EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

GEOINT2018.com
<table>
<thead>
<tr>
<th>Position</th>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>Acquisition Directorate</td>
<td>Congressional Liaison</td>
</tr>
<tr>
<td>Admiral</td>
<td>Contract Officer</td>
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<tr>
<td>Analyst</td>
<td>Contracting Officer</td>
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<tr>
<td>Assistant Executive Director</td>
<td>Dean</td>
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<tr>
<td>Associate Vice President</td>
<td>Defense Analyst</td>
</tr>
<tr>
<td>Board Member</td>
<td>Deputy Director</td>
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<tr>
<td>Branch Chief</td>
<td>Deputy Ministry of Defense Director</td>
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<tr>
<td>Branch Head</td>
<td>Director</td>
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<tr>
<td>Budget Director</td>
<td>Director Defense and Intelligence Programs</td>
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<tr>
<td>Business Development Executive</td>
<td>Director Earth Observation Systems</td>
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<tr>
<td>Business Development Manager</td>
<td>Director Homeland Security State &amp; Local</td>
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<tr>
<td>Capture Manager</td>
<td>Director Intelligence Programs</td>
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<tr>
<td>Cartographer</td>
<td>Director Legislative Affairs</td>
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<tr>
<td>Chairman</td>
<td>Director of GEOINT Office</td>
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<tr>
<td>Chief Congressional Affairs</td>
<td>Director R&amp;D</td>
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<tr>
<td>Chief Engineer</td>
<td>Director Remote Sensing Engineer</td>
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<td>Chief Executive Officer</td>
<td>Executive Director</td>
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<td>Chief Financial Officer</td>
<td>Executive Vice President</td>
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<tr>
<td>Chief GEINT Branch</td>
<td>Founder</td>
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<tr>
<td>Chief Information Officer</td>
<td>Functional Management Executive</td>
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<tr>
<td>Chief Innovation Officer</td>
<td>General</td>
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<tr>
<td>Chief Learning Officer</td>
<td>General Council</td>
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<tr>
<td>Chief of Small Business Office</td>
<td>General Manager</td>
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<tr>
<td>Chief of Staff</td>
<td>GEOINT Chief</td>
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<tr>
<td>Chief Operating Officer</td>
<td>GEOINT Division Chief</td>
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<tr>
<td>Chief Scientist</td>
<td>Geospatial Analyst</td>
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<tr>
<td>Chief Systems Architect</td>
<td>Geospatial Management Officer</td>
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<tr>
<td>Chief Systems Engineer</td>
<td>GIS Analyst</td>
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<tr>
<td>Chief Technology Officer</td>
<td>Global Director</td>
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<tr>
<td>Collection Manager</td>
<td>Group President</td>
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<tr>
<td>Colonel</td>
<td>Human Terrain Analyst</td>
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<tr>
<td>Combat Development Analyst</td>
<td>Imagery Analyst</td>
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<tr>
<td>Commandant</td>
<td>Information Analyst</td>
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<tr>
<td>Commander</td>
<td>Intel Officer</td>
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<td>Commanding General</td>
<td>Intelligence Analysis Engineer</td>
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<td></td>
<td>ISR Operations Chief</td>
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<td></td>
<td>ISR Portfolio Manager</td>
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<td>Managing Director</td>
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<td>Mayor</td>
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<td></td>
<td>Military Geographer</td>
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<td></td>
<td>Multi-source Analyst</td>
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<td>Operations Officer</td>
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<td></td>
<td>Owner</td>
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<td></td>
<td>Portfolio Director</td>
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<td></td>
<td>President</td>
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<td></td>
<td>Principal Architect</td>
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<td>Principal Data Scientist</td>
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<td></td>
<td>Principal Engineer</td>
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<tr>
<td></td>
<td>Principal Intelligence Analyst</td>
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<tr>
<td></td>
<td>Professor</td>
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<td></td>
<td>Program Director</td>
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<td>Publisher</td>
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<td></td>
<td>R&amp;D Engineer</td>
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<td></td>
<td>R&amp;D Scientist</td>
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<td></td>
<td>Senior All-source Analyst</td>
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<td>Senior Imagery Analyst</td>
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<td>Senior Intelligence Analyst</td>
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<td>Senior Staff</td>
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<td></td>
<td>Signal Intelligence Analyst</td>
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<td></td>
<td>Source Strategies Analyst</td>
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<td></td>
<td>Special Advisor</td>
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<td></td>
<td>Special Forces Officer</td>
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<td></td>
<td>Staff Officer</td>
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<tr>
<td></td>
<td>Student</td>
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<tr>
<td></td>
<td>Team Chief, Special Analysis</td>
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<tr>
<td></td>
<td>Technical Staff</td>
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<tr>
<td></td>
<td>Training Requirements</td>
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<tr>
<td></td>
<td>Vice President</td>
</tr>
</tbody>
</table>
TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES

11th Intelligence Squadron
172nd SBCT
1st Infantry Division
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force GEOINT Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army GEOINT Battalion
Army Material Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGL)
Central Intelligence Agency (CIA)
CIFA
City of Los Angeles
CNN National Security
COMNAVMETOCOM
DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Supply Center Richmond
Defense Threat Reduction Agency
Department of Defense - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
Directions Magazine
DTAO
Dutch Ministry of Defense
Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)
Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces
Geospatial Intelligence Forum
Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
GIScave.com
IARPA
Imaging Notes Magazine
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency
LA Times
Louisiana State Police
Ministry of Defence
Ministry of Defense Colombia
MIT Lincoln Laboratory
NASIC/DEI
National Counter Terrorist Center
National Air and Space Intelligence Center
National Center for Atmospheric Research
National Geospatial-Intelligence Agency (NGA)
National Reconnaissance Office (NRO)
National Security Agency (NSA)
National Technology Alliance
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School
Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Penn State University
Public Works & Government Services Canada
Reuters
Richmond Map Facility
Rochester Institute of Technology
Royal Norwegian Embassy
Sandia National Laboratories
Space News
SPAWAR SSC
Swedish Armed Forces
Terrorist Threat Integration Center
The Netherlands Ministry of Defense
TIME Magazine
U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support
U.S. Border Patrol
U.S. Central Command
U.S. Coast Guard
U.S. Defence Geospatial Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
U.S. News & World Report
UAE Air Force Intelligence
UK Defence GEOINT Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAERDC Topographic Engineering Center
USAFRICOM
USAINS/USM/902d M.I. Group
USAMDC
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCCOM
USSTRATCOM

Buying Interest in Geospatial Intelligence Products and Solutions
BEGIN WITH A BOOTH

STANDARD BOOTH

Included in a standard booth package are:
- Two complimentary exhibitor badges for staff (per 100 sq ft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Complimentary customized attendance promotion flyer
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sq ft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:
- Academic Pavilion: colleges, universities, and other academic institutions
- Government Pavilion: military and government organizations and national laboratories
- New Member Showcase: organizations that joined USGIF as organizational members after GEOINT 2017
- Small Business Pavilion: organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE TOP

Included in the small business booth package are:
- Two complimentary exhibitor badges per table top
- Participation in pre-show promotion
- Online company and product descriptions
- Complimentary customized attendance promotion flyer
- 6’ draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table top
- Please note, these are limited to table top exhibits only – no structures are allowed in this area. Pull up banners, table top exhibits, and monitors on stands are permitted.
EXHIBITION HALL

*Floor Plan subject to change by show management or the Fire Marshal. The floor plan is for reference purposes only. A current floor plan is available at geointsymposium.com
EXPAND YOUR PRESENCE AT GEOINT 2018 THROUGH SPONSORSHIPS, MEDIA, AND MEETING ROOMS

**BRANDING**
- Afternoon Refreshments
- Banners
- Breakfast
- Carpet Logo for Booth
- Collateral in Conference Bag
- Conference Bag
- Conference Notebook
- Escalator
- Exhibit Hall Networking Receptions
- Registration
- Hotel Keycards
- Lanyards/Badgeholders
- Literature in Chairs of General Session
- Lunch in Exhibit Hall
- Morning Refreshments
- Official GEOINT 2018 Pen
- Post-Event Email
- Pre-Event Email
- GEOINT Foreword Meals/Refreshments
- Spinning Kiosks
- Water Stations in Exhibit Hall
- Wireless Internet in Exhibit Hall for Attendees
- And Much More…

**MEDIA**
- Show Daily Print
- Show Daily E-News
- Print and Web Advertising
- Mobile App
- trajectory on Location
  - Tickertape
  - The Buzz
  - News Flashes
  - Pre-roll Bumpers
- And Much More…

**ENGAGEMENT**
- GEOLounges
- Shoe Shine Stand
- Government Pavilion
- Media / Press Center
- Charging Stations
- And Much More…
### SPONSORSHIP OPPORTUNITIES

