NGA
Advisory Working Group (NAWG)
Meeting
June 5, 2018
Agenda

- Actions from GeoINT 2018 updates
  - Top 10 list from survey (sent to NGA Mgmt.)

- NGA Interactions
  - Established POCs
  - New Action Teams forming
  - Volunteers

- Action Item update
Ask either Justin directly, or through Cheryl, what the 10 to 12 things he thinks are the issue with industry.

- Submitted NAWG survey results on Top 10 topics/issues to OCS and OVI for their thoughts
- OVI will coordinate with DD/NGA staff

Plan for cross table exchange in early June. Where we actually do the cross table discussion on product management, etc. and discuss the IPO stand ups.

- Action Team forming for June/July execution with OVI
- Somewhat tied to IPO stand up? - - need to clarify…

Need to clarify exact topic for Reverse Industry Day (RID)

- Several interpretations are in play
- OCS leading the coordination for a early November RID
- Action Team forming in June for planning and execution
NAWG “Top 10” Topics

- Establish **committed consistency** to NGA’s Vision and Direction and Strategy so Industry (and internal Agency managers) know where to invest resources, how to prioritize among and between work areas, and understand how strategic initiatives get translated into concrete, tactical actions.

- Develop and provide the **roadmap** linking the Vision and Direction and Strategy to requirements, initiatives, objectives, and capabilities so Industry can better understand where its capabilities and services best fit needs.

- Develop, maintain and publish the acquisition status of current opportunities so Industry can tell *where we are in the movie* and align and commit resources appropriately.

- Provide **feedback** to Industry’s RFI responses so Industry knows if its comments were interpreted correctly.

- Consistently apply the ‘**cone of silence**’ across the acquisition cadre so the playing field is equitable.

- Fully **answer Industry’s questions** (not waiting until the next sequential document) so Industry can make informed business decisions at the appropriate time.

- Be **consistent in opportunity announcement** vehicles so Industry doesn’t miss a key opportunity merely because we didn’t check an obscure or infrequently used site.

- **Define your terms** consistently and reliably to avoid misunderstanding the technologies, processes or intentions in a procurement.

- **Use an unclassified site** for announcements and procurement references to not artificially restrict potential vendors from participation.

- **Understand Industry’s processes** in order to limit inadvertent misunderstandings and chaotic timing.
Established POCs

Office of Contract Services (OCS)
- Main POC is Dea Merchant (DD/OCS)
- Establishing regular meeting with Dan Hinchberger (OCS) for Industry Engagement Strategies
  - He will work with OVI and CIO-T and across NGA

Office of Ventures & Innovation (OVI)
- Main POC is Tim Clayton (DD/OVI)
- Establishing regular meeting with Brian Quigley for OVI/NAWG issues
  - He will work with OVI, OCS, DD/NGA Staff and across NGA
  - An IPA person in OVI June 2018 for Industry Engagement

... action teams will form ...
OCS would like to host the Reverse Industry Day (RID) for NGA

- Targeting for first two weeks of November 2018
- Targeting Allder Auditorium or Bannaker Room
- Topics and format to be worked by Planning Group
- Work with OCS as lead for NGA participation

... plan and execute RID ...
OVI would like to host a X-Table discussion on Product Owner/Manager
- Target is late June/Early July
- Focus is on IPO stand up (leads and key staff)
- Searching for differences between Product Owner/Manager
  - Industry / Government
  - Functional Areas / Enterprise level
  - Software, Services, Product … differences

... plan and execute X-Table ...
Action Team guidelines

NAWG Action Team(s)
- Several folks have already volunteered for each team
- Will ask one more time for volunteers by Friday 8 June
  - Indicate preference (X-Table or RID)
- Make sure you Company approves your time usage (it’s pro bono)
- Make sure you can commit to such a process
- Action Team leads need to be individual members of USGIF

... e-mail Skip/Jim by June 8th ...
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Websites:  http://usgif.org/community/Committees/NAWG
Back Up Slides
GeoINT 2018

- Executed NGA/NRO Working Group Brief
  - Several NGA Acq officials in audience
  - Three major actions
    - List of items to solve via DD engagement(s)
    - Prep first X-Table discussion (Prod Owner/Mgr)
    - Reverse Industry Day
      - Was announced in part of Govt brief on Wed

- Supported USGIF
  - Other working Groups