Anthony Robinson is an Associate Professor of Geography and Director of Online Geospatial Education Programs at Penn State. He is also an Assistant Director for the GeoVISTA Center in the Department of Geography. Dr. Robinson serves as the Co-Chair of the International Cartographic Association (ICA) Commission on Visual Analytics and has recently served as the President of the North American Cartographic Information Society (NACIS). His research focuses broadly on designing and evaluating geovisualization tools to improve geographic information utility and usability. His research efforts have involved characterizing how users assemble and collect their analytical results, studying the use of visualization tools using eye-tracking, and evaluating new methods for cartographic representation in a variety of contexts. In recent work he has begun work to develop geovisual methods for representing the presence of absence in big spatial data, and to characterize the design and content of viral maps.