

USGIF
geoint 2023
SYMPOSIUM
TWENTIETH ANNIVERSARY

May 21-24 • **St. Louis, Missouri**
America's Center Convention Complex

FROM MAPS TO METAVERSE

PROSPECTUS

Exhibit Dates May 22-24

EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

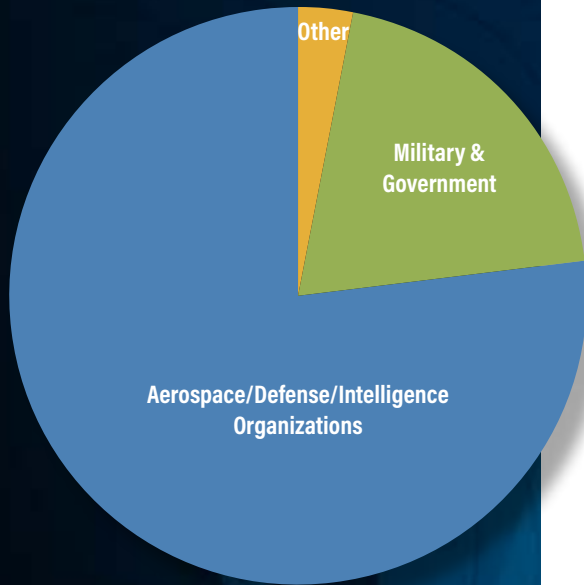
GEOINT2023.com

ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



- | | | | |
|--------------------------------|--|----------------------------------|--------------------------------|
| Acquisition Directorate | Chief Systems Architect | Director Remote Sensing Engineer | Owner |
| Admiral | Chief Systems Engineer | Engineer | Portfolio Director |
| Analyst | Chief Technology Officer | Executive Director | President |
| Assistant Executive Director | Collection Manager | Executive Vice President | Principal Architect |
| Associate Vice President | Colonel | Founder | Principal Data Scientist |
| Board Member | Combat Development Analyst | Functional Management Executive | Principal Engineer |
| Branch Chief | Commandant | General | Principal Intelligence Analyst |
| Branch Head | Commander | General Council | Professor |
| Budget Director | Commanding General | General Manager | Program Director |
| Business Development Executive | Congressional Liaison | GEOINT Chief | Publisher |
| Business Development Manager | Contract Officer | GEOINT Division Chief | R&D Engineer |
| Capture Manager | Contracting Officer | Geospatial Analyst | R&D Scientist |
| Cartographer | Dean | Geospatial Management Officer | Senior All-source Analyst |
| Chairman | Defense Analyst | GIS Analyst | Senior Imagery Analyst |
| Chief Congressional Affairs | Deputy Director | Global Director | Senior Intelligence Analyst |
| Chief Engineer | Deputy Ministry of Defense | Group President | Senior Staff |
| Chief Executive Officer | Director | Human Terrain Analyst | Signal Intelligence Analyst |
| Chief Financial Officer | Director Defense and Intelligence Programs | Imagery Analyst | Source Strategies Analyst |
| Chief GEOINT Branch | Director Earth Observation Systems | Information Analyst | Special Advisor |
| Chief Information Officer | Director Homeland Security State & Local | Intel Officer | Special Agent |
| Chief Innovation Officer | Director Intelligence Programs | Intelligence Analysis Engineer | Special Forces Officer |
| Chief Learning Officer | Director Legislative Affairs | ISR Operations Chief | Staff Officer |
| Chief of Small Business Office | Director of GEOINT Office | ISR Portfolio Manager | Student |
| Chief of Staff | Director R&D | Managing Director | Team Chief, Special Analysis |
| Chief Operating Officer | | Mayor | Technical Staff |
| Chief Scientist | | Military Geographer | Training Requirements |
| | | Multi-source Analyst | Vice President |
| | | Operations Officer | |

TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron
 172nd SBCT
 1st Infantry Division
 1st Information Operations Command
 20th Intelligence Squadron
 332nd Transportation Battalion
 AFSOC
 Air Force GEOINT Office
 Air Force Institute of Technology
 Air Force ISR
 Air Force Research Lab
 Air Force Targeting Center
 Army Corps of Engineers
 Army GEOINT Battalion
 Army Material Command
 Army National Guard
 Australian Geospatial Intelligence
 British Embassy
 CADASTRE, Land Registry and Mapping Agency
 Canadian Department of National Defence
 Canadian Forces
 Canadian Joint Operations Command
 CED of Florida
 Center for Geospatial Intelligence (CGI)
 Central Intelligence Agency (CIA)
 CIFA
 City of Los Angeles

