THE FOUNDATION OF INTELLIGENCE

EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning
- Hardware & Software
- IC ITE
- Image Processing
- Integration Services
- and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source
- Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

April 24-27 • Gaylord Rockies Resort & Convention Center • Aurora, Colorado

PROSPECTUS
Exhibit Dates April 25-27
<table>
<thead>
<tr>
<th>Position</th>
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<td>Acquisition Directorate</td>
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<td>Admiral</td>
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<td>Analyst</td>
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<td>Associate Vice President Board Member</td>
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<td>Chief Congressional Affairs</td>
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<td>Chief Engineer</td>
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<td>Chief Executive Officer</td>
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<td>Combat Development Analyst</td>
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<td>Director</td>
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<td>Director Defense and Intelligence Programs</td>
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<td>Director Earth Observation Systems</td>
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<td>Director Homeland Security State &amp; Local</td>
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<td>Director Intelligence Programs</td>
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<td>Director Legislative Affairs</td>
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<tr>
<td>Director of GEOINT Office</td>
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<td>Director R&amp;D</td>
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<td>Director Remote Sensing Engineer</td>
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<td>Executive Director</td>
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<td>Executive Vice President</td>
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<td>Founder</td>
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<td>Functional Management Executive</td>
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<td>Human Terrain Analyst</td>
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<td>Source Strategies Analyst</td>
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<td>Special Advisor</td>
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<td>Special Agent</td>
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<td>Special Forces Officer</td>
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<td>Staff Officer</td>
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<tr>
<td>Student</td>
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<tr>
<td>Team Chief, Special Analysis</td>
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<tr>
<td>Technical Staff</td>
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<tr>
<td>Training Requirements</td>
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<tr>
<td>Vice President</td>
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</tbody>
</table>

*ATTRACTIONS HIGH QUALITY BUYERS AND KEY DECISION MAKERS*
TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES

Aerospace/Defense/Intelligence Organizations

Other

Military & Government

Buying Interest in Geospatial Intelligence Products and Solutions

11th Intelligence Squadron
172nd SBCT
1st Infantry Division
1st Information Operations Command
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force GEOINT Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army GEOINT Battalion
Army Material Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGI)
Central Intelligence Agency (CIA)
CIFA
City of Los Angeles
CNN National Security
COMNAVMETOCOM
DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Supply Center Richmond
Defense Threat Reduction Agency
Department of Defence - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
DTAO
Dutch Ministry of Defense
Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)
Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces
Topographic Forces
Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
IARPA
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency
Louisiana State Police
Ministry of Defence
Ministry of Defense Colombia
MIT Lincoln Laboratory
NASC/DEI
National Counter Terrorist Center
National Geospatial-Intelligence Agency
National Reconnaissance Office (NGA)
National Reconnaissance Office (NRO)
National Security Agency (NSA)
National Technology Alliance
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School
Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Public Works & Government Services Canada
Richmond Map Facility
Royal Norwegian Embassy
Sandia National Laboratories
SPAWAR SSC
Swedish Armed Forces
Tennessee Valley Authority
Terrorist Threat Integration Center
The Netherlands Ministry of Defense
U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support
U.S. Border Patrol
U.S. Central Command
U.S. Coast Guard Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
UAE Air Force Intelligence
UK Defence GEOINT Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAERDC Topographic Engineering Center
USAFRICOM
USAINSACOM 902d M.I. Group
USAMDC
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCOM
USSTRATCOM
BEGIN WITH A BOOTH

STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Complimentary customized attendance promotion flyer
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- Complimentary customized attendance promotion flyer
- 6’ draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top

Please note, these are limited to table-top exhibits only - no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- Academic Pavilion: colleges, universities, and other academic institutions
- Government Pavilion: military and government organizations and national laboratories
- New Member Showcase: organizations that joined USGIF as organizational members after GEOINT 2019
- Small Business Pavilion: organizations that are categorized as a small business by the SBA
**SPONSORSHIP OPPORTUNITIES**

All sponsors will receive recognition on signage, the GEOINT Symposium website, and the mobile app.

