USGIF
TC&PD Committee Meeting Minutes
21 Jul 2017

• Welcome/Attendance
  o Present
    • Cathy Alt-Shoemaker
    • Michael Hauck
    • Shawn Kalis
    • John Macier
    • Doug McGovern
    • Darryl Murdock
    • Sherry Olson
    • Renard Paulin

• Approval of Jun Minutes
  o Spelling mistake in Michael Hauck’s name corrected
  o Minutes unanimously approved

• New members
  o Scott Herman
    • Decision was made to wait on approving Mr. Herman until he provided his resume and verification that he desired to be part of the committee
  o Chris Parrett
    • Mission Dir, Army GEOINT Battalion, NGA NCE, GG-15
    • Accepted
  o Neeru Katyal
    • KeyW, Director, Geospatial Program Office
    • Candidate did not have enough GEOINT knowledge/experience
    • Will ask and see if other KeyW members would be better candidates

• Old Business
  o TC&PD Charter Sub-Committee
    • Tues, 25 Jul add comments & provide to members; Vote by 28 Jul
  o Outreach and Recruitment
    • Sub-committee created
      ➢ Members: Mike, Sherry
      ➢ Mike to email the group for additional members.

  o Professional Development Activities
    • YPG Mentoring program
      ➢ Will ask Heather for status update next meeting
    • USA Science and Engineering Festival - 7-8 April 2018
      ➢ Darryl to transfer responsibility for USGIF follow-up to Jeff Ley
  o Geospatial Entrepreneurship – Update
    • No one provided comments to Mile Hauk’s Draft document
    • Sub-committee to be created
      ➢ Doug & Michael supporting members
• Send out request for Chair: Renard/Michael to recruit members
  
  o Certification Program - Update
    ➢ Idea to bring HR people together with Darryl to get buy-in- Progress?
      ➢ Still looking for one org to do 10 certs; will be a big boost to the program – Update
      ➢ Darryl needs company check writers/ hiring managers, Heads of HR, and Recruiters to engage.
      ➢ Darryl has had two meetings w/large businesses; they don’t know what we do
      ➢ Need to evangelize; NGA related, new hires need clearances; but training and prof dev are areas that need focus
      ➢ Would be good if Darryl could have 2/month table tops with businesses
      ➢ Will follow-up next meeting – names and contact info, and dates available
  
  o USGIF Cross-Committee Participation – Update
    ➢ Current involvement: YPG (Heather), NAWG (Renard), AI (Doug ), Academic Advisory Board/Cert Gov. board (Shawn)
    ➢ Looking for other committee members to participate
    ➢ John M. – TC&PDC rep to Analytic Modernization Committee
    ➢ Bryan Raymer – St. Louis Area Working Group
    ➢ Need a Small Business Advisory Working Group rep – get a hold of co-chairs through Justin
  
  o Essential Body of Knowledge - Update
    ➢ Darryl can come talk to AI Committee’ Doug will let Darryl know – Dual Poll to Cert Gov Board
    ➢ Talbot/Lisa Kick off week of 21st in Aug, Kick-off meeting, then a clear path for this committee to contribute; perhaps by Sept meeting.
    ➢ Doug will familiarize AI committee with EBK location/contents – Tuesday 25 Jul
    ➢ Areas missing from the EBJ: ML/AI, FMV, UAS Ops, Big Data
    ➢ Look at competency Four (visualization) – how do you assess visualization
    ➢ Shawn to contact AFRL, Dr. Rogers, invite to participate on working group
    ➢ Week of Nov 13th looking to have a visualization workshop here, GEOINT Community Week.
    ➢ March - James Madison another Viz Workshop led by Kolvoord
    ➢ Look at competency Three; Bryan to look at that and make recommendations
    ➢ Take advantage of survey results to shape what things are focused on – Mike?
    ➢ Doug – GEOINT Survey -- Mike responses were sent.
    ➢ Assessments in EBK Competencies 1,2,3
    ➢ Look at EBK, report back to Renard and Shawn

• New Business
  
  o GEOINT 2018 Symposium Planning - Update
    ➢ GEOINT Foreword
      ➢ Should TC&PDC plan again next year?
      ➢ Get a Cardillo quote from him to advertise next year’s Foreword
      ➢ Committee wants a jump start on 2018 on being involved, Do they need our support? In what area? What is their timeline, can we get a copy.
      ➢ Better coordination in the committee needed
      ➢ Themes and strawman discussions in the future
- Need to reach out to Justin
- **GEOINT Symposium**
  - *Education and training tracks free, others charge for next year?*
  - *Classes used to be in GEOINT foreword. Now in the morning. Some had charges and some didn’t. Need to be consistent.*
  - *Sherry – need to know what tech skills are needed*
  - *Conduct a survey to find interest areas for follow-up training – wait on Justin’s feedback*
    - USGIF meeting comparing GEOINT between UK and US – Dr. Bacusfill/Setve Henworth
      - Attended by Renard
      - *Cardillo to be briefed on 4 Aug*
      - *Will release a report*
      - *Would be good to have someone from that group brief TC&PDC on report*
      - *Renard will get POC from Darryl & coord. and brief in Aug Meeting, Cathy will reach out to them and let them know TCPDC is interested in getting a brief by Aug meeting*  
- **Action Items**
  - Review charter by Tues, develop initial mission statement, circulate for committee input — Charter sub-committee – Open
  - Brainstorm additions/updates on Essential Body of Knowledge to provide to GB, e.g. Machine learning, cognitive computing, data science, etc.— All - Open
  - Look at EBK competency Three and make recommendations - Bryan – New/Open
  - Brainstorm Job Placement Ideas incl., Certificate, Cert, Job Board, GSM in preparation for the next meeting – All - Open
  - Draft mentor satellite programs – Shawn – New/Open
  - TC&PDC to fill in the specifics/content to USGIF Recruiter Webpage draft – All – Open
  - Recruit TC&PD members to set up Entrepreneur sub-committee - Renard & Mike – Open
  - Contact AFRL, Dr. Rogers, invite to participate on EBK working group – Shawn – Open
  - VT Follow-up – Sherry - Open

- **Next meeting** 18 Aug
- **Adjournment**