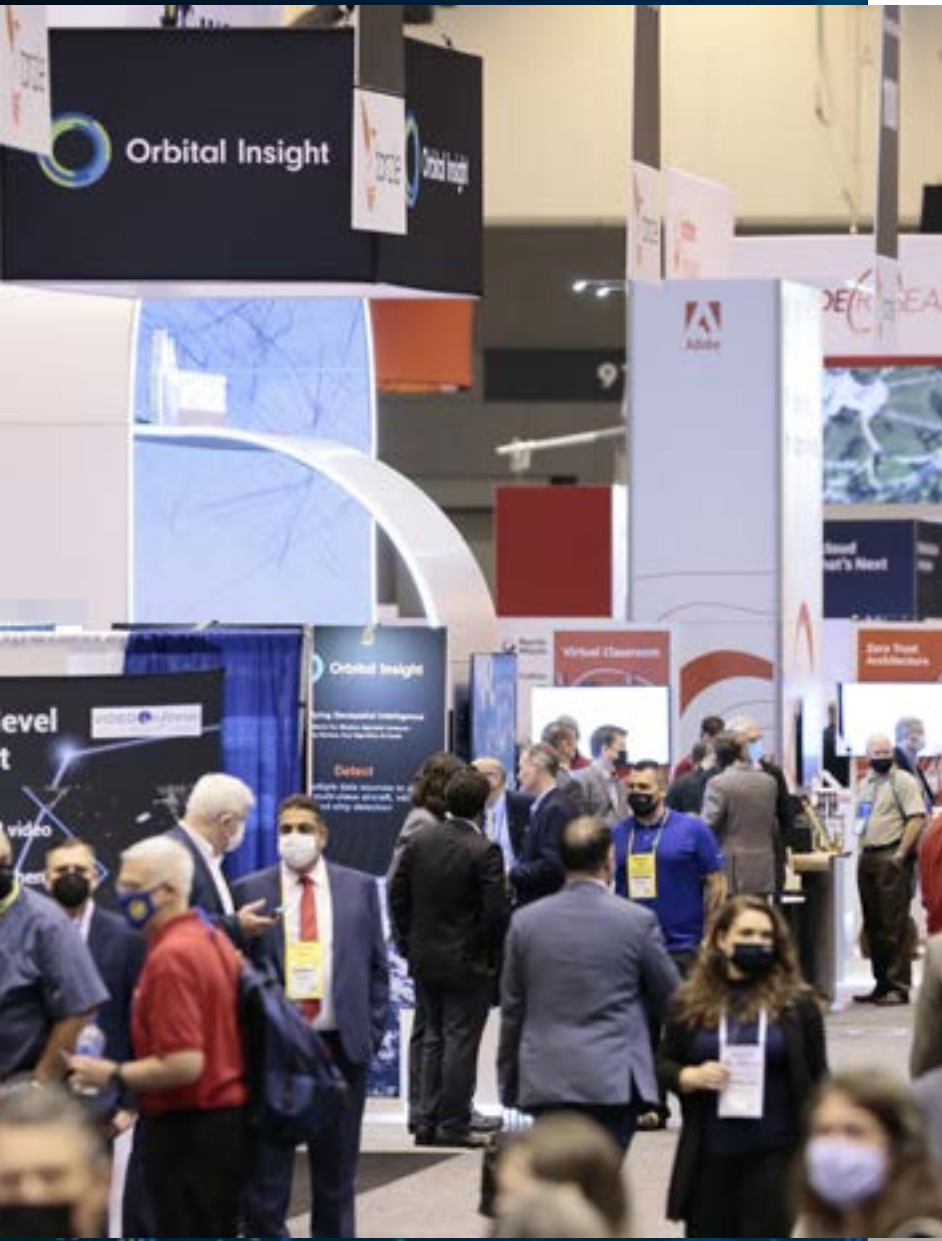
CNN National Security
 COMNAVMETOCOM
 DARPA
 Defence R&D Canada
 Defense Acquisition University
 Defense Geographic / Imagery Intelligence Agency
 Defense Geospatial-Intelligence School
 Defense Intelligence Agency (DIA)
 Defense Supply Center Richmond
 Defense Threat Reduction Agency
 Department of Defence - Australia
 Department of Defense (DoD)
 Department of Homeland Security (DHS)
 Department of Interior
 Department of National Defense
 Department of State
 DIGLS
 DTAO
 Dutch Ministry of Defense
 Estonian Defence Forces
 European Union Satellite Centre
 Executive Branch
 FBI Academy
 FBIS Map Services Center
 Federal Bureau of Investigation (FBI)

Federal Ministry of Defense, Republic of Austria
 Finnish Defence Forces Topographic Forces
 Geospatial-Intelligence Systems & Services
 Germany Federal Intelligence Service
 IARPA
 IN-Q-TEL
 Institute for Defense Analysis
 Intelligence and Security Command
 Intelligence Commission
 Japan Ministry of Defense
 Joint Forces Intelligence Command
 Joint Special Operations Command
 Joint Warfare Analysis Center
 JSF PO (ASC-YJ)
 JTF-CS
 Korea Defense Geospatial-Intelligence Agency
 Louisiana State Police
 Ministry of Defence
 Ministry of Defense Colombia
 MIT Lincoln Laboratory
 NASIC/DEI
 National Counter Terrorist Center
 National Air and Space Intelligence Center
 National Center for Atmospheric Research

