

PLEASE INITIAL ALL PAGES OF THE APPLICATION AND TERMS, APPLICATIONS WITHOUT INITIALS AND SIGNATURE WILL NOT BE ACCEPTED

CONTACT INFORMATION

Organization Display Name _____
(Please list organization name exactly as you want it to appear on the floor plan and website, if different from legal entity name)

Primary Point of Contact _____
(This is the person who will receive updates and planning information regarding GEOINT 2021)

Job Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____ Date _____

*Authorized Signature _____
The individual signing this Application represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed Applicant and such organization agrees to be bound by this Application and the attached Terms and Conditions.

**Signed contract and payment due within
14 business days of booth assignment.**

EXHIBIT SPACE

Prices are per 10' x 10' booth space.

	Member	Non-Member
Industry	\$4,900	\$5,300
Academia in Academic Pavilion	\$1,500	\$2,500
Academia not in Academic Pavilion	\$2,000	\$3,000
Government/Military	\$2,700	\$2,700
Small Business Table-Top	\$1,450	\$2,450

*All Small Business Table-Tops are located in 10x10 booth spaces. Please note, no structures are permitted in this area.

If selecting a Small Business Table-Top, please provide your NAICS Code which designates your organization as a small business: _____ AND your number of employees: _____ or revenue: _____ (whichever applies to your NAICS Code).

We require _____ booth unit(s). My location selections (in order of preference) are as follows:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

PAYMENT CALCULATION

	# of Booths/Table-Tops	x	Cost	Total
Booths		x		
Table-Tops		x		
EXHIBIT SPACE TOTAL				

SPONSORSHIPS

Description	Available	USGIF Member		Non-Member		Total
		Cost	Points	Cost	Points	
PREMIER - MEMBERS ONLY						
Chairman's Reception	1	\$100,000	50	NA	NA	\$
Welcome Reception	1	\$75,000	37.5	NA	NA	\$

DIAMOND - MEMBERS ONLY						
Mainstage	1	\$60,000	30	NA	NA	\$
Exhibit Hall	1	\$60,000	30	NA	NA	\$
Government Hub	1	\$60,000	30	NA	NA	\$
Regional St. Louis Hub	1	\$60,000	30	NA	NA	\$
Enlightenment Hub + YPG Golden Ticket Lunch	1	\$55,000	27.5	NA	NA	\$
Young Professionals Hub + YPG Welcome Reception	1	\$55,000	27.5	NA	NA	\$
Innovation Hub + YPG Golden Ticket Breakfast	1	\$50,000	25	NA	NA	\$

PLATINUM						
Symposium WiFi	1	\$45,000	22.5	\$51,750	25.88	\$
Symposium Bag	1	\$40,000	20	\$46,000	23	\$
GEOINT Foreword Session, including the poster session	1	\$35,000	17.5	\$40,250	20.13	\$
Classified Session	1	\$35,000	17.5	\$40,250	20.13	\$
Trajectory on Location/Digital Show Daily	1	\$35,000	17.5	\$40,250	20.13	\$
Symposium Registration	1	\$35,000	17.5	\$40,250	20.13	\$
Symposium Lanyards	1	\$35,000	17.5	\$40,250	20.13	\$
Hotel Keycards	1	\$35,000	17.5	\$40,250	20.13	\$
Symposium Mobile App	1	\$35,000	17.5	\$40,250	20.13	\$

GOLD						
Symposium Notebook	1	\$34,000	17	\$39,100	19.55	\$
Convention Center Pre-Function Area Branding	3	\$32,000	16	\$36,800	18.4	\$
PM Networking Break (Exclusive - All Three Days)	1	\$30,000	15	\$34,500	17.25	\$
AM Networking Break (Exclusive - All Three Days)	1	\$25,000	12.5	\$28,750	14.38	\$
GEOLounge Networking Area Branding / Collateral	4	\$25,000	12.5	\$28,750	14.38	\$
Symposium Pocket Guide	1	\$25,000	12.5	\$28,750	14.38	\$
Video Wall	2	\$25,000	12.5	\$28,750	14.38	\$
Charging Stations	1	\$20,000	10	\$23,000	11.5	\$
Exhibit Hall Lunch <input type="checkbox"/> Fri <input type="checkbox"/> Weds <input type="checkbox"/> Thurs	3	\$20,000	10	\$23,000	11.5	\$
Exhibit Hall Networking Breakfast <input type="checkbox"/> Fri <input type="checkbox"/> Weds <input type="checkbox"/> Thurs	3	\$20,000	10	\$23,000	11.5	\$
Exhibit Hall Networking Reception <input type="checkbox"/> hurs	3	\$20,000	10	\$23,000	11.5	\$

