Acquisition Directorate
Admiral
Analyst
Assistant Executive Director
Associate Vice President
Board Member
Branch Chief
Branch Head
Budget Director
Business Development Executive
Business Development Manager
Capture Manager
Cartographer
Chairman
Chief Congressional Affairs
Chief Engineer
Chief Executive Officer
Chief Financial Officer
Chief GEOINT Branch
Chief Information Officer
Chief Innovation Officer
Chief Learning Officer
Chief of Small Business Office
Chief of Staff
Chief Operating Officer
Chief Scientist
Chief Systems Architect
Chief Systems Engineer
Chief Technology Officer
Collection Manager
Colonel
Combat Development Analyst
Commandant
Commander
Commanding General
Congressional Liaison
Contract Officer
Contracting Officer
Dean
Defense Analyst
Deputy Director
Deputy Ministry of Defense
Director
Director Defense and Intelligence Programs
Director Earth Observation Systems
Director Homeland Security State & Local Director Intelligence Programs
Director Legislative Affairs
Director of GEOINT Office
Director R&D
Director Remote Sensing Engineer
Executive Director
Executive Vice President
Founder
Functional Management Executive
General
General Council
General Manager
GEOINT Chief
GEOINT Division Chief
Geospatial Analyst
Geospatial Management Officer
GIS Analyst
Global Director
Group President
Human Terrain Analyst
Imagery Analyst
Information Analyst
Intel Officer
Intelligence Analysis Engineer
ISR Operations Chief
ISR Portfolio Manager
Managing Director
Mayor
Military Geographer
Multi-source Analyst
Operations Officer
Owner
Portfolio Director
President
Principal Architect
Principal Data Scientist
Principal Engineer
Principal Intelligence Analyst
Professor
Program Director
Publisher
R&D Engineer
R&D Scientist
Senior All-source Analyst
Senior Imagery Analyst
Senior Intelligence Analyst
Senior Staff
Signal Intelligence Analyst
Source Strategies Analyst
Special Advisor
Special Agent
Special Forces Officer
Staff Officer
Student
Team Chief, Special Analysis
Technical Staff
Training Requirements
Vice President
TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES

Military & Government

Aerospace/Defense/Intelligence Organizations

Buying Interest in Geospatial Intelligence Products and Solutions

11th Intelligence Squadron
172nd SBCT
1st Infantry Division
1st Information Operations Command
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force G20nt Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army G20nt Battalion
Army Materiel Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGi)
Central Intelligence Agency (CIA)
CIFA
City of Los Angeles
CNN National Security
COMNAVMETOCOM
DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Threat Reduction Agency
Department of Defence - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
DlAO
Dutch Ministry of Defense
Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)
Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces
Topographic Forces
Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
IARPA
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency
Louisiana State Police
Ministry of Defence
Ministry of Defense - Colombia
MIT Lincoln Laboratory
NASCIC/DEI
National Counter Terrorist Center
National Geospatial-Intelligence Agency (NGA)
National Reconnaissance Office (NRO)
National Security Agency (NSA)
National Technology Alliance
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School
Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Public Works & Government Services Canada
Richmond Map Facility
Royal Norwegian Embassy
Sandia National Laboratories
SPAWAR SSC
Swedish Armed Forces
Tennessee Valley Authority
Terrorist Threat Integration Center
The Netherlands Ministry of Defense
U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support
U.S. Border Patrol
U.S. Central Command
U.S. Coast Guard Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
UAE Air Force Intelligence
UK Defence G20nt Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAERDC Topographic Engineering Center
USAFRICOM
USAINSCHM 902d M.J Group
USASMDC
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCOM
USSTRATCOM
BEGIN WITH A BOOTH

STANDARD BOOTH

Included in a standard booth package are:

• Two complimentary exhibitor badges for staff (per 100 sq ft of space)
• Participation in pre-show promotion
• Online company and product descriptions
• Pipe and drape on three sides (for linear booths only)
• Name identification sign (for linear booths only)
• 10 priority points for exhibiting plus 1 additional point for each 100 sq ft of space

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

• Two complimentary exhibitor badges per table-top booth
• Participation in pre-show promotion
• Online company and product descriptions
• 6’ draped table, 2 chairs, wastebasket, carpet, and name identification sign
• 10 priority points for exhibiting plus 1 additional point for each table-top
• Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

