USGIF and the Open Geospatial Consortium (OGC) bring you the inaugural GEOINT 2020 Innovative Tradecraft Competition, an opportunity to demonstrate best practices in data discovery and alignment addressing mission problems through visualization, discovering needles in needle stacks, data sharing, and interoperability.

Harness creativity and innovation while building the GEOINT tradecraft and community through your 5-minute presentation (not a product infomercial).

The competition will include a first round on Feb. 4 with a final round at the GEOINT 2020 Symposium in April. Winner to be named the GEOINT 2020 Innovative Tradecraft Champion.

**GRAND PRIZE**
Acclamation in trajectory magazine and, importantly, bragging rights!

**PRIZE VALUE**
- GEOINT 2020 registration = $1,349
- Full page trajectory magazine ad = $6,795
- Presenting to GEOINT 2020 audience = priceless

**SCORING CRITERIA**
1. Research question is explicitly identified
2. Presenter effectively connects the value proposition with the audience
3. Presentation is creative, creating a teachable moment
4. Research question does not represent readily-researched common knowledge
5. Presentation does not tell the audience what they already know
6. Presentation design is clear and consistent
7. Research conclusions and significance are identified

*Must be a USGIF or OGC Organizational Member to participate.

**F I R S T  R O U N D**
February 4, 2020 at the Trajectory Event Center, Herndon, Va.
- Up to twenty entries. Entry fee is $1,200. First-come, first-served.
  - Each entry includes admission for the presenter and three guests to attend the first-round competition.
  - All entries will receive recognition at GEOINT 2020
- Presentations will be scored by a panel of luminaries from the GEOINT Community.
- The top four entries selected will move on to the final round: Presentation on the main stage of GEOINT 2020 Symposium, April 26-29, in Tampa, Fla.
- Two runners up have the opportunity to present in the Innovation Corner at the GEOINT 2020 Symposium.

**F I N A L  R O U N D**
GEOINT 2020 Symposium, April 26-29, Tampa, Fla.
- Four finalists present on the main stage at the GEOINT 2020 Symposium, get one free entry to GEOINT 2020, and are featured in a trajectory magazine article.
- Grand prize winner will be selected live by audience vote.

Up to twenty entries accepted on a first-come, first-served basis.
Entry fee is $1,200.

Email Ronda Schrenk at ronda.schrenk@usgif.org to participate.