Agenda

• Welcome & Introductions
• C-Edge Presentation
• Tech Showcase West Success
• Call for Lighting Talks and Presenters
• Subcommittee Status Updates
  • Discuss Consolidation of University and R&D Subcommittee
  • Discuss Redefining Strategic Steering Committee Role
• Open Discussion
• Takeaways
Introductions

• Name
• Organization
• How long have you been involved with the SLAWG?
• How are you participating? Are you on any subcommittee or what is your interest?
What is the SLAWG?

The SLAWG is a volunteer-based group formed under the U.S. Geospatial Intelligence Foundation (USGIF), a 501c3 educational nonprofit dedicated to supporting the geospatial intelligence tradecraft. It is a group of industry, government, academic and community partners with a goal to clarify pathways for education and training for geospatial careers and certifications in the St. Louis region, and identify needs for new pathways to integrate with existing efforts.
Tech Showcase West Success
YPG/GeoSTL Geospatial Tech Talk
Monday, October 15th
Location: T-REX

94 Attendees
2018 TECH SHOWCASE WEST
Geospatial Gateway Forum
Tuesday, October 16th
Location: T-REX

~300 Attendees
2018 TECH SHOWCASE WEST - CLASSIFIED
Wednesday, October 17th
Location: NGA Campus West

~200 Attendees
USGIF STEMulate St. Louis

Wednesday, October 17th

4:00 pm – 7:00 pm

Cook Hall, Saint Louis University

144 Attendees
USGIF
2018 GEOINT COMMUNITY WEEK
NOV 12-17 • NORTHERN VIRGINIA
USGIF and its Machine Learning and Artificial Intelligence Working Group hosts this annual workshop as a way to discuss current challenges and strategic initiatives related to the role of artificial intelligence, machine learning, cognitive computing, and deep learning in geospatial intelligence. This is your chance to hear from leaders and explore the rapidly evolving and disruptive technology of Machine Learning & Artificial Intelligence.

Tuesday, November 13
8:45 a.m. – 4:30 p.m.
Join us for an unclassified day packed with keynotes, panels, industry flash talks, networking, and exhibits! Be sure to also join us following the event at GEOINTERACTION Tuesday, hosted at Embassy Suites Springfield just down the road from NGA. MLAIWorkshop registrants will receive free registration to GEOINTERACTION Tuesday.

Wednesday, Nov. 14
12:30-5:30 p.m.
Join us for this half-day, classified afternoon session featuring a keynote, panel discussions, networking, and industry exhibits.
This day requires a TS/SCI REL FVEY clearance, which must be passed no later than Nov. 6. Registration for this day will also close on Nov. 6.
GEOINTeraction Tuesday
November 13
Location: Embassy Suites Springfield

Our guest speaker is David Gauthier, Director of the National Geospatial-Intelligence Agency’s (NGA) new Commercial and Business Operations Group. Gauthier will address how the Commercial and Business Operations Group is paving the way for growth and innovation in the commercial GEOINT services market and enabling better access to industry solutions by combining trust with a vision for one-click ordering.

• If you are attending either day of USGIF’s Machine Learning & Artificial Intelligence Workshop on Nov. 13-14 at NGA, GEOINTeraction Tuesday is included with your workshop registration.

• Members: Free
Non-members: $35
GIS Day
November 14
Location: George Mason University, Fairfax, VA

4-6 p.m.
Oh George, 10659 Braddock Rd, Fairfax, VA 22032 (Across from GMU’s campus)

• As part of George Mason University’s annual GIS Day event, YPG will conclude the day by hosting a networking event at Oh George. This is a great opportunity to network with GMU students and young professionals. Our sponsor, Radiant Solutions, will give a short presentation on the importance of career growth and insight on the future of geospatial products and services for government and commercial applications.

• No RSVP necessary, we’ll see you there!
Organized by the American Geographical Society, Geography 2050 is a multi-year, high-level strategic dialogue among thought leaders from academia, government, and the world of business.

http://2018.geography2050.org
GEOGala
November 17
Location: Hilton McLean Tysons Corner, McLean, VA

USGIF’s 13th Annual GEOGala
5 p.m. – 10 p.m.

