

USGIF
geoint 2024
SYMPOSIUM

May 5-8 • Orlando, FL
Gaylord Palms Resort & Convention Center

PROSPECTUS

EXHIBIT HALL FEATURING

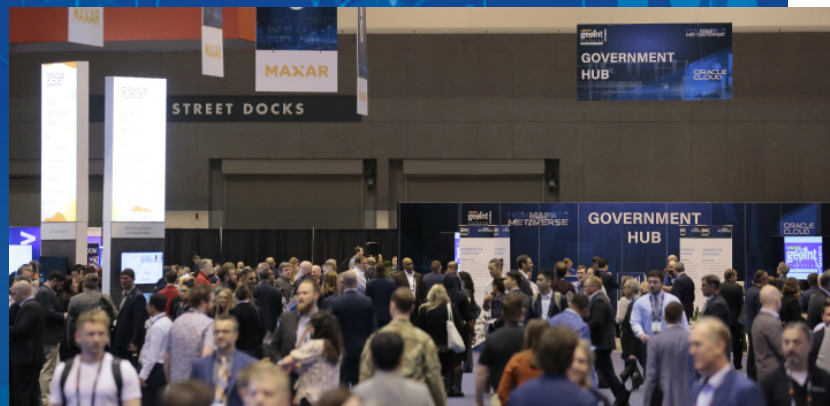
EXHIBIT DATES MAY 6-8

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

**ESSENTIAL IN ALL DIMENSIONS
AND DOMAINS**

GEOINT2024.com

ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



Acquisition Directorate
Admiral
Analyst
Assistant Executive Director
Associate Vice President
Board Member
Branch Chief
Branch Head
Budget Director
Business Development Executive
Business Development Manager
Capture Manager
Cartographer
Chairman
Chief Congressional Affairs
Chief Engineer
Chief Executive Officer
Chief Financial Officer
Chief GEOINT Branch
Chief Information Officer
Chief Innovation Officer
Chief Learning Officer
Chief of Small Business Office
Chief of Staff
Chief Operating Officer
Chief Scientist

Chief Systems Architect
Chief Systems Engineer
Chief Technology Officer
Collection Manager
Colonel
Combat Development Analyst
Commandant
Commander
Commanding General
Congressional Liaison
Contract Officer
Contracting Officer
Dean
Defense Analyst
Deputy Director
Deputy Ministry of Defense
Director
Director Defense and Intelligence Programs
Director Earth Observation Systems
Director Homeland Security State & Local
Director Intelligence Programs
Director Legislative Affairs
Director of GEOINT Office
Director R&D

Director Remote Sensing Engineer
Executive Director
Executive Vice President
Founder
Functional Management Executive
General
General Council
General Manager
GEOINT Chief
GEOINT Division Chief
Geospatial Analyst
Geospatial Management Officer
GIS Analyst
Global Director
Group President
Human Terrain Analyst
Imagery Analyst
Information Analyst
Intel Officer
Intelligence Analysis Engineer
ISR Operations Chief
ISR Portfolio Manager
Managing Director
Mayor
Military Geographer
Multi-source Analyst
Operations Officer

Owner
Portfolio Director
President
Principal Architect
Principal Data Scientist
Principal Engineer
Principal Intelligence Analyst
Professor
Program Director
Publisher
R&D Engineer
R&D Scientist
Senior All-source Analyst
Senior Imagery Analyst
Senior Intelligence Analyst
Senior Staff
Signal Intelligence Analyst
Source Strategies Analyst
Special Advisor
Special Agent
Special Forces Officer
Staff Officer
Student
Team Chief, Special Analysis
Technical Staff
Training Requirements
Vice President

TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron
172nd SBCT
1st Infantry Division
1st Information Operations Command
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force GEOINT Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army GEOINT Battalion
Army Material Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGI)
Central Intelligence Agency (CIA)
CIFA
City of Los Angeles