Description	Available	USGIF Member		Non-Member		Total
		Cost	Points	Cost	Points	
SILVER						
Fun Photo Booth in Exhibit Hall	1	\$15,000	7.5	\$17,250	8.63	\$
Professional Headshot Studio in Exhibit Hall	1	\$15,000	7.5	\$17,250	8.63	\$
Safety Stations	1	\$15,000	7.5	\$17,250	8.63	\$
Water Stations in the Exhibit Hall	1	\$15,000	7.5	\$17,250	8.63	\$
PM Networking Break <input type="checkbox"/> Weds	3	\$12,000	6	\$13,800	6.9	\$
AM Networking Break <input type="checkbox"/> Friday	3	\$10,000	5	\$11,500	5.75	\$
Charging Locker/Tower	1	\$10,000	5	\$11,500	5.75	\$
Safety Signage	1	\$10,000	5	\$11,500	5.75	\$
Media/Press Center	Limited	\$5,000	2.5	\$5,750	2.88	\$

BOOTH AD-ONS						
Exhibitor Logo on Floor Plan in Pocket Guide	9	\$1,500	0.75	\$1,725	0.87	\$
Collateral in Symposium Bag - Print and Online	10	\$1,000	0.5	\$1,150	0.58	\$
One Push Notification GEOHunt Clue Driving Traffic to Booth	Limited	\$1,000	0.5	\$1,150	0.58	\$
Carpet Logo for Booth	Limited	\$750	0.38	\$865	0.44	\$
Collateral in Symposium Bag - Online Only	10	\$500	0.25	\$575	0.29	\$

SPONSORSHIP TOTAL						\$
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MEDIA OPPORTUNITIES

Description	Available	USGIF Member		Non-Member		Total	
		Cost	Points	Cost	Points		
POCKET GUIDE							
Advertisement in Pocket Guide - MEMBERS ONLY	1	\$10,000	5	NA	NA	\$	
GEOINT SYMPOSIUM SHOW DAILY							
Website 1x Rate	Premium Show Daily Sponsor 1st	Limited	\$5,950	2.98	\$7,000	3.5	\$
	Premium Show Daily Sponsor 2nd	Limited	\$5,525	2.77	\$6,500	3.25	\$
	Premium Show Daily Sponsor 3rd	Limited	\$5,100	2.55	\$6,000	3	\$
	Show Daily Module	Limited	\$4,250	2.13	\$5,000	2.5	\$
Website 3x Rate	Premium Show Daily Sponsor 1st	Limited	\$5,655	2.83	\$6,650	3.33	\$
	Premium Show Daily Sponsor 2nd	Limited	\$5,250	2.63	\$6,175	3.09	\$
	Premium Show Daily Sponsor 3rd	Limited	\$4,845	2.43	\$5,700	2.85	\$
	Show Daily Module	Limited	\$4,030	2.02	\$4,750	2.38	\$
E-Newsletter	1x Rate	Limited	\$5,000	2.5	\$5,750	2.88	\$
	3x Rate	Limited	\$4,750	2.38	\$5,465	2.74	\$
TRAJECTORY ON LOCATION							
Interview with Industry Experts	5-6	\$7,500	3.75	\$8,625	4.32	\$	
Booth Tour	4-5	\$7,500	3.75	\$8,625	4.32	\$	
Interview with Industry Experts & Booth Tour Package	Limited	\$12,750	6.38	\$15,000	7.5	\$	
The Buzz	3-4	\$5,000	2.5	\$5,750	2.88	\$	
MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES							
Package A	Limited	\$50,000	25	NA	NA	\$	
Package B	Limited	\$40,000	20	NA	NA	\$	
Package C	Limited	\$30,000	15	NA	NA	\$	
Package D	Limited	\$20,000	10	NA	NA	\$	
Package E	Limited	\$15,000	7.5	NA	NA	\$	
MEDIA TOTAL						\$	

