



GEOINTeraction Tuesday



USGIF Organizational Membership Opportunity to Host or Sponsor a GEOINTeraction Tuesday

2019 AVAILABLE DATES

March 12

May 14

July 9

September 10

November 12

As an organizational member of USGIF your company is able to host or sponsor an upcoming edition of GEOINTeraction Tuesday.

There are two options for member organizations:

1. Your organization can host the event in your space.
2. You can sponsor the event at a local restaurant, hotel or other unique venue.

*Please contact Jeff Ley for details. (jeff.ley@usgif.org)

OPPORTUNITY AS EITHER THE HOST OR SPONSOR

- Suggest agency offices, or specific people, for the guest speaker role
- Introduce the speaker after USGIF welcome remarks
- Have demos for attendees. USGIF requires the demo only be available before and/or after the speaker is at the podium (as to not interfere with the remarks).
- Secure unlimited complimentary attendees regardless of their USGIF individual membership status (employees of host organization or special guests)
- USGIF individual members receive complimentary registration. Non-members are charged \$35 for registration (this helps USGIF recoup costs associated with registration, signage, etc)

REQUIREMENTS OF THE HOST OR SPONSOR

- Space to host 75 – 200 people (size of the event varies from month to month)
- Mix of theater style seating and highboy cocktail tables
- Ample complimentary parking for attendees
- Podium, microphone/PA system, Q&A mic for audience questions
- 2 tables for USGIF to use for check-in
- Table for USGIF to market upcoming events and USGIF-led initiatives
- Food and Beverage for attendees (orders to be sufficient for 75% of pre-registered attendees – beer, wine, soft drinks, water and heavy hors d'oeuvres)

USGIF WILL PROVIDE THE FOLLOWING

- E-mail marketing of the event to USGIF's GEOINTeraction Tuesday distribution list
- Promotion on Social Media
- Promotion of the event on USGIF.org featuring host/sponsor logo
- Advance and on-site registration processing
- Signage thanking the host organization for its support