National Geospatial-Intelligence Agency (NGA)
 National Reconnaissance Office (NRO)
 National Security Agency (NSA)
 National Technology Alliance
 Naval Meteorology & Oceanography Command
 Naval Oceanographic Office
 Naval Postgraduate School
 Naval Research Lab
 New Zealand Defence Force
 Norwegian Defence Staff
 Norwegian Military Geographic Service
 Office of the Director of National Intelligence (ODNI)
 Office of the Secretary of Defense (OSD)
 Office of the Under Secretary of Defense for Intelligence
 Pacific Northwest National Laboratory
 Public Works & Government Services Canada
 Richmond Map Facility
 Royal Norwegian Embassy
 Sandia National Laboratories
 SPAWAR SSC
 Swedish Armed Forces
 Tennessee Valley Authority
 Terrorist Threat Integration Center
 The Netherlands Ministry of Defense

U.S. Air Force
 U.S. Army
 U.S. Army Geospatial Center
 U.S. Army Joint Task Force for Civil Support
 U.S. Border Patrol
 U.S. Central Command
 U.S. Coast Guard Intelligence Coordination Center
 U.S. Department of Commerce
 U.S. Department of Energy
 U.S. Department of State
 U.S. Geological Survey (USGS)
 U.S. House of Representatives
 U.S. Marine Corps
 U.S. Navy
 UAE Air Force Intelligence
 UK Defence GEOINT Liaison Staff
 UK Defence Geospatial Intelligence Fusion
 USAERDC Topographic Engineering Center
 USAFRICOM
 USAINSCOM 902d M.I. Group
 USASMDC
 USCENTCOM
 USMA
 USNA
 USNORTHCOM
 USSOCOM
 USSTRATCOM

BEGIN WITH A BOOTH



STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2022
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only - no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