**BENEFITS AT A GLANCE**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Premier</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>Chairman’s Reception (invitees must be registered for GEOINT)</td>
<td>4 Invitations</td>
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<td>Trajectory on Location Interview</td>
<td>1 Interview</td>
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<tr>
<td>Opportunity to Introduce One Main Stage Keynote or Panel</td>
<td>♦️</td>
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<td>Ad in Virtual Show Daily</td>
<td>♦️</td>
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SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

PREMIER SPONSOR

Welcome Reception - $75,000

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time.

- Your logo will appear on the following items:
  - All signage for the event
  - Napkins and Drink tickets
- Plus, customized branding based on location
- Priority Points – 375

DIAMOND SPONSOR

Main Stage - $60,000

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30

Exhibit Hall - $60,000

Dominate the landscape! Brand your company in a big way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2022 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall entrance
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30

Government Hub - $60,000

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and the use of geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to moderate one hub panel
- Priority Points – 30

Chairman’s Reception - $55,000

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor’s business objectives and needs
- Priority Points – 275

*USGIF Member Price / Non-Member Price

Please Contact Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
**DIAMOND SPONSOR**

Innovation Hub + YPG Golden Ticket Breakfast - $55,000

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community forward and the future. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (subject to USGIF approval)
- Reserved Lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

Young Professionals Hub + YPG Reception - $55,000

Be the sponsor of the USGIF Young Professionals Group (YPG) Hub and be a part of guiding our community’s leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YPG space. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (subject to USGIF approval)
- Reserved Lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Forward Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 275

**PLATINUM SPONSOR**

Symposium WiFi - $45,000 / $51,750

Who doesn’t check email while at a conference? Sponsor the wireless hot spots located throughout the exhibit hall. Included in the sponsorship:

- WiFi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the WiFi
- Custom WiFi landing page
- Recognition as the WiFi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Classified Session - $40,000 / $46,000

The GEOINT 2022 classified session will be hosted on Tuesday, October 5th. Show your support of the community by being the exclusive sponsor of the GEOINT 2022 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

Symposium Lanyards - $40,000 / $46,000

Hang out where you’ll really be noticed – around the necks of everyone attending GEOINT 2022! Lanyards are distributed at registration and hold badges that are required for entrance. You’ll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

Exhibit Hall Networking Reception - $35,000 / $40,250

Sponsor one of the daily exhibit hall receptions at GEOINT 2022. Traditionally the busiest time of the day on the show floor, it’s a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

*USGIF Member Price / Non-Member Price

All sponsors will receive recognition on signage, the GEOINT Symposium website, and the mobile app.

Please Contact Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
### PLATINUM SPONSOR  
**Geoint Foreword Session, including the poster session - $35,000 / $40,250**  
Be the first to have your organization in front of Geoint 2022 attendees. Included in the sponsorship:  
- Logo recognition on signage throughout the day  
- Judging opportunity - Student Posters at Geoint Foreword  
- Opportunity to serve as presenter or moderator or serve as emcee (subject to approval by USGIF)  
- Priority Points – 17.5 member / 20.13 non-member

**Symposium Registration - $35,000 / $40,250**  
Be one of the first companies to make an impression at Geoint 2022 by sponsoring the registration process. Included in the sponsorship:  
- Logo/brand recognition in email to USGIF database announcing that registration is open  
- Logo/brand recognition on email with registration confirmation  
- Logo/brand recognition on signage located in the registration area  
- Branded landing page on self registration counters on-site at Geoint 2022  
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)  
- Priority Points – 17.5 member / 20.13 non-member  
*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable  
**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

**Hotel Keycards - $35,000 / $40,250**  
Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at each of the Geoint 2022 official housing block hotels to include Gaylord Rockies. Included in the sponsorship:  
- Your logo prominently featured on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels.  
- Priority Points – 12.5 member / 20.13 non-member  

