Dr. Narcisa Pricope is an Associate Professor of applied geography in the Department of Earth and Ocean Sciences at the University of North Carolina Wilmington. She is also the Program Director of UNCW’s externally-accredited (through the United States Geospatial Intelligence Foundation) Geospatial Intelligence (GEOINT) Certificate and the Director of the Socio-Environmental Analysis Lab at UNCW. While at UNCW, Dr. Pricope was the first advocate for the inception of a UAS program aimed at training students for a burgeoning industry and utilizing the emerging technology on various research applications. She has garnered over half a million dollars in research funding that leverages GEOINT and geospatial technology for a wide variety of applications. Dr. Pricope has published over 34 peer-reviewed articles on the various aspects of integrating earth observation, remote sensing and drone photogrammetry and spatio-temporal modeling to advance human-well-being.