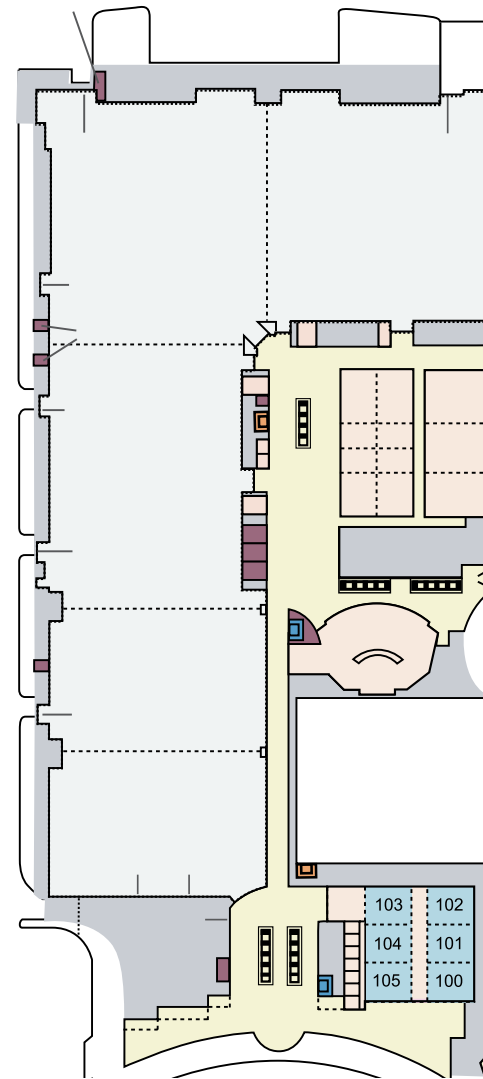
MEETING ROOMS

USGIF has a limited number of meeting rooms available at the America's Center Convention Complex. Meeting Rooms will be available from Tuesday, October 5, through Friday, October 9.

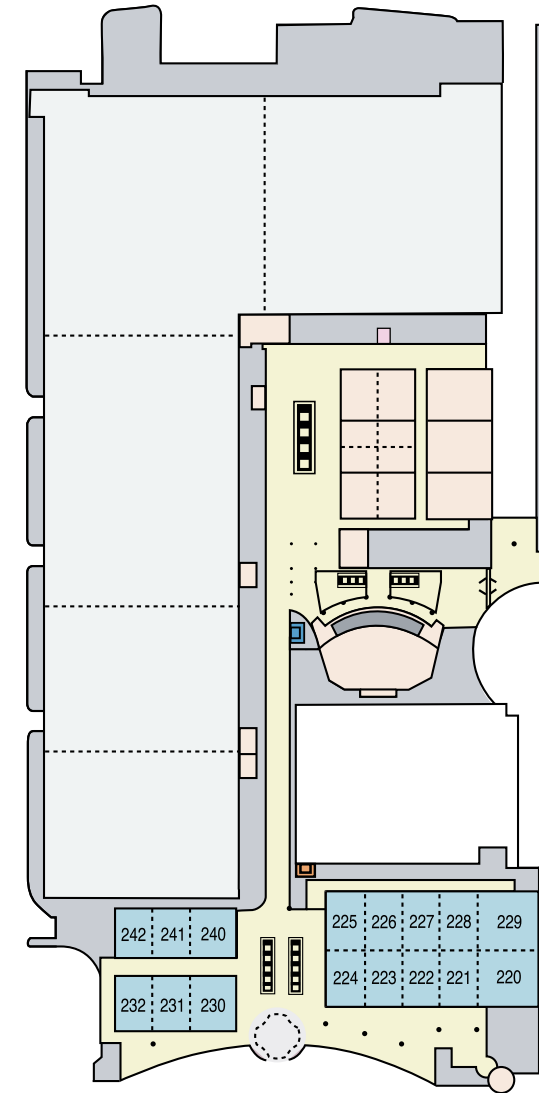
Please note that furniture, a/v, electrical, floral, and any other show services are at the expense of the exhibitor and should be contracted directly with the appropriate vendor for that particular service.

