be affiliated with Applicant drawings, or make announcements on behalf of Applicant as it sees fit.

6. USGIF's Right of Control. USGIF, in its sole discretion and at any time, has the right to, at the Applicant's sole cost and expense and without any obligation for USGIF to compensate or reimburse the Applicant, (a) move the Applicant's location in the exhibit hall for any reason, (b) prohibit or remove any material that in USGIF's opinion is objectionable in design, operation, or otherwise, (c) request changes to or remove any materials that in USGIF's opinion is contrary to the best interests of the Event or out of keeping with the character of the Event, (d) upon any breach of the Contract, immediately remove the Applicant's materials or the Applicant (or its representative) from the Event, (e) prohibit or remove any materials that differ substantially from the information stated in the Application or provided to USGIF, (f) shut-down, halt, or remove any demonstration of services or equipment, audio or visual activities, interviews, or other activities that in USGIF's opinion inconveniences or interferes with other exhibitors' or attendees' enjoyment of the Event, (g) control Event admission prices and policies, and (h) limit the number of "EXHIBITOR" badges issued to the Applicant. In the event of the removal of the Applicant's materials, in whole or part, or the removal of the Applicant or any of its representatives from the Event in accordance with (b) or (c) above, USGIF's sole liability for such removal will be to refund the fee paid by the Applicant as specified on the Application on a pro-rata basis for the period of the Event remaining at the time of removal; in all other cases, the Applicant will not be entitled to any refund of fees paid.

7. Installation and Removal. Exhibit spaces must remain intact and staffed during all Event hours. The Applicant shall remove all materials from the Location by the time set forth in the Exhibitor Service Manual. The Applicant shall reimburse USGIF for any expenses, including, without limitation, cleaning, repair, storage, disposal, or handling charges, incurred with respect to the Applicant's materials remaining after such date or any other violation of the Exhibitor Service Manual.

8. Representatives. The Applicant's representatives must be employees of the Applicant. At all times during Trade Show hours, the Applicant's booth representatives must (a) wear the "EXHIBITOR" badge identification furnished by USGIF, (b) actually work in the exhibit space assigned to the Applicant, and (c) have an manner, appearance, and dress that is appropriate, conservative, and professional.

9. Copyrighted Materials. If the Applicant intends to use, display, or distribute any music or other copyrighted materials or third-party trademarks during the Event, the Applicant must have permission to do the same and must provide USGIF with a copy of license or other agreement prior to the opening of the Event.

10. Americans with Disabilities Act. All exhibits at the Trade Show must be accessible to handicapped persons in accordance with the Americans with Disabilities Act.

11. Laws and Regulations. The Applicant shall fully comply with all federal, state, and local laws and regulations and all rules and regulations prescribed by the management of the Location (collectively, "Laws"). The Applicant shall meet the requirements of all local authorities and obtain, at their own expense, any necessary permits, licenses, or equipment should any be required for the particular individual displays or the particular exhibit of the Applicant. Potentially combustible or explosive materials and substances must be flameproof. Packing containers, excelsior, wrappings, and similar materials must be removed from the Trade Show and must not be stored under tables, behind displays or in the aisles. Alcoholic beverages are prohibited in the Trade Show except with USGIF's prior express written authorization. Hazardous or dangerous materials or equipment are prohibited from the Event.

12. Obstruction of Aisles or Booths. The Applicant's materials, representatives, or exhibit demonstrations or activities must not obstruct any aisles or prevent easy access to other exhibitors.

13. Security. The provision of any security service during the Event must not be construed as USGIF's assumption of an obligation or duty to the Applicant with respect to the Applicant's property or safety. The Applicant and its representatives and attendees participate in the Event at their own risk.

14. Advertising, Meetings and Social Activities. In the interest of the success of the Event as a whole, the Applicant agrees not to extend invitations, hold meetings, receptions, outings, social events or otherwise encourage the absence from the Event or Location during Event hours. Sponsorships, advertisements, displays, demonstrations, conferences, entertainment, symposium registration, or hospitality rooms, may be permitted only with the express advance written authorization of USGIF and the payment of additional fees.

15. Admittance During Non-Trade Show Hours. The Applicant's representatives will be permitted to enter the Trade Show one half (1/2) hour before the scheduled opening of the exhibit hall (except for purposes of set-up or dismantling, which time is specified in the Exhibitor Service Manual), unless otherwise agreed by USGIF prior to the start of the Event. Temporary badges will be required for the Applicant's representatives during set-up and dismantling.

16. Failure to Hold Event. If the Event (or any part thereof) is cancelled for any reason, including, without limitation, acts of God (including fire, tornado, hurricane, flood, earthquake, or other elements of nature including weather events), wars, riots, civil disorders, rebellions or revolutions, acts of terrorism, strikes, lockouts or labor disputes, direct government action/inaction or order, or catastrophic failures of telecommunication service, the Contract will automatically terminate, and the Applicant waives any claim for damages or compensation. Upon such termination, USGIF will refund to the Applicant the fees paid and specified in the Application, less a pro rata share of USGIF's actual expenses incurred in connection with the Event. Except as provided in the previous sentence, upon such termination, neither party will have any further obligation to the other.

17. No Warranty. USGIF PROVIDES THE OPPORTUNITIES AND THE ITEMS SPECIFIED IN THE EXHIBITOR SERVICE MANUAL "AS IS WHERE IS," WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, AND SPECIFICALLY WITHOUT WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE.