• Academic Pavilion: colleges, universities, and other academic institutions
• Government Pavilion: military and government organizations and national laboratories
• New Member Showcase: organizations that joined USGIF as organizational members after GEOINT 2023
• Small Business Pavilion: organizations that are categorized as a small business by the SBA
<table>
<thead>
<tr>
<th>Benefit</th>
<th>Premier</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>Chairman's Reception (invitees must be registered for GEOINT)</td>
<td>4 Invitations</td>
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<td>Ad in Virtual Show Daily</td>
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<td>VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)</td>
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PREMIER SPONSOR

Welcome Reception - $75,000

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

- Your Company logo on the following items:
  - All signage for the event
  - Napkins
- Customized branding based on location
- Priority Points – 375

DIAMOND SPONSOR

Main Stage - $60,000

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625” x 8.4375”)
- Priority Points – 30

Exhibit Hall - $60,000

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2024 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625” x 8.4375”)
- Priority Points – 30

Government Hub - $60,000

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to moderate one hub panel
- Priority Points – 30

Chairman's Reception - $55,000

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor’s business objectives and needs
- Priority Points – 275
**SPONSORSHIP OPPORTUNITIES**

**DIAMOND SPONSOR**

**Innovation Hub + YP Golden Ticket Breakfast - $55,000**  
Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

**Young Professionals Hub + YP Welcome Reception - $55,000**  
Exclusive

Be the sponsor of the USGIF Young Professionals (YP) Hub and be a part of guiding our community’s leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Foreword Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 275

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**PLATINUM SPONSOR**

**Symposium Wi-Fi - $45,000 / $51,750**  
Exclusive

Who doesn’t check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

**Classified Session - $40,000 / $46,000**  
Exclusive

The GEOINT 2024 classified session will be hosted on Thursday, May 9. Show your support of the community by being the exclusive sponsor of the GEOINT 2024 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

**Symposium Lanyards - $40,000 / $46,000**  
Exclusive

Hang out where you’ll really be noticed – around the necks of everyone attending GEOINT 2024! Lanyards are distributed at registration and hold badges that are required for entrance. You’ll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

*USGIF Member Price / Non-Member Price*
PLATINUM SPONSOR

Symposium Registration - $40,000 / $46,000  
Be one of the first companies to make an impression at GEOINT 2024 by sponsoring the registration process. Included in the sponsorship:
• Logo/brand recognition on email to USGIF database announcing that registration is open*
• Logo/brand recognition on email with registration confirmation**
• Branded landing page on self registration counters on-site at GEOINT 2024
• Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
• Priority Points – 20 member / 23 non-member
*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable
**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Event Center Pre-Function Area Branding - $35,000 / $40,250  
2 Available
Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:
• Spinning kiosks
• Large floor decals
• Column wraps
• Banner
• Priority Points – 17.5 member / 20.13 non-member

Exhibit Hall Networking Reception - $35,000 / $40,250  
2 Available
Sponsor one of the daily exhibit hall receptions at GEOINT 2024. Traditionally the busiest time of the day on the show floor, it’s a great way to be seen as a high-profile sponsor. Included in the sponsorship:
• Your logo on signage, napkins and bars
• Bar will be strategically located near your booth (if exhibiting)
• Priority Points – 17.5 member / 20.13 non-member

GEINT Foreword Session, including the poster session - $35,000 / $40,250  
Exclusive
Be the first to have your organization in front of GEOINT 2024 attendees. Included in the sponsorship:
• Logo recognition throughout the day
• Judging opportunity- Student Posters at GEOINT Foreword
• Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
• Priority Points – 17.5 member / 20.13 non-member

Hotel Keycards - $35,000 / $40,250  
Exclusive
Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at the Gaylord Palms. Included in the sponsorship:
• Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at the Gaylord Palms.
• Priority Points – 17.5 member / 20.13 non-member

*USGIF Member Price / Non-Member Price

Please Contact Mariam Ghaussy at 571.234.1079 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
### Gold Sponsor