CNN National Security
COMNAVMETOCOM
DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Supply Center Richmond
Defense Threat Reduction Agency
Department of Defence - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
DTAO
Dutch Ministry of Defense
Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)

Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces Topographic Forces
Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
IARPA
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency
Louisiana State Police
Ministry of Defence
Ministry of Defense Colombia
MIT Lincoln Laboratory
NASIC/DEI
National Counter Terrorist Center
National Air and Space Intelligence Center
National Center for Atmospheric Research

National Geospatial-Intelligence Agency (NGA)
National Reconnaissance Office (NRO)
National Security Agency (NSA)
National Technology Alliance
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School
Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Public Works & Government Services Canada
Richmond Map Facility
Royal Norwegian Embassy
Sandia National Laboratories
SPAWAR SSC
Swedish Armed Forces
Tennessee Valley Authority
Terrorist Threat Integration Center
The Netherlands Ministry of Defense

U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support
U.S. Border Patrol
U.S. Central Command
U.S. Coast Guard Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
UAE Air Force Intelligence
UK Defence GEOINT Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAERDC Topographic Engineering Center
USAFRICOM
USAINSCOM 902d M.I. Group
USASMD
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCOM
USSTRATCOM

BEGIN WITH A BOOTH



STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2023
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

2d3 Sensing	Corp.	Concurrent Technologies Corp.	eSpatial Inc.	Harris Corporation	LexisNexis OSINT	(Formerly NAVTEQ)	PTFS	Solid Terrain Modeling Inc.	Tripwire Inc.
3001 Inc	Basis Technology	Connextra	Esri	HawkEye 360	Lexlet Corp.	North Avenue Technologies	Pure Storage	Sony	Trustwave Government Solutions
512th Engineer Detachment (GFC), Fort Sam Houston, Texas	BBN Technologies	Consolidated Resource Imaging	Eternix Ltd.	Headwall Photonics Inc.	LGS Innovations	Northeastern University	PV Labs	Sotera Defense Solutions, Inc.	TVAR Solutions
ABSc/Syntasa	Belkin	Context	Evertz	HERE	LIS	Northern Virginia Community College (NOVA)	Qbase	Space Dynamics Laboratory	Twister Data Framework
ACAS	Belvoir Corporate Campus	Convey Computer Corporation	exactEarth Ltd.	Hewlett Packard Enterprise	LizardTech	Northrop Grumman	QinetiQ- North America	Space News	U.S. Air Force
Accenture	Berico Technologies	COPT Data Center Solutions	Exelis	Hexagon	Lockheed Martin	NovaSol	QTS Data Centers	SpaceCurve	U.S. Army Geospatial Center
Accunet	Bit9	Courage Services, Inc.	Eye C Solutions	Hie Electronics	Logos Technologies LLC	Novetta	Quantum Corp.	SpaceKnow Inc.	U.S. Army North
Active Risk	BlackSky	Cray Inc.	F5 Networks	Hitachi Data Systems	Los Alamos National Laboratory	Nutanix Inc.	R & K Solutions	SPADAC	UltraSpectral, Inc.