**NETWORKING BREAKS & RECEPTION OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Price</th>
<th>Available</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Welcome Reception Co-Sponsorship</strong></td>
<td>$15,000/17,250</td>
<td>3</td>
</tr>
<tr>
<td>Limited Sponsorship (Can Be Exclusive Member Only Opportunity - $65,000)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Make one of the first impressions on GEOINT 2018 attendees as a co-sponsor of the welcome reception. This is a great opportunity to maximize your exposure, meet face-to-face, and welcome industry and government as they come together and kick off GEOINT 2018!</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• USGIF organizational members receive 7.5 priority points and non-members receive 8.63 priority points</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Exhibit Hall Networking Receptions</strong></td>
<td>$15,000/17,250</td>
<td>3</td>
</tr>
<tr>
<td>3 Available</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor one of the daily exhibit hall receptions at GEOINT 2018. Traditionally the busiest time of the day on the show floor, it’s a great way to be seen as a high-profile sponsor. Included in the sponsorship:</td>
<td></td>
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<tr>
<td>• Ability to have one of the bars located near your booth (subject to fire marshal approval)</td>
<td></td>
<td></td>
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<tr>
<td>• Koozies and napkins bearing sponsor’s logo (SHOW MANAGEMENT responsible for production and distribution)</td>
<td></td>
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</tr>
<tr>
<td>• Your Logo on signage recognizing your organization as the sponsor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• USGIF organizational members receive 7.5 priority points and non-members receive 8.63 priority points</td>
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<td></td>
</tr>
<tr>
<td><strong>Lunch in Exhibit Hall</strong></td>
<td>$15,000/17,250</td>
<td>3</td>
</tr>
<tr>
<td>3 Available</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Included in the sponsorship:</td>
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</tr>
<tr>
<td>• SHOW MANAGEMENT will provide and distribute cups and napkins bearing sponsor logo during lunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• USGIF organizational members receive 7.5 priority points and non-members receive 8.63 priority points</td>
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</tr>
<tr>
<td><strong>Breakfast</strong></td>
<td>$12,500/14,375</td>
<td>3</td>
</tr>
<tr>
<td>3 Available</td>
<td></td>
<td></td>
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<tr>
<td>Every morning USGIF will provide breakfast to all GEOINT 2018 full-conference attendees courtesy of your sponsorship. Included in the sponsorship:</td>
<td></td>
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<tr>
<td>• Logo recognition on cups and napkins used during breakfasts (SHOW MANAGEMENT is responsible for production and distribution)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• USGIF organizational members receive 6.25 priority points and non-members receive 7.19 priority points</td>
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</tr>
<tr>
<td><strong>Afternoon Refreshments</strong></td>
<td>$3,500/4,025</td>
<td>2</td>
</tr>
<tr>
<td>2 Available</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Be one of the afternoon refreshment sponsors and help provide an afternoon “pick me up” for attendees. Included in the sponsorship:</td>
<td></td>
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<tr>
<td>• SHOW MANAGEMENT will produce and distribute napkins and cups bearing sponsor’s logo</td>
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<td></td>
</tr>
<tr>
<td>• USGIF organizational members receive 1.75 priority points and non-members receive 2.02 priority points</td>
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</tr>
<tr>
<td><strong>Morning Refreshments</strong></td>
<td>$3,500/4,025</td>
<td>3</td>
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<tr>
<td>3 Available</td>
<td></td>
<td></td>
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<tr>
<td>Need a “pick me up” to get going in the morning? Be one of the sponsors of the morning refreshments. This will be a popular spot to meet and greet customers. Included in the sponsorship:</td>
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<tr>
<td>• SHOW MANAGEMENT will produce and distribute napkins and cups bearing sponsor’s logo</td>
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</tr>
<tr>
<td>• USGIF organizational members receive 1.75 priority points and non-members receive 2.02 priority points</td>
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</tbody>
</table>

*USGIF Member Price/Non-Member Price

Please Contact Jeff Ley at 703.793.0109 or jeff.ley@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.

Photographs used in the sponsorship document are for marketing purposes only. USGIF may select different items to fulfill the sponsorships.
## Sponsorship Opportunities

### Exhibit Hall - $65,000/$74,750

**Dominant the landscape! Brand your company in a BIG way – this is the highest profile sponsorship at GEOINT 2018. Included in the sponsorship:**

- Additional signage/banners featuring your organization as the official GEOINT 2018 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- USGIF organizational members receive 32.5 priority points and non-members receive 37.38 priority points

### Conference Bag - $40,000/$46,000

**You’ll get “carried away” with this sponsorship - literally! These bags live on well past the event. Conference attendees will use the bag at the event and then take it with them. Included in the sponsorship:**

- Conference bag will include your logo along with the USGIF and GEOINT 2018 logos
- Ability to include a piece of collateral inserted into the conference bag (Sponsor is responsible for production of collateral and shipping and handling to show site. SHOW MANAGEMENT is responsible for production of bag, insertion of collateral, and distribution of the bag at registration)
- Please note, literature inserts from other sponsoring organizations and miscellaneous registration materials will be inserted into the conference bag as well
- USGIF organizational members receive 20 priority points and non-members receive 23 priority points

### Notebook in Conference Bag - $35,000/$40,250

**Who doesn’t love a nice notebook? Be the sponsor of the Official GEOINT 2018 Notebook. Included in the sponsorship:**

- Notebook will include your logo either embossed or imprinted along with the USGIF and GEOINT 2018 logos
- Notebook to be distributed in attendee conference bags
- USGIF organizational members receive 17.5 priority points and non-members receive 20.13 priority points

### Hotel Keycards - $30,000/$34,500

**Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at each of the GEOINT 2018 official housing block hotels to include the Hilton Tampa Downtown, Embassy Suites by Hilton Tampa Downtown Convention Center, Tropicana Field Atriumside Hotel & Marina, and The Westin Tampa Harbour Island. Included in the sponsorship:**

- Ability to brand both the keycard and sleeve in which artwork is provided (SPONSOR to provide the artwork and SHOW MANAGEMENT to produce and deliver to each hotel)
- USGIF organizational members receive 15 priority points and non-members receive 17.25 priority points

### Lanyards/Badgeholders - $30,000/$34,500

**Hang out where you’ll really be noticed – around the necks of everyone attending GEOINT 2018! Lanyards are distributed at registration and hold badges that are required for entrance. You’ll have non-stop exposure throughout the show! Included in the sponsorship:**

- Logo either embossed or imprinted on the lanyard or badge holder. Please note badge holders will also include USGIF and GEOINT 2018 logos. SHOW MANAGEMENT will produce and distribute at registration.
- USGIF organizational members receive 15 priority points and non-members receive 17.25 priority points

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*USGIF Member Price/Non-Member Price

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Sponsorship Opportunities

Registration - $30,000/$34,500

Be one of the first companies to make an impression at GEOINT 2018 by sponsoring the registration process. Included in the sponsorship:

• Logo/brand recognition on email to USGIF database announcing that registration is open*
• Logo/brand recognition on follow up emails to USGIF database about registration
• Logo/brand recognition on registration confirmation**
• Logo/brand recognition on signage located in the registration area
• Branded landing page on self registration counters on-site at GEOINT 2018
• "Footstep" floor markers at registration
• Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
• Logo/brand recognition on registration counters on-site at GEOINT 2018
• USGIF organizational members receive 15 priority points and non-members receive 17.25 priority points

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable
**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Wireless Internet in Exhibit Hall - $30,000/$34,500

Who doesn’t check email while at a conference? Sponsor the wireless hot spots located throughout the exhibit hall. Included in the sponsorship:

• Your logo on signage recognizing your organization as the sponsor
• Recognition on wireless network homepage
• USGIF organizational members receive 15 priority points and non-members receive 17.25 priority points

GEOINT Foreword Sponsor - $17,500/$20,125

Be the first to have your organization in front of GEOINT 2018 attendees. Provide meals and refreshments for attendees throughout the day at the GEOINT Foreword pre-conference science & technology day. Included in the sponsorship:

• Logo recognition on cups and napkins used during breakfast, lunch, and the afternoon break
• Potential speaking/moderator/emcee role (TBD)
• USGIF organizational members receive 8.75 priority points and non-members receive 10.07 priority points

Official GEOINT 2018 Mobile App - $17,500/$20,125

Sponsor the official GEOINT 2018 mobile app, the go-to source for GEOINT 2018 information. Available on iOS, blackberry, and Android platforms, the mobile app is expected to be used by the majority of attendees at GEOINT 2018. Included in the sponsorship:

• Prominent logo placement throughout the app
• Logo recognition on signage throughout GEOINT 2018 driving attendees to download and use the app
• USGIF organizational members receive 8.75 priority points and non-members receive 10.07 priority points

*USGIF Member Price/Non-Member Price

Please Contact Jeff Ley at 703.793.0109 or jeff.ley@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available. Photographs used in the sponsorship document are for marketing purposes only. USGIF may select different items to fulfill the sponsorships.
## Sponsorship Opportunities

