USGIF
TC&PD Committee Meeting Minutes
16 Jun 2017

• **Welcome/Attendance**
  
  - Skip Maselli
  - Cathy Alt-shoemaker
  - Doug McGovern
  - Don Widner
  - Michael Hauk
  - John Macier
  - Renard Paulin

• **Approval of May Minutes**
  - Approved

• **New members**
  - Scott Herman
    * Potential new member; Darryl sent an intro email on 1 May, Renard touched base; will follow-up
    * Ideas for official membership drive to build up TC&PD numbers

• **Old Business**
  - GEOINT 2017 Symposium - Hotwash
    * GEOINT Foreword (Cardillo’s favorite session; get a quote from him to advertise next year’s Foreword?)
      - GEOINT App comments; Presenter comments
        * Group thought was well attended; maybe 4800 attendees?
        * Chris Tucker did a good job
        * Breaks between talks well used; majority of crowd stayed for entire program;
        * Format good; need more TED in the TED-like talks, less sales pitch
        * For next year do an open call to community for TED talks, like they do for trainers
    - Logistics comments:
      * TC&PDC committee members that actively participate in planning should get a designation on badge to get into GEOINT forward
      * Should TC&PDC plan again next year?
    - Survey link/survey questions hotwash
      * Survey questions hard to find in app and because of that didn’t get a good response to questions
      * Announcing of surveys not good; slides announcing surveys got removed
      * Other surveys in app, so not sure which survey went with our survey
      * Need to let people know survey across multiple days, or release all survey questions on first day
      * Look at results and see how to leverage them
    - TC&PDC meeting at GEOINT– 4:00 pm – Monday at the USGIF booth – only Sherry, Mike, Shawn, and Darryl showed
  - Symposium Session
- Like the idea of “Shatner Surprise” guest; Shatner maybe not the best content
- Cardillo seemed “down”, not a good start to conference
- Education and training wasn’t taken advantage of as much this year, some tracks free, others charge for next year?
- Government stage got good turnout this year
  - Symposium Classified Session
    - Handled well from a logistics standpoint
    - Session informative and beneficial
    - Good Q&A and open discussion
    - Recommendation for a longer, full day session

  - Professional Development Activities
    - YPG Mentoring program
      - Update on GEOINT meeting; pseudo kick off and discussion for input; formal program kick-off in Sept.
        - Not obvious how to sign up to be a mentor, more visibility on how to become a mentor
      - Shawn to draft idea for creating physical satellite programs for other locations; Denver, Dayton; OCONUS etc.; will report back to DC – NSTR
      - Heather update on Charlie’s mentor-to-mentee contract - update
      - Did YPG provide Darryl a copy of the contract draft?
    - University of Arizona Mentoring Program
      - Did Darryl connect Heather and Keith at the GEOINT symposium?
    - USA Science and Engineering Festival - 7-8 April 2018
      - Did Darryl transfer responsibility for USGIF follow-up to Jeff Ley; USGIF to connect?

  - Outreach and Recruitment – Special meeting on 23 Jun to discuss (send meeting notice 3:30pm)
    - USGIF Recruiter Page draft
    - Next step

  - Adopters for the Certification Program
    - Idea to bring HR people together with Darryl to get buy-in - Progress?
      - Any TC&PDC members coordinate with their HR depts?
      - Darryl-NGA dialogue with hiring authorities to get some early adopters – update - update
      - Looking for one org to do 10 certs; will be a big boost to the program - Update

  - Geospatial Entrepreneurship – Follow-up Discussion
    - Mile Hauk’s Draft document - Update
    - Basic concept: Have an event/series of events for members & USGIF companies on geospatial entrepreneurship - Update
    - Did Renard work with Michael to recruit TC&PD members to set up a sub-committee? (AI - send email to distro to recruit members to participate)

  - USGIF Cross-Committee Participation – Update
    - Current involvement: YPG (Heather), NAWG (Renard), AI (Doug )
    - Looking for other committee members to participate
    - Analytic modernization a good fit to have cross committee participation; John M. to be TC&PDC rep to AM committee
• TC&PD Charter Sub-Committee
  • Charter Update: No update per Skip; update next meeting

• Globalytica Critical Thinking Course
  • Will there be another in June, Darryl?
  • Changed wording to intern/internship - focus is on interns
  • Recruiter web page – will discuss at special meeting
  • Adding Bill Alder to the discussion; explore creating an internship clearing house; committee can help people with finding places for internships
  • YPG mentoring piece connection a future discussion topic; also linkages into WGs

• Essential Body of Knowledge - Update
  • AI/ML/Autonomy/Big Data – areas to consider adding
  • Dr. Chris Anderson GSX to be included in discussions
  • Darryl can come talk to AI Committee’ Doug will let Darryl know
  • Doug will familiarize AI committee with EBK location/contents
  • Areas missing from the EBJ: ML/AI, FMV, UAS Ops, Big Data
  • Look at competency Four (visualization) – how do you assess visualization; Shawn to contact AFRL, Dr. Rogers, invite to participate on working group
  • Look at competency Three; Bryan to look at that and make recommendations
  • Take advantage of survey results to shape what things are focused on

• New Business
  o NTR

• Action Items
  o VT Follow-up – Sherry - Open
  o Brainstorm Job Placement Ideas incl., Certificate, Cert, Job Board, GSM in preparation for the next meeting – All - Open
  o Brainstorm additions/updates on Essential Body of Knowledge to provide to GB, e.g. Machine learning, cognitive computing, data science, etc.– All - Open
  o Create new updated charter, develop initial mission statement, circulate for committee input — Charter sub-committee – Open
  o Follow-up on potential new member Scott Herman – Renard – New/Open
  o Draft mentor satellite programs – Shawn – New/Open
  o Send TC&PDC updated draft USGIF Recruiter Webpage – Shawn – New/Open
  o TC&PDC to fill in the specifics/content to USGIF Recruiter Webpage draft, feedback by 19 June – All – New/Open
  o Topic specific TC&PD meeting on the 23 June to discuss – All – New/Open
  o Recruit TC&PD members to set up Entrepreneur sub-committee - Renard & Mike – New/Open
  o Send out GEOINT Foreword logistics note to participants – Darryl – New/Open (Completed)
  o Notify TC&PDC of GEOINT meeting, 4:00 pm, Monday, USGIF booth – Renard – New/Open (completed)
  o Notify TC&PDC of future Hack-a-thon event - Darryl – New/Open
  o Contact AFRL, Dr. Rogers, invite to participate on EBK working group – Shawn – New/Open
  o Look at EBK competency Three and make recommendations - Bryan – New/Open

• Next meeting – 21 July
• Adjournment