Acute 3D	Bloomberg Government Entity Solutions	CRI - Consolidated Resource Imaging	FCN Technology Solutions	Hortonworks	LPA Systems	NuWave Solutions	Rackable Systems	Spatial Networks Inc.	Unisys
Adobe Government at Carahsoft	Blue Canopy Group	Figure Eight	FeatureX	HP	LTi Datacomm	NVIDIA	RackTop Systems	SpecTIR, LLC	United Launch Alliance
Adobe Systems Inc.	Blue Coat Systems	FireEye	Federal Laboratory Consortium	HumanGeo	MacAulay-Brown	NVision Solutions Inc.	Radiance Technologies	Spectra Logic	Unitek Education
Advanced Technical Intelligence Center (ATIC)	Blue Light	Flight Landata	Crunchy Data	i3 ICS	ManTech	NW Systems Inc.	RadiantBlue Technologies	Spire Global	Universal Space Network Inc.
AEGIS Technologies	Blue Marble Geographics	CSTARS	CSC	IBM	Mapbox	Oak Ridge National Laboratory (ORNL)	Rafael Advanced Defense Systems Ltd.	Splunk Inc.	University of Denver
Aerstone	BlueArc Corp.	Cubic Cyber Solutions	CSTARs	IC ITE / The Intelligence	MapD	ObjectTree Solutions	RAID Inc.	Spot Image Corp.	SRA International Inc.
AFEI - DIZE	BlueCat	Cubic Mission Solutions	CSTARS	ICES	MapLarge	ObjectRaku Technology Inc	RapidEye	SRC Computers Inc.	SRC Inc.
Agent Logic Inc.	BlueSpace	Cutting Edge Networked Storage	CSTARs	Community Network (ICN)	MapR Data Technologies Inc.	ObjectFX Corp.	Raytheon	SRI International	University of Mary Washington
Agilex	BMC Software	Cyber Maryland	CSTARs	Forcepoint LLC	MarkLogic	Oblong Industries, Inc.	Recorded Future	SRS Research	University of Redlands - MS GIS Program
Air Force Institute of Technology	Boeing Company	Cylance	CSTARs	Fortinet Federal	MarkLogic	Observera Inc.	Red Hat Inc.	Strategic Operational Solutions	University of Utah, Department of Geography
Air Force Research Lab (AFRL)	Booz Allen Hamilton	D-Wave Systems Inc.	CSTARs	Fortinet Inc.	MathWorks	Obsidian Strategies	Red Hen Systems LLC	Summit Terragraphics Inc.	Urban Robotics Inc.
Airborne Resources Inc.	BOSH Global Services	Data Analytic Solutions, Inc.	CSTARs	FortiusOne	Maxar Technologies	Océ North America	Red Rover Co. Ltd.	Sun Microsystems	URS
Airbus	Boundless	Data Tactics Corporation	CSTARs	Forum Systems	MaxVision, Rugged Portable Computers	Oceus Networks	RGS (Responsive Geospatial Systems)	Surrey Satellite Technology	Ursa
AirWatch	Brocade	DataDirect Networks	CSTARs	Frame	McAfee	Octo Consulting Group Inc.	Riegl USA	US LLC	UrttheCast Corp.
Akamai Technologies	CAISR & Networks and Defense News	DataRobot	CSTARs	Freedom Consulting Group Inc.	McClendon Corp.	Office of Naval Intelligence (ONI/FIST)	Ringtail Design	SUSE	USAA
Alfresco	CAISRNET / DEFENSE NEWS	DataWalk	CSTARs	Front Porch Digital	MDA	OGSystems	Riverbed Technology	SwiftStack	USAF Eagle Vision
Alliant Techsystems	CA Technologies	DCGS-A & TCM-SP	CSTARs	Fugro	Meadowgate Technologies LLC	Open Source CENT	Riverside Research	Symantec	USC Spatial Sciences Institute
Altamira Technologies Corp.	CACI	DECISIVE ANALYTICS Corp.	CSTARs	Imation	Mellanox Federal Systems	Open Source GEOINT	RosetteX Technology & Ventures Group	TASC	USGIF Modeling and Simulation Working Group
Amazon Web Services, Inc.	CAE	Defense Intelligence Agency (DIA)	CSTARs	ImmixGroup	MemSQL	OpenGeo	RT Logic	TCarta	USGS / Civil Applications Committee
