Where Our National Security Begins...
NGA
Advisory Working Group (NAWG)
Meeting
March 1, 2018

USGIF HQ: 2325 Dulles Corner Blvd, Herndon, VA 20171 (4th floor)
Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/170854581

You can also dial in using your phone.
United States: +1 (571) 317-3122
Access Code: 170-854-581
BLUF: NGA is ready to go and we need your participation

- Quarterly Executive Session (21 Feb)
  - DD/NGA, D/OCS, D/OVI, DD/CIOT enthusiastically agreed to work with NAWG
  - Provided requested information
- Agreed to path forward with two broad approaches
  - Industry Engagement
  - Industry Perspectives
- GEOINT Symposium 23-25 Apr 18
  - Joint NAWG-NIAWG session Monday 1230-1400
    - DD planning to attend
  - NGA Acquisition Panel – Government Pavilion Wed 1300-1400
  - Synchronizing with both NGA OCS and NRO Working Groups

NEED YOUR HELP and KNOWLEDGE for short and longer term timelines
Industry Engagement
Action Teams

Reverse Industry Day
- Senior government decision makers in the audience
- Need Volunteers
  - To prepare for event: Coordinate Theme, keynote, panels, and Q&A to be hosted at NCE (Oct/early Nov 2018)
  - To make fair allocation of industry to represent TBD topics/solutions

“Skull Sessions” with DD
- Opportunity for your SMEs to get access to DD/NGA and Exec Team to brainstorm on specific topics or approaches
- Need Volunteers (also participate on perspective teams)
  - Team to make fair allocation of industry SMEs to represent TBD topics/solutions

Optimizing Industry Day
- This topic is on hold as they re-shape their approach to industry days
Industry Perspectives
Action teams

Cross Table Exchanges
- Open dialog for candid knowledge transfer
- Capture “ah-ah” moments from industry perspective
- First round of topics:
  - Lessons learned from industry adopting/operating as Product Managers/Product Owners
  - Aligning Acquisition Strategies to Contract Structure
- Need Volunteers
  - Would like to have first cross-table exchange in March 2018
  - Expected outcome: actionable recommendations
Way forward…

For each topic

- Identify Leader(s) & Members
- Indicate interest via email to NAWG co-chairs

Action Team

- Establish approach
- Articulate battle rhythm
- Report out at monthly general session and status for quarterly executive session
NAWG Meeting Dates

NAWG will be moving to the 1st Tuesday of the Month for General Assembly Meetings
– Time will remain 3-5 pm
Jim Kwolek
636-484-2657
KwolekConsulting@gmail.com

Skip Maselli
301-524-6889
Skip.Maselli@digitalglobe.com

Websites:  http://usgif.org/community/Committees/NAWG
backup
Reverse Industry Day (RID)

- The RID is where industry presents topics and sits on panels during a day-long event (or two half days).
  - NGA, as the audience, would fire off questions at industry. In particular, topics would focus on acquisition process, business model and motivations in the industry’s roles and perceptions in the acquisition process, etc.

Notes
- Obtain a date from NGA to begin planning
  - Plan enough knowledge to “announce” a future session at GeoINT 2018.
  - Plan to execute a “fall” session (Early Oct 2018)

Details to be worked by Action Team
Perspectives on changes in contracting structure paradigms:

- NGA has been soliciting industry to recommend contract structures… how can we discuss this rather than simply throw it into Requests for Information (RFIs)? How does modular contracting impact NGA and industry?

Notes

- Put together a planning group
- Plan to execute a “fall” session (Early Oct 2018)

Details to be worked by Action Team
Several noted that at NGA agile has essentially become a buzzword without definition or useful distinction.

- In essence, they noted that they would like us to provide visibility and detailed recommendations about how they could exploit industry best practices for product/capabilities development and management in NGA.
- DevOps Product Manager/Owner was a discussion point.

Notes
- Put together a planning group
- Plan to execute a “fall” session (Early Oct 2018)

Details to be worked by Action Team
Planning joint NGA/NRO Working Group Brief

Planning support to NGA Government Panel
  – NGA is changing approach to panel for 2018

Supporting USGIF
  – Working Groups
  – Dinners
<table>
<thead>
<tr>
<th>Action</th>
<th>Status</th>
<th>Next Step</th>
</tr>
</thead>
<tbody>
<tr>
<td>Line up meeting with DD/NGA (Justin Poole)</td>
<td>Set for 2/15/2018</td>
<td>Attendees TBD</td>
</tr>
<tr>
<td>Shape topics (2 lines), form Sub Working Groups once topics are selected.</td>
<td>Done (Skip)</td>
<td>Sent to Justin Franz at USGIF for Survey Monkey prep</td>
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<tr>
<td>Charter</td>
<td>Final done</td>
<td>Coord w/ USGIF, then post.</td>
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<tr>
<td>Membership Drive</td>
<td>TBD</td>
<td>Once topics are set</td>
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<tr>
<td>Funding for USGIF Working Group</td>
<td>In discussion</td>
<td>Mtg with USGIF 2/6/2018</td>
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<tr>
<td>Meet with USGIF board</td>
<td>In discussion</td>
<td>Mtg with USGIF 2/6/2018</td>
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<tr>
<td>NAWG demographics</td>
<td>Done (Colin)</td>
<td>Results to be posted</td>
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<tr>
<td>Terms of Reference</td>
<td>TBD</td>
<td>Need final topics first</td>
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<tr>
<td>Cross USGIF, Organizational joint actions</td>
<td>Working Group forming</td>
<td>Status? (Howard, Renard, Kathy…) Need TORs.</td>
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