Name of Presenters: Kyle McGroarty, Jo Weston

Title of Presentation: What has GEOINT ever done for me?

Organization: Janes

Presenter Bio: Kyle McGroarty is the National Security and Government Open Source Intelligence Consultant at the Janes Intelligence Unit. He is responsible for delivering Janes Open Source Intelligence security and defense consulting projects and OSINT training for clients in the Europe, Middle East and North-Africa regions. Kyle joined Janes in our London office and has made an immediate impact in improving our OSINT training courses and content. Kyle previously worked for Recorded Future as a Threat Intelligence Consultant. Prior to this he spent most of the last decade and a military analyst with the British Army, delivering support to all levels of the UK Ministry of Defence, including in support of UK deployed military operations.

Joelle (Jo) Weston joined the Jane’s Intelligence Unit after 18 years within the Royal Air Force as an Intelligence Officer. During her time within the RAF she operated on numerous Operational Tours supporting UK, USA and other NATO forces as an Intelligence professional, delivering Strategic, Tactical and Operational Intelligence and Imagery Analysis support, through a combination of Geospatial Imagery, HUMINT and SIGINT. Whilst serving, she also supported numerous Humanitarian events through both Geospatial imagery Intelligence and open source intelligence providing situational awareness. Joelle was most recently Director of the Imagery Intelligence Training across UK Defence and Internationally within the Imagery Intelligence Wing of the Joint Intelligence Training Group.

Training Overview: For over a century Janes has delivered open source intelligence on defense and security issues to national security and government clients/customers. While this started with technical information around military equipment and units, today it has expanded to include large amounts of geo-spatial intelligence on subjects as drivers defense installations, critical national infrastructure, military deployments, and terrorist attacks. We also deliver a wide range of OSINT training, including GEOINT training. This is unlike the GEOINT training delivered by others as it is focused on the operational and capability requirements of our clients/customers, and informed by our experience as ex-service personnel. Janes Open Source GEOINT support and training provides a different perspective on client/customer support and training that reflects a need for practical solutions. Understanding these dynamics provides lessons for other GEOINT organizations, in terms of tradecraft, process, and support relationships.

Training Goals:

1. Introduce and explain client/costumer challenges and limitations.
2. Outline and categorize responses to these.
3. Demonstrate and discuss client/customer support through case studies.

Prerequisites:

- No prior experience is needed.