Agenda

• Welcome & Introductions
• Revamp the Riverfront (Jonathan Roper from City of Olivette) Presentation
• Geospatial Research Innovation Center (GRIC) (Patricia Hagen from T-REX) Presentation
• Non-Traditional Geospatial Development Training (Blake Mills from LaunchCode) Presentation
• Tech Showcase West Update (Lindsay Mitchell from USGIF)
• Call for Lighting Talks and Presenters
• Subcommittee Status Updates
  • Discuss Status and Possible Consolidation
• Open Discussion
• Takeaways
Introductions

• Name
• Organization
• How long have you been involved with the SLAWG?
• How are you participating? Are you on any subcommittee or what is your interest?
What is the SLAWG?

The SLAWG is a volunteer-based group formed under the U.S. Geospatial Intelligence Foundation (USGIF), a 501c3 educational nonprofit dedicated to supporting the geospatial intelligence tradecraft. It is a group of industry, government, academic and community partners with a goal to clarify pathways for education and training for geospatial careers and certifications in the St. Louis region, and identify needs for new pathways to integrate with existing efforts.
Revamp the Riverfront (Jonathan Roper)
Revamp the Riverfront

• https://missouri.planning.org/connect/sections/saint-louis/community-planning-month/
Non-Traditional Geospatial Development Training
(Blake Mills from LaunchCode) Presentation
Tech Showcase West Update (Lindsay Mitchell from USGIF)
YPG/GeoSTL Geospatial Tech Talk  
Monday, October 15th  
Location: T-REX

Looking to learn more about the geospatial world and how you can get involved in the St. Louis area? Join USGIF’s Young Professionals Group and GeoSTL for an evening of learning and networking and how USGIF and T-REX are contributing to the overall geospatial mission in the St. Louis region.

• Time: 5-7 pm  
• Free to attend  
• Speakers include:  
  • Patty Hagen, T-REX  
  • Patty Mims, USGIF Board of Directors and Esri

RSVP to ypg@usgif.org
2018 TECH SHOWCASE WEST
Geospatial Gateway Forum
Morning Agenda for Tuesday, October 16th
Location: T-REX

• 9:30-10 a.m.: Registration and Check-In

• 10-10:15 a.m.: USGIF Welcome & Master of Ceremonies: Brig. Gen. Michael G. Lee, USAF (Ret.), USGIF Board of Directors; and Division Vice President, Aerospace & Technology, Jacobs

• 10:15-10:45 a.m.: Keynote & Q&A: Robert Cardillo, Director, NGA with Letitia A. Long, Former Director, NGA; and USGIF Board Member

• 10:45 a.m. – 11:05 p.m.: Industry Flash Talks

• 11:05-11:50 a.m.: Panel – Commercial GEOINT
  • Moderator: Andy Dearing, CEO, Boundless
  • Harrison Knoll, Founder & CEO, Aerial Insights
  • Jennifer Kuntz, Senior Manager, Solution Engineering, CycloMedia Technology
  • Dr. Martin Mendez-Costabel, Geospatial Big Data Engineering and Strategy Lead, Bayer

• 11:50 a.m. – 12:15 p.m.: Industry Flash Talks
2018 TECH SHOWCASE WEST
Geospatial Gateway Forum
Afternoon Agenda for Tuesday, October 16th
Location: T-REX