**GEO Lounge Networking Area Branding / Collateral - $25,000 / $28,750**  
4 Available

These GEO Lounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:
- Branded recognition on GEO Lounge Structure
- Ability to provide literature/giveaways in the GEO Lounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

**Symposium Bag - $25,000 / $28,750**  
Exclusive

You’ll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:
- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member / 14.38 non-member

**Symposium Mobile App - $25,000 / $28,750**  
Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:
- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

**Video Wall - $25,000 / $28,750**  
2 Available

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.
- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member

**Professional Headshot Studio in Exhibit Hall - $25,000 / $28,750**  
Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:
- Branded photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendee
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 12.5 member / 14.38 non-member

**Exhibit Hall Lunch - $20,000 / $23,000**  
3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:
- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

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*USGIF Member Price / Non-Member Price*
SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

SILVER SPONSOR

Symposium Notebook - $18,000 / $20,700
Who doesn’t love a nice notebook? Be the sponsor of the Official GEOINT 2024 Notebook. Included in the sponsorship:
• Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
• Notebooks provided by show management and distributed to each attendee inside the symposium bag
• Priority Points – 9 member / 10.35 non-member

Symposium Pocket Guide - $15,000 / $17,250
Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:
• Company logo and ad (7.25” x 8.4375”) featured on the Pocket Map given to each attendee at registration
• Priority Points – 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - $15,000 / $17,250
Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:
• Your company logo and graphics will be displayed on the stations in exhibit hall
• Priority Points – 7.5 member / 8.63 non-member

PM Networking Break - $12,000 / $13,800
*Both breaks can be exclusively purchased for $30,000 / $34,500 elevating sponsor to Gold
Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:
• Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
• Priority Points – 6 member / 6.9 non-member

AM Networking Break - $10,000 / $11,500
*All three breaks can be exclusively purchased for $25,000 / $28,750 elevating sponsor to Gold
Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:
• Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
• Priority Points – 5 member / 5.75 non-member

Charging Locker/Tower - $10,000 / $11,500
Who doesn’t need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:
• Ability to brand charging locker with your logo or message
• Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
• Priority Points – 5 member / 5.75 non-member

Hotel Door Drop - $7,500 / $8,625
You’ll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Palms Resort & Convention Center. Included in the sponsorship:
• Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
• Priority Points – 3.75 member / 4.31 non-member

Hotel Door Hanger - $7,500 / $8,625
Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Palms. Included in the sponsorship:
• Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
• Priority Points – 3.75 member / 4.31 non-member

Literature on Chairs of General Session - $6,000 / $6,900
Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:
• Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
• Priority Points – 3 member / 3.45 non-member

*USGIF Member Price / Non-Member Price

Please Contact Mariam Ghaussy at 571.234.1079 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

Spinning Kiosk - $6,000 / $6,900
Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3’ wide by 7’ tall. See page 15 for locations. Included in the sponsorship:
- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Palms Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

Limited Availability

Media/Press Center - $5,000 / $5,750
Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:
- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)
- Priority Points – 2.5 member / 2.88 non-member

Limited Availability

BOOTH ADD-ONS

Exhibitor Logo on Floor Plan in Pocket Guide - $1,500 / $1,725
The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:
- Logo and booth number called out in a box on the floor plan
- Company name listed in BOLD as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Collateral in Symposium Bag
$1,500 / $1,725 Print
Included in the sponsorship:
- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5” x 11” and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 0.75 member / 0.87 non-member

Carpet Logo for Booth - $750 / $865
Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:
- Large graphic (approx. 3’ wide by 2’ tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (FAR) Trade Agreement.

*USGIF Member Price / Non-Member Price

Please Contact Mariam Ghaussy at 571.234.1079 or mariam.ghaussy@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.
MEDIA OPPORTUNITIES

THE GEOINT SYMPOSIUM SHOW DAILY

The award-winning GEOINT Symposium Show Daily, brought to you by USGIF’s trajectory magazine, is a must-read resource for all Symposium attendees and exhibitors. Digital Show Daily content, published at trajectorymagazine.com and each morning via e-newsletter, includes exhibitor highlights from the show floor, conference news and updates, keynote speaker and panel discussion recaps, and more. Show Daily content is the first thing many attendees will see each morning. Website and e-newsletter advertising opportunities are available.

