



# GEOGala

*December 3, 2021 · Hyatt Regency Reston, Virginia*

USGIF is excited to host this year's GEOGala on Friday, December 3rd in Reston, VA. The black tie GEOGala will evolve its format to enable increased professional networking opportunities as we reunite in person. Join us as we bring together leaders from across the Defense, Intelligence, and Homeland Security public and private sectors for a night of celebration and fun.

As part of the new format, USGIF will be presenting the Arthur C. Lundahl-Thomas C. Finnie Lifetime Achievement Award. This prestigious award was named for Arthur C. Lundahl and Thomas C. Finnie, honoring their accomplishments—in imagery analysis and mapping, respectively—and their legacies within the GEOINT Community.



USGIF is pleased to announce that GEOINT community icon Stu Shea is the 2021 awardee. Stu has nearly four decades serving both government and industry in the intelligence, defense, aerospace and government services markets. His energy, customer focus and dedication of his life's work to the tradecraft of mapping, charting and geodesy (MC&G), imagery analysis, and intelligence make him the deserving candidate of this prestigious award. Stu currently serves as the CEO of

Peraton, where he leads the company's strategic direction, and drives the company's performance and culture through his vision and guidance. Stu is also a founder of USGIF and the highly acclaimed GEOINT Symposium. He serves on several industry, government, and academic advisory boards.

## SPONSORSHIP OPPORTUNITIES

Each table includes 10 seats.

### Host Sponsor - \$35,000

Exclusive

- Two tables in prime location
- Ten VIP reception registrations
- Ability for limited speaking time at the beginning of the event
- Ability to provide LinkedIn live stream or video (up to 3 minutes)
- Company branded floor clings at event venue (provided by USGIF)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 17.5 priority points

### VIP Reception Sponsor - \$30,000

Exclusive

- One table in prime location
- VIP reception registrations for all attendees at sponsor table
- Company branded cocktail napkins (provided by sponsor)
- Company branded floor clings at event venue (provided by USGIF)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 15 priority points

### Premier GEOINTer Sponsor - \$20,000

Limited

- One table in prime location
- VIP reception registrations for all attendees at sponsor table
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 10 priority points

### Champagne Toast Sponsor - \$17,000

Exclusive

- One table in prime location
- Limited speaking opportunity at the end of dinner
- Four VIP reception registrations
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 9.5 priority points

### Networking Reception Sponsor - \$15,000

Exclusive

- One table in prime location
- Four VIP reception registrations
- Company branded cocktail napkins (provided by sponsor)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 7.5 priority points

### Dessert Reception Sponsor - \$15,000

Exclusive

- One table in prominent location
- Four VIP reception registrations
- Company branding on dessert menu (provided by USGIF)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 7.5 priority points

### GEOPIX Sponsor - \$15,000

Exclusive

- One table in prominent location
- Company branding on photo booth frames (provided by USGIF)
- Four VIP reception registrations
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 10 priority points

### Registration Sponsor - \$12,500

Exclusive

- One table in prominent location
- Two VIP reception registrations
- Company branded signage at registration
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 6.25 priority points

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## Floral Centerpiece Sponsor - \$12,500

Exclusive

- One table in prominent location
- Two VIP reception registrations
- Company branded florals on dinner tables (provided by USGIF)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 6.25 priority points

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## Coat Check Sponsor - \$5,000

Exclusive

- One VIP reception registration
- Company branded signage at coat check
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 2.5 priority points

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## Hand Sanitizer Sponsor - \$5,000

Exclusive

- One VIP reception registration
- Company branded hand sanitizer for all attendees (provided by sponsor)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 2.5 priority points

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## Black-tie Mask Sponsor - \$5,000

Exclusive

- One VIP reception registration
- Company branded mask for all attendees (provided by sponsor)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 2.5 priority points

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## Branded Carpet Sponsor - \$2,500

Exclusive

- Company branded carpet located at base of stairs on way to GEOGala spaces (provided by USGIF)
- Company logo placement on event marketing signage, website, email promotions and social media
- USGIF members receive 1.25 priority points

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## GEOGala Table - \$10,000

Limited

- One table
- USGIF members receive 5 priority points

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## GEOGala Half Table - \$5,000

Limited

- 5 seats together at one table
- USGIF members receive 2.5 priority points

Individual Seats will be available through the USGIF website beginning in August 2021

To secure a table, sponsorship, or more information, please contact Ronda Schrenk at [ronda.schrenk@usgif.org](mailto:ronda.schrenk@usgif.org)