• 12:15-1 p.m.: Lunch and Exhibits
• 1-1:25 p.m.: Industry Flash Talks
• 1:25-2:10 p.m.: Panel – Smart Cities
  • Moderator: Mary Louise Helbig, Executive Director, ITEN
  • Robert Gaskill-Clemons, CTO, City of St. Louis
  • Martin McGreal, Co-founder, Numina
  • George Percivall, CTO and Chief Engineer, Open Geospatial Consortium
• 2:10-2:40 p.m.: Networking Break and Exhibits
• 2:40-3:25 p.m.: Panel – GEOINT Innovation in St. Louis
  • Moderator: Otis Williams, Executive Director, St. Louis Development Corporation
  • Mark Brickhouse, Ph.D., Advisor for Geospatial Research and Training, Saint Louis University
  • Patricia Hagen, Ph.D., Executive Director, T-REX
  • Ginger Imster, Vice President, Innovation & Entrepreneurship, St. Louis Economic Partnership
• 3:25-3:45 p.m.: Industry Flash Talks
• 3:45-4:15 p.m.: N2W Update: Sue Pollmann, Program Director, Next NGA Campus West, NGA
• 4:15-6 p.m.: Closing Remarks & Networking Reception
2018 TECH SHOWCASE WEST - CLASSIFIED
Agenda for Wednesday, October 17th
Location: NGA Campus West

This day requires a TS//SI//TK//REL FVEY clearance, which must be passed no later than Oct. 10. Registration for this day will also close on Oct. 10.

• 7-8 a.m. Visitor Check-In, Building 1 Conference Center
• 8 a.m. Opening Session, Building 1 Conference Center
• 8-8:40 a.m. Welcome and Introduction
  • Opening Remarks: Brett Markham, West Executive and Deputy Associate Director of Operations, NGA
  • USGIF Remarks: Brig. Gen. Michael G. Lee, USAF (Ret.), USGIF Board of Directors
• 8:40 – 9:15 a.m. Panel Discussion
• 9:15 a.m. Closing Remarks
• 9:15-9:30 a.m. Break/Transit to Technology Expo & Demos
• 9:30 a.m. -2 p.m. Technology Expo & Demos, Building 36
• 10 a.m. – 3 p.m. Museum Tours
• 11 a.m. – 1 p.m. Lunch, Cafeteria
• 10:30 – 11:30 a.m. NOC Tour 1, Building 36
• 11:30 a.m. – 12:30 p.m. NOC Tour 2, Building 36
• 12:30-2:30 p.m. Networking Break, Outreach Theater
USGIF STEMulate St. Louis

Wednesday, October 17th
4:00 pm – 7:00 pm
Cook Hall, Saint Louis University

• A Free K-12 STEM Event – Students, Parents and Teachers Welcome to Attend!
• Activities include giant floor maps, mapping tutorials, coding, puzzles, thermal imaging, and more
• Exhibitors include: BAE Systems, Boundless, CEdge Software, Esri, Harris, NGA, St. Louis Science Center, Saint Louis University, USGIF, and more
• STEM Career Panel from 5 to 6pm. Speakers include: Shonda Gray, Missouri Dept of Elementary & Secondary Education; Dennis Lower, Cortex; Ken Olliff, Saint Louis University; and Tequila Sellers, NGA
• Food and drinks provided and parking vouchers available

RSVP at stemulatestl.splashthat.com.
Geospatial Research Innovation Center (GRIC) at the T-REX Update (Patricia Hagen)
Call for Lightning Talks & Presenters
Sub Committee Updates
Strategic Steering Sub Committee Updates
Strategic Steering Sub Committee

Calendar of Events

• September
  • Examining the Influence of Spatial Scale and Socio-Economic Determinants of Violent Crime in the City of St. Louis - T-REX (Sep 28th, 2018)
    • Time: 12:00 p.m. — 1:00 p.m., in the Holekamp Classroom (5th floor)

• October
  • Revamp the Riverfront – Bike Tourrette (Oct. 13) at the William A. Kerr Foundation
    • Visual mapping of ideas envisioned during the charrette help analyze the consequences of planning decisions. Donation of your organization's time shall gain high exposure with other partners and shall be included in future presentations and discussions.
    • Contact Jonathan Roper for details: Jonathan Roper at (314) 601-5308 or jroper@olivettemo.com
  • Earth Science Week (October 14-20)
    • Teacher's Packet for Earth Science Week
  • NGA Tech Showcase West (Oct. 16-17): See next slide or website for more information
    • Website: https://usgif.org/events/NGAWest
    • Sponsorship opportunities: https://usgif.org/system/uploads/5908/original/2018_Tech_Showcase_West_Application.pdf