### GOLD SPONSOR  
**Event Center Pre-Function Area Branding - $32,000 / $36,800**  
Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Included in the sponsorship:  
- Spinning kiosks  
- Large floor decals  
- Column wraps  
- Banners  
- Priority Points – 16 member / 18.4 non-member

**GEOlounge Networking Area Branding / Collateral - $25,000 / $28,750**  
These GEOLounges will be centrally located in the Exhibit Hall. (Exact location TBD) Sponsor the location where attendees can meet, relax, and recharge. Included in the sponsorship:  
- Branded recognition on GEOLounge Structure  
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site; SHOW MANAGEMENT responsible for distribution)  
- Priority Points – 12.5 member / 14.38 non-member

**Symposium Bag - $25,000 / $28,750**  
You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the conference and take it with them. Included in the sponsorship:  
- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)  
- Bags provided by USGIF and distributed to each attendee at registration  
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)  
- Priority Points – 12.5 member / 14.38 non-member

*USGIF Member Price / Non-Member Price  

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If sponsorship is selected after registration has opened, this deliverable becomes non-applicable  
**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship
## Sponsorship Opportunities

**Gold Sponsor**

### Symposium Mobile App - $25,000 / $28,750

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions. Updates and announcements will be pushed out through the app. Included in the sponsorship:
- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

### Video Wall - $25,000 / $28,750

2 Available

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.
- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member

### Professional Headshot Studio in Exhibit Hall - $25,000 / $28,750

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:
- Branded photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Touchscreen photo kiosk to share portraits online
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 12.5 member / 14.38 non-member

### Charging Stations - $20,000 / $23,000

Exclusive

Provide the attendees with the perfect space to relax, network, and charge their electronic devices. Charging stations will be located inside the Exhibit Hall. Included in the sponsorship:
- Your logo or message displayed on the charging table
- Priority Points – 10 member / 11.5 non-member

### Exhibit Hall Lunch - $20,000 / $23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:
- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

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*USGIF Member Price / Non-Member Price*
SILVER SPONSOR

**Symposium Notebook - $18,000 / $20,700**

Who doesn’t love a nice notebook? Be the sponsor of the Official GEOINT 2022 Notebook. Included in the sponsorship:

- Symposim Notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member

**Safety Stations - $18,000 / $20,700**

Help attendees stay safe and healthy by providing them with everything they need, while getting great brand recognition!

- Sanitizing wipes and individual hand sanitizer gel bottles with your company logo, along with the Symposium logo, will be available to all attendees at registration and scattered throughout the exhibit hall and pre-function space
- Priority Points – 9 member / 10.35 non-member

**Symposium Pocket Guide - $15,000 / $17,250**

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25” x 8.4375”) featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

**Water Stations in the Exhibit Hall - $15,000 / $17,250**

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy.

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member

**PM Networking Break - $12,000 / $13,800**

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member

**AM Networking Break - $10,000 / $11,500**

*All three breaks can be exclusively purchased for $25,000 / $28,750 elevating sponsor to Gold

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member

**Charging Locker/Tower - $10,000 / $11,500**

Who doesn’t need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

**Hotel Door Drop - $7,500 / $8,625**

You’ll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Rockies. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member

**Hotel Door Hanger - $7,500 / $8,625**

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Rockies. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

*USGIF Member Price / Non-Member Price

*Please Contact Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.*
### SPONSORSHIP OPPORTUNITIES

**ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.**

#### SILVER SPONSOR

**Literature on Chairs of General Session - $6,000 / $6,900**

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:
- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3 member / 3.45 non-member

#### BOOTH ADD-ONS

**Exhibitor Logo on Floor Plan in Pocket Guide - $1,500 / $1,725**

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:
- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

**Spinning Kiosk - $6,000 / $6,900**

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3’ wide by 7’ tall. See page 15 for locations. Included in the sponsorship:
- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Rockies Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

