Agenda

• Welcome & Introductions
• Revisit – What is the SLAWG?
• Presentation – Urban Arts by MK Stallings
• Lightning Talk - NGA Overview by David Berczek
• Lightning Talk – Dustin Turpin, GeoSTL User Group Lead
• Lightning Talk – Matt Menietti, CEO GlobalHack
• Initial Survey Results
• Call for Lightning Talks & Presenters
• Subcommittee Status Updates
• Open Discussion
• Takeaways
Introductions

• Name
• Organization
• How long have you been involved with the SLAWG?
• How are you participating? Are you on any subcommittee or what is your interest?
What is the SLAWG?

The SLAWG is a volunteer-based group formed under the U.S. Geospatial Intelligence Foundation (USGIF), a 501c3 educational nonprofit dedicated to supporting the geospatial intelligence tradecraft. It is a group of industry, government, academic and community partners with a goal to clarify pathways for education and training for geospatial careers and certifications in the St. Louis region, and identify needs for new pathways to integrate with existing efforts.
SLAWG Objectives

• Improve geographic literacy in the greater St. Louis area and surrounding regions
• Integration with STEM and/or other similar programs
• Introduce and/or advance Geospatial curriculum in the K through 12th grade levels
• Create engagement strategy between greater St. Louis community and NGA
• Broaden engagement with St. Louis area and surrounding region universities, colleges and community colleges
SLAWG Career Tracks

**USGIF SLAWG GEOINT Career Tracks**

Provide clear & easily understood pathways to a career in GIS/GEOINT

Have multiple pathways to accommodate various ages, goals, education levels, etc

**Workforce**
Strategic Objective 1 & 4

Focused on individuals who are:
1. Unemployed
2. Under Employed
3. Looking for a career change

Supported by the following sub working groups
- Internship
- Security Clearance
- Catalog of Resources

**Education**
Strategic Objective 1, 2, 3 & 5

Focused on students who are:
1. K-12
2. Undergraduate Level
3. Graduate Level

Supported by the following sub working groups
- K-12
- Security Clearance
- Catalog of Resources
- University
- Catalog of Resources

**Entrepreneur**
Strategic Objective 1 & 4

Focused on individuals who are:
1. Looking to start a business
2. Looking to bid NGA contracts
3. Looking to qualify for 8A, GSA 70, etc

Supported by the following sub working groups
- Entrepreneur
- Security Clearance
- Catalog of Resources

**Research & Development**
Strategic Objective 1, 4 & 5

Focused on individuals or organizations who:
1. Are/Want to engage in GIS research
2. Are/Want to work on GIS Innovation

Supported by the following sub working groups
- Internship
- R&D
- University
- Catalog of Resources
Urban Arts – MK Stallings
Lightning Talk - NGA Overview by David Berczek
Lightning Talk – Dustin Turpin
SLAWG IM Service

Dustin T
Slack What is it and Why?

Rapid communication for each sub-committee

IM service available on all platforms
- Windows, Mac, Linux, Web browsers, and Hollerith card computers

Features
- Easy sign in, Channels, Direct messaging or group messaging, video calling, existing members can add other people easily
This is your space. Draft messages, list your to-dos, or keep links and files handy. You can also talk to yourself here, but please bear in mind you'll have to supply both sides of the conversation.
Who's in it and How to Join

**SLAWG, SLUG** (St. Louis GIS Users Group), and **GeoSTL** for project coordination.

Project is in the works for an auto join where you would visit a website and enter your email then you are added.

For now... Join by invite by email from an existing member. See me after the meeting and we can add you and also give a demo/overview.
Lightning Talk – Matt Menietti
USGIF St. Louis Area Working Group Survey
Initial Survey Results

• Survey Link: https://www.surveymonkey.com/r/QN5THHX
  • Respondents: 21
  • Open until August 22nd
Initial Survey Results

Q6 When would you prefer monthly meetings?

Answered: 21  Skipped: 0

- 1 to 3 pm
- 2 to 4 pm
- 3 to 5 pm
- Other
Call for Lightning Talks & Presenters
Sub Committee Updates
Strategic Steering Sub Committee Updates
Strategic Steering Sub Committee

- **Sub-Committee Members**
  - Dr. Alice Prince, Ed.D., SLATE
  - Stacy Flower - SLATE
  - Erica Henderson - Promise Zone
  - Jay Watson - Project Connect
  - Dara Eskridge - Choice Neighborhoods
  - Russell Halliday - SLDC
  - David Berczek - NGA
  - Sekhar Prabhakar - CEdge Software Consultants LLC
  - Steve Thomas – USGIF/SLAWG Chair
  - Chuck McGaugh – ManTech
  - Steve Wallach – Steven P Wallach Consulting, LLC
  - Joe Driskill – MO Military Advocate 7 Board of Education
  - Julie Finn - Director, Economic Development & Government Affairs
Strategic Steering Sub Committee

Calendar of Events

- **August**
  - **Wounded Warrior Golf Scramble (Aug 10th, 7:30 am Shotgun Start)**
    - Please see SLAWG member Chuck McGaugh for details.