• November
  • GeoPlunge (Nov 14th)
K-12 Subcommittee Updates
University Sub Committee Updates
St. Louis Science Center Exhibit Action Team
Open Discussion
Takeaways

Career Opportunities (Full-Time/Internships)
• Submit job openings via MO jobs form to SLATE
• Submit internship opportunities to Matt Ashley and both Internship & University Subcommittee

Events/Messaging
• Submit calendar events to Tara Mott and Steering subcommittee
• Submit messaging/products to Tara Mott (Messaging Subcommittee) for review and publication

Members should look to join at least one sub committee and share GEOINT Opportunities!
Contact Information

SLAWG Chairman
- Andy Dearing: Adearing@boundlessgeo.com (636) 487-1388
- Justin Bennett: Justin@geodatait.com (217) 390-8085
- Tara Mott: tmott@esri.com (636) 328-6951
- Sekhar Prabhakar: sekhar@cedgecorp.com (314) 537-9970
- SLAWG Email: SLAWG@usgif.org

USGIF
- Camelia Kantor: Camelia.Kantor@usgif.org (703) 793-0109 ext. 112
- Shai Sobrino: Shai.Sobrino@usgif.org (571) 392-7210
- Lindsay Mitchell: lindsay.mitchell@usgif.org (571) 392-7217

Websites
- USGIF Website: http://usgif.org/
- SLAWG Website: http://usgif.org/community/Committees/SLAWG
Next Meeting

- October 24th, 2018 – 1 to 3 pm
  - Showroom CIC@CET, 20 South Sarah Street
- NOTE: We are planning a SLAWG Social in November before the holidays. No SLAWG meetings in November or December.
Back Up Slides
What is the SLAWG?

*A WG is…*

- Volunteer-based
- Strategic in nature
- Objective (pros & cons)
- Open to participation
- Company-agnostic
- Action and progress oriented
- Focused on goals/outcomes

*Industry, Government, Academic and Community partners self-organizing to discuss matters of mutual concern.*

*A WG is not…*

- Sponsored by the government
- Restricted in participation
- Proprietary
- A pursuit/capture/networking venue
- A shaping & positioning opportunity
- A venue to recommend products/services
- An open ended discussion forum
SLAWG Objectives

• Improve geographic literacy in the greater St. Louis area and surrounding regions
• Integration with STEM and/or other similar programs
• Introduce and/or advance Geospatial curriculum in the K through 12th grade levels
• Create engagement strategy between greater St. Louis community and NGA
• Broaden engagement with St. Louis area and surrounding region universities, colleges and community colleges
SLAWG Career Tracks

**USGIF SLAWG GEOINT Career Tracks**

Provide clear & easily understood pathways to a career in GIS/GEOINT

Have multiple pathways to accommodate various ages, goals, education levels, etc

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**Workforce**

Strategic Objective 1 & 4

Focused on individuals who are:
1. Unemployed
2. Under Employed
3. Looking for a career change

Supported by the following sub working groups
- Internship
- Security Clearance
- Catalog of Resources

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**Education**

Strategic Objective 1, 2, 3 & 5

Focused on students who are:
1. K-12
2. Undergraduate Level
3. Graduate Level

Supported by the following sub working groups
- K-12
- Security Clearance
- Catalog of Resources
- University
- Catalog of Resources

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**Entrepreneur**

Strategic Objective 1 & 4

Focused on individuals who are:
1. Looking to start a business
2. Looking to bid NGA contracts
3. Looking to qualify for 8A, GSA 70, etc

Supported by the following sub working groups
- Entrepreneur
- Security Clearance
- Catalog of Resources

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**Research & Development**

Strategic Objective 1, 4 & 5

Focused on individuals or organizations who:
1. Are/Want to engage in GIS research
2. Are/Want to work on GIS Innovation

Supported by the following sub working groups
- Internship
- R&D
- University
- Catalog of Resources