American Military University	CALNET, Inc.	Defense Systems	CSTARs	iMove Inc.	Mercury Computer Systems	OpenText	Rubrik Federal	Technical Innovation	USGS Earth Resource
American Systems	Canon USA Inc.	Definiens	CSTARs	In-Q-Tel Inc.	Merrick & Company	Optech	S2 Analytical Solutions	TechniGraphics	Observation & Science (EROS) Center
Ampex Data Systems	Capella Space	Dell Inc.	CSTARs	Info Terra GmbH	MetaCarta Inc	Optibase, A Vitex Company	SAAB VRICON SYSTEMS Rapid 3D Mapping	Technology Management	SSOCOM Technology and
Analytical Graphics Inc.	Carahsoft	Deloitte	CSTARs	Infoblox	MicroLink	Orbit Communication Systems Inc.	Safe Software	Teledyne Optech	TerraEchos Inc.
Annapolis Micro Systems Inc.	CARDIO	DeLorme	CSTARs	Informatica	Microsoft	Orbit Logic	Saffron Technology, Inc.	TerraEchos Inc.	TerraGo Technologies
Anonymizer Inc.	CARTO	Delta Digital Video	CSTARs	Initiate - an IBM Company	Microstrategy	Orbital Insight Inc.	SAIC	Tenix America	Terran Orbital
APEX Expert Solutions	Cartography and Geographic Information Society	Descartes Labs	CSTARs	InTec LLC	Microtech	Orbital Sciences Corp.	Saint Louis University	Teradata	TERREX
Appistry	Capatut Consultants	Dewberry	CSTARs	Integrated Modern Engineering LLC	Missile Defense Agency	Overwatch / Textron Systems	Salient Federal Solutions	TerraLogics LLC	Texas Memory Systems
Apple	CCRI	DIA/DTM - 2B	CSTARs	Integration Technologies Group Inc.	Mitsubishi Electric Research Lab	Owl Computing Technologies	San Antonio Fire Department	TerraEchos Inc.	Textron Systems
Applied Geospatial Solutions International	CDW-G	Diamond Visionics	CSTARs	Intelepix LLC	Modus Operandi Inc.	PAE ISR	San Antonio Police Department	TerraEchos Inc.	Thales eSecurity
Applied Imagery	Center for Geospatial Information Technology, Virginia Polytechnic and State University	GeoData IT LLC	CSTARs	Intelligence Software Solutions	MongoDB	PAE ISR - Resolute Eagle	Sandia National Laboratories	TerraEchos Inc.	The Boeing Co.
Applied Research Associates Inc.	Center for Geospatial Intelligence - University of Missouri	GeoDecisions	CSTARs	Intelliwings LLC	Motion DSP Inc.	Palantir Technologies	SANZ EarthWhere	TerraEchos Inc.	The Greater San Antonio Area Chamber of Commerce
Apptek	Center for Technical Intelligence Studies and Research	Geodigital International	CSTARs	Intergraph Government Solutions	MTEQ, Inc.	Palo Alto Networks	SAP NS2	TerraEchos Inc.	The HumanGeo Group
Aptima, Inc.	Central Intelligence Agency (CIA)	GeoEye	CSTARs	Intermap Technologies	Myriax	Panoram Technologies	Sarnoff Corp.	TerraEchos Inc.	The Pennsylvania State University
Aqua Security	CenturyLink	Geographic Services Inc.	CSTARs	International Atomic Energy Agency / Intl. Safeguards Project Office	NAB Show	PAR Government	SAS	TerraEchos Inc.	Thales eSecurity
Arcturus UAV	CHI Systems Inc.	GeoHuntville	CSTARs	International Spy Museum	Napatech Inc.	Parsons Institute for Information Mapping	Satrec Initiative	TerraEchos Inc.	The Boeing Co.
ArdentMC	Chiliad	GeoIQ	CSTARs	IntENSITY	National Counterterrorism Center (NCTC)	PASCO Corp.	Scene Sharp Technologies	TerraEchos Inc.	Thales eSecurity
Arista Networks	Churchill Navigation	Geotect Media	CSTARs	Invertix	National Geographic Maps	PCI Geomatics	Science Applications	TerraEchos Inc.	Thales eSecurity