**Turn Down Service** - $12,500/$14,375

- Make one last impression before GEOINT 2018 attendees turn in for the night. Items will be distributed at the Hilton Tampa Downtown, Embassy Suites by Hilton Tampa Downtown Convention Center, Tampa Marriott Waterside Hotel & Marina, and The Westin Tampa Harbour Island. Included in the sponsorship:
  - Sponsor to provide a small item to be placed on the pillow in each GEOINT 2018 attendee room. (Sponsor responsible for production and shipping/handling of item to hotels and SHOW MANAGEMENT responsible for distribution to each attendee’s room)
  - USGIF organizational members receive 6.25 priority points and non-members receive 7.19 priority points

**Classified Session Transportation** - $10,000/$11,500

- Be the official sponsor of the classified session transportation. Included in the sponsorship:
  - Recognition as the sponsor on the bus
  - Ability to play video (Sponsor to provide video in format needed)
  - Ability to have drivers wear sponsor branded shirts (Sponsor to provide)
  - USGIF organizational members receive 5 priority points and non-members receive 5.75 priority points

**Pole Banners** - $7,500/$8,625

- Gain valuable exposure by sponsoring the pole banners located in front of the convention center. (Sponsor is responsible for production of the artwork, and SHOW MANAGEMENT will produce and install the graphics panel) Included in the sponsorship:
  - One double sided banner per pole. GEOINT 2018 branding to be on the opposite side of each pole. 11 poles total.
  - USGIF organizational members receive 3.75 priority points and non-members receive 4.32 priority points

**Advertisement in Pocket Guide** - $6,000

- This is a USGIF organizational members only opportunity. The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors, and much more! Be seen many times a day by attendees of GEOINT 2018.
  - USGIF organizational members receive 3 priority points

**Banners Above Staircases** - $6,000/$6,900

- Sponsor a banner above the staircases from registration up to the exhibit hall and gain valuable branding exposure in the Tampa Convention Center. Included in the sponsorship:
  - Approximately 5’ x 16’ banner (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install the graphics panel)
  - Location of the banners can be viewed on page 21 of this document
  - USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points

**Hotel Door Drop** - $6,000/$6,900

- You’ll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Hilton Tampa Downtown, Embassy Suites by Hilton Tampa Downtown Convention Center, Tampa Marriott Waterside Hotel & Marina, and The Westin Tampa Harbour Island. Included in the sponsorship:
  - Literature (no larger than 81/2 by 11 inches) to be distributed to every attendee’s hotel room (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT is responsible for distribution)
  - USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points

*USGIF Member Price/Non-Member Price*

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Please Contact Jeff Ley at 703.793.0109 or jeff.ley@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.

Photographs used in the sponsorship document are for marketing purposes only. USGIF may select different items to fulfill the sponsorships.
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Price</th>
<th>Available</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Hotel Door Hanger - $6,000/$6,900**           |             | 3 Available | Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee’s room at the Hilton Tampa Downtown, Embassy Suites by Hilton Tampa Downtown Convention Center, Tampa Marriott Waterside Hotel & Marina, and The Westin Tampa Harbour Island. Included in the sponsorship:  
  - Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and SHOW MANAGEMENT is responsible for distribution to all attendee rooms)  
  - USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points. |
| **Literature in Chairs of General Session - $6,000/$6,900** |             | 3 Available | Get in front of attendees each morning in the general session. Provide literature to be placed in each chair at the opening general session. Included in the sponsorship:  
  - Ability to provide literature (no larger than 81⁄2 inches by 11 inches) to be placed in each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and SHOW MANAGEMENT will distribute)  
  - USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points |
| **Seating Area Banner - $6,000/$6,900**          |             | 2 Available | Sponsor a banner just outside of the exhibit hall and gain valuable branding exposure in the Tampa Convention Center. Included in the sponsorship:  
  - Approximately 5’ x 16’ Banner (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install the banner)  
  - Location of the banners can be viewed on page 21 of this document  
  - USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points |
| **Spinning Kiosks - $6,000/$6,900**              |             | 5 Available | Gain exposure by creating eye-catching graphics/messaging which will be installed on a spinning kiosk. Each graphic panel will be approximately 3’ wide by 7’ tall. See page 20 and 21 for locations. Included in the sponsorship:  
  - Prominent signage on all four sides of the rotating, backlit kiosk located around the Convention Center. (Sponsor is responsible for submitting the artwork and SHOW MANAGEMENT will produce and install on the spinning kiosks)  
  - USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points |
| **Escalator Graphic - $5,000/$5,750**            |             | 4 Available | Sponsor an escalator graphic and gain valuable exposure as attendees move between levels of the Tampa Convention Center. Included in the sponsorship are the following:  
  - Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install  
  - Location of the escalators can be viewed on page 20 of this document  
  - USGIF organizational members receive 2.5 priority point and non-members receive 2.88 priority points |
| **Care Package - $3,500/$4,025**                 |             | 3 Available | Leave a lasting impression with GEOINT 2018 attendees. Give each attendee a care package as they leave the GEOINT 2018 exhibit hall for the last time. Included in the sponsorship:  
  - Exclusive right to have a care package at the registration area which SHOW MANAGEMENT will give to attendees as they leave the exhibit hall for the final time (sponsor responsible for production and shipping/handling to show site)  
  - USGIF organizational members receive 1.75 priority points and non-members receive 2.02 priority points |

*USGIF Member Price/Non-Member Price*
SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

**Rotunda Banner - $3,500/$4,025**

- Sponsor a banner in the rotunda and gain valuable branding exposure in the Tampa Convention Center. Included in the sponsorship are the following:
  - Approximately 6’ x 12’ banner (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install the banner)
  - Location of the banners can be viewed on page 21 of this document
  - USGIF organizational members receive 1.75 priority points and non-members receive 2.02 priority points

**Rotunda Banner - $3,500/$4,025**

- 4 Available

**Water Stations in Exhibit Hall - $3,500/$4,025**

- Don’t allow attendees to become dehydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:
  - Logo displayed at water stations
  - Cups to feature your logo (SHOW MANAGEMENT to produce cups and distribute at water stations)
  - USGIF organizational members receive 1.75 priority points and non-members receive 2.02 priority points

**Backlit Sponsor Towers - $3,000/$3,450**

- Sponsor a backlit sponsor tower in the registration foyer of the Tampa Convention Center. Included in the sponsorship are the following:
  - Approximately 3’ x 7’ sponsor tower (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install the banner)
  - Location of the backlit sponsor towers can be viewed on page 21 of this document
  - USGIF organizational members receive 1.5 priority points and non-members receive 1.73 priority points

**Column Cling Outside General Session - $1,750/$2,015**

- Located just outside general session, column clings are a great way to gain valuable exposure to attendees as they come and go from general session, have breakfast, and are on breaks. Included in the sponsorship:
  - Approximately 3.5’ x 8’ cling (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install the cling)
  - USGIF organizational members receive 0.88 priority points and non-members receive 1.01 priority points

**Exhibitor Logo on Floor Plan in Pocket Guide - $1,500/$1,725**

- The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 300 exhibitors. Included in the sponsorship:
  - Logo and booth number called out in a box on the floor plan
  - Company name listed in BOLD as part of exhibitor listings
  - Advertiser responsible for logo submission and SHOW MANAGEMENT responsible for production
  - USGIF organizational members receive 0.75 priority points and non-members receive 0.87 priority points

*USGIF Member Price/Non-Member Price

Please Contact Jeff Ley at 703.793.0109 or jeff.ley@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.

Photographs used in the sponsorship document are for marketing purposes only. USGIF may select different items to fulfill the sponsorships.
Collateral in Conference Bag

$1,000/$1,150  Print and Online
$500/$575  Online Only

Included in the sponsorship:
- With Print and Online options you will have the opportunity to post your collateral on the GEOINT 2018 website and insert one piece of collateral into each attendee conference bag (size not to exceed 8.5” x 11” and sponsor is responsible for production, shipping/handling charges to show site. SHOW MANAGEMENT is responsible for inserting into conference bags)
- With the Online Only option you have the opportunity to have your collateral posted on the GEOINT 2018 website.
- For the Print and Online sponsorship USGIF organizational members receive 0.5 priority points and non-members receive 0.58 priority points.
- For the Online Only sponsorship USGIF organizational members receive 0.25 priority points and non-members receive 0.29 priority points.

Logo Recognition - $1,000/$1,150

Included in the sponsorship:
- Logo to be included on GEOINT Symposium website, on-site signage and select marketing materials
- USGIF organizational members receive 0.5 priority points and non-members receive 0.58 priority points

*Please note, all sponsorships include logo recognition as a deliverable. This sponsorship simply provides logo recognition for those not sponsoring something else.

