



# GEOCONNECT SERIES

2021 PROSPECTUS

The GEOConnect Series was launched in April 2020 as a way for the community to hear directly from and interact with community thought leaders. With over 1.2 million impressions made and over 17,000 registrants for the 2020 events, USGIF is proud to announce the 2021 GEOConnect Series opportunities. As you will see, we've received and incorporated your feedback to enable USGIF to continue as the gold standard for a GEOINT webinars series.

One of the most popular aspects of the 2020 program was the ability for the community to help shape the content of our offerings. Your suggestions and thought leadership fueled a robust 2020 program. This year, in order to keep the show moving, we will have specific timelines for input. Session dates will be scheduled and missed input timelines will result in the USGIF staff developing the content independently in order to keep the program on track.

## HOST SPONSOR

\$30,000 MEMBER / \$34,500 NON-MEMBER  
EXCLUSIVE OPPORTUNITY

The host sponsorship is the highest visibility sponsorship available within the GEOConnect Series. Show your support and thought leadership by being the headline sponsor throughout the series. Included in the sponsorship are the following:

- Ability to introduce the panelist(s) or provide a 90-second or less video that will be played at the beginning of a session of choosing (session date pending USGIF coordination)
- Logo to be incorporated into GEOConnect Series intro that will be included in all live and recorded training, main stage, and demo sessions.
- Logo to be incorporated into GEOConnect Series promotional banner that will be included in select marketing emails
- Ability to submit questions for speaker(s) in advance of all main stage and training sessions
- Ability to provide one piece of collateral (PDF) as a handout during training and main stage sessions (quarterly)
- Ability to provide quarterly email copy for USGIF to send to select training or main stage session registrants post-event (date pending USGIF approval) (Banner image at 650px width, body text and subject line needed)
- Logo recognition throughout GEOConnect Series webpage(s)
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition included on all GEOConnect Series promotional emails
- USGIF to provide analytic reporting and post event survey results for any training or main stage session upon request
- All deliverables are valid from date of signed agreement through December 31, 2021
- Priority points – 15 member / 17.25 non-member

## The 2021 GEOConnect Series will be comprised of four unique segments

- Main Stage
- Industry Innovation Demonstrations
- Organization-agnostic, Foundational Training
- Organization-focused Training

## The following sponsorships are available

- Host Sponsorship
- Main Stage Title Sponsorship
- Main Stage Session Sponsorship
- Industry Innovation Demonstration Sponsorship
- Training (Organization-agnostic, foundational)
- Training (Organization-focused)
- Supporting Sponsorship

## DIGITAL PLAYBACK SPONSOR

\$17,500 MEMBER / \$20,500 NON-MEMBER  
EXCLUSIVE OPPORTUNITY – UNTIL DECEMBER 31, 2021

The GEOConnect Series for 2020 featured an incredible amount of high quality content that was viewed over and over. Secure the 2021 Digital Playback Sponsorship and enjoy making an impression every time someone accesses archived content from the GEOConnect Series segments. Included in the sponsorship are the following:

- Prominent logo recognition on landing page for archived materials
- Short write up on landing page for archived materials (300 character limit) which can include link to content
- Social Media post recognizing you as a GEOConnect Series Sponsor
- Logo recognition on select marketing materials promoting the GEOConnect Series
- Logo recognition on sponsorship slide(s) that will be displayed during all Main Stage and Training sessions recognizing you as the exclusive digital playback sponsor
- All deliverables are valid through December 31, 2021
- Priority points – 8.75 member / 10.25 non-member



## SUPPORTING SPONSOR

\$2,500 MEMBER / \$2,875 NON-MEMBER  
LIMITED AVAILABILITY



Show your support throughout the series by being a supporting sponsor. Included in the sponsorship are the following:

- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition on select marketing materials
- Logo recognition on sponsorship slide(s) that will be displayed during all Main Stage and Training sessions recognizing you as a supporting sponsor
- All deliverables are valid through December 31, 2021
- Priority points – 1.25 member / 1.44 non-member

## MAIN STAGE OPPORTUNITIES

The main stage is back by popular demand. Over 17,000 people registered for the GEOConnect Series events in 2020 and USGIF expects that number to increase in 2021 due to the growing popularity of the series. The main stage sessions featured community leaders and subject matter experts from government, academia and industry discussing the most pressing issues facing the community.