Please number the rooms in order of preference. Requested number of rooms _____

Room No.	Sq. Feet	Theater	Classroom	Banquet	\$ Member	\$ Non-Member	Preference
231	2244	198	112	120	\$9,500	\$10,925	
241	2332	220	128	120	\$9,500	\$10,925	
101	2420	208	126	120	\$9,500	\$10,925	
104	2420	208	126	120	\$9,500	\$10,925	
232	2508	216	128	120	\$9,500	\$10,925	
102	2530	220	126	120	\$9,500	\$10,925	
230	2537	216	128	120	\$9,500	\$10,925	
103	2576	220	126	120	\$9,500	\$10,925	
240	2580	265	136	140	\$9,500	\$10,925	
224	2604	221	116	130	\$9,500	\$10,925	
225	2604	221	116	130	\$9,500	\$10,925	
227	2640	283	144	130	\$9,500	\$10,925	
242	2655	265	138	120	\$9,500	\$10,925	
220	2666	291	152	140	\$9,500	\$10,925	
229	2666	291	152	140	\$9,500	\$10,925	
100	2695	243	146	120	\$9,500	\$10,925	
105	2695	243	146	120	\$9,500	\$10,925	
221	2728	283	152	140	\$9,500	\$10,925	
222	2728	283	152	140	\$9,500	\$10,925	
223	2728	283	152	140	\$9,500	\$10,925	
226	2728	283	152	140	\$9,500	\$10,925	
228	2728	283	152	140	\$9,500	\$10,925	



LEVEL 1
MEETING ROOMS



LEVEL 2
MEETING ROOMS

APPLICATION PROCESS

Please complete, sign, initial each page, and return this application to mariam.ghaussy@usgif.org

Due to limited space availability, USGIF cannot guarantee that this Application will be accepted. If this Application is not accepted for any reason, USGIF will return the payment enclosed with this Application. If this Application is accepted, USGIF will return a counter signed copy of this Application. Acceptance of an Application does not imply endorsement by USGIF of Applicant's products or services, nor does rejection imply lack of approval of Applicant's products or services.

Once USGIF has received this Application, and the Application is signed by both Applicant and USGIF, the Application together with the attached Terms and Conditions, the applicable Exhibitor Service Manual, and any Addendum Application (collectively, the "Contract") will become a legally binding contract between the Applicant and USGIF.

USGIF, in its sole discretion, has the right to determine eligibility of any organization, service or product for inclusion in the Event and has the right to rescind the Contract at any time if USGIF, in its sole discretion, deems the Applicant to be contrary to the best interests of the Event. If USGIF rescinds the Contract for the aforementioned reason, USGIF's sole obligation (and Applicant's sole remedy) is to refund the fees paid by Applicant for exhibit space, media, meeting rooms and/or sponsorships.

CANCELLATION POLICY

Cancellations must be made in writing. In the event that an Exhibitor, Sponsor or advertiser cancels all or part of the Exhibit Space, sponsorship or advertisement by August 12, 2021, 50% of the total fee paid will be refunded, less a \$100 administrative fee. After August 12, 2021, no refunds will be given. Please note, if you have submitted an application, but have yet to pay and cancel the reservation, you are still 100% liable for the booth, sponsorship, advertising/media, or meeting room.

FINANCIALS

(To be completed by Applicant)

Exhibit Space	\$
Sponsorship(s)	\$
Meeting Room(s)	\$
Media	\$
2020 GEOINT Credit (if applicable)	\$
TOTAL DUE	\$

**Signed contract and payment due within
14 business days of booth assignment.**

PAYMENT INFORMATION

Please select your preferred payment method below. As part of the confirmation process, USGIF will send an invoice via email to the email address provided. If a PO is issued, please list it below and USGIF can include it on the invoice. If paying by credit card, a receipt will be generated and emailed to the email address listed below. If a PO is issued, the standard, pre-printed terms and conditions, if any, on the PO will have no legal effects and will not be binding by USGIF.

Check (Please make all payments payable to USGIF in U.S. Funds.)

EFT

PO # _____

Credit Card (see below)

VISA MasterCard AMEX Credit Card # _____ Exp _____

Print Name (as it appears on card) _____

Billing Address (where statement is sent) _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Card Holder's Signature _____ Date _____

The card holder's signature indicates that (1) the issuer of the card identified above is authorized by the cardholder to pay the total due as shown on this application, (2) that the card holder promises to pay such amount subject to and in accordance with the agreement governing the use of such card, and (3) the United States Geospatial Intelligence Foundation is authorized to charge the credit card number listed above for the listed amount.

