

**USGIF**  
**geoint** 2024  
SYMPOSIUM

May 5-8 - Orlando, FL  
Gaylord Palms Resort & Convention Center

**PROSPECTUS**

**EXHIBIT HALL FEATURING**

EXHIBIT DATES MAY 6-8

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

**ESSENTIAL IN ALL DIMENSIONS  
AND DOMAINS**

# ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



- |                                |  |                                  |                                |
|--------------------------------|--|----------------------------------|--------------------------------|
| Acquisition Directorate        | Chief Systems Architect                    | Director Remote Sensing Engineer | Owner                          |
| Admiral                        | Chief Systems Engineer                     | Engineer                         | Portfolio Director             |
| Analyst                        | Chief Technology Officer                   | Executive Director               | President                      |
| Assistant Executive Director   | Collection Manager                         | Executive Vice President         | Principal Architect            |
| Associate Vice President       | Colonel                                    | Founder                          | Principal Data Scientist       |
| Board Member                   | Combat Development Analyst                 | Functional Management Executive  | Principal Engineer             |
| Branch Chief                   | Commandant                                 | General                          | Principal Intelligence Analyst |
| Branch Head                    | Commander                                  | General Council                  | Professor                      |
| Budget Director                | Commanding General                         | General Manager                  | Program Director               |
| Business Development Executive | Congressional Liaison                      | GEOINT Chief                     | Publisher                      |
| Business Development Manager   | Contract Officer                           | GEOINT Division Chief            | R&D Engineer                   |
| Capture Manager                | Contracting Officer                        | Geospatial Analyst               | R&D Scientist                  |
| Cartographer                   | Dean                                       | Geospatial Management Officer    | Senior All-source Analyst      |
| Chairman                       | Defense Analyst                            | GIS Analyst                      | Senior Imagery Analyst         |
| Chief Congressional Affairs    | Deputy Director                            | Global Director                  | Senior Intelligence Analyst    |
| Chief Engineer                 | Deputy Ministry of Defense                 | Group President                  | Senior Staff                   |
| Chief Executive Officer        | Director                                   | Human Terrain Analyst            | Signal Intelligence Analyst    |
| Chief Financial Officer        | Director Defense and Intelligence Programs | Imagery Analyst                  | Source Strategies Analyst      |
| Chief GEOINT Branch            | Director Earth Observation Systems         | Information Analyst              | Special Advisor                |
| Chief Information Officer      | Director Homeland Security State & Local   | Intel Officer                    | Special Agent                  |
| Chief Innovation Officer       | Director Intelligence Programs             | Intelligence Analysis Engineer   | Special Forces Officer         |
| Chief Learning Officer         | Director Legislative Affairs               | ISR Operations Chief             | Staff Officer                  |
| Chief of Small Business Office | Director of GEOINT Office                  | ISR Portfolio Manager            | Student                        |
| Chief of Staff                 | Director R&D                               | Managing Director                | Team Chief, Special Analysis   |
| Chief Operating Officer        |  | Mayor                            | Technical Staff                |
| Chief Scientist                |  | Military Geographer              | Training Requirements          |
|                                |  | Multi-source Analyst             | Vice President                 |
|                                |  | Operations Officer               |                                |

# TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron  
 172nd SBCT  
 1st Infantry Division  
 1st Information Operations Command  
 20th Intelligence Squadron  
 332nd Transportation Battalion  
 AFSOC  
 Air Force GEOINT Office  
 Air Force Institute of Technology  
 Air Force ISR  
 Air Force Research Lab  
 Air Force Targeting Center  
 Army Corps of Engineers  
 Army GEOINT Battalion  
 Army Material Command  
 Army National Guard  
 Australian Geospatial Intelligence  
 British Embassy  
 CADASTRE, Land Registry and Mapping Agency  
 Canadian Department of National Defence  
 Canadian Forces  
 Canadian Joint Operations Command  
 CED of Florida  
 Center for Geospatial Intelligence (CGI)  
 Central Intelligence Agency (CIA)  
 CIFA  
 City of Los Angeles

CNN National Security  
 COMNAVMETOCOM  
 DARPA  
 Defence R&D Canada  
 Defense Acquisition University  
 Defense Geographic / Imagery Intelligence Agency  
 Defense Geospatial-Intelligence School  
 Defense Intelligence Agency (DIA)  
 Defense Supply Center Richmond  
 Defense Threat Reduction Agency  
 Department of Defence - Australia  
 Department of Defense (DoD)  
 Department of Homeland Security (DHS)  
 Department of Interior  
 Department of National Defense  
 Department of State  
 DIGLS  
 DTAO  
 Dutch Ministry of Defense  
 Estonian Defence Forces  
 European Union Satellite Centre  
 Executive Branch  
 FBI Academy  
 FBIS Map Services Center  
 Federal Bureau of Investigation (FBI)

Federal Ministry of Defense, Republic of Austria  
 Finnish Defence Forces Topographic Forces  
 Geospatial-Intelligence Systems & Services  
 Germany Federal Intelligence Service  
 IARPA  
 IN-Q-TEL  
 Institute for Defense Analysis  
 Intelligence and Security Command  
 Intelligence Commission  
 Japan Ministry of Defense  
 Joint Forces Intelligence Command  
 Joint Special Operations Command  
 Joint Warfare Analysis Center  
 JSF PO (ASC-YJ)  
 JTF-CS  
 Korea Defense Geospatial-Intelligence Agency  
 Louisiana State Police  
 Ministry of Defence  
 Ministry of Defense Colombia  
 MIT Lincoln Laboratory  
 NASIC/DEI  
 National Counter Terrorist Center  
 National Air and Space Intelligence Center  
 National Center for Atmospheric Research