The main stage sponsorship is a great way to support the GEOINT community, demonstrate thought leadership and gain valuable exposure for your organization.

## MAIN STAGE

\$17,500 MEMBER / \$20,500 NON-MEMBER EXCLUSIVE OPPORTUNITY

## TITLE SPONSOR

In 2020 the Main Stage sessions featured the highest attendance of any part of the GEOConnect Series. Gain high visibility and valuable exposure to the GEOINT ecosystem by being the title sponsor of the main stage portion of the 2021 GEOConnect Series. Included in the sponsorship are the following:

- Ability to introduce the panel of a select session on the main stage or to provide a 90-second or less video (session date pending USGIF coordination)
- Ability to submit questions for speaker(s) in advance of all main stage sessions (at least one week prior to event)
- Ability to provide one piece of collateral (PDF) as handout for a select session
- Ability to provide quarterly email copy for USGIF to send on your behalf to select main stage session registrants post-event (date pending USGIF approval) (banner image at 650px width, body text and subject line needed)
- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition as the main stage title sponsor on select marketing materials
- Logo on registration page and email communication pertaining to main stage sessions
- Logo recognition on intro and closing slides for all main stage sessions
- USGIF to provide analytic reporting and post-event survey results for any main stage session upon request
- All deliverables are valid from date of signed agreement through December 31, 2021
- Priority points – 8.75 member / 10.25 non-member

**Registration:** Free for attendees



## MAIN STAGE SESSION SPONSOR

\$7,500 MEMBER / \$8,625 NON-MEMBER  
EXCLUSIVE OPPORTUNITY

Be the main stage sponsor for the session of your choosing (pending availability). Included in the sponsorship are the following:

- Ability to recommend webinar topics and speakers (If panel has already been confirmed or input deadlines are missed, this deliverable may not be available)
- Ability to submit questions for speaker(s) in advance of your main stage session
- Ability to introduce the panelist(s) or provide a 90-second or less intro video that will be played at the beginning of the session. (Video must be .MP4 file)
- Ability to provide email copy for USGIF to send on your behalf to your sponsored main stage session registrants post-event (date pending USGIF approval) (banner image at 650px width, body text and subject line needed)
- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition on intro and closing slides for selected session
- Logo recognition on select marketing materials
- USGIF to provide analytic reporting and post-event survey results to be provided for your selected main stage session
- Select deliverables are valid through December 31, 2021
- Priority points – 3.75 member / 4.33 non-member

**Registration:** Free for attendees

### Due Dates/Timeline\*

- Sponsor to meet with USGIF Programs Team at least six weeks from selected Main Stage session date to discuss recommendations for the webinar topic and speakers. Note that some sessions may be planned in advance of your participation. USGIF reserves to the right to make final content and speaker selections.
- Four weeks out - sponsor to provide final input on potential topic(s) and/or speaker(s) to USGIF for consideration. USGIF will invite speakers and coordinate all logistics
- One week out – provide any questions that you would like the panel to consider and whether you will provide a video or in person introduction
- One week out – provide email copy, subject line and banner graphic to USGIF

## INDUSTRY INNOVATION DEMONSTRATIONS

New for 2021, and by request, the GEOConnect Series will now feature industry innovation demonstrations. Up to 15 minutes in length, the demonstrations are available for sponsorship and will allow your organization to showcase its cutting edge/innovative products or services to the community.

## INDUSTRY INNOVATION DEMONSTRATION SPONSOR

\$7,500 MEMBER / \$8,625 NON-MEMBER  
LIMITED AVAILABILITY

- Ability to provide 60-second teaser video for USGIF to promote your demonstration (.MP4 file format)
- Ability to provide email copy for USGIF to send on your behalf to your demo session registrants post-event (date pending USGIF approval) (banner image at 650px width, body text and subject line needed)
- Logo recognition on demonstration page of usgif.org
- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition on select marketing materials
- Select deliverables are valid through December 31, 2021
- Priority points – 3.75 member / 4.33 non-member

