Plunging into Virtual & Hybrid Work Environments: Challenges and Opportunities
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This session focuses on challenges and opportunities afforded by recent shifts towards predominantly virtual and hybrid work environments in GEOINT from multiple angles (government, industry and academia). All stakeholders engaged in the production, utilization and development of GEOINT have had to reconsider their day to day organization, functioning and management, as well their future outlooks as they plan for a post-COVID world. What were previously considered “normal” communication, engagement, management and operational contexts have been slowly dismantled and executives and employees alike struggle at times to find effective ways to accomplish their tasks. These slow-onset yet sudden shifts towards almost exclusive virtual or, at best, hybrid, work environments pose not only management challenges but also personnel morale, motivation, and psychological barriers to overcome at work while life at home has been equally disrupted. Therefore, this session sets out to explore the many ways a post-pandemic world will have changed how we do business, how we manage, how we engage in education and how we continuously develop ourselves, present and brand ourselves in a virtual or hybrid work environment. This session is intended for business, government agencies and students and faculty in academia interested in using shared experiences and open dialogue to navigate uncharted territories in the organizational psychology of a post-pandemic work environment.