18. Release and Limitation of Liability. THE APPLICANT RELEASES USGIF, THE LOCATION AND ALL EVENT CONTRACTORS AND THEIR RESPECTIVE AGENTS, PARENTS, AFFILIATES, EMPLOYEES, DIRECTORS, OFFICERS, SPONSORS, MEMBERS, MORTGAGORS, AND CONTRACTORS (COLLECTIVELY, THE “INDEMNITEES”) FROM ANY AND ALL ACTIONS, SUITS, CLAIMS OR DEMANDS (COLLECTIVELY, “CLAIMS”) AND ANY AND ALL LIABILITIES, LOSSES, DAMAGES, SETTLEMENTS, FINES, PENALTIES, EXPENSES OR COSTS (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS’ FEES) (COLLECTIVELY, “LOSSES”) THAT MAY ARISE FROM OR BE ASSERTED AS A RESULT OF THE CONTRACT OR THE EVENT. IN NO CIRCUMSTANCE WILL USGIF BE LIABLE TO THE APPLICANT FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, OR INDIRECT LOSSES OR DAMAGES, WHETHER SUCH LOSSES, DAMAGES, OR CLAIMS ARISE IN CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, WARRANTY, STATUTE OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, LOSS OF GOOD WILL, USE, OR PROFIT. THE APPLICANT MUST NOT TAKE ANY ACTION OR CONDUCT ITSELF IN SUCH A MANNER AS TO BRING PUBLIC RIDICULE, CONTEMPT, CENSURE, OR DISPARAGEMENT UPON ANY OTHER EVENT PARTICIPANT, THE EVENT, OR USGIF. USGIF’S TOTAL LIABILITY TO THE APPLICANT HEREUNDER FOR ALL CLAIMS IS STRICTLY LIMITED TO THE TOTAL AMOUNT PAID BY THE APPLICANT TO USGIF AS SPECIFIED IN THE APPLICATION.

19. Indemnification. The Applicant shall indemnify and hold harmless the Indemnitees from any and all Losses, and defend the Indemnitees against any and all Claims, arising out of, related to or resulting from (a) the Applicant’s, or its agents’, contractors’, licensees’, invitees’, employees’ or representatives’ participation or presence at the Event (b) the Contract, including, without limitation, those Claims arising out of, relating to or resulting from any labor dispute, any alleged or actual infringement or misappropriation, any breach of the Contract, any failure by Applicant, or its agents, contractors, licensees, invitees, or employees to comply with any Law or with USGIF’s instructions, fraud, theft, or intentional misconduct, or any loss, damage, theft, or destruction of the Applicant’s property or that of any other Event participant, or (c) the injury or death of any person (including, without limitation, Applicant’s employees), damage to personal or real property, and damages (except as expressly provided otherwise in the Contract) to Applicant’s business, whether or not resulting in whole or in part by the negligence of any person (except when solely caused by the gross negligence of USGIF).

20. Insurance and Liability. The Applicant must obtain and maintain in full force and effect throughout the performance of the Contract, at its sole cost and expense, general liability and fire insurance coverage with a limit of at least \$1,000,000 (combined single limit). Prior to the start of the Event, the Applicant will furnish to USGIF a certificate of insurance evidencing that the above insurance is in effect and naming the Indemnitees as additional insureds.

21. Interpretation and Enforcement. The Contract is governed by the laws of the Commonwealth of Virginia excluding any choice-of-law provision or rule (whether of Virginia or any other jurisdiction) that would cause the application of the laws of any other jurisdiction. The Applicant consents to the exclusive jurisdiction of any state or federal court empowered to enforce the Contract located in the County of Fairfax or City of Alexandria in Virginia and waives any objection thereto.

22. Union Restrictions. The Applicant must observe the provisions of all union contracts in effect, as communicated to the Applicant. USGIF will not be responsible for any interferences with the Event caused by disputes involving union personnel and the Applicant.

23. Use of the USGIF Logo. The Applicant acknowledges and agrees that the “United States Geospatial Intelligence Foundation” and “USGIF” names, and the logos, and trademarks of USGIF are the exclusive property of USGIF and cannot be used by the Applicant, except to the extent expressly provided for in a separate written agreement with USGIF. Nothing contained in the Contract grants the Applicant any right to use USGIF’s name, logos or trademarks including, without limitation, in connection with the Applicant’s participation in the Event. USGIF reserves all rights not expressly granted herein.

24. Violations. If Applicant defaults in the performance of any term of the Contract (including, without limitation, the payment of fees, maintenance of insurance, and compliance with any and all rules and requirements concerning the use of the Location), USGIF, at its option, may immediately terminate the Contract. Upon such termination, Applicant’s rights and privileges under the Contract shall terminate, and USGIF shall have the right to take possession of the Opportunity(ies) or space occupied by the Applicant and to remove all persons and goods, without any liability whatsoever to the Applicant.

25. Remedies. The remedies under the Contract shall be cumulative and are not exclusive. Election of one remedy shall not preclude pursuit of other remedies.



RESERVE TODAY!

Mariam Ghaussy, CMP, CEM, CAE
Senior Director of Events & Governance
571-392-7202
mariam.ghaussy@usgif.org



USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit usgif.org.