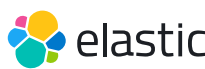
**Registration:** Free for attendees

### Due Dates/Timeline

- Three weeks out – 60 second teaser video due to USGIF (.MP4 file format)
- One week out – 15 minute demo video file due to USGIF (.MP4 file format)
- One week out – provide email copy, subject line and banner graphic to USGIF



Booz | Allen | Hamilton



## TRAINING OPPORTUNITIES

We are trusted advisers and stewards of the collectively built GEOINT content archive, committed to help trainers and their companies make their content powerful and effective to ensure relevance to the community. The scope of training is to move from general and foundational knowledge to problem specific technology utilization and allow the attendees to select their starting point. USGIF will provide SMEs and managers with the appropriate assistance in getting their subject matter expertise into an appropriate training and learning format. Together we can build a strong and sustainable professional development ecosystem.

## TRAINING TITLE SPONSOR

\$17,500 MEMBER / \$20,500 NON-MEMBER  
 EXCLUSIVE OPPORTUNITY

Be viewed as a leader in supporting professional development by being the training title sponsor of the 2021 GEOConnect Series. Included in the sponsorship are the following:

- Ability to add a surveying question at registration
- Ability to provide one piece of collateral (PDF) as handout for a select session (must be submitted one week prior to event)
- Ability to provide quarterly email copy for USGIF to send on your behalf to select training session registrants post-event (date pending USGIF approval) (banner image at 650px width, body text and subject line needed)
- Ability to submit questions for speaker(s) in advance of all training sessions (at least one week prior to event)
- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition as the training title sponsor on select marketing materials
- Logo on registration page and email communication pertaining to training sessions
- Logo recognition on intro and closing slides for all training sessions
- USGIF to provide analytic reporting and post-event survey results for any training session upon request
- USGIF to provide aggregated report on all the training sessions (for 2021) at the end of the year.
- All deliverables are valid from date of signed agreement through December 31, 2021
- Priority points – 8.75 member / 10.25 non-member

**Registration:** Free for attendees

## ORGANIZATION-AGNOSTIC

### FOUNDATIONAL TRAINING

\$5,000 MEMBER / \$5,750 NON-MEMBER  
 LIMITED AVAILABILITY

The 2020 GEOConnect Series ran a very successful company agnostic acquisition series pilot. These training sessions (three in total) had among the highest attendance among all the training sessions. The first January 2021 session will be an *Introduction to Geospatial Intelligence*, a training with large attendance expected and on demand visualization.

- Ability to introduce the Trainers OR provide a 60-second or less video that will be played at the beginning of the session. (Video must be .MP4 file)
- Ability to provide email copy for USGIF to send on your behalf to your demo session registrants post-event (date pending USGIF approval) (banner image at 650px width, body text and subject line needed)
- Logo recognition on demonstration page of usgif.org
- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition on select marketing materials

### Due Dates/Timeline

- Four weeks out – Sponsor to submit signed training agreement.
- Two weeks out – Provide sponsor video or notify USGIF of having an in person introduction.
- One week out – provide any questions for the audience or trainer to consider and email copy, subject line and banner graphic to USGIF.

POC contact: Dr. Camelia Kantor, [camelia.kantor@usgif.org](mailto:camelia.kantor@usgif.org)

### Criteria/Description

- Training provided by Subject Matter Expert (SME), independent from his/her employer (no logos or association other than stating current position and institutional affiliation will be allowed)
- Technology diversity - unbiased towards the use of different technology tools to solve different problems
  - Combined solutions (mixed software)
  - Compatible solutions (equivalent software)
  - Leveraged competency (research versus production)
- Levels: introductory, intermediary or advanced
- Format: Objective-driven modules (learning goals broken down to individual 3-5 learning objectives)
- Overview: Focused on what a novice trainee (novice to that particular level) needs to get as an initial overview of the concepts (foundation) and learn about:
  - History (e.g., What is GEOINT? An introduction to ML/AI, Forensic GEOINT Tradecraft)
  - Methodologies (e.g., Interferometric SAR methods, Deep Learning models, Structured Observation Management, Geomarketing methods 101, System prototypes for generation of geosocial insight with social media feeds)
  - Prerequisite knowledge (e.g., What we need to know before hands-on

