2020 SPONSORSHIP OPPORTUNITIES

**HOST SPONSOR**
$25,000 member / $30,000 non-member
EXCLUSIVE OPPORTUNITY

GEOConnect is intended to be THE online resource for the community to hear from our leaders and subject matter experts, obtain professional development through training, and learn about cutting-edge technologies. Included in the sponsorship are the following:

- Ability to introduce the panelist(s) or provide a 90 second or less video that will be played at the beginning of session of choosing (pending availability)
- Logo to be incorporated into GEOConnect Series intro that will be included in all live and recorded training, main stage, and lightning talk sessions.
- Ability to submit questions for speakers in advance of all main stage and training sessions.
- Ability to provide one page of content (PDF) as a handout during all training and main stage sessions.
- Ability to provide monthly HTML email copy for USGIF to send to all training, main stage and lightning talk registrants (date pending USGIF approval)
- Logo recognition throughout GEOConnect Series webpage(s)
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in trajectory magazine promoting the GEOConnect Series
- Logo recognition included on all GEOConnect Series promotional emails
- USGIF to provide analytic reporting and post event survey results for any training, main stage and lightning talk session upon request
- All deliverables are valid from date of signed agreement through December 31, 2020
- Priority points – 12.5 member / 15 non-member
  - If utilizing transferred funds from GEOINT 2020, then 37.5 member / 45 non-member

**SUPPORTING SPONSOR**
$1,000 member / $1,250 non-member
LIMITED AVAILABILITY

Help support USGIF in building the GEOConnect Series as a resource for the GEOINT Community. Included in the sponsorship are the following:

- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in trajectory magazine promoting the GEOConnect Series
- Logo recognition on select marketing materials
- Logo recognition on sponsorship slide(s) that will be displayed during all Main Stage and Training sessions
- All deliverables are valid through December 31, 2020
- Priority points – .5 member / .6125 non-member
  - If utilizing funds originally spent on GEOINT 2020, then 1.5 member / 1.875 non-member

SOLD
**MAIN STAGE TITLE SPONSOR**

$12,500 member / $15,000 non-member

EXCLUSIVE OPPORTUNITY

Be seen as a thought leader and sponsor the keynotes and panels. Included in the sponsorship are the following:

- Ability to introduce the panelists of a select session on the main stage or to provide a 60 second or less introduction (session date pending USGIF approval)
- Ability to submit questions for speaker(s) in advance of all main stage sessions
- Ability to provide one piece of collateral (PDF) as handout for a select session
- Ability to provide materials (max. $10,000) for USGIF to send to all Main Stage registrants (date pending USGIF approval)
- Logo recognition on the GEOConnect Series Main Stage webpage
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in *trajectory* magazine promoting the GEOConnect Series
- Logo recognition as the Main Stage title sponsor on select marketing materials
- Logo on registration page and email communication pertaining to Main Stage sessions
- Logo recognition on intro and closing slides for all Main Stage sessions
- Analytic reporting and access to post event survey results to be provided within 48 hours of survey close
- All deliverables are valid through December 31, 2020
- Priority points – 6.25 member / 7.5 non-member
  - If utilizing funds originally spent on GEOINT 2020, then 18.75 member / 22.5 non-member

**MAIN STAGE SESSION SPONSOR**

$5,000 member / $6,000 non-member

LIMITED AVAILABILITY

Be the main stage sponsor for the session of your choosing (pending availability). Included in the sponsorship are the following:

- Ability to help shape content and/or presenter selection (If the session presentation features all government speakers or if panel has already been confirmed this deliverable may not be available)
- Ability to submit questions for speaker(s) in advance of your main stage session
- Ability to introduce the panelist(s) or provide a 60 second or less video that will be played at the beginning of the session. (Video must be .MP4 file)
- Ability to provide USGIF with HTML copy to be sent on your behalf to registrants within (3) business days of the selected session
- Logo recognition on main stage pages through the selected session date
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in *trajectory* magazine promoting the GEOConnect Series
- Logo recognition on intro and closing slides for selected session
- Logo recognition on select marketing materials
- USGIF to provide analytic reporting and post event survey results for selected session
- Select deliverables are valid through December 31, 2020
- Priority points – 2.5 member / 3 non-member
  - If utilizing funds originally spent on GEOINT 2020, then 7.5 member / 9 non-member
**2020 SPONSORSHIP OPPORTUNITIES**

**TRAINING TITLE SPONSOR**

$12,500 member / $15,000 non-member

EXCLUSIVE OPPORTUNITY

Be viewed as a leader in supporting professional development by being the title sponsor of the training portion of the GEOConnect Series. Included in the sponsorship are the following:

- Ability to introduce the panelists of a select training session or to provide a 60 second or less introduction (session date pending USGIF approval)
- Ability to submit questions for speaker(s) in advance of all training sessions
- Ability to provide one piece of collateral (PDF) as handout for each training
- Ability to provide monthly HTML email copy for USGIF to send to all training registrants (date pending USGIF approval)
- Logo recognition on GEOConnect Series training webpage
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in trajectory magazine promoting the GEOConnect Series
- Logo recognition as the training title sponsor on select marketing materials
- Logo on registration page and email communication pertaining to Training Session sessions
- USGIF to provide analytic reporting (aggregated) and post event survey results for any training session upon request
- All deliverables are valid through December 31, 2020
- Priority points – 6.25 member / 7.5 non-member
  - If utilizing funds originally spent on GEOINT 2020, then 18.75 member / 22.5 non-member

**TRAINING SESSION SPONSOR**

$2,000 member / $2,500 non-member

LIMITED AVAILABILITY

The GEOConnect Series offers weekly training opportunities. Be the primary sponsor for your training session (pending approval) or another selected government or university training (if available). Included in the sponsorship are the following:

- Ability to have an advertisement video or a combination of video/speaker presentation (maximum of 60 seconds and must be an .MP4 file) played before the livestreamed training session. The advertisement will also be kept as part of the recorded training.
- Ability to submit content related questions for presenter in advance of applicable training session
- Ability to provide HTML email copy for USGIF to send to registrants of selected training session (date pending USGIF approval)
- Logo recognition on training pages during selected time frame
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in trajectory magazine promoting the GEOConnect Series
- Logo recognition on select marketing materials
- All deliverables are valid through December 31, 2020
- Priority points – 1 member / 1.25 non-member
  - If utilizing funds originally spent on GEOINT 2020, then 3 member / 3.75 non-member
2020 SPONSORSHIP OPPORTUNITIES

LIGHTNING TALKS TITLE SPONSOR
$12,500 member / $15,000 non-member
EXCLUSIVE OPPORTUNITY

Be viewed as a leader in supporting short innovative and educational recordings as the title sponsor of the lightning talk portion of the GEOConnect Series. Included in the sponsorship are the following:

- Ability to provide monthly HTML email copy for USGIF to send to all lightning talk registrants (date pending USGIF approval)
- Logo recognition on the GEOConnect Series lightning talks webpage
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on advertisement in trajectory magazine promoting the GEOConnect Series
- Logo recognition as the lightning talk title sponsor on select marketing materials
- Ability to provide an introduction video (.MP4) to be added to the Lightning Talks listing page
- Ability to provide a lightning talk. (sponsor to follow same guidelines as all other lightning talk submissions)
- USGIF to provide basic analytic reporting for any lightning talk upon request
- All deliverables are valid through December 31, 2020
- Priority points – 6.25 member / 7.5 non-member
  – If utilizing funds originally spent on GEOINT 2020, then 18.75 member / 22.5 non-member

SHOWCASE SPONSOR
$12,500 member / $15,000 non-member
EXCLUSIVE OPPORTUNITY

Be the exclusive sponsor of the GEOConnect Series Showcase which features virtual exhibits and poster sessions. Included in the sponsorship are the following:

- Logo recognition throughout the GEOConnect Series Showcase website
- Logo linked to URL of your choice on sponsors page of GEOConnect Series webpage
- Logo recognition on GEOConnect Series Showcase webpage
- Logo recognition on advertisement in trajectory magazine promoting the GEOConnect Series
- Logo recognition on select marketing materials
- All deliverables are valid through December 31, 2020
- Priority points – 6.25 member / 7.5 non-member
  – If utilizing funds originally spent on GEOINT 2020, then 18.75 member / 22.5 non-member

SHOWCASE VIRTUAL EXHIBIT
$250 – Academia/Government/Military
$350 – Organizational Members
$450 – Non-Member

As an exhibitor, you would be able to create a “digital booth” that features the same products and services displayed in traditional exhibit booths. These “digital booths” will remain online through the remainder of 2020.

Virtual exhibitors will have the ability to:

- Access a leads list of attendees who add your company to their “My Show Planner” tool
- Showcase details about your latest products and innovations
- Upload a variety of resources for potential leads including press releases, brochures, white papers, case studies and URLs
- Expand your exposure in keyword search results by listing sub-brands
- Promote scheduled events specific to your brand such as guest speakers, webinars, live chats, Q&A sessions, and more
- Promote special offers such as exclusive discounts and giveaways
- Post contacts to display on your listing
- Priority Points – 0.125 Academia/Government/Military / 0.175 USGIF Organizational Members / 0.225 Non-Members

CUSTOM SPONSORSHIP OPPORTUNITY

Have an idea for a sponsorship you don’t see listed? Our ears are open.

Please contact Jeff Ley
jeff.ley@usgif.org
to discuss.