A PARTIAL LIST OF PREVIOUS GEIANT SYMPOSIUM EXHIBITORS

2d3 Sensing	Corp.	Concurrent Technologies Corp.	eSpatial Inc.	Harris Corporation	LexisNexis OSINT	(Formerly NAVTEQ)	PTFS	Solid Terrain Modeling Inc.	Tripwire Inc.
3001 Inc	Basis Technology	Connexa	Esri	HawkEye 360	Lexlet Corp.	North Avenue Technologies	Pure Storage	Sony	Trustwave Government Solutions
512th Engineer Detachment (GPC), Fort Sam Houston, Texas	BBN Technologies	Consolidated Resource Imaging	Eternix Ltd.	Headwall Photonics Inc.	LGS Innovations	Northeastern University	PV Labs	Sotera Defense Solutions, Inc.	TVAR Solutions
ABSc/Syntasa	Belkin	Context	Evertz	HERE	LIS	Northern Virginia Community College (NOVA)	Qbase	Space Dynamics Laboratory	Twister Data Framework
AC4S	Belvoir Corporate Campus	Convey Computer Corporation	exactEarth Ltd.	Hewlett Packard Enterprise	LizardTech	Northrop Grumman	QinetiQ- North America	Space News	U.S. Air Force
Accenture	Berico Technologies	COPT Data Center Solutions	Exelis	HiE Electronics	Lockheed Martin	NovaSol	QTS Data Centers	SpaceCurve	U.S. Army Geospatial Center
Accunet	Bit9	Courage Services, Inc.	Eye C Solutions	Hitachi Data Systems	Logos Technologies LLC	Novetta	Quantum Corp.	SpaceKnow Inc.	U.S. Army North
Active Risk	BlackSky	Cray Inc.	F5 Networks	Hortonworks	Los Alamos National Laboratory	Nutanix Inc.	R & K Solutions	SPADAC	UltraSpectral, Inc.
Acute 3D	Bloomberg Government Entity Solutions	CRI - Consolidated Resource Imaging	FCN Technology Solutions	HP	LPA Systems	NuWave Solutions	Rackable Systems	Spatial Networks Inc.	Unisys
Adobe Government at Carahsoft	Blue Canopy Group	Crossroads Systems StrongBox	FeatureX	HumanGeo	ITI Datacomm	NVIDIA	RackTop Systems	SpecTIR, LLC	United Launch Alliance
Adobe Systems Inc.	Blue Coat Systems	Cutting Edge Networked Storage	Federal Laboratory Consortium	Image Matters LLC	MacAulay-Brown	NVision Solutions Inc.	Radiance Technologies	Spectra Logic	Unitek Education
Advanced Technical Intelligence Center (ATIC)	Blue Light	CSC	Figure Eight	Image Now by Perceptive Software	ManTech	NW Systems Inc.	RadiantBlue Technologies	Spire Global	Universal Space Network Inc.
AEgis Technologies	Blue Marble Geographics	CSTARS	Flight Landata	Imation	Mapbox	Oak Ridge National Laboratory (ORNL)	Rafael Advanced Defense Systems Ltd.	Splunk Inc.	University of Denver
Aerstone	BlueArc Corp.	Cubic Cyber Solutions	FluxData Inc.	Immersive Media Co.	MapD	Object Raku Technology Inc	RAID Inc.	Spot Image Corp.	SRA International Inc.
Adobe Systems Inc.	BlueCat	Cubic Mission Solutions	Forcepoint LLC	iMixGroup	MapLarge	ObjectFX Corp.	RapidEye	SRC Computers Inc.	SRC Inc.
Advanced Technical Intelligence Center (ATIC)	BlueSpace	Cutting Edge Networked Storage	Forcepoint LLC	iMove Inc.	Mappt Military	Oblong Industries, Inc.	Raytheon	SRI International	SSS Research
AEgis Technologies	BMC Software	Cyber Maryland	ForeFlight	InQ-Tel Inc.	MapR Data Technologies Inc.	Observera Inc.	Recorded Future	Strategic Operational Solutions	Summit Terragraphics Inc.
Aerstone	Boeing Company	Cylance	ForeScout	Info Terra GmbH	MarkLogic	Obsidian Strategies	Red Hat Inc.	Sun Microsystems	Sun Microsystems
AFEI - DIZE	Booz Allen Hamilton	D-Wave Systems Inc.	ForgeRock	Infoblox	Maryland of Opportunity	Océ North America	Red Hen Systems LLC	Surrey Satellite Technology	SUSE
Agent Logic Inc.	BOSH Global Services	Data Analytic Solutions, Inc.	Frame	Informatica	MathWorks	Octo Consulting Group Inc.	Redover Co. Ltd.	US LLC	USAF Eagle Vision
Agilix	Boundless	Data Tactics Corporation	Frame	Initiate - an IBM Company	Maxar Technologies	Office of Naval Intelligence (ONI/FIST)	Retrover Co. Ltd.	URS	USC Spatial Sciences Institute
Air Force Institute of Technology	Brocade	DataDirect Networks	Fraysm	Intefc LLC	MaxVision, Rugged Portable Computers	Open Source Center	RGS (Responsive Geospatial Systems)	Ursa	USGIF Modeling and Simulation
Air Force Research Lab (AFRL)	CAISR & Networks and Defense News	Datameer	Freedom Consulting Group Inc.	Integrated Modern Engineering LLC	McAfee	Open Source GEOINT	Riegl USA	Urban Robotics Inc.	URS
Airborne Resources Inc.	CAISRNET / DEFENSE NEWS	DataRobot	Front Porch Digital	ImmixGroup	McClendon Corp.	Open Source GEOINT	Ringtail Design	UrtheCast Corp.	USAA
Airbus	CA Technologies	DataWalk	Front Porch Digital	iMove Inc.	MDA	Open Source GEOINT	Riverbed Technology	USAA	USAF Eagle Vision
AirWatch	CACI	Datron World Communications	Front Porch Digital	iMove Inc.	Meadowgate Technologies LLC	Open Source GEOINT	Riverside Research	USA	USC Spatial Sciences Institute
Akamai Technologies	CAE	DCGS-A & TCM-SP	Front Porch Digital	InQ-Tel Inc.	Mellanox Federal Systems	Open Source GEOINT	Rosetex Technology & Ventures Group	USA	USGIF Modeling and Simulation
Alfresco	CALNET, Inc.	DECISIVE ANALYTICS Corp.	Fugro	Info Terra GmbH	MemSQL	OpenGeo	RT Logic	USA	USGIF Modeling and Simulation
Alliant Techsystems	Canon USA Inc.	Defense Intelligence Agency (DIA)	Fulcrum IT Services	Infoblox	Mercury Computer Systems	Openfext	Rubrik Federal	USA	USGS / Civil Applications Committee