- coding in Python, Physics & mathematics beyond Remote Sensing, A Learning guide to Open Source GIS, Radar, etc.)
- Institutional procedures/regulations (e.g., geospatial laws and ethics, geospatial standards, contracting/acquisition), before learning actual procedures
- Training will be a mix of theory and examples, case studies, and check exercises/stop and think discussions
- Time allocated: 1-2 hours



## ORGANIZATION-FOCUSED TRAINING

\$5,000 MEMBER / \$5,750 NON-MEMBER

LIMITED AVAILABILITY

(SPONSORSHIP REQUIRED TO BE CONSIDERED)

Certificates of completion will be offered by USGIF to all attendees at no additional fee.

- Ability to introduce the Trainers OR provide a 60-second or less video that will be played at the beginning of the session. (Video must be .MP4 file)
- Ability to provide email copy for USGIF to send on your behalf to your demo session registrants post-event (date pending USGIF approval) (banner image at 650px width, body text and subject line needed)
- Logo recognition on demonstration page of usgif.org
- Logo linked to URL of your choice on GEOConnect Series webpage
- Social media post recognizing your organization as a GEOConnect Series sponsor
- Logo recognition on select marketing materials

**Registration:** Complimentary

### Due Dates/Timeline

- Six weeks out – Sponsor to meet with USGIF Programs Team to discuss recommendations for the training topic and instructors.
- Five weeks out – Sponsor to follow up by submitting signed training agreement (to include training title, trainer names) and short bios. Note that USGIF reserves the right to make final content and trainer decisions.
- Four weeks out – sponsor to provide draft presentation (ppt) for initial USGIF review and input. USGIF will invite trainer(s) and coordinate all logistics for pre-recording. Trainers can also pre-record on their own and submit .mp4 video file.
- Two weeks out – sponsor to provide final training slide deck (and .mp4 video, if the case) to USGIF.
- One week out – provide any questions for the audience or trainer to consider and whether you will provide a video or in person introduction. Provide email copy, subject line and banner graphic to USGIF.

### Criteria/Description

- Training provided by industry on specific platforms, displaying software applications for real world case studies and/or hands on training. Company advertising materials such as company overview, products overview, logo, banner, video, etc. allowed if no more than 15% of the allotted training time.
- Levels: introductory, intermediary or advanced
- Format: Problem statement followed by focused hands-on training/demos on how to solve it by using company (and partner companies, if the case) tools and case studies (examples where technology and tools were used to solve similar problems)
- For proprietary software, company will provide free limited time user access to complete the training
- Suggested topics of interest (but open to all innovative, cutting-edge ideas):
  - Geospatial tools and data management
  - Open source GIS software (QGIS)
  - Machine learning/Artificial Intelligence search tools and feedback loop for GEOINT Analysts
  - Natural language processes
  - SAR
  - Geo Big Data processing and visualization
  - Remote sensing and radar imaging technology and their applications and uses
  - UAV video mapping in ArcGis Pro
  - Advanced ArcGIS Pro FMV/CC-TV Projects
  - Linux, Tableau, Kibana
  - Azure, Google Cloud, Oracle Cloud, and IBM Watson
  - Open source and commercial RF data. Enterprise licenses held by Army Geospatial Command, Navy METOC, Airforce Materiel Command and the FCC
  - Data visualization
  - Computer science and coding of tensor flow and a deeper dive into specific machine learning techniques and programming files/libraries
  - Other...

**Forcepoint** **Red Hat**

Please complete, sign, and return this application to: **Jeff Ley at [jeff.ley@usgif.org](mailto:jeff.ley@usgif.org)**

**PLEASE INITIAL ALL PAGES OF THE APPLICATION AND TERMS, APPLICATIONS WITHOUT INITIALS AND SIGNATURE WILL NOT BE ACCEPTED**

## CONTACT INFORMATION

Organization Display Name \_\_\_\_\_  
(Please list organization name exactly as you want it to appear on the floor plan and website, if different from legal entity name)

Primary Point of Contact \_\_\_\_\_  
(This is the person who will receive updates and planning information regarding this event)

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

The individual signing this Application represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed Applicant and such organization agrees to be bound by this Application and the attached Terms and Conditions.