- **September**
  - **St. Louis University Career Fair (Sep 26, 12 – 4pm)**
  - **Missouri Institute of Science & Technology Career Fair (Sep 25)**

- **October**
  - **Earth Science Week (October 14-20, 2018)**
    - Teacher’s Packet for Earth Science Week
  - **NGA Tech Showcase West (Oct 16th, 17th)**
    - T-Rex and NGA for USGIF’s Tech Showcase West in St. Louis. We are working on agendas for a day-long unclassified session on Tuesday, Oct. 16, and the classified day at NCW on Wednesday, Oct. 17
  - **USGIF K-12 Outreach (Oct 16 or 17th after 4pm)**

- **November**
  - **GeoPlunge (Nov 14th)**
Strategic Steering Sub Committee

Co-Chair Assignments

• Tara Mott
  • Primary Co-Chair for SLAWG, Events Management

• Andy Dearing
  • Secondary Co-Chair, Agenda (Current and Projected)

• Justin Bennett
  • Secondary Co-Chair, Sub Committees, Communications

• Sekhar Prabhakar
  • Secondary Co-Chair, Secretary
SLAWG Messaging Sub Committee

What is GEOINT?
K-12 Subcommittee Updates
K-12 Committee Updates

• Updates
• Accepted Mock Angels invitation Priory high school to help them with entrepreneurship and offer them details in GIS.
• Action Needed: We are not getting many schools referred by the SLAWG membership. We are beginning to reach out to ones that are interested.
• SLAWG members signed up for GeoPlunge to help NGA.
University Sub Committee Updates
University Sub Committee Updates

• Action Items
  • Compile a list of GIS and Geospatial resources throughout the various universities and colleges
    • Status: Google Drive established inputs being gathered
  • Begin looking into responding to Federal RFPs and Grants that align to our goals and objectives.
    • Status: Passing along opportunities to the sub committees
      • NGA BIG BAA Topic !0 – SOM Automation
      • NGA SOCSEC Prototype OTA - Development of the Collaborative Environment for FBIA
  • Work to establish a consortium of colleges and universities aligned around geospatial programs.
    • Status: Met with the Director of the Gateway Higher Education Cybersecurity Consortium and was provided the proposal the took forward and had approved by their university members
    • In the process of updating this proven approach to propose the Geospatial University Consortium
  • 2019 State and Future of GEOINT article submission
    • Status: Submitted two abstracts to USGIF for consideration
      • Designing GEOINT Education
      • The New GEOINT Tradecraft of ML and AI
University Sub Committee Updates

• Presentations
  • SLAWG presented GEOINT vision and content to Webster along with project management details to students.
St. Louis Science Center Exhibit Action Team Updates
Science Center Exhibit

• **Purpose**
  • Work with the St Louis Science Center to establish a Geospatial Exhibit

• **Initial Action Items**
  • Compile a list of content, resources, etc that can be offered to the Science Center
    • Status: Google Drive created and initial inputs received and pass along the SLSC
  • Hold next meeting with SLSC on exhibit themes and concepts
    • Status: Next meeting scheduled for July 30th at the Science Center
Open Discussion
Takeaways

Career Opportunities (Full-Time/Internships)
• Submit job openings via MO jobs form to SLATE
• Submit internship opportunities to Matt Ashley and both Internship & University Subcommittee

Events/Messaging
• Submit calendar events to Tara Mott and Steering subcommittee
• Submit messaging/products to Tara Mott (Messaging Subcommittee) for review and publication

Members should look to join at least one sub committee and share GEOINT Opportunities!
Next Meeting

• August 25\textsuperscript{th}, 2018 – 3 to 5 pm
  • Showroom CIC@CET, 20 South Sarah Street
  • OR
  • Covo STL, 401 Pine Street
Back Up Slides
What is the SLAWG?

*Industry, Government, Academic and Community partners self-organizing to discuss matters of mutual concern.*

**A WG is...**
- Volunteer-based
- Strategic in nature
- Objective (pros & cons)
- Open to participation
- Company-agnostic
- Action and progress oriented
- Focused on goals/outcomes

**A WG is not...**
- Sponsored by the government
- Restricted in participation
- Proprietary
- A pursuit/capture/networking venue
- A shaping & positioning opportunity
- A venue to recommend products/services
- An open ended discussion forum