The USGIF black-tie GEOGala celebrates the dedication and support of the GEOINTCommunity and tradecraft. The event brings together leaders from the Defense, Intelligence, and Homeland Security Communities, as well as USGIF members and guests.
Sub Committee Updates
Strategic Steering Sub Committee Updates
Strategic Steering Sub Committee

Calendar of Events

- **November**
  - Bourne, Bond, and Beyond @ the Saint Louis Science Center (SLSC), November 2, 2018, 6pm – 9pm (setup by 5pm)
    - Spy themed First Friday
    - Opportunity for the Geospatial Intelligence community to promote their work at the November 2nd Bourne, Bond, and Beyond spy themed First Friday at the Saint Louis Science Center. The Saint Louis Science Center is looking for exhibitors connected to the Geospatial community to participate in this event. Each exhibitor will have an 8ft table that they can use for their display. The event runs from 6:00pm – 9:00pm with setup starting at 5:00pm.
    - If you are interested in participating as an exhibitor, please contact Paul Freiling, paul.freiling@slsc.org, 314-286-4628 by the end of day on Friday, October 26th.
    - Link to the First Friday event webpage: https://www.slsc.org/event/first-friday bourne bond and beyond/
  - GeoPlunge, November 14th 2018, 8:00a, Havana Room CIC@4240
    - GeoPlunge is an interactive geography card game, teaching children communication skills, sportsmanship and critical thinking.
  - The World-Wide Human Geography Data (WWHGD) Working Group, Data-Driven Modeling for Human Security Symposium, St. Louis University (SLU), Tuesday, November 27, 2018.
    - Co-led by the National Geospatial-Intelligence Agency and the U.S. Department of State, the WWHGD Working Group seeks to build voluntary partnerships across the Human Geography data and mapping communities with the goal of promoting Human Security. WWHGD Working Group meetings draw together US Government Agencies, academic institutions, international governments and organizations, nongovernmental organizations, and private sector audiences to discuss wide-ranging topics such as climate change, demographic changes, food security, and language mapping.
Strategic Steering Sub Committee

Calendar of Events

- November
  - ML Workflows for Remote Sensing with Amazon Sagemaker
  - Nov 16th, 12 pm – 1 pm TREX
  - By Stephen Leard, Graduate Student SLU
K-12 Subcommittee Updates
R&D/University Sub Committee Updates
R&D/University Sub Committee Updates

• TREX has an opening for a Geospatial Program Manager
St. Louis Science Center Exhibit Action Team
Open Discussion
Takeaways

Career Opportunities (Full-Time/Internships)
• Submit job openings via MO jobs form to SLATE
• Submit internship opportunities to Matt Ashley and both Internship & University Subcommittee

Events/Messaging
• Submit calendar events to Tara Mott and Steering subcommittee
• Submit messaging/products to Tara Mott (Messaging Subcommittee) for review and publication

Members should look to join at least one sub committee and share GEOINT Opportunities!
Contact Information

SLAWG Chairman
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• Lindsay Mitchell: lindsay.mitchell@usgif.org (571) 392-7217

Websites
• USGIF Website: http://usgif.org/
• SLAWG Website: http://usgif.org/community/Committees/SLAWG
Next Meeting

• January 30th, 2019, Location TBD
• We are planning a SLAWG Social in November before the holidays. **No SLAWG meetings in November or December.**
Back Up Slides
What is the SLAWG?

*Industry, Government, Academic and Community partners self-organizing to discuss matters of mutual concern.*

A WG is...

- Volunteer-based
- Strategic in nature
- Objective (pros & cons)
- Open to participation
- Company-agnostic
- Action and progress oriented
- Focused on goals/outcomes

A WG is not...

- Sponsored by the government
- Restricted in participation
- Proprietary
- A pursuit/capture/networking venue
- A shaping & positioning opportunity
- A venue to recommend products/services
- An open ended discussion forum
SLAWG Objectives

• Improve geographic literacy in the greater St. Louis area and surrounding regions
• Integration with STEM and/or other similar programs
• Introduce and/or advance Geospatial curriculum in the K through 12th grade levels
• Create engagement strategy between greater St. Louis community and NGA
• Broaden engagement with St. Louis area and surrounding region universities, colleges and community colleges
SLAWG Career Tracks

**USGIF SLAWG GEOINT Career Tracks**

Provide clear & easily understood pathways to a career in GIS/GEOINT

Have multiple pathways to accommodate various ages, goals, education levels, etc

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**Workforce**

Strategic Objective 1 & 4

Focused on individuals who are:
1. Unemployed
2. Under Employed
3. Looking for a career change

Supported by the following sub working groups
- Internship
- Security Clearance
- Catalog of Resources

**Education**

Strategic Objective 1, 2, 3 & 5

Focused on students who are:
1. K-12
2. Undergraduate Level
3. Graduate Level

Supported by the following sub working groups
- K-12
- Security Clearance
- Catalog of Resources
- University
- Catalog of Resources

**Entrepreneur**

Strategic Objective 1 & 4

Focused on individuals who are:
1. Looking to start a business
2. Looking to bid NGA contracts
3. Looking to qualify for 8A, GSA 70, etc

Supported by the following sub working groups
- Entrepreneur
- Security Clearance
- Catalog of Resources

**Research & Development**

Strategic Objective 1, 4 & 5

Focused on individuals or organizations who:
1. Are/Want to engage in GIS research
2. Are/Want to work on GIS Innovation

Supported by the following sub working groups
- Internship
- R&D
- University
- Catalog of Resources