## APPLICATION & CONTRACT

Due to limited space availability of sponsorships, the United States Geospatial Intelligence Foundation cannot guarantee that your application will be accepted. The United States Geospatial Intelligence Foundation will return your deposit if your application is not accepted for any reason. Otherwise, a copy of this application will be returned to you after it has been accepted by the United States Geospatial Intelligence Foundation and a sponsorship has been assigned. At that point, this application, together with the terms and conditions set forth on the following pages, will become a legally binding contract between you and the United States Geospatial Intelligence Foundation.

## FINANCIALS/CALCULATIONS\*

Description	Date Requested	Organizational Member Cost	Non-Member Cost	Total
Host Sponsor		\$30,000	\$34,500	
Digital Playback Sponsor		\$17,500	\$20,500	
Main Stage Title Sponsor		\$17,500	\$20,500	
Main Stage Session Sponsor		\$7,500	\$8,625	
Training Title Sponsor		\$17,500	\$20,500	
Industry Innovation Demonstration Sponsor		\$7,500	\$8,625	
Organization-Agnostic Foundational Training		\$5,000	\$5,750	
Organization-Focused Training		\$5,000	\$5,750	
Supporting Sponsor		\$2,500	\$2,875	
			<b>TOTAL COST</b>	\$

Member pricing is for organizational members only.

**\*PLEASE NOTE, your sponsorship must be paid in full at least one business day in advance of the opening of the event otherwise your access/participation will be denied until such balance is paid in full.**



## PAYMENT INFORMATION\*

Please select your preferred payment method below. As part of the confirmation process, USGIF will send an invoice to the email address listed below. If a PO is issued, please list it below and USGIF can include it on the invoice. If paying by credit card, a receipt will be generated and sent to the email address listed below. If a PO is issued, the standard, pre-printed terms and conditions, if any, on the PO will have no legal effects and will not be binding by USGIF.

Check (Please make all payments payable to USGIF in U.S. funds.)

EFT

PO # \_\_\_\_\_

Credit Card (see below)

VISA  MasterCard  AMEX Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Print Name (as it appears on card) \_\_\_\_\_

Billing Address (where statement is sent) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_ Date \_\_\_\_\_

The card holder's signature indicates that (1) the issuer of the card identified above is authorized by the cardholder to pay the total due as shown on this application, (2) that the card holder promises to pay such amount subject to and in accordance with the agreement governing the use of such card, and (3) the United States Geospatial Intelligence Foundation is authorized to charge the credit card number listed above for the listed amount.

Total Due (from above): \$ \_\_\_\_\_

Please add the 3% Administrative Fee (only if paying by credit card and the amount is \$1,000 or more): \$ \_\_\_\_\_

Total amount to be charged to card: \$ \_\_\_\_\_

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## FOR USGIF USE ONLY

Sponsorship Assigned \_\_\_\_\_

Date Received \_\_\_\_\_ Date Accepted \_\_\_\_\_

Accepted on behalf of USGIF by: \_\_\_\_\_



## TERMS AND CONDITIONS

**1. Contract for Sponsorship.** This application for sponsorship (when signed by The United States Geospatial Intelligence Foundation and upon return of a signed copy to you with notice of sponsorship acceptance) constitutes a contract for the right of sponsorship. The United States Geospatial Intelligence Foundation from this point forward will be referred to as USGIF.

By submitting an application for sponsorship, the applicant releases USGIF and official show contractors and their respective affiliates, employees, officers, mortgagors and contractors (the “Indemnitees”) from any and all liabilities to applicant, its agents, contractors, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation in this event. Acceptance of an application does not imply endorsement by USGIF of the applicant’s products, nor does rejection imply lack of merit of product or manufacturer. USGIF, at its sole discretion has the right to determine eligibility of any company or product for inclusion in the event and retains the right to rescind the contract within 30 days if the sponsorship is deemed to be contrary to the best interests of the event. Upon such rescission, USGIF’s sole obligation will be to refund sponsorship contributions paid and received by USGIF, as provided in Paragraph 7, except sponsor will receive no refund in the event of sponsor’s breach or repudiation of these terms and conditions. Without obligation to sponsor (including, without limitation, any obligation to adjust the sponsorship contribution or compensate sponsor for relocation costs), USGIF, at its sole discretion has the right to move any sponsor’s location in the event hall for any reason.