Altamira Technologies Corp.	Capella Space	Defense Systems	GameSim Inc	Informatica	Merrick & Company	Optech	S2 Analytical Solutions	USA	USGS Earth Resource Observation & Science (EROS) Center
Amazon Web Services, Inc.	Carahsoft	Definiens	GBH Communications	Initiate - an IBM Company	MetaCarta Inc	Optibase, A Vitex Company	SAAB VRICON SYSTEMS Rapid 3D Mapping	USA	USGS Earth Resource Observation & Science (EROS) Center
American Military University	CARDIO	Dell Inc.	GCS Research	In Situ	MicroLink	Oracle	Safe Software	USA	USGS Earth Resource Observation & Science (EROS) Center
American Systems	CARTO	Deloitte	General Atomics Aeronautical Systems	InTec LLC	Micron	Orbis Technologies Inc.	Saffron Technology, Inc.	USA	USGS Earth Resource Observation & Science (EROS) Center
Ampex Data Systems	Cartography and Geographic Information Society	DeLorme	General Dynamics	Integrated Modern Engineering LLC	Microsoft	Orbit Communication Systems Inc.	Saint Louis University	USA	USGS Earth Resource Observation & Science (EROS) Center
Analytical Graphics Inc.	Catapult Consultants	Delta Digital Video	Geo Owl LLC	Integration Technologies Group Inc.	Microstrategy	Orbit Logic	Salient Federal Solutions	USA	USGS Earth Resource Observation & Science (EROS) Center
Annapolis Micro Systems Inc.	CCRI	Descartes Labs	Geo Tactical Solutions	Intelepix LLC	Microtech	Orbital Sciences Corp.	Samsung	USA	USGS Earth Resource Observation & Science (EROS) Center
Anonymizer Inc.	CDW-G	Dewberry	Geodata IT LLC	Intelligence Software Solutions	Mitsubishi Digital Electronics	Overwatch / Textron Systems	San Antonio Fire Department	USA	USGS Earth Resource Observation & Science (EROS) Center
APEX Expert Solutions	Center for Geospatial Information Technology, Virginia Polytechnic and State University	DIA/DTM - 2B	GeoDecisions	Intelligence Software Solutions	Mitsubishi Electric Research Lab	Orbital Sciences Corp.	San Antonio Police Department	USA	USGS Earth Resource Observation & Science (EROS) Center
Apple	Center for Geospatial Intelligence - University of Missouri	Diamond Visionics	GeoEye	Intelligence Software Solutions	Modus Operandi Inc.	Orbital Sciences Corp.	Sandia National Laboratories	USA	USGS Earth Resource Observation & Science (EROS) Center
Applied Geospatial Solutions International	Center for Technical Intelligence Studies and Research	Digital Results Group Inc.	GeoEye	Intelligence Software Solutions	MongoDB	Orbital Sciences Corp.	San Antonio Police Department	USA	USGS Earth Resource Observation & Science (EROS) Center
Applied Imagery	Central Intelligence Agency (CIA)	DigitalGlobe	Geographic Services Inc.	Intelligence Software Solutions	Motion DSP Inc.	Overwatch / Textron Systems	SANZ EarthWhere	USA	USGS Earth Resource Observation & Science (EROS) Center
Applied Network Solutions Inc.	Cartography and Geographic Information Society	DLR German Aerospace Center	GeoHuntsville	Intelligence Software Solutions	MTEQ, Inc.	Orbital Sciences Corp.	SAP NS2	USA	USGS Earth Resource Observation & Science (EROS) Center
Applied Research Associates Inc.	Catapult Consultants	DLT - Oracle Premiere Partner	GeoIQ	Intelligence Software Solutions	Myriax	Palo Alto Networks	Sarnoff Corp.	USA	USGS Earth Resource Observation & Science (EROS) Center
Apptek	CCRI	DLT Solutions	GeoNorth Information Systems	Intelligence Software Solutions	NAB Show	Panoram Technologies	SAS	USA	USGS Earth Resource Observation & Science (EROS) Center
Aptima, Inc.	CDW-G	Dun & Bradstreet	George Mason University	Intelligence Software Solutions	Napatech Inc.	PAR Government	SATREC Initiative	USA	USGS Earth Resource Observation & Science (EROS) Center
Aqua Security	Center for Geospatial Information Technology, Virginia Polytechnic and State University	DXC Technology	Georgia Tech Research Institute (GTRI)	Intelligence Software Solutions	National Counterterrorism Center (NCTC)	Parsons Institute for Information Mapping	Scene Sharp Technologies	USA	USGS Earth Resource Observation & Science (EROS) Center
Arcturus UAV	Center for Geospatial Intelligence - University of Missouri	Dynamic Aviation	Geosemble Technologies Inc.	Intelligence Software Solutions	National Geographic Maps	PASCO Corp.	Science Applications	USA	USGS Earth Resource Observation & Science (EROS) Center
ArdentMC	Central Intelligence Agency (CIA)	Dynamic Graphics Inc.	GeoSpark Analytics	Intelligence Software Solutions	National Geospatial-Intelligence Agency (NGA)	PCI Geomatics	International Corp. (SAIC)	USA	USGS Earth Resource Observation & Science (EROS) Center
Arista Networks	Cartography and Geographic Information Society	e-GEOS	Geospatial Intelligence Forum	Intelligence Software Solutions	National Reconnaissance Office (NRO)	Pearson Custom Learning Solutions / IAEGS	Scitor Corp.	USA	USGS Earth Resource Observation & Science (EROS) Center
Army GEOINT Battalion	Cartography and Geographic Information Society	Eagle Ray, Inc.	Geospatial Media and Communications	Intelligence Software Solutions	National Security Agency (NSA)	Penn State World Campus	SDL Government	USA	USGS Earth Resource Observation & Science (EROS) Center