**Media/Press Center - $5,000 / $5,750**

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:
- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)
- Priority Points – 2.5 member / 2.88 non-member

**Carpet Logo for Booth - $750 / $865**

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:
- Large graphic (approx. 3’ wide by 2’ tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

*USGIF Member Price / Non-Member Price

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Please Contact Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (FAR) Trade Agreement.
MEDIA OPPORTUNITIES

THE GEOINT SYMPOSIUM SHOW DAILY

The award-winning GEOINT Symposium Show Daily, brought to you by USGIF’s trajectory magazine, is a must-read resource for all Symposium attendees and exhibitors. Digital Show Daily content, published at trajectorymagazine.com and each morning via e-newsletter, includes exhibitor highlights from the show floor, conference news and updates, keynote speaker and panel discussion recaps, and more. Show Daily content is the first thing many attendees will see each morning. Website and e-newsletter advertising opportunities are available.

Options Available

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| E-Newsletter | 1x Rate | 3x Rate |

Contact Joseph Watkins at 352.213.5906 or joseph.watkins@usgif.org regarding Show Daily and IWP advertising.

TRAJECTORY ON LOCATION

Interview with Industry Experts 5-6 Available

An Interview with Industry Experts is a 3-4 minute video with your company executive in our interview set on-site at the GEOINT Symposium. Our Trajectory on Location host will engage your company executive on camera in a casual conversation, discussing topics that you want to highlight. Our team will work with you to generate [3-5] questions in the weeks leading up to the interview...no surprises here, we want to cover what you want to talk about. Following the videotaping, we’ll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we’ll share a separate embed link with you in case you’d like to share the segment with your constituents through social media, your website, etc. This is a great opportunity to put that media training to work and to share your messaging with a larger audience.

Booth Tour 4-5 Available

A Booth Tour is a 3-4 minute video highlighting the products and solutions showcased at your booth. Our video team will meet at your booth for one hour of video production. We’ll quickly work to understand what you want to share, then we’ll get to work. Our Trajectory on Location host will engage your SME on camera in a walk-through tour of your booth. Following the videotaping, we’ll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we’ll share a separate embed link with you in case you’d like to share the segment with your constituents through social media, your website, etc. You spent a lot on your booth...this is a great opportunity to share your hard work and investment with a larger audience.

Interview with Industry Experts & Booth Tour Package

Get the best of both worlds with a combined industry expert interview and booth tour.

The Buzz 3-4 Available

The Buzz is a 2-3 minute, fast paced, daily recap of highlights from the GEOINT 2022 Symposium. Anchored by our Trajectory on Location host, The Buzz is the perfect news-style segment for those who want to be in the know, as well as those who may not have been able to attend the Symposium. Segments will be posted daily to a sponsor-branded module within trajectorymagazine.com. Each segment will also be preceded by an animation featuring your logo. Three segments total. A sponsorship opportunity you don't want to miss.
# MEDIA OPPORTUNITIES

## MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES

<table>
<thead>
<tr>
<th>Package A</th>
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<td>- 5x Show Daily E-Newsletter ($25,000)</td>
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<td>- Interview/Booth Tour Package OR Symposium Highlight OR Trajectormagazine.com IWP ($12,750)</td>
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<td>- 3-months USGIF Newsletter ($13,650)</td>
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<td>- 4-months Ad Space F Trajectormagazine.com ($2,650)</td>
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<td>- 4-months Ad Space C Trajectormagazine.com ($1,425)</td>
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<td>- USGIF Newsletter Banner Any Month ($4,670)</td>
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<td>- Trajectory Magazine Full Module OR Trajectormagazine.com Half IWP ($6,000)</td>
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<th>Package E</th>
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<td>- Trajectory Magazine Half Module ($4,000)</td>
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RESERVE TODAY!

Mariam Ghaussy, CMP, CEM, CAE
Senior Director of Events & Governance
571-392-7202
mariam.ghaussy@usgif.org