Army GEOINT Battalion	Ciena	Geotech Center	CSTARs	iQuest Analytics, Inc.	National Geospatial-Intelligence Agency (NGA)	Pearson Custom Learning Solutions / IAEGS	Science Applications International Corp. (SAIC)	TerraEchos Inc.	Thales eSecurity
ASG	Circle Twelve Inc.	Geoweb3d	CSTARs	Iron Bow Technologies	National Reconnaissance Office (NRO)	Penn State World Campus	Scitor Corp.	TerraEchos Inc.	Thales eSecurity
Aspera	Cisco	Gigamon	CSTARs	ISilon Systems	National Security Agency (NSA)	Peraton	SDI Government	TerraEchos Inc.	Thales eSecurity
ASPRS	Citrix Systems Inc.	GIS Certification Institute	CSTARs	ITRES Research Limited	National Technology Alliance (NTA)	Perceptive Pixel Inc.	Seagate Government Solutions	TerraEchos Inc.	Thales eSecurity
Association of American Geographers	Civil Applications Committee - USGS	GIS Development	CSTARs	ITT	National Training and Simulation Association (NTSA)	Percipient.ai	Secure Computing	TerraEchos Inc.	Thales eSecurity
ASTrium	ClearShark	GIS Cafe.Com	CSTARs	Jacobs	Naval Postgraduate School	Pherson Associates LLC	SecurityFirst	TerraEchos Inc.	Thales eSecurity
AT&T	ClearTerra	GitLab	CSTARs	James Madison University	NAVTEQ	Pictometry International Corp.	Semantic Research Inc.	TerraEchos Inc.	Thales eSecurity
AT&T Government Solutions	Cleversafe	GitLab	CSTARs	Jane's by IHS Markit	Neo4j Inc.	Pix Element	ServiceNow	TerraEchos Inc.	Thales eSecurity
ATK	Cloudera	Goodrich ISR Systems	CSTARs	Janya	NerVe Technologies	Pixia Corp.	Sierra Nevada Corp.	TerraEchos Inc.	Thales eSecurity
Atlassian	Cognia Intelligence and Defense Solutions	Google Cloud	CSTARs	JDSS IPO	NET	Pixoneer Geomatics	Signature Government Solutions	TerraEchos Inc.	Thales eSecurity
Attivio	Cohesity	Google Earth	CSTARs	JMP Software from SAS	NetApp	Planar Systems	Silicon Graphics Inc. (SGI)	TerraEchos Inc.	Thales eSecurity
Authentic8	Colfax International	Google Earth	CSTARs	Johns Hopkins University - MS Geospatial Intelligence	Nettezza	PLW Modelworks	Simtable	TerraEchos Inc.	Thales eSecurity
Autodesk	CommVault	Google Earth	CSTARs	KeyW	NETSCOUT Systems Inc.	Polaris Alpha	Simulzye Inc.	TerraEchos Inc.	Thales eSecurity
Autonomy Inc.	CompassData Inc.	Google Earth	CSTARs	KeyWare	Network General Corp.	Polycom	SitScape Inc.	TerraEchos Inc.	Thales eSecurity
Avenza Systems Inc.	COMPUSULT	Google Earth	CSTARs	Latitude Geographics Group Ltd.	NerVe Technologies	Presagis	Skylone Software Systems Inc.	TerraEchos Inc.	Thales eSecurity
Avere Systems	Computable Insights/Diffeo	Google Earth	CSTARs	Layer 7	NITAA	Primordial	SOFVERX	TerraEchos Inc.	Thales eSecurity
Avineon Inc.	ConcealFab Corp	Google Earth	CSTARs	Leica Geosystems	NIVC	Proofpoint	Solace	TerraEchos Inc.	Thales eSecurity
Avocent Corp.		Google Earth	CSTARs	Leidos			SolarWinds	TerraEchos Inc.	Thales eSecurity
Axway		Google Earth	CSTARs				Solers Inc.	TerraEchos Inc.	Thales eSecurity
BAE Systems		Google Earth	CSTARs					TerraEchos Inc.	Thales eSecurity
Ball Aerospace		Google Earth	CSTARs					TerraEchos Inc.	Thales eSecurity
Ball Aerospace & Technologies		Google Earth	CSTARs					TerraEchos Inc.	Thales eSecurity

BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆ ◆ ◆ ◆	◆ ◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆	
Symposium Full Registrations	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

PREMIER SPONSOR

Welcome Reception - \$75,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

• Your company will receive the following items:

- All signage for the event
- Napkins

• Customized branding based on location

• Priority Points – 375



DIAMOND SPONSOR

Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30

Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/backdrop branding your organization as the official GEOINT 2024 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30



Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to have a Government Hub panel
- Priority Points – 30



Chairman's Reception - \$55,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 275



DIAMOND SPONSOR

continued

Innovation Hub + YP Golden Ticket Breakfast - \$55,000

Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

Young Professionals Hub + YP Welcome Reception - \$55,000

Exclusive

Be the sponsor of the USGIF Young Professionals (YP) Hub and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Foreword Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 275

PLATINUM SPONSOR

Symposium Wi-Fi - \$45,000 / \$51,750

Exclusive

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Classified Session - \$40,000 / \$46,000

Exclusive

The GEOINT 2024 classified session will be hosted on Thursday, May 9. Show your support of the community by being the exclusive sponsor of the GEOINT 2024 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

Symposium Lanyards - \$40,000 / \$46,000

Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2024! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

PLATINUM SPONSOR

continued

Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2024 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open*
- Logo/brand recognition on email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2024
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 20 member / 23 non-member

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Peraton

Event Center Pre-Function Area Branding - \$35,000 / \$40,250

2 Available ~~3 Available~~

Combination of customized branding opportunities based on spaces at the convention center and your branding needs.

Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 175 member / 20.13 non-member

Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2024. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2024 attendees. Included in the sponsorship:

- Logo recognition on signage throughout the day
- Judging opportunities such as Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 175 member / 20.13 non-member



Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at the Gaylord Palms. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at the Gaylord Palms.
- Priority Points – 175 member / 20.13 non-member

GOLD SPONSOR

GEO Lounge Networking Area Branding / Collateral - \$25,000 / \$28,750

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

Symposium Bag - \$25,000 / \$28,750

Exclusive

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member / 14.38 non-member

Symposium Mobile App - \$25,000 / \$28,750

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

Video Wall - \$25,000 / \$28,750

2 Available

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member

Professional Headshot Studio in Exhibit Hall - \$25,000 / \$28,750

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Headshots: providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 12.5 member / 14.38 non-member

CACI
EVER VIGILANT

Exhibit Hall Lunch - \$20,000 / \$23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

SILVER SPONSOR

Symposium Notebook - \$18,000 / \$20,700

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2024 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member

Symposium Pocket Guide - \$15,000 / \$17,250

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy.

Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member



PM Networking Break - \$12,000 / \$13,800

2 Available

***Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold**

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member

AM Networking Break - \$10,000 / \$11,500

3 Available

***All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold**

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member

Charging Locker/Tower - \$10,000 / \$11,500

2 Available

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

Hotel Door Drop - \$7,500 / \$8,625

1 Available ~~3 Available~~

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Palms Resort & Convention Center. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member

Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Palms. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

Literature on Chairs of General Session - \$6,000 / \$6,900

3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3 member / 3.45 non-member

SILVER SPONSOR

continued

Spinning Kiosk - \$6,000 / \$6,900

Limited Availability

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Palms Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

Media/Press Center - \$5,000 / \$5,750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)
- Priority Points – 2.5 member / 2.88 non-member

BOOTH ADD-ONS

Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

10 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Collateral in Symposium Bag

\$1,500 / \$1,725 Print

10 Available

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 0.75 member / 0.87 non-member

Carpet Logo for Booth - \$750 / \$865

10 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth.

Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

RESERVE TODAY!

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USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit usgif.org.