National Geospatial-Intelligence Agency (NGA)  
 National Reconnaissance Office (NRO)  
 National Security Agency (NSA)  
 National Technology Alliance  
 Naval Meteorology & Oceanography Command  
 Naval Oceanographic Office  
 Naval Postgraduate School  
 Naval Research Lab  
 New Zealand Defence Force  
 Norwegian Defence Staff  
 Norwegian Military Geographic Service  
 Office of the Director of National Intelligence (ODNI)  
 Office of the Secretary of Defense (OSD)  
 Office of the Under Secretary of Defense for Intelligence  
 Pacific Northwest National Laboratory  
 Public Works & Government Services Canada  
 Richmond Map Facility  
 Royal Norwegian Embassy  
 Sandia National Laboratories  
 SPAWAR SSC  
 Swedish Armed Forces  
 Tennessee Valley Authority  
 Terrorist Threat Integration Center  
 The Netherlands Ministry of Defense

U.S. Air Force  
 U.S. Army  
 U.S. Army Geospatial Center  
 U.S. Army Joint Task Force for Civil Support  
 U.S. Border Patrol  
 U.S. Central Command  
 U.S. Coast Guard Intelligence Coordination Center  
 U.S. Department of Commerce  
 U.S. Department of Energy  
 U.S. Department of State  
 U.S. Geological Survey (USGS)  
 U.S. House of Representatives  
 U.S. Marine Corps  
 U.S. Navy  
 UAE Air Force Intelligence  
 UK Defence GEOINT Liaison Staff  
 UK Defence Geospatial Intelligence Fusion  
 USAERDC Topographic Engineering Center  
 USAFRICOM  
 USAINSCOM 902d M.I. Group  
 USASMDC  
 USCENTCOM  
 USMA  
 USNA  
 USNORTHCOM  
 USSOCOM  
 USSTRATCOM

# BEGIN WITH A BOOTH



## STANDARD BOOTH

### Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

## PAVILIONS

### Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2023
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

## SMALL BUSINESS TABLE-TOP BOOTH

### Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only - no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted.

# A PARTIAL LIST OF PREVIOUS GEIANT SYMPOSIUM EXHIBITORS

2d3 Sensing  
3001 Inc  
512th Engineer Detachment (GPC), Fort Sam Houston, Texas  
ABSc/Syntaxa  
AC4S  
Accenture  
Accunet  
Active Risk  
Acute 3D  
Adobe Government at Carahsoft  
Adobe Systems Inc.  
Advanced Technical Intelligence Center (ATIC)  
AEGIS Technologies  
Aerstone  
AFE1 - DIZE  
Agent Logic Inc.  
Agilix  
Air Force Institute of Technology  
Air Force Research Lab (AFRL)  
Airborne Resources Inc.  
Airbus  
AirWatch  
Akamai Technologies  
Alfresco  
Alliant Techsystems  
Altamira Technologies Corp.  
Amazon Web Services, Inc.  
American Military University  
American Systems  
Ampex Data Systems  
Analytical Graphics Inc.  
Annapolis Micro Systems Inc.  
Anonymizer Inc.  
APEX Expert Solutions  
Appstry  
Apple  
Applied Geospatial Solutions International  
Applied Imagery  
Applied Network Solutions Inc.  
Applied Research Associates Inc.  
Apptek  
Aptima, Inc.  
Aqua Security  
Arcturus UAV  
ArdentMC  
Arista Networks  
Army GEIANT Battalion  
ASG  
Aspera  
ASPRS  
Association of American Geographers  
Astrium  
AT&T  
AT&T Government Solutions  
ATK  
Atlassian  
Attivio  
Authentic8  
Autodesk  
Autonomy Inc.  
Avenza Systems Inc.  
Avere Systems  
Avineon Inc.  
Avocent Corp.  
Axway  
BAE Systems  
Ball Aerospace  
Ball Aerospace & Technologies

Corp.  
Basis Technology  
BBN Technologies  
Belkin  
Belvoir Corporate Campus  
Berico Technologies  
Bit9  
BlackSky  
Bloomberg Government Entity Solutions  
Blue Canopy Group  
Blue Coat Systems  
Blue Light  
Blue Marble Geographics  
BlueArc Corp.  
BlueCat  
BlueSpace  
BMC Software  
Boeing Company  
Booz Allen Hamilton  
BOSH Global Services  
Boundless  
Brocade  
CAISR & Networks and Defense News  
CAISRNET / DEFENSE NEWS  
CA Technologies  
CACI  
CAE  
CALNET, Inc.  
Canon USA Inc.  
Capella Space  
Carahsoft  
CARDIO  
CARTO  
Cartography and Geographic Information Society  
Catapult Consultants  
CCRI  
CDW-G  
Center for Geospatial Information Technology, Virginia Polytechnic and State University  
Center for Geospatial Intelligence - University of Missouri  
Center for Technical Intelligence Studies and Research  