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TRAJECTORY ON LOCATION

Interview with Industry Experts

An Interview with Industry Experts is a 3-4 minute video with your company executive in our interview set on-site at the GEOINT Symposium. Our Trajectory on Location host will engage your company executive on camera in a casual conversation, discussing topics that you want to highlight. Our team will work with you to generate [3-5] questions in the weeks leading up to the interview...no surprises here, we want to cover what you want to talk about. Following the videotaping, we’ll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we’ll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. This is a great opportunity to put that media training to work and to share your messaging with a larger audience.

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Booth Tour

A Booth Tour is a 3-4 minute video highlighting the products and solutions showcased at your booth. Our video team will meet at your booth for one hour of video production. We’ll quickly work to understand what you want to share, then we’ll get to work. Our Trajectory on Location host will engage your SME on camera in a walk-through tour of your booth. Following the videotaping, we’ll edit together the footage into a completed segment. Finished segments will be posted to a dedicated area within trajectorymagazine.com. And we’ll share a separate embed link with you in case you'd like to share the segment with your constituents through social media, your website, etc. You spent a lot on your booth...this is a great opportunity to share your hard work and investment with a larger audience.

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Interview with Industry Experts & Booth Tour Package

Get the best of both worlds with a combined industry expert interview and booth tour.

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The Buzz

The Buzz is a 2-3 minute, fast paced, daily recap of highlights from the GEOINT 2023 Symposium. Anchored by our Trajectory on Location host, The Buzz is the perfect news-style segment for those who want to be in the know, as well as those who may not have been able to attend the Symposium. Segments will be posted daily to a sponsor-branded module within trajectorymagazine.com. Each segment will also be preceded by an animation featuring your logo. Three segments total. A sponsorship opportunity you don't want to miss.

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PRIORITY POINTS: ALL MEDIA ADVERTISERS RECEIVE 1/2 A POINT PER $1,000 SPENT

If interested in Custom Bundles, please contact: Mariam Ghaussy at 571.392.7202 or mariam.ghaussy@usgif.org.
## MEMBER ONLY SHOW DAILY, E-NEWSLETTER, & TRAJECTORY MEDIA INTEGRATED PACKAGES

**Package A**  
*Valued at $79,950!*
- 5x Show Daily Sponsor Module (starting at $25,500)
- 5x Show Daily E-Newsletter ($25,000)
- Interview/Booth Tour Package OR Symposium Highlight OR Trajectormagazine.com IWP ($12,750)
- 3-months USGIF Newsletter ($13,650)
- 4-months Ad Space F Trajectormagazine.com ($2,650)

**Package B**  
*Valued at $60,700!*
- Show Daily Module 5x ($25,000)
- Show Daily E-Newsletter 5x ($25,000)
- Booth Tour OR Interview with Industry Expert OR Half Trajectormagazine.com IWP ($8,625)
- 4-months Ad Space D Trajectormagazine.com ($2,075)

**Package C**  
*Valued at $41,095!*
- Show Daily Module 3x ($15,000)
- Show Daily E-Newsletter 3x ($15,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package ($5,000)
- 4-months Ad Space C Trajectormagazine.com ($1,425)
- USGIF Newsletter Banner Any Month ($4,670)

**Package D**  
*Valued at $27,320!*
- Show Daily Module Any Day ($5,000)
- Show Daily E-Newsletter Any Day ($5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package ($5,000)
- 4-months Ad Space B Trajectormagazine.com ($1,650)
- USGIF Newsletter Banner Any Month ($4,670)
- Trajectory Magazine Full Module OR Trajectormagazine.com Half IWP ($6,000)

**Package E**  
*Valued at $20,425!*
- Show Daily Module Any Day ($5,000)
- Show Daily E-Newsletter Any Day ($5,000)
- The Buzz OR 75,000 Impression GEOPrecision Advertising Package ($5,000)
- 4-months Ad Space C Trajectormagazine.com ($1,425)
- Trajectory Magazine Half Module ($4,000)

*USGIF Member Price / Non-Member Price*
RESERVE TODAY!

Mariam Ghaussy, CMP, CEM, CAE
Senior Director of Events & Governance
571-234-1079
mariam.ghaussyy@usgif.org