Carpet Logo for Booth - $750/$865

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:
- Large graphic (approx. 3 feet wide by 2 feet tall) produced and installed directly in front of your exhibit booth
- USGIF organizational members receive 0.38 priority points and non-members receive 0.44 priority points

Don’t see what you are looking for here?
Please contact Jeff Ley at jeff.ley@usgif.org to discuss customized sponsorship options

*USGIF Member Price/Non-Member Price
EMAIL SPONSORSHIP OPPORTUNITIES

Pre-Event or Post-Event Email Sponsorship - $15,000

This is a USGIF organizational members-only opportunity. Reach out in advance or after the symposium - sponsor the exclusive pre-event or post-event email and be the only sponsor to provide content to all pre-registered attendees (pre-event) or verified attendees (post-event) at the GEOINT Symposium. Included in the sponsorship:

- SPONSOR to provide HTML or banner with text
- SHOW MANAGEMENT to prepare/format email and send to either the pre-registered attendee list in advance of the event (pre-event) or to the verified attendee list (post-event)
- USGIF organizational members receive 7.5 priority points

Title Sponsor of Pre/Post Event Email - $5,000

This is a USGIF organizational members only opportunity. Stand out from the rest and get noticed! Be the title sponsor of either the pre-event or post-event email that is distributed to the entire registered attendee list. Included in the sponsorship:

- Banner graphic across the top of the email with your artwork (artwork to be supplied by sponsor)
- 100 word write up included in the body of the email with your logo and link to a URL you provide
- Please note, there are two exclusive opportunities for this title sponsorship. One for the pre-event email and one for the post-event email
- Up to ten additional sponsors may be included
- USGIF organizational members receive 2.5 priority points

Pre/Post Event Email - $950

This is a USGIF organizational members only opportunity. Sponsor to provide USGIF with 50 words of text, your company name, logo, and URL to relay your message to either the pre-event registration list or the post-event registration list. Email to be sent by SHOW MANAGEMENT on sponsors’ behalf. The pre-event email will be sent to registered attendees approximately two weeks prior to the event and the post-event email will be sent within two weeks of the closing of GEOINT 2018. Other sponsors will be included in each email.

- USGIF organizational members receive 0.47 priority points

Don’t see what you are looking for here? Please contact Jeff Ley at jeff.ley@usgif.org to discuss customized sponsorship options

*USGIF Member Price/Non-Member Price

Please Contact Jeff Ley at 703.793.0109 or jeff.ley@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
Photographs used in the sponsorship document are for marketing purposes only. USGIF may select different items to fulfill the sponsorships.
YOUNG PROFESSIONALS GROUP (YPG) SPONSORSHIP OPPORTUNITIES

YPG Lounge - $10,000/$11,500
Be the sponsor of the USGIF Young Professionals Group lounge and make a big impression with young GEOINT professionals. This is a place where they will receive invaluable mentoring from leaders in the GEOINT world and can relax between GEOINT 2018 activities. Included in the sponsorship:
• Your Logo on signage recognizing your organization as the sponsor and branded lounge area
• USGIF organizational members receive 5 priority points and non-members receive 5.75 priority points

YPG Golden Ticket Reception - $6,000/$6,900
Exclusive
Young professionals who have been selected for the YPG Golden Ticket will enjoy a reception courtesy of your sponsorship. Included in the sponsorship:
• Logo recognition on koozies and napkins used during YPG Golden Ticket Reception
  (SHOW MANAGEMENT is responsible for production and distribution)
• USGIF organizational members receive 3 priority points and non-members receive 3.45 priority points

YPG Golden Ticket Lunch - $4,500/$5,175
2 Available
Young professionals who have been selected for the YPG Golden Ticket will enjoy lunch courtesy of your sponsorship. Included in the sponsorship:
• Logo recognition on cups and napkins used during YPG Golden Ticket Lunch
  (SHOW MANAGEMENT is responsible for production and distribution)
• USGIF organizational members receive 2.25 priority points and non-members receive 2.59 priority points

YPG Golden Ticket Breakfast - $2,000/$2,300
Exclusive
Young professionals who have been selected for the YPG Golden Ticket will enjoy breakfast courtesy of your sponsorship. Included in the sponsorship:
• Logo recognition on cups and napkins used during YPG Golden Ticket Breakfast
  (SHOW MANAGEMENT is responsible for production and distribution)
• USGIF organizational members receive 1 priority point and non-members receive 1.15 priority points

Don’t see what you are looking for here?
Please contact Jeff Ley at jeff.ley@usgif.org to discuss customized sponsorship options

*USGIF Member Price/Non-Member Price
**EDUCATIONAL SPONSORSHIP OPPORTUNITIES**

**GEOINT 2018 Educational Outreach Program**
- Workshop - $7,000  

USGIF is offering organizational members the opportunity to lead a workshop for K-12 Tampa area students during GEOINT 2018. The purpose of the workshop is to show students GEOINT in action and introduce them to geospatial technology at an early age. The workshop should be an interactive, introductory lesson and activity on a specific GEOINT topic and should include a hands-on activity in which students learn real-world applications. The workshop can be up to two hours and must occur April 23, 24, or 25. USGIF will work with the organization on the customization of the workshop. Included in this sponsorship is:
- Logo recognition on conference signage and the GEOINT 2018 website
- Mention in the Show Daily about the workshop and your sponsorship
- A portion of your sponsorship will be donated to USGIF’s EdGEOcation Giving Fund, which supports USGIF’s educational programs
- USGIF organizational members receive 3.5 priority points

**GEOINT 2018 Educational Outreach Program**

$1,500 Academic/Government  
$2,000 Organizational members  
$2,500 Non USGIF Organizational Members

USGIF is offering an educational program for students in the Tampa area to attend the conference to learn about and experience GEOINT. Students from Tampa area schools will attend throughout the week. The program includes live tech demos, talks from GEOINT leaders, and visiting your company’s booth. Included in this sponsorship is:
- Logo recognition on conference signage and the GEOINT 2018 website
- An article in the Show Daily about the program and your sponsorship
- A portion of your sponsorship will be donated to USGIF’s EdGEOcation Giving Fund, which supports USGIF’s educational programs
- USGIF organizational members receive 1 priority points and non-members receive 1.25 priority points and Academic/Government receives 0.75 priority points

**Don’t see what you are looking for here?**  
Please contact Jeff Ley at jeff.ley@usgif.org to discuss customized sponsorship options

*USGIF Member Price/Non-Member Price*
**ENGAGEMENT OPPORTUNITIES**

**Government Pavilion - $20,000/$23,000**
Can Be Exclusive Members Only Opportunity - $50,000

3 Available

Be one of three sponsors of the Government Pavilion where throughout the week government representatives will discuss what they need from industry as well as how industry can find more business opportunities. Included in the sponsorship:
- Ability to speak
- Ability to provide literature in the Government Pavilion area
  (Sponsor is responsible for production and shipping/handling to show site and SHOW MANAGEMENT is responsible for distribution)
- USGIF organizational members receive 10 priority points and non-members receive 11.5 priority points

**Device Charging GEOlounge - $15,000/$17,250**

2 Available

This GEOlounge will be centrally located in the Exhibit Hall. (Exact location TBD) Sponsor the location where attendees can meet, relax, and recharge. Included in the sponsorship:
- Branded recognition on GEOlounge Structure
- Ability to provide literature/giveaways in the GEOlounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- USGIF organizational members receive 7.5 priority points and non-members receive 8.63 priority points

**Shoe Shine Stand - $10,000/$11,500**

SOLD

Be the company who provided attendees with clean, shiny shoes! Included in the sponsorship is the following:
- At registration each attendee will be directed to your booth to receive a coupon for a free shoe shine (SHOW MANAGEMENT will determine location within the exhibit hall and will produce coupons to distribute in sponsor’s booth)
- USGIF organizational members receive 5 priority points and non-members receive 5.75 priority points

**Charging Locker/Tower - $8,500/$9,775**

SOLD

Who doesn’t need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:
- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and SHOW MANAGEMENT will produce and install)
- USGIF organizational members receive 4.25 priority points and non-members receive 4.89 priority points

**Media/Press Center - $5,000/$5,750**

SOLD

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:
- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (SHOW MANAGEMENT will produce and distribute)
- USGIF organizational members receive 2.5 priority points and non-members receive 2.88 priority points

*USGIF Member Price/Non-Member Price*

**Don’t see what you are looking for here?**
Please contact Jeff Ley at jeff.ley@usgif.org to discuss customized sponsorship options
**Pocket Guide**

**Advertisement in Pocket Guide - $6,000**

This is a USGIF members-only opportunity. The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Be seen many times a day by attendees of GEOINT 2018.

- USGIF organizational members receive 3 priority points

**Exhibitor Logo on Floor Plan in Pocket Guide - $1,500/$1,725**

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 300 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in BOLD as part of exhibitor listings
- Advertiser responsible for logo submission and SHOW MANAGEMENT responsible for production
- USGIF organizational members receive 0.75 priority points and non-members receive 0.87 priority points

**Trajectory Show Daily and eNewsletter**

The award-winning GEOINT Symposium Show Daily, brought to you by USGIF’s trajectory magazine, is a must-read resource for all Symposium attendees and exhibitors. Published each day of the event, the Show Daily includes exhibitor highlights from the show floor, conference news and updates, keynote speaker and panel discussion recaps, photo galleries, an at-a-glance agenda, and more. The GEOINT 2018 Symposium Show Daily is the first thing many attendees will see each morning. It will be made available in multiple locations throughout the show, on geointsymposium.com, usgif.org, trajectorymagazine.com, and emailed to USGIF’s nearly 20,000 person distribution list.