**2. Use of Sponsorship Privileges.** No sponsor may represent, advertise, or distribute literature for the products or services of any other firm or individual except as expressly approved in writing by USGIF. The purposes of the literature and giveaways are to inform and educate the community regarding characteristics and uses of the products.

**3. Proper Attire and Conduct.** Sponsor’s representatives’ manner or appearance and dress must be conservative and professional at all times during the event. USGIF, at its sole discretion, may ban any sponsor representative or attendee from the event due to a breach of this rule.

**4. Rejected Literature or Giveaways.** Sponsor agrees that its, literature, and giveaways shall be allowed solely in strict compliance with the rules herein laid down. USGIF, at its sole discretion, reserves the rights to reject, eject, or prohibit any, literature or giveaway in whole or part, or sponsor or its representatives, with or without giving cause. If cause is not given, and USGIF is for any reason deemed to be liable for such rejection, liability shall not exceed the return to sponsor of the sponsorship contribution. If sponsor representative, literature or giveaway is ejected for breach of any obligation, term or condition under this contract or for other stated reasons, no return shall be made.

**5. Damage to Property.** Sponsor is liable for any damage or loss to any physical or intellectual property (including, without limitation, that of USGIF, or any other sponsor) caused by sponsor or its agents, contractors, licensees, invitees or employees.

**6. Attendance.** USGIF, at its sole discretion, shall have control over admission policies at all times.

**7. Failure to Hold Event.** Should anything prevent holding of the event, this agreement shall terminate, and the sponsor waives any claim for damages or compensation, and neither party shall have any further obligation to the other, except that USGIF shall refund to the sponsor the amounts paid under this agreement, less a pro rata share of USGIF’s actual expenses incurred in connection with the event. The pro rata share of USGIF’s actual expenses is to be determined on the basis of the amount of the sponsor’s contribution in relation to the total contributions of all other sponsors at the event under similar contracts with USGIF.

**8. Sponsor Representative’s Responsibility/Indemnity.** In addition to any other obligations of sponsor, sponsor shall indemnify, defend and hold harmless USGIF, its executives, agents, sponsors, and employees (“the Indemnitees”) and any governmental entity for all actions, claims, demands, liability, damages, settlements, fines, penalties or costs (including, but not limited to, reasonable attorney’s fees) arising or resulting from sponsor’s, or its agents’, contractors’, licensees’, invitees or employees’, activities or presence at the event (including, without limitation, those resulting from sponsor’s breach of these terms and conditions or its failure to comply with the contract with any applicable laws, or USGIF instructions), and including, without limitation, the injury, death, or damage to the property, of any person (including, without limitation, sponsor’s employees) and damages (except as expressly provided otherwise in these terms and conditions) to sponsor’s business, whether or not resulting in whole or in part from the negligence of any person (except the sole negligence of USGIF) or from any defect in any premises or products.

USGIF assumes no risk, and by acceptance of this agreement, the Sponsor expressly releases the Indemnitees/or any and all governmental authorities.

**9. Restrictions.** USGIF, at its sole discretion, reserves the right to restrict sponsor displays or giveaways which, because of noise, method of operation, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the event as a whole. It may forbid installation or request removal or discontinuation of any exhibit or promotion which, if continued, departs substantially from the description given advance approval. In the event of such restrictions or evictions, USGIF is not liable for any refund of fees or other compensation to sponsor (including, but not limited to, costs of removal or alteration).

**10. Interpretation and Enforcement.** All matters in question not covered by this agreement are subject to the decision of USGIF and all decisions so made shall be binding on all parties affected by them as by the original regulations.

**11. Security.** The provision of any security service may not be construed as an assumption of obligation or duty by USGIF with respect to the protection of the sponsor’s property. Sponsor releases the Indemnitees for any loss, damage, theft or destruction of sponsor’s property, and further shall indemnify and defend the Indemnitees from any liabilities resulting from any such loss, damage, theft or destruction of sponsor’s property or that of any other sponsor.