This section must be filled out only if paying by credit card Total Due (from above): \$ _____

Please add the 3% Administrative Fee (if paying by credit card and amount is \$1,000 or higher): \$ _____

Total amount to be charged to card: \$ _____

FOR USGIF USE ONLY

Exhibit Space assigned _____

Media Assigned _____ Meeting Room(s) Assigned _____

Sponsorship(s) Assigned _____

Date Received _____ Date Accepted _____

Accepted on behalf of USGIF by _____

1. Definitions. Capitalized terms not defined herein shall have the meanings set forth in the Application. "Application" means the application for the Event that has been signed by the Applicant; "Applicant" means the organization listed on the first page of the Application; "Event" means the Trade Show and Symposium and other events scheduled, such as receptions, networking opportunities, and outings, to be held on the dates listed on the top of the Application; "Trade Show" means the exhibit hall trade show to be held during the Event; "Symposium" means the speeches, panel discussions, and breakout sessions held outside of the exhibit hall during the Event; and "Location" means the hotel, resort or conference center listed on the top of the Application where the Trade Show will be held.

2. Permitted Use. The Applicant may only use the exhibit spaces, media opportunities, sponsorships, and meeting rooms listed and described in the Application and chosen and paid for by the Applicant (the "Opportunities") to inform and educate Event attendees regarding the Applicant's products or services. The Applicant may not sublet, assign, or apportion any part of such Opportunities. The Applicant may not represent, advertise, or distribute literature for the products or services of any other organization or individual without the prior express written approval of USGIF. All of the Applicant's activities must be confined to the space assigned by USGIF. The Applicant acknowledges and agrees that its representatives are admitted to, and will remain at, the Event solely in strict compliance with the Contract.

3. Protection of Facilities and the Public. Applicant shall not use the Location or permit it to be used by any employee, patron, contractor, or invitee: (a) for any illegal purpose; (b) in conflict with any applicable Law (as defined below); (c) in any manner that could violate the insurance or increase the rate of insurance on the Location; (d) in any manner that constitutes any waste or nuisance; (e) in any manner that causes any injury to the Location; or (f) in violation of any applicable rule or regulation issued by management of the Location.

4. Floor Load. Under no circumstances shall the weight of any equipment or exhibit material exceed the Location's floor load specifications set forth in the Exhibitor Service Manual or as otherwise specified by USGIF or the Location.

5. Lotteries; Contests. No drawings or sweepstakes that require the purchase of raffle or lottery tickets are permitted without USGIF's advance written authorization and must be operated in accordance with applicable Law. Approved drawings must be available to all Event attendees (except persons under 18 years of age, exhibitors and USGIF staff). Registration for drawings must be done within the confines of the rented exhibit space(s) and may not distract from other exhibitor displays. A description of the drawing process (including, without limitation, time of drawing and where winner names will be posted or announced) should be clearly visible to all Event attendees. USGIF reserves the right to endorse or be affiliated with Applicant drawings, or make announcements on behalf of Applicant as it sees fit.

6. USGIF's Right of Control. USGIF, in its sole discretion and at any time, has the right to, at the Applicant's sole cost and expense and without any obligation for USGIF to compensate or reimburse the Applicant, (a) move the Applicant's location in the exhibit hall for any reason, (b) prohibit or remove any material that in USGIF's opinion is objectionable in design, operation, or otherwise, (c) request changes to or remove any materials that in USGIF's opinion is contrary to the best interests of the Event or out of keeping with the character of the Event, (d) upon any breach of the Contract, immediately remove the Applicant's materials or the Applicant (or its representative) from the Event, (e) prohibit or remove any materials that differ substantially from the information stated in the Application or provided to USGIF, (f) shut-down, halt, or remove any demonstration of services or equipment, audio or visual activities, interviews, or other activities that in USGIF's opinion inconveniences or interferes with other exhibitors' or attendees' enjoyment of the Event, (g) control Event admission prices and policies, and (h) limit the number of "EXHIBITOR" badges issued to the Applicant. In the event of the removal of the Applicant's materials, in whole or part, or the removal of the Applicant or any of its representatives from the Event in accordance with (b) or (c) above, USGIF's sole liability for such removal will be to refund the fee paid by the Applicant as specified on the Application on a pro-rata basis for the period of the Event remaining at the time of removal; in all other cases, the Applicant will not be entitled to any refund of fees paid.

7. Installation and Removal. Exhibit spaces must remain intact and staffed during all Event hours. The Applicant shall remove all materials from the Location by the time set forth in the Exhibitor Service Manual. The Applicant shall reimburse USGIF for any expenses, including, without limitation, cleaning, repair, storage, disposal, or handling charges, incurred with respect to the Applicant's materials remaining after such date or any other violation of the Exhibitor Service Manual.