### Show Daily

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### eNewsletter

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*USGIF Member Price/Non-Member Price
**Trajectory on Location**

*Trajectory on Location* is video programming produced on-site at the GEOINT Symposium brought to you by USGIF’s *trajectory* magazine composed of features, interviews, and highlights from general sessions, events, and activities. Programs will also play in lounge areas in the convention center and will be posted online shortly thereafter.

**Gold Level - $10,000/$11,500**

Includes both offerings from below

- Up to a 4-minute interview with a company executive in one program
- Highlight of your company booth and interview conducted in the booth in the exhibit hall in one program
- USGIF organizational members receive 5 priority points and non-members receive 5.75 priority points

10 Available

**Silver Level - $7,500/$8,625**

Includes choice of one offering from below

- Up to a 4-minute interview with a company executive in one program
- Highlight of your company booth and interview conducted in the booth in the exhibit hall in one program
- USGIF organizational members receive 3.75 priority points and non-members receive 4.3 priority points

10 Available

**Keynote Presentations - $10,000/$11,500**

Each keynote presentation from the GEOINT Symposium (10-12 presentations total) will be posted online in its entirety within 24 hours of its occurrence. We will create a graphic bumper at the beginning of each video with your company logo, indicating your sponsorship. “This GEOINT 2018 keynote highlight is sponsored by...[your logo]”. These keynote clips are some of the most widely viewed highlights from the Symposium.

- USGIF organizational members receive 5 priority points and non-members receive 5.75 priority points

Exclusive

**The Buzz - $5,000/$5,750**

“The Buzz” will be a 2-3 minute, fast-paced recap of what happens at the GEOINT 2018 Symposium on a day-to-day basis. Modeled after SportsCenter and anchored by the trajectory on Location host, “The Buzz” will be posted online daily for attendees who want to be in the know, as well as those who may not have been able to attend the Symposium. Each episode of “The Buzz” will be preceded by a logo animation identifying your company as the sponsor.

- USGIF organizational members receive 2.5 priority points and non-members receive 2.88 priority points

4 Available

**Trajectory on Location Bumpers - $5,000/$5,750**

Be part of the conversation via Twitter, Facebook and online. Throughout the Symposium, we will be sharing highlights, clips, features and segments from the Symposium via social media and online @ trajectorymagazine.com. We will create a short graphic bumper to precede each clip with Trajectory branding and YOUR LOGO. Trajectory OnLocation…brought to you by [YOUR LOGO].

- Sponsorship entitles you to [10] clips with your branding
- USGIF organizational members receive 2.5 priority points and non-members receive 2.875 priority points

Limited

**Tickertape - $750/$865**

Every trajectory on Location program will display a news-style tickertape at the bottom of the screen. Content for the tickertape will include a brief expression of thanks to sponsors, followed by sponsorship level (Gold, Silver, etc), and names of sponsors. (please note the company name will appear in text, not a logo) The tickertape will loop during specific sections of trajectory on Location, giving marketing exposure to your company several times throughout the program.

- USGIF organizational members receive 0.38 priority points and non-members receive 0.44 priority points

5 Available

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*USGIF Member Price/Non-Member Price

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**PRIORITY POINTS:** ALL MEDIA ADVERTISERS RECEIVE 1/2 A POINT PER $1,000 SPENT

If interested in Custom Bundles, please contact: Jeff Ley at 703.793.0109 x102 or jeff.ley@usgif.org.
Please note: The renderings used in the sponsorship document are for marketing purposes only. The exact specifications will be provided as part of the confirmation process.
SPONSOR OPPORTUNITY LEGEND
- Rotunda Banners (RB)
- Seating Area Banner (SB)
- Banner Over Stair Case (B)
- Spinning Kiosk (SK)
- Backlit Towers (BT)

Please note: The renderings used in the sponsorship document are for marketing purposes only. The exact specifications will be provided as part of the confirmation process.
USGIF has a limited number of meeting rooms available at the Tampa Convention Center. Meeting Rooms will be available from Sunday, April 22, through Wednesday, April 25. Please see floor plan on page 20 of the prospectus for room locations.

Please note that furniture, a/v, electrical, floral, and any other show services are at the expense of the exhibitor and should be contracted directly with the appropriate vendor for that particular service.

Please number the rooms in order of preference. Requested number of rooms ______

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<td>$10,580</td>
<td>5.29</td>
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<td>1st</td>
<td>12</td>
<td>1421</td>
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<tr>
<td>1st</td>
<td>13</td>
<td>1800</td>
<td>180</td>
<td>200</td>
<td>$9,200</td>
<td>4.60</td>
<td>$10,580</td>
<td>5.29</td>
<td></td>
</tr>
<tr>
<td>1st</td>
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<td>1800</td>
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<td>180</td>
<td>200</td>
<td>$9,200</td>
<td>4.60</td>
<td>$10,580</td>
<td>5.29</td>
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<tr>
<td>1st</td>
<td>16</td>
<td>1800</td>
<td>180</td>
<td>200</td>
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<td>$10,580</td>
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<tr>
<td>4th</td>
<td>17</td>
<td>1270</td>
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<td>4.60</td>
<td>$10,580</td>
<td>5.29</td>
<td></td>
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| 2nd   | Bayside I    | 1838     | 180     | 180       | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 2nd   | Bayside II   | 1846     | 180     | 180       | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 2nd   | Skyway I     | 1209     | 90      | 90        | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 2nd   | Skyway II    | 1268     | 90      | 90        | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 2nd   | Gandy I      | 975      | 80      | 90        | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 2nd   | Gandy II     | 1105     | 90      | 90        | $9,200   | 4.60           | $10,580     | 5.29           |            |

| 3rd   | 8             | 1080     | 122     | 120       | $8,700   | 4.35           | $10,005     | 5.00           |            |
| 3rd   | 9             | 1200     | 145     | 120       | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 3rd   | 10            | 1000     | 122     | 120       | $8,200   | 4.10           | $9,430      | 4.72           |            |
| 3rd   | 11            | 900      | 120     | 120       | $7,700   | 3.85           | $8,855      | 4.43           |            |
| 3rd   | 12            | 1152     | 130     | 120       | $9,200   | 4.60           | $10,580     | 5.29           |            |
| 3rd   | 13            | 621      | 75      | 75        | $6,700   | 3.35           | $7,705      | 3.85           |            |

To see room setup details for the Tampa Convention Center please visit: tampaconventioncenter.com/includes/content/docs/media/Room-Specifications-FY-2015.pdf


To see room setup details for the Marriott please visit: marriott.com/hotels/event-planning/business-meeting/tpmc-tampa-marriott-waterside-hotel-and-marina
APPLICATION FOR EXHIBIT SPACE, MEDIA, MEETING ROOMS AND SPONSORSHIPS
During April 22-25, 2018, GEOINT Symposium at the Tampa Convention Center, Tampa, Florida.
(Trade Show is April 23-25)

PLEASE INITIAL ALL 7 PAGES, APPLICATIONS WITHOUT INITIALS AND SIGNATURE WILL NOT BE ACCEPTED

CONTACT INFORMATION

Organization Display Name ________________________________________________________________
(Please list organization name exactly as you want it to appear on the floor plan and website, if different from legal entity name)

Primary Point of Contact ________________________________________________________________
(This is the person who will receive updates and planning information regarding GEOINT 2018)

Job Title ____________________________________________________________________________

Address _____________________________________________________________________________

City __________________________ State ___________ ZIP __________________________

Phone ______________________________________________________________________________

Email ______________________________________________________________________________

Date __________________________

Authorized Signature ________________________________________________________________

The individual signing this Application represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed Applicant and such organization agrees to be bound by this Application and the attached Terms and Conditions.

EXHIBIT SPACE
Prices are per 10x10 booth space. Prices based on date payment is submitted.

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry – October 30 - January 5, 2018</td>
<td>$4,000</td>
<td>$4,500</td>
</tr>
<tr>
<td>Industry – After January 5, 2018</td>
<td>$4,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Academia in Academic Pavillion</td>
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<td>$2,500</td>
</tr>
<tr>
<td>Academia not in Academic Pavillion</td>
<td>$2,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>Government/Military</td>
<td>$2,500</td>
<td>$2,500</td>
</tr>
<tr>
<td>Small Business Table Top</td>
<td>$1,250</td>
<td>$2,250</td>
</tr>
</tbody>
</table>

If selecting a Small Business Table Top, please provide your NAICS Code which designates your organization as a small business:___________ AND your number of employees:___________ or revenue:_______ (whichever applies to your NAICS Code).