ASG	Cartography and Geographic Information Society	EagleView	Geospatial Media and Communications	Intelligence Software Solutions	National Technology Alliance (NTA)	Peraton	Seagate Government Solutions	USA	USGS Earth Resource Observation & Science (EROS) Center
Aspera	Cartography and Geographic Information Society	Earth-i	Geospatial Media and Communications	Intelligence Software Solutions	National Training and Simulation Association (NTSA)	Perceptive Pixel Inc.	Secure Computing	USA	USGS Earth Resource Observation & Science (EROS) Center
ASPRS	Cartography and Geographic Information Society	East View Geospatial	Geospatial Media and Communications	Intelligence Software Solutions	Naval Postgraduate School	Percipient.ai	SecurityFirst	USA	USGS Earth Resource Observation & Science (EROS) Center
Association of American Geographers	Cartography and Geographic Information Society	Ecopia Tech Corporation	Geospatial Media and Communications	Intelligence Software Solutions	NAVTEQ	Person Associates LLC	Semantic Research Inc.	USA	USGS Earth Resource Observation & Science (EROS) Center
Astrium	Cartography and Geographic Information Society	EIZO Inc.	Geospatial Media and Communications	Intelligence Software Solutions	Nav4j Inc.	Pictometry International Corp.	ServiceNow	USA	USGS Earth Resource Observation & Science (EROS) Center
AT&T	Cartography and Geographic Information Society	EMC Isilon	Geospatial Media and Communications	Intelligence Software Solutions	NerVe Technologies	Pitney Bowes	Si	USA	USGS Earth Resource Observation & Science (EROS) Center
AT&T Government Solutions	Cartography and Geographic Information Society	En-Net Services	Geospatial Media and Communications	Intelligence Software Solutions	NET	PIX Element	Sierra Nevada Corp.	USA	USGS Earth Resource Observation & Science (EROS) Center
ATK	Cartography and Geographic Information Society	Endeca	Geospatial Media and Communications	Intelligence Software Solutions	NetApp	PIXELTEQ	Signature Government Solutions	USA	USGS Earth Resource Observation & Science (EROS) Center
Atlassian	Cartography and Geographic Information Society	Engidgame	Geospatial Media and Communications	Intelligence Software Solutions	Netezza	PIXIA Corp.	Silicon Graphics Inc. (SGI)	USA	USGS Earth Resource Observation & Science (EROS) Center
Attivio	Cartography and Geographic Information Society	Engility Corporation	Geospatial Media and Communications	Intelligence Software Solutions	NETSCOUT Systems Inc.	Pixxoner Geomatics	Simtable	USA	USGS Earth Resource Observation & Science (EROS) Center
Authentic8	Cartography and Geographic Information Society	EnterpriseDB	Geospatial Media and Communications	Intelligence Software Solutions	Network General Corp.	Pixspan Inc.	Simulize Inc.	USA	USGS Earth Resource Observation & Science (EROS) Center
Autodesk	Cartography and Geographic Information Society	Envitia	Geospatial Media and Communications	Intelligence Software Solutions	NEVION	Planar Systems	SiTScapa Inc.	USA	USGS Earth Resource Observation & Science (EROS) Center
Autonomy Inc.	Cartography and Geographic Information Society	EQIR Technologies	Geospatial Media and Communications	Intelligence Software Solutions	NITAAAC	PLW Modelworks	Skylone Software Systems Inc.	USA	USGS Earth Resource Observation & Science (EROS) Center
Avenza Systems Inc.	Cartography and Geographic Information Society	Equinix Federal	Geospatial Media and Communications	Intelligence Software Solutions	NJVC	Polaris Alpha	SOFVERX	USA	USGS Earth Resource Observation & Science (EROS) Center
Avere Systems	Cartography and Geographic Information Society	ER Mapper	Geospatial Media and Communications	Intelligence Software Solutions	Nokia Location & Commerce	Polycom	Solace	USA	USGS Earth Resource Observation & Science (EROS) Center
Avineon Inc.	Cartography and Geographic Information Society	ERDAS	Geospatial Media and Communications	Intelligence Software Solutions		Presagis	SolarWinds	USA	USGS Earth Resource Observation & Science (EROS) Center
Avocent Corp.	Cartography and Geographic Information Society	Ergo	Geospatial Media and Communications	Intelligence Software Solutions		Primordial	Solers Inc.	USA	USGS Earth Resource Observation & Science (EROS) Center
Axway	Cartography and Geographic Information Society	Ericsson Federal Inc.	Geospatial Media and Communications	Intelligence Software Solutions		Proofpoint		USA	USGS Earth Resource Observation & Science (EROS) Center
BAE Systems	Cartography and Geographic Information Society		Geospatial Media and Communications	Intelligence Software Solutions				USA	USGS Earth Resource Observation & Science (EROS) Center
Ball Aerospace	Cartography and Geographic Information Society		Geospatial Media and Communications	Intelligence Software Solutions				USA	USGS Earth Resource Observation & Science (EROS) Center
Ball Aerospace & Technologies	Cartography and Geographic Information Society		Geospatial Media and Communications	Intelligence Software Solutions				USA	USGS Earth Resource Observation & Science (EROS) Center

BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Trajectory on Location Interview	1 Interview	1 Interview			
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Ad in Virtual Show Daily	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆◆◆◆	◆◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆◆◆◆◆◆◆◆	◆◆◆◆◆◆◆◆	◆◆◆◆	◆	
Symposium Full Registrations	◆◆◆◆◆◆◆◆	◆◆◆◆	◆◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

PREMIER SPONSOR

Welcome Reception - \$75,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

Your company will receive the following items:

- All signage for the event
- Napkins and Drink tickets
- Plus, customized branding based on location
- Priority Points - 375

DIAMOND SPONSOR

Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage area
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points - 30

Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2023 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall entrance
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points - 30

Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to sponsor event for the hub (Subject to USGIF approval)
- Opportunity to create one hub panel
- Priority Points - 30

Chairman's Reception - \$55,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized signage and branding based on location with focus on sponsor's business objectives and needs
- Priority Points - 275

DIAMOND SPONSOR

continued

Innovation Hub + YPG Golden Ticket Breakfast - \$55,000

Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

Young Professionals Hub + YPG Welcome Reception - \$55,000

Exclusive

Be the sponsor of the USGIF Young Professionals Group (YPG) Hub and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YPG space. Your sponsorship will support the young professionals who have been selected for the YPG Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Forward Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YPG Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 275

PLATINUM SPONSOR

Symposium WiFi - \$45,000 / \$51,750

Exclusive

Who doesn't check email while at a conference? Sponsor the wireless hot spots located throughout the exhibit hall. Included in the sponsorship:

- WiFi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the WiFi
- Custom WiFi landing page
- Recognition as the WiFi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Classified Session - \$40,000 / \$46,000

Exclusive

The GEOINT 2023 classified session will be hosted on Tuesday, October 5th. Show your support of the community by being the exclusive sponsor of the GEOINT 2023 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

Symposium Lanyards - \$40,000 / \$46,000

Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2023! Lanyards are distributed at registration and held badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and name on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

PLATINUM SPONSOR

continued

Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2023 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open*
- Logo/brand recognition on email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2023
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 20 member / 23 non-member

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Event Center Pre-Function Area Branding - \$35,000 / \$40,250

1 Available ~~3 Available~~

Combination of customized branding opportunities based on spaces at the convention center and your branding needs.

Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banners
- Priority Points – 17.5 member / 20.13 non-member

Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2023. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 17.5 member / 20.13 non-member

GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2023 attendees. Included in the sponsorship:

- Logo recognition on signage throughout the day
- Judging opportunity to include Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 17.5 member / 20.13 non-member

Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at each of the GEOINT 2023 official housing block hotels to include Gaylord Rockies. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels.
- Priority Points – 17.5 member / 20.13 non-member

GOLD SPONSOR

GEOLounge Networking Area Branding / Collateral - \$25,000 / \$28,750

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. (Exact location TBD) Sponsor the location where attendees can meet, relax, and recharge. Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points - 12.5 member / 14.38 non-member

Symposium Bag - \$25,000 / \$28,750

Exclusive

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points - 12.5 member / 14.38 non-member

Symposium Mobile App - \$25,000 / \$28,750

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points - 12.5 member / 14.38 non-member

Video Wall - \$25,000 / \$28,750

2 Available

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points - 12.5 member / 14.38 non-member

Professional Headshot Studio in Exhibit Hall - \$25,000 / \$28,750

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Touchscreen photo kiosk to share portraits online
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points - 12.5 member / 14.38 non-member

Exhibit Hall Lunch - \$20,000 / \$23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points - 10 member / 11.5 non-member

SILVER SPONSOR

Symposium Notebook - \$18,000 / \$20,700

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2023 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member

Safety Stations - \$18,000 / \$20,700

Exclusive

Help attendees stay safe and healthy by providing them with everything they need, while getting great brand recognition!

- Sanitizing wipes and individual hand sanitizer gel bottles with your company logo, along with the Symposium logo, will be available to all attendees at registration and scattered throughout the exhibit hall and pre-function space
- Priority Points – 9 member / 10.35 non-member

Symposium Pocket Guide - \$15,000 / \$17,250

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member

PM Networking Break - \$12,000 / \$13,800

2 Available

**Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold*

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member

AM Networking Break - \$10,000 / \$11,500

3 Available

**All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold*

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member

Charging Locker/Tower - \$10,000 / \$11,500

Exclusive

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

Hotel Door Drop - \$7,500 / \$8,625

3 Available

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Rockies. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member

Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Rockies. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

SILVER SPONSOR

continued

Literature on Chairs of General Session - \$6,000 / \$6,900

3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3 member / 3.45 non-member

Spinning Kiosk - \$6,000 / \$6,900

2 Available ~~4 Available~~

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Rockies Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

Media/Press Center - \$5,000 / \$5,750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)
- Priority Points – 2.5 member / 2.88 non-member

BOOTH ADD-ONS

Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

10 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Collateral in Symposium Bag

\$1,500 / \$1,725 Print

7 Available ~~10 Available~~

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 0.75 member / 0.87 non-member

Carpet Logo for Booth - \$750 / \$865

10 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth.

Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

MEDIA OPPORTUNITIES

THE GEOINT SYMPOSIUM SHOW DAILY

The award-winning *GEOINT Symposium Show Daily*, brought to you by USGIF's trajectory magazine, is a must-read resource for all Symposium attendees and exhibitors. Digital Show Daily content, published at trajectorymagazine.com and each morning via e-newsletter, includes exhibitor highlights from the show floor, conference news and updates, keynote speaker and panel discussion recaps, and more. Show Daily content is the first thing many attendees will see each morning. Website and e-newsletter advertising opportunities are available.

Options Available

Website 1x Rate	Premium Show Daily Sponsor 1st
	Premium Show Daily Sponsor 2nd
	Premium Show Daily Sponsor 3rd
	Show Daily Module

Website 3x Rate	Premium Show Daily Sponsor 1st
	Premium Show Daily Sponsor 2nd
	Premium Show Daily Sponsor 3rd
	Show Daily Module

E-Newsletter	1x Rate
	3x Rate

Contact Joseph Watkins at 352.213.5906 or joseph.watkins@usgif.org regarding Show Daily and IWP advertising.

TRAJECTORY ON LOCATION

Interview with Industry Experts

5-6 Available

An Interview with Industry Experts is a 3-4 minute video with your company executive in our interview set on-site at the GEOINT Symposium. Our Trajectory on Location host will engage your company executive on camera in a casual conversation, discussing topics that you want to highlight. Our team will work with you to generate [3-5] questions in the weeks leading up to the interview...no surprises here, we want to cover what you want to talk about. Following the videotaping, we'll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we'll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. This is a great opportunity to put that media training to work and to share your messaging with a larger audience.

Booth Tour

4-5 Available

A Booth Tour is a 3-4 minute video highlighting the products and solutions showcased at your booth. Our video team will meet at your booth for one hour of video production. We'll quickly work to understand what you want to share, then we'll get to work. Our Trajectory on Location host will engage your SME on camera in a walk-through tour of your booth. Following the videotaping, we'll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we'll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. You spent a lot on your booth...this is a great opportunity to share your hard work and investment with a larger audience.

Interview with Industry Experts & Booth Tour Package

Get the best of both worlds with a combined industry expert interview and booth tour.

The Buzz

3-4 Available

The Buzz is a 2-3 minute, fast paced, daily recap of highlights from the GEOINT 2023 Symposium. Anchored by our Trajectory on Location host, *The Buzz* is the perfect news-style segment for those who want to be in the know, as well as those who may not have been able to attend the Symposium. Segments will be posted daily to a sponsor-branded module within trajectorymagazine.com. Each segment will also be preceded by an animation featuring *your* logo. Three segments total. A sponsorship opportunity you don't want to miss.

MEDIA OPPORTUNITIES

MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES

Package A

Valued at \$79,950!

- 5x Show Daily Sponsor Module (starting at \$25,500)
- 5x Show Daily E-Newsletter (\$25,000)
- Interview/Booth Tour Package OR Symposium Highlight OR Trajectorymagazine.com IWP (\$12,750)
- 3-months USGIF Newsletter (\$13,650)
- 4-months Ad Space F Trajectorymagazine.com (\$2,650)

Package B

Valued at \$60,700!

- Show Daily Module 5x (\$25,000)
- Show Daily E-Newsletter 5x (\$25,000)
- Booth Tour OR Interview with Industry Expert OR Half Trajectorymagazine.com IWP (\$8,625)
- 4-months Ad Space D Trajectorymagazine.com (\$2,075)

Package C

Valued at \$41,095!

- Show Daily Module 3x (\$15,000)
- Show Daily E-Newsletter 3x (\$15,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space C Trajectorymagazine.com (\$1,425)
- USGIF Newsletter Banner Any Month (\$4,670)

Package D

Valued at \$27,320!

- Show Daily Module Any Day (\$5,000)
- Show Daily E-Newsletter Any Day (\$5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space B Trajectorymagazine.com (\$1,650)
- USGIF Newsletter Banner Any Month (\$4,670)
- Trajectory Magazine Full Module OR Trajectorymagazine.com Half IWP (\$6,000)

Package E

Valued at \$20,425!

- Show Daily Module Any Day (\$5,000)
- Show Daily E-Newsletter Any Day (\$5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package (\$5,000)
- 4-months Ad Space C Trajectorymagazine.com (\$1,425)
- Trajectory Magazine Half Module (\$4,000)

RESERVE TODAY!

Mariam Ghaussy, CMP, CEM, CAE
Vice President of Events & Administration
571-392-7202
mariam.ghaussy@usgif.org



USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit usgif.org.