8. Representatives. The Applicant's representatives must be employees of the Applicant. At all times during Trade Show hours, the Applicant's booth representatives must (a) wear the "EXHIBITOR" badge identification furnished by USGIF, (b) actually work in the exhibit space assigned to the Applicant, and (c) have an manner, appearance, and dress that is appropriate, conservative, and professional.

9. Copyrighted Materials. If the Applicant intends to use, display, or distribute any music or other copyrighted materials or third-party trademarks during the Event, the Applicant must have permission to do the same and must provide USGIF with a copy of license or other agreement prior to the opening of the Event.

10. Americans with Disabilities Act. All exhibits at the Trade Show must be accessible to handicapped persons in accordance with the Americans with Disabilities Act.

11. Laws and Regulations. The Applicant shall fully comply with all federal, state, and local laws and regulations and all rules and regulations prescribed by the management of the Location (collectively, "Laws"). The Applicant shall meet the requirements of all local authorities and obtain, at their own expense, any necessary permits, licenses, or equipment should any be required for the particular individual displays or the particular exhibit of the Applicant. Potentially combustible or explosive materials and substances must be flameproof. Packing containers, excelsior, wrappings, and similar materials must be removed from the Trade Show and must not be stored under tables, behind displays or in the aisles. Alcoholic beverages are prohibited in the Trade Show except with USGIF's prior express written authorization. Hazardous or dangerous materials or equipment are prohibited from the Event.

12. Obstruction of Aisles or Booths. The Applicant's materials, representatives, or exhibit demonstrations or activities must not obstruct any aisles or prevent easy access to other exhibitors.

13. Security. The provision of any security service during the Event must not be construed as USGIF's assumption of an obligation or duty to the Applicant with respect to the Applicant's property or safety. The Applicant and its representatives and attendees participate in the Event at their own risk.

14. Advertising, Meetings and Social Activities. In the interest of the success of the Event as a whole, the Applicant agrees not to extend invitations, hold meetings, receptions, outings, social events or otherwise encourage the absence from the Event or Location during Event hours. Sponsorships, advertisements, displays, demonstrations, conferences, entertainment, symposium registration, or hospitality rooms, may be permitted only with the express advance written authorization of USGIF and the payment of additional fees.

15. Admittance During Non-Trade Show Hours. The Applicant's representatives will be permitted to enter the Trade Show one half (1/2) hour before the scheduled opening of the exhibit hall (except for purposes of set-up or dismantling, which time is specified in the Exhibitor Service Manual), unless otherwise agreed by USGIF prior to the start of the Event. Temporary badges will be required for the Applicant's representatives during set-up and dismantling.

16. Failure to Hold Event. If the Event (or any part thereof) is cancelled for any reason, including, without limitation, acts of God (including fire, tornado, hurricane, flood, earthquake, or other elements of nature including weather events), wars, riots, civil disorders, rebellions or revolutions, acts of terrorism, strikes, lockouts or labor disputes, direct government action/inaction or order, or catastrophic failures of telecommunication service, the Contract will automatically terminate, and the Applicant waives any claim for damages or compensation. Upon such termination, USGIF will refund to the Applicant the fees paid and specified in the Application, less a pro rata share of USGIF's actual expenses incurred in connection with the Event. Except as provided in the previous sentence, upon such termination, neither party will have any further obligation to the other.

17. No Warranty. USGIF PROVIDES THE OPPORTUNITIES AND THE ITEMS SPECIFIED IN THE EXHIBITOR SERVICE MANUAL "AS IS WHERE IS," WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, AND SPECIFICALLY WITHOUT WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE.