We require ___________ booth unit(s). My location selections (in order of preference) are as follows:

1st Choice __________________________ 2nd Choice __________________________ 3rd Choice __________________________

PAYMENT CALCULATION

_________ (# of 10’ x 10’ booths) x $ ___________ (cost per 10’ x 10’ booth) = $ ___________ (fee for Exhibit Space)

_________ (# of table tops) x $ ___________ (cost per table top) = $ ___________ (fee for Exhibit Space)

EXHIBIT SPACE TOTAL $
### SPONSORSHIPS

#### NETWORKING BREAKS & RECEPTION OPPORTUNITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Available</th>
<th>USGIF Member</th>
<th>Non-Member</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday Welcome Reception (Exclusive) - MEMBERS ONLY</td>
<td>1</td>
<td>$6,500</td>
<td>32.5</td>
<td>NA</td>
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<tr>
<td>Monday Welcome Reception Co-Sponsorship</td>
<td>Limited</td>
<td>$15,000</td>
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<td>$17,250</td>
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<tr>
<td>Exhibit Hall Networking Receptions</td>
<td>3</td>
<td>$15,000</td>
<td>7.5</td>
<td>$17,250</td>
</tr>
<tr>
<td>Lunch in Exhibit Hall</td>
<td>3</td>
<td>$15,000</td>
<td>7.5</td>
<td>$17,250</td>
</tr>
<tr>
<td>Breakfast</td>
<td>3</td>
<td>$12,500</td>
<td>6.25</td>
<td>$14,375</td>
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<tr>
<td>Afternoon Refreshments</td>
<td>2</td>
<td>$3,500</td>
<td>1.75</td>
<td>$4,025</td>
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<tr>
<td>Morning Refreshments</td>
<td>3</td>
<td>$3,500</td>
<td>1.75</td>
<td>$4,025</td>
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#### BRANDING OPPORTUNITIES

<table>
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<tr>
<th>Description</th>
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<th>Total</th>
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<tbody>
<tr>
<td>Exhibit Hall</td>
<td>1</td>
<td>$65,000</td>
<td>32.5</td>
<td>$74,750</td>
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<tr>
<td>Conference Bag</td>
<td>1</td>
<td>$40,000</td>
<td>20</td>
<td>$46,000</td>
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<td>1</td>
<td>$35,000</td>
<td>17.5</td>
<td>$40,250</td>
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<tr>
<td>Hotel Keycards [SOLD]</td>
<td>1</td>
<td>$30,000</td>
<td>15</td>
<td>$34,500</td>
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<tr>
<td>Lanyards/Badgeholders [SOLD]</td>
<td>1</td>
<td>$30,000</td>
<td>15</td>
<td>$34,500</td>
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<tr>
<td>Registration [SOLD]</td>
<td>1</td>
<td>$30,000</td>
<td>15</td>
<td>$34,500</td>
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<tr>
<td>Wireless Internet in Exhibit Hall for Attendees</td>
<td>1</td>
<td>$30,000</td>
<td>15</td>
<td>$34,500</td>
</tr>
<tr>
<td>GEOINT Foreword Sponsor</td>
<td>1</td>
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<td>8.75</td>
<td>$20,125</td>
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<tr>
<td>Official GEOINT Mobile App</td>
<td>1</td>
<td>$17,500</td>
<td>8.75</td>
<td>$20,125</td>
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<tr>
<td>Turn Down Service</td>
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<td>6.25</td>
<td>$14,375</td>
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<tr>
<td>Classified Session Transportation</td>
<td>1</td>
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<td>5</td>
<td>$11,500</td>
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<tr>
<td>Water Stations in Exhibit Hall (Exclusive)</td>
<td>1</td>
<td>$10,000</td>
<td>5</td>
<td>$11,500</td>
</tr>
<tr>
<td>Pole Banners [SOLD]</td>
<td>1</td>
<td>$7,500</td>
<td>3.75</td>
<td>$8,625</td>
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<tr>
<td>Advertisement in Pocket Guide - MEMBERS ONLY</td>
<td>2</td>
<td>$6,000</td>
<td>3</td>
<td>NA</td>
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<tr>
<td>Banners Above Staircases [SOLD]</td>
<td>8</td>
<td>$6,000</td>
<td>3</td>
<td>$6,900</td>
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<tr>
<td>Hotel Door Drop</td>
<td>3</td>
<td>$6,000</td>
<td>3</td>
<td>$6,900</td>
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<tr>
<td>Hotel Door Hanger</td>
<td>3</td>
<td>$6,000</td>
<td>3</td>
<td>$6,900</td>
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<tr>
<td>Literature in Chairs of General Session</td>
<td>3</td>
<td>$6,000</td>
<td>3</td>
<td>$6,900</td>
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<tr>
<td>Seating Area Banner [SOLD]</td>
<td>2</td>
<td>$6,000</td>
<td>3</td>
<td>$6,900</td>
</tr>
<tr>
<td>Spinning Kiosks</td>
<td>8</td>
<td>$6,000</td>
<td>3</td>
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<td>Care Package</td>
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<td>1.75</td>
<td>$4,025</td>
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<td>Rotunda Banner</td>
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<td>1.75</td>
<td>$4,025</td>
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<td>1.75</td>
<td>$4,025</td>
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<td>Backlit Sponsor Towers</td>
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<td>Collateral in Conference Bag - Print and Online</td>
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<td>Carpet Logo for Booth</td>
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<td>0.38</td>
<td>$865</td>
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<tr>
<td>Collateral in Conference Bag - Online Only</td>
<td>10</td>
<td>$500</td>
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<td>$575</td>
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#### EMAIL SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Description</th>
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<th>USGIF Member</th>
<th>Non-Member</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Event or Post-Event Email (Exclusive) - MEMBERS ONLY</td>
<td>2</td>
<td>$15,000</td>
<td>7.5</td>
<td>NA</td>
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<tr>
<td>Title Sponsor of Pre/Post Event Email - MEMBERS ONLY</td>
<td>2</td>
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<td>2.5</td>
<td>NA</td>
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<tr>
<td>Pre-Event Email - MEMBERS ONLY</td>
<td>10</td>
<td>$950</td>
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<tr>
<td>Post-Event Email - MEMBERS ONLY</td>
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<td>$950</td>
<td>0.47</td>
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#### YPG SPONSORSHIP OPPORTUNITIES

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<tbody>
<tr>
<td>YPG Lounge</td>
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<td>$11,500</td>
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<td>YPG Golden Ticket Reception</td>
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<td>$2,300</td>
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<td>Non-Member</td>
<td>Total</td>
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<tr>
<td>GEOINT 2018 Educational Outreach Program - Workshop - <strong>MEMBERS ONLY</strong></td>
<td>Limited</td>
<td>$7,000</td>
<td>3.5</td>
<td>NA</td>
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<td>GEOINT 2018 Educational Outreach Program <strong>$1,500 for Academic/Government (0.75 pts)</strong></td>
<td>Limited</td>
<td>$2,000</td>
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<td>$2,500</td>
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**ENGAGEMENT OPPORTUNITIES**

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<th>Non-Member</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Government Pavilion (Exclusive) - <strong>MEMBERS ONLY [SOLD]</strong></td>
<td>1</td>
<td>$50,000</td>
<td>25</td>
<td>NA</td>
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<tr>
<td>Government Pavilion <strong>[SOLD]</strong></td>
<td>3</td>
<td>$20,000</td>
<td>10</td>
<td>$23,000</td>
</tr>
<tr>
<td>Device Charging GEOLounges</td>
<td>2</td>
<td>$15,000</td>
<td>7.5</td>
<td>$17,250</td>
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<tr>
<td>Shoe Shine Stand</td>
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<td>$10,000</td>
<td>5</td>
<td>$11,500</td>
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<tr>
<td>Charging Locker/Tower</td>
<td>1</td>
<td>$8,500</td>
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<td>$9,775</td>
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<tr>
<td>Media / Press Center</td>
<td>1</td>
<td>$5,000</td>
<td>2.5</td>
<td>$5,750</td>
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**MEDIA OPPORTUNITIES**

**POCKET GUIDE**

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<th>Non-Member</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in Pocket Guide - <strong>MEMBERS ONLY [SOLD]</strong></td>
<td>2</td>
<td>$6,000</td>
<td>3</td>
<td>N/A</td>
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<tr>
<td>Exhibitor Logo on Floor Plan in Pocket Guide</td>
<td>9</td>
<td>$1,500</td>
<td>0.75</td>
<td>$1,725</td>
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**SHOW DAILY**

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<tbody>
<tr>
<td>Front Cover Banner</td>
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<td>$5,250</td>
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<tr>
<td>Full Page (Prime Position)</td>
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<td>$4,500</td>
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<td>$5,000</td>
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<tr>
<td>Full Page (Regular Position)</td>
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<td>$3,675</td>
<td>1.84</td>
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<td>$2,675</td>
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**eNEWSLETTER**

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<th>Non-Member</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Show Daily eNews Banner Ad</td>
<td></td>
<td>$5,000</td>
<td>2.5</td>
<td>$5,500</td>
</tr>
<tr>
<td>Show Daily eNews Square Ad</td>
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<td>$4,500</td>
<td>2.25</td>
<td>$5,000</td>
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**TRAJECTORY ON LOCATION**

<table>
<thead>
<tr>
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<th>Total</th>
</tr>
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<tbody>
<tr>
<td>Gold Level</td>
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<td>$10,000</td>
<td>5</td>
<td>$11,500</td>
</tr>
<tr>
<td>Silver Level</td>
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<td>$7,500</td>
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<td>$8,825</td>
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<tr>
<td>Keynote Presentations</td>
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<td>5</td>
<td>$11,500</td>
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<tr>
<td>The Buzz</td>
<td>4</td>
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<td>2.50</td>
<td>$5,750</td>
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<td>Trajectory on Location Bumpers</td>
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<tr>
<td>Tickertape</td>
<td>5</td>
<td>$750</td>
<td>0.38</td>
<td>$865</td>
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</table>

**SPONSORSHIP TOTAL**

**MEDIA TOTAL**

$
MEETING ROOMS

USGIF has a limited number of meeting rooms available at the Tampa Convention Center. Meeting Rooms will be available from Sunday, April 22 through Wednesday, April 25. Please see floor plan on page 20 of the prospectus for room locations.