**12. Use of the USGIF Logo.** Sponsor acknowledges and agrees that the “United States Geospatial Intelligence Foundation (USGIF)” name and USGIF’s logos and trademarks are the exclusive property of USGIF and may not be used by a sponsor unless, and to the extent, expressly provided in a separate written agreement with USGIF. Nothing contained in this contract gives sponsor any right to use such name, logos or trademarks including, but not limited to, any right to use in connection with sponsor’s advertising, products or services. Any unauthorized use of such name, logos or trademarks constitutes a breach of this contract and, in addition to any other remedies available to USGIF at law or in equity, USGIF may terminate this contract without obligation to refund any contributions paid by sponsor .

**13. PAYMENT & CANCELLATION POLICY.** Sponsors must submit cancellations in writing to USGIF. Due to the short planning period, no refunds will be given.

## CANCELLATION

When the United States Geospatial Intelligence Foundation has accepted this application, it and the terms and conditions set forth below become a legally binding contract. Due to the short time frame for planning, no refunds will be given.

In the event that an organization cancels all or part of its participation or sponsorship the organization must do so in writing and will be obligated to pay the United States Geospatial Intelligence Foundation the total cost for the contracted sponsorship(s).

## USGIF VIRTUAL PROGRAMS CODE OF CONDUCT

USGIF is committed to providing a safe, productive, and welcoming environment for all meeting participants and USGIF staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, USGIF staff members, service providers, and all others are expected to abide by this Virtual Programs Code of Conduct. This Policy applies to all USGIF meeting-related events on public or private platforms.

USGIF has zero-tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or staff at USGIF meetings. If you experience harassment or hear of any incidents of unacceptable behavior, USGIF asks that you inform Jeff Ley, vice president of business development & exhibitions, [jeff.ley@usgif.org](mailto:jeff.ley@usgif.org) or 571-392-7202 so that appropriate action may be taken.

Unacceptable Behavior is defined as:

- Harassment, intimidation, or discrimination in any form.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, USGIF staff member, service provider, or other meeting guest.
  - Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, USGIF staff member, service provider, or other meeting guest.
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by USGIF throughout the virtual meeting. All participants must comply with the instructions of the moderator and any USGIF virtual event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services. USGIF reserves the right to remove such messages and potentially ban sources of those solicitations.
- Participants should not copy or take screen shots of Q&A or any chat room activity that takes place in the virtual space.

USGIF reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and USGIF reserves the right to prohibit attendance at any future meeting, virtually or in person.

## ORGANIZATION AGNOSTIC TRAINING FORM

USGIF would like to thank you for volunteering your expertise, time & effort to support Geospatial Intelligence education & professional development. Thank you for being willing to invest in our present and future GEOINT workforce!

**Note: Present foundational or more advanced geospatial concepts that support the intelligence cycle. Provide context using real-world scenarios of where geospatial concepts, technology and workflows have been/can be used to prepare, visualize, analyze, and disseminate data that supports intelligence operations.**

### Training Title \_\_\_\_\_

(Title should be short for higher impact)

Presenter(s) - Trainer full name, title, affiliation, and contact info (email and cell phone). If more than one trainer, list all.

Learning Objectives

Prerequisites (if any) e.g., "No prior experience with... needed" or "Should feel comfortable reading and writing Python code..."
<p>What training should they attend before/after this (if any)? List title and link to prerequisite training and/or follow up training.</p>

Training Summary - One paragraph (will be used to advertise your training). Why should one attend this training? General idea of training, short description of knowledge and competencies

**Training Duration** \_\_\_\_\_ (60 minutes - 120 minutes)

**Deliverables to USGIF** (deadlines will be shared individually)

- **This form (signed & dated on the following page)**
- Trainer full name, contact information, short bio and headshot
- Final presentation (PowerPoint **using USGIF slide deck**) and handouts
- Pre-recorded MP4

## ORGANIZATION AGNOSTIC TRAINING FORM

### Disclaimer

Your participation in USGIF's GEOConnect Series indicates consent to the following terms regarding aspects of the recorded presentation:

- USGIF will make your training (and additional submitted resources) available to the community for an undetermined period of time. If interested in recording an updated version please reach out and we will revise and upload if meeting the training requirements.
- Your training will be made available to attendees for a fee (industry only, free to government and academia). Proceeds from the company-agnostic training sessions will go toward the USGIF educational initiatives (scholarships, student awards, research grants, curriculum development, K-12).
- Presenters must own or have rights to the content in their presentations, and thus give USGIF copyright permission to promote the materials and/or recording to USGIF websites, and to USGIF accounts on third-party websites (including but not limited to Twitter, Facebook, YouTube Channel, and LinkedIn). Presenters retain all ownership rights, including copyright, patents, trademarks, and other intellectual property of content uploaded to these sites. Please check with your employer if using company resources to ensure compliance.
- Your training may be sponsored by a USGIF member/partner. By submitting this training you agree to having it sponsored. If interested in sponsoring your own training you will still need to comply to the company agnostic training requirements. Sponsorship deliverables are different and separate.
- Presenters have no right of approval, no claim for compensation, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of or in connection with, any use, alteration, or use in any composite form. USGIF will make efforts to communicate to presenters if any changes have been made before online release.
- Presenters agree and acknowledge that they act in sole and individual capacity and that USGIF does not assume liability for presenters and audience member actions hereunder. Presenters indemnify and hold harmless USGIF should content infringe upon any patent or copyright, or violate trade secret or privacy rights of any party, and agree to pay reasonable attorney's fees, court costs, damages finally awarded, or reasonable settlement costs with respect to any such claim.

Presenter(s) Full Name \_\_\_\_\_ Date \_\_\_\_\_

Signature(s) \_\_\_\_\_

By signing and dating this form you commit to developing and disseminating your company-agnostic training at the time and date requested by USGIF. Please announce USGIF asap if anything happens that precludes you from delivering the training within the expected timeframe. Failure to inform USGIF about not being able to complete and submit your training in a timely manner or informing USGIF only after training was already advertised may result in USGIF preventing your participation in future training or other opportunities to present.

## ORGANIZATION FOCUSED TRAINING FORM

USGIF would like to thank you for sponsoring this training and for volunteering your expertise, time & effort to support Geospatial Intelligence education & professional development. Thank you for being willing to invest in our present and future GEOINT workforce!

**Note: Each training should teach recommended workflows and provide hands-on practice using industry examples and data.**

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- Thanks to your sponsorship, your training will be at no cost to our attendees. Thank you for your support!
- Presenters represent the sponsoring company and must own or have rights to the content in their presentations. Sponsoring company gives USGIF copyright permission to promote the materials and/or recording to USGIF websites, and to USGIF accounts on third-party websites (including but not limited to Twitter, Facebook, YouTube Channel, and LinkedIn). Companies retain all ownership rights, including copyright, patents, trademarks, and other intellectual property of content uploaded to these sites. Please check with your staff to ensure compliance.
- Presenters have no right of approval, no claim for compensation, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of or in connection with, any use, alteration, or use in any composite form. USGIF will make efforts to communicate to presenters if any changes have been made before online release.
- Presenters agree and acknowledge that they are compliant with sponsoring company requirements for third party dissemination of information and that USGIF does not assume liability for presenters and audience member actions hereunder. Presenters and the sponsoring company they represent indemnify and hold harmless USGIF should content infringe upon any patent or copyright, or violate trade secret or privacy rights of any party, and agree to pay reasonable attorney's fees, court costs, damages finally awarded, or reasonable settlement costs with respect to any such claim.

Company Representative Full Name \_\_\_\_\_ Date \_\_\_\_\_

### Signature \_\_\_\_\_

By signing and dating this form you commit to developing and disseminating your company-focused training at the time and date requested by USGIF. Please announce USGIF asap if anything happens that precludes you from delivering the training within the expected timeframe. Failure to inform USGIF about not being able to complete and submit your training in a timely manner or informing USGIF only after training was already advertised may result in USGIF preventing your company's participation in future training or other opportunities to present.

The background features a complex network diagram with various nodes and connecting lines. The nodes are represented by circles in shades of light blue, yellow, and red, with varying sizes. The lines are thin and connect the nodes in a web-like structure. The overall aesthetic is clean and modern, typical of a technology or data-related presentation.

**NEED MORE INFORMATION?**

Contact Jeff Ley at [jeff.ley@usgif.org](mailto:jeff.ley@usgif.org).

**We are standing by to answer your questions and welcome you to the GEOConnect Series.**