18. Release and Limitation of Liability. THE APPLICANT RELEASES USGIF, THE LOCATION AND ALL EVENT CONTRACTORS AND THEIR RESPECTIVE AGENTS, PARENTS, AFFILIATES, EMPLOYEES, DIRECTORS, OFFICERS, SPONSORS, MEMBERS, MORTGAGORS, AND CONTRACTORS (COLLECTIVELY, THE "INDEMNITEES") FROM ANY AND ALL ACTIONS, SUITS, CLAIMS OR DEMANDS (COLLECTIVELY, "CLAIMS") AND ANY AND ALL LIABILITIES, LOSSES, DAMAGES, SETTLEMENTS, FINES, PENALTIES, EXPENSES OR COSTS (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS' FEES) (COLLECTIVELY, "LOSSES") THAT MAY ARISE FROM OR BE ASSERTED AS A RESULT OF THE CONTRACT OR THE EVENT. IN NO CIRCUMSTANCE WILL USGIF BE LIABLE TO THE APPLICANT FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, OR INDIRECT LOSSES OR DAMAGES, WHETHER SUCH LOSSES, DAMAGES, OR CLAIMS ARISE IN CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, WARRANTY, STATUTE OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, LOSS OF GOOD WILL, USE, OR PROFIT. THE APPLICANT MUST NOT TAKE ANY ACTION OR CONDUCT ITSELF IN SUCH A MANNER AS TO BRING PUBLIC RIDICULE, CONTEMPT, CENSURE, OR DISPARAGEMENT UPON ANY OTHER EVENT PARTICIPANT, THE EVENT, OR USGIF. USGIF'S TOTAL LIABILITY TO THE APPLICANT HEREUNDER FOR ALL CLAIMS IS STRICTLY LIMITED TO THE TOTAL AMOUNT PAID BY THE APPLICANT TO USGIF AS SPECIFIED IN THE APPLICATION.

19. Indemnification. The Applicant shall indemnify and hold harmless the Indemnitees from any and all Losses, and defend the Indemnitees against any and all Claims, arising out of, related to or resulting from (a) the Applicant's, or its agents', contractors', licensees', invitees', employees' or representatives' participation or presence at the Event (b) the Contract, including, without limitation, those Claims arising out of, relating to or resulting from any labor dispute, any alleged or actual infringement or misappropriation, any breach of the Contract, any failure by Applicant, or its agents, contractors, licensees, invitees, or employees to comply with any Law or with USGIF's instructions, fraud, theft, or intentional misconduct, or any loss, damage, theft, or destruction of the Applicant's property or that of any other Event participant, or (c) the injury or death of any person (including, without limitation, Applicant's employees), damage to personal or real property, and damages (except as expressly provided otherwise in the Contract) to Applicant's business, whether or not resulting in whole or in part by the negligence of any person (except when solely caused by the gross negligence of USGIF).

20. Insurance and Liability. The Applicant must obtain and maintain in full force and effect throughout the performance of the Contract, at its sole cost and expense, general liability and fire insurance coverage with a limit of at least \$1,000,000 (combined single limit). Prior to the start of the Event, the Applicant will furnish to USGIF a certificate of insurance evidencing that the above insurance is in effect and naming the Indemnitees as additional insureds.

21. Interpretation and Enforcement. The Contract is governed by the laws of the Commonwealth of Virginia excluding any choice-of-law provision or rule (whether of Virginia or any other jurisdiction) that would cause the application of the laws of any other jurisdiction. The Applicant consents to the exclusive jurisdiction of any state or federal court empowered to enforce the Contract located in the County of Fairfax or City of Alexandria in Virginia and waives any objection thereto.

22. Union Restrictions. The Applicant must observe the provisions of all union contracts in effect, as communicated to the Applicant. USGIF will not be responsible for any interferences with the Event caused by disputes involving union personnel and the Applicant.

23. Use of the USGIF Logo. The Applicant acknowledges and agrees that the "United States Geospatial Intelligence Foundation" and "USGIF" names, and the logos, and trademarks of USGIF are the exclusive property of USGIF and cannot be used by the Applicant, except to the extent expressly provided for in a separate written agreement with USGIF. Nothing contained in the Contract grants the Applicant any right to use USGIF's name, logos or trademarks including, without limitation, in connection with the Applicant's participation in the Event. USGIF reserves all rights not expressly granted herein.

24. Violations. If Applicant defaults in the performance of any term of the Contract (including, without limitation, the payment of fees, maintenance of insurance, and compliance with any and all rules and requirements concerning the use of the Location), USGIF, at its option, may immediately terminate the Contract. Upon such termination, Applicant's rights and privileges under the Contract shall terminate, and USGIF shall have the right to take possession of the Opportunity(ies) or space occupied by the Applicant and to remove all persons and goods, without any liability whatsoever to the Applicant.

25. Remedies. The remedies under the Contract shall be cumulative and are not exclusive. Election of one remedy shall not preclude pursuit of other remedies.