Please note that furniture, a/v, electrical, floral, and any other show services are at the expense of the exhibitor and should be contracted directly with the appropriate vendor for that particular service.

Please number the rooms in order of preference. Requested number of rooms ______

<table>
<thead>
<tr>
<th>Floor</th>
<th>Meeting Room</th>
<th>Sq. Feet</th>
<th>Theater</th>
<th>Reception</th>
<th>$ Member</th>
<th>Priority Points</th>
<th>$ Non-Member</th>
<th>Priority Points</th>
<th>Preference</th>
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<tbody>
<tr>
<td>1st</td>
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<td>1200</td>
<td>108</td>
<td>133</td>
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<td>4.60</td>
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</tr>
<tr>
<td>1st</td>
<td>2</td>
<td>600</td>
<td>50</td>
<td>66</td>
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To see room setup details for the Tampa Convention Center please visit: tampaconventioncenter.com/includes/content/docs/media/Room-Specifications-FY-2015.pdf


To see room setup details for the Marriott please visit: marriott.com/hotels/event-planning/business-meeting/tpamc-tampa-marriott-waterside-hotel-and-marina
APPLICATION PROCESS
Please complete, sign, initial each page, and return this application to jeff.ley@usgif.org or ashley.jones@usgif.org or via fax at 703.793.9069

Due to limited space availability, USGIF cannot guarantee that this Application will be accepted. If this Application is not accepted for any reason, USGIF will return the payment enclosed with this Application. If this Application is accepted, USGIF will return a counter signed copy of this Application. Acceptance of an Application does not imply endorsement by USGIF of Applicant’s products or services, nor does rejection imply lack of approval of Applicant’s products or services.

Once USGIF has received this Application, and the Application is signed by both Applicant and USGIF, the Application together with the attached Terms and Conditions, the applicable Exhibitor Service Manual, and any Addendum Application (collectively, the “Contract”) will become a legally binding contract between the Applicant and USGIF.

USGIF, in its sole discretion, has the right to determine eligibility of any organization, service or product for inclusion in the Event and has the right to rescind the Contract at any time if USGIF, in its sole discretion, deems the Applicant to be contrary to the best interests of the Event. If USGIF rescinds the Contract for the aforementioned reason, USGIF’s sole obligation (and Applicant’s sole remedy) is to refund the fees paid by Applicant for exhibit space, media, meeting rooms and/or sponsorships.

CANCELLATION POLICY
Cancellations must be made in writing. In the event that an Exhibitor, Sponsor or advertiser cancels all or part of the Exhibit Space, sponsorship or advertisement between October 30 and January 5, 2018, 50% of the total fee paid will be refunded, less a $100 administrative fee. After January 5, 2018, no refunds will be given. Please note, if you have submitted an application, but have yet to pay and cancel the reservation, you are still 100% liable for the booth, sponsorship, advertising/media, or meeting room.

FINANCIALS
(To be completed by Applicant)

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PAYMENT INFORMATION
Please select your preferred payment method below. As part of the confirmation process, USGIF will send an invoice via email to the email address provided. If a PO is issued, please list it below and USGIF can include it on the invoice. If paying by credit card, a receipt will be generated and emailed to the email address listed below. If a PO is issued, the standard, pre-printed terms and conditions, if any, on the PO will have no legal effects and will not be binding by USGIF.

- Check (Please make all payments payable to USGIF in U.S. Funds.)
- EFT
- PO # ____________________________
- Credit Card (see below)
  - VISA  
  - MasterCard  
  - AMEX  Credit Card # ____________________________ Exp ____________
  Print Name (as it appears on card) __________________________________________________
Billing Address (where statement is sent) ______________________________________________
City ____________________________  State  _______  ZIP  _______
Phone ____________________________  Email ____________________________________________
Card Holder’s Signature ____________________________  Date ____________

The card holder’s signature indicates that (1) the issuer of the card identified above is authorized by the cardholder to pay the total due as shown on this application, (2) that the card holder promises to pay such amount subject to and in accordance with the agreement governing the use of such card, and (3) the United States Geospatial Intelligence Foundation is authorized to charge the credit card number listed above for the listed amount.

Total Due (from above): ____________________________
Please add the 3% Administrative Fee (if paying by credit card and amount is $1,000 or higher): ____________________________
Total amount to be charged to card: ____________________________

_________ INITIAL
1. Definitions. Capitalized terms not defined herein shall have the meanings set forth in the Application. “Application” means the application for the Event that has been signed by the Applicant; “Applicant” means the organization listed on the first page of the Application; “Event” means the Trade Show and Symposium and other events scheduled, such as receptions, networking opportunities, and outings, to be held on the dates listed on the top of the Application; “Trade Show” means the exhibit hall trade show to be held during the Event; “Symposium” means the speeches, panel discussions, and breakout sessions held outside of the exhibit hall during the Event; and “Location” means the hotel, resort or conference center listed on the top of the Application where the Trade Show will be held.

2. Permitted Use. The Applicant may only use the exhibit spaces, media opportunities, sponsorships, and meeting rooms listed and described in the Application and chosen and paid for by the Applicant (the “Opportunities”) to inform and educate Event attendees regarding the Applicant’s products or services. The Applicant may not sublet, assign, or apportion any part of such Opportunities. The Applicant may not represent, advertise, or distribute literature for the products or services of any other organization or individual without the prior express written approval of USGIF. All of the Applicant’s activities must be confined to the space assigned by USGIF. The Applicant acknowledges and agrees that its representatives are admitted to, and will remain at, the Event solely in strict compliance with the Contract.

3. Protection of Facilities and the Public. Applicant shall not use the Location or permit it to be used by any employee, patron, contractor, or invitee: (a) for any illegal purpose; (b) in conflict with any applicable Law (as defined below); (c) in any manner that could violate the insurance or increase the rate of insurance on the Location; (d) in any manner that constitutes any waste or nuisance; (e) in any manner that causes any injury to the Location; or (f) in violation of any applicable rule or regulation issued by management of the Location.

4. Floor Load. Under no circumstances shall the weight of any equipment or exhibit material exceed the Location’s floor load specifications set forth in the Exhibitor Service Manual or as otherwise specified by USGIF or the Location.

5. Lotteries; Contests. No drawings or sweepstakes that require the purchase of raffle or lottery tickets are permitted without USGIF’s advance written authorization and must be operated in accordance with applicable Law. Approved drawings must be available to all Event attendees (except persons under 18 years of age, exhibitors and USGIF staff). Registration for drawings must be done within the confines of the rented exhibit space(s) and may not distract from other exhibitor displays. A description of the drawing process (including, without limitation, time of drawing and where winner names will be posted or announced) should be clearly visible to all Event attendees. USGIF reserves the right to end or be affiliated with Applicant drawings, or make announcements on behalf of Applicant as it sees fit.

6. USGIF’s Right of Control. USGIF, in its sole discretion and at any time, has the right to, at the Applicant’s sole cost and expense and without any obligation for USGIF to compensate or reimburse the Applicant, (a) move the Applicant’s location in the exhibit hall for any reason, (b) prohibit or remove any material that in USGIF’s opinion is objectionable in design, operation, or otherwise, (c) request changes to or remove any materials that in USGIF’s opinion is contrary to the best interests of the Event or out of keeping with the character of the Event, (d) upon any breach of the Contract, immediately remove the Applicant’s materials or the Applicant (or its representative) from the Event, (e) prohibit or remove any materials that differ substantially from the information stated in the Application or provided to USGIF, (f) shut-down, halt, or remove any demonstration of services or equipment, audio or visual activities, interviews, or other activities that in USGIF’s opinion inconveniences or interferes with other exhibitors’ or attendees’ enjoyment of the Event, (g) control Event admission prices and policies, and (h) limit the number of “EXHIBITOR” badges issued to the Applicant. In the event of the removal of the Applicant’s materials, in whole or part, or the removal of the Applicant or any of its representatives from the Event in accordance with (b) or (c) above, USGIF’s sole liability for such removal will be to refund the fee paid by the Applicant as specified on the Application on a pro-rata basis for the period of the Event remaining at the time of removal; in all other cases, the Applicant will not be entitled to any refund of fees paid.

7. Installation and Removal. Exhibit spaces must remain intact and staffed during all Event hours. The Applicant shall remove all materials from the Location by the time set forth in the Exhibitor Service Manual. The Applicant shall reimburse USGIF for any expenses, including, without limitation, cleaning, repair, storage, disposal, or handling charges, incurred with respect to the Applicant’s materials remaining after such date or any other violation of the Exhibitor Service Manual.

8. Representatives. The Applicant’s representatives must be employees of the Applicant. At all times during Trade Show hours, the Applicant’s booth representatives must (a) wear the “EXHIBITOR” badge identification furnished by USGIF, (b) actually work in the exhibit space assigned to the Applicant, and (c) have an manner, appearance, and dress that is appropriate, conservative, and professional.

9. Copyrighted Materials. If the Applicant intends to use, display, or distribute any music or other copyrighted materials or third-party trademarks during the Event, the Applicant must have permission to do the same and must provide USGIF with a copy of license or other agreement prior to the opening of the Event.

10. Americans with Disabilities Act. All exhibits at the Trade Show must be accessible to handicapped persons in accordance with the Americans with Disabilities Act.

11. Laws and Regulations. The Applicant shall fully comply with all federal, state, and local laws and regulations and all rules and regulations prescribed by the management of the Location (collectively, “Laws”). The Applicant shall meet the requirements of all local authorities and obtain, at their own expense, any necessary permits, licenses, or equipment should any be required for the particular individual displays or the particular exhibit of the Applicant. Potentially combustible or explosive materials and substances must be flameproof. Packing containers, excelsior, wrappings, and similar materials must be removed from the Trade Show and must not be stored under tables, behind displays or in the aisles. Alcoholic beverages are prohibited in the Trade Show except with USGIF’s prior express written authorization. Hazardous or dangerous materials or equipment are prohibited from the Event.
12. Obstruction of Aisles or Booths. The Applicant’s materials, representatives, or exhibit demonstrations or activities must not obstruct any aisles or prevent easy access to other exhibitors.

13. Security. The provision of any security service during the Event must not be construed as USGIF’s assumption of an obligation or duty to the Applicant with respect to the Applicant’s property or safety. The Applicant and its representatives and attendees participate in the Event at their own risk.

14. Advertising, Meetings and Social Activities. In the interest of the success of the Event as a whole, the Applicant agrees not to extend invitations, hold meetings, receptions, outings, social events or otherwise encourage the absence from the Event or Location during Event hours. Sponsorships, advertisements, displays, demonstrations, conferences, entertainment, symposium registration, or hospitality rooms, may be permitted only with the express advance written authorization of USGIF and the payment of additional fees.

15. Admittance During Non-Trade Show Hours. The Applicant’s representatives will be permitted to enter the Trade Show one half (1/2) hour before the scheduled opening of the exhibit hall (except for purposes of set-up or dismantling, which time is specified in the Exhibitor Service Manual), unless otherwise agreed by USGIF prior to the start of the Event. Temporary badges will be required for the Applicant’s representatives during set-up and dismantling.

16. Failure to Hold Event. If the Event (or any part thereof) is cancelled for any reason, including, without limitation, acts of God (including fire, tornado, hurricane, flood, earthquake, or other elements of nature including weather events), wars, riots, civil disorders, rebellions or revolutions, acts of terrorism, strikes, lockouts or labor disputes, direct government action/inaction or order, or catastrophic failures of telecommunication service, the Contract will automatically terminate, and the Applicant waives any claim for damages or compensation. Upon such termination, USGIF will refund to the Applicant the fees paid and specified in the Application, less a pro rata share of USGIF’s actual expenses incurred in connection with the Event. Except as provided in the previous sentence, upon such termination, neither party will have any further obligation to the other.

17. No Warranty. USGIF PROVIDES THE OPPORTUNITIES AND THE ITEMS SPECIFIED IN THE EXHIBITOR SERVICE MANUAL “AS IS WHERE IS,” WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, AND SPECIFICALLY WITHOUT WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE.

18. Release and Limitation of Liability. THE APPLICANT RELEASES USGIF, THE LOCATION AND ALL EVENT CONTRACTORS AND THEIR RESPECTIVE AGENTS, PARENTS, AFFILIATES, EMPLOYEES, DIRECTORS, OFFICERS, SPONSORS, MEMBERS, MORTGAGORS, AND CONTRACTORS (COLLECTIVELY, THE “INDEMNITNEES”) FROM ANY AND ALL ACTIONS, SUITS, CLAIMS OR DEMANDS (COLLECTIVELY, “CLAIMS”) AND ANY AND ALL LIABILITIES, LOSSES, DAMAGES, SETTLEMENTS, FINES, PENALTIES, EXPENSES OR COSTS (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS’ FEES) (COLLECTIVELY, “LOSSES”) THAT MAY ARISE FROM OR BE ASSERTED AS A RESULT OF THE CONTRACT OR THE EVENT. IN NO CIRCUMSTANCE WILL USGIF BE LIABLE TO THE APPLICANT FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, OR INDIRECT LOSSES OR DAMAGES, WHETHER SUCH LOSSES, DAMAGES, OR CLAIMS ARISE IN CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, WARRANTY, STATUTE OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, LOSS OF GOOD WILL, USE, OR PROFIT. THE APPLICANT MUST NOT TAKE ANY ACTION OR CONDUCT ITSELF IN SUCH A MANNER AS TO BRING PUBLIC RIDICULE, CONTEMPT, CENSURE, OR DISPARAGEMENT UPON ANY OTHER EVENT PARTICIPANT, THE EVENT, OR USGIF. USGIF’S TOTAL LIABILITY TO THE APPLICANT HEREUNDER FOR ALL CLAIMS IS STRICTLY LIMITED TO THE TOTAL AMOUNT PAID BY THE APPLICANT TO USGIF AS SPECIFIED IN THE APPLICATION.

19. Indemnification. The Applicant shall indemnify and hold harmless the Indemnitees from any and all Losses, and defend the Indemnitees against any and all Claims, arising out of, related to or resulting from (a) the Applicant’s, or its agents’, contractors’, licensees’, invitees’, employees’ or representatives’ participation or presence at the Event (b) the Contract, including, without limitation, those Claims arising out of, relating to or resulting from any labor dispute, any alleged or actual infringement or misappropriation, any breach of the Contract, any failure by Applicant, or its agents, contractors, licensees, invitees, or employees to comply with any Law or with USGIF’s instructions, fraud, theft, or intentional misconduct, or any loss, damage, theft, or destruction of the Applicant’s property or that of any other Event participant, or (c) the injury or death of any person (including, without limitation, Applicant’s employees), damage to personal or real property, and damages (except as expressly provided otherwise in the Contract) to Applicant’s business, whether or not resulting in whole or in part by the negligence of any person (except when solely caused by the gross negligence of USGIF).

20. Insurance and Liability. The Applicant must obtain and maintain in full force and effect throughout the performance of the Contract, at its sole cost and expense, general liability and fire insurance coverage with a limit of at least $1,000,000 (combined single limit). Prior to the start of the Event, the Applicant will furnish to USGIF a certificate of insurance evidencing that the above insurance is in effect and naming the Indemnitees as additional insureds.

21. Interpretation and Enforcement. The Contract is governed by the laws of the Commonwealth of Virginia excluding any choice-of-law provision or rule (whether of Virginia or any other jurisdiction) that would cause the application of the laws of any other jurisdiction. The Applicant consents to the exclusive jurisdiction of any state or federal court empowered to enforce the Contract located in the County of Fairfax or City of Alexandria in Virginia and waives any objection thereto.

22. Union Restrictions. The Applicant must observe the provisions of all union contracts in effect, as communicated to the Applicant. USGIF will not be responsible for any interferences with the Event caused by disputes involving union personnel and the Applicant.

23. Use of the USGIF Logo. The Applicant acknowledges and agrees that the “United States Geospatial Intelligence Foundation” and “USGIF” names, and the logos, and trademarks of USGIF are the exclusive property of USGIF and cannot be used by the Applicant, except to the extent expressly provided for in a separate written agreement with USGIF. Nothing contained in the Contract grants the Applicant any right to use USGIF’s name, logos or trademarks including, without limitation, in connection with the Applicant’s participation in the Event. USGIF reserves all rights not expressly granted herein.

24. Violations. If Applicant defaults in the performance of any term of the Contract (including, without limitation, the payment of fees, maintenance of insurance, and compliance with any and all rules and requirements concerning the use of the Location), USGIF, at its option, may immediately terminate the Contract. Upon such termination, Applicant’s rights and privileges under the Contract shall terminate, and USGIF shall have the right to take possession of the Opportunity(ies) or space occupied by the Applicant and to remove all persons and goods, without any liability whatsoever to the Applicant.

25. Remedies. The remedies under the Contract shall be cumulative and are not exclusive. Election of one remedy shall not preclude pursuit of other remedies.
RESERVE TODAY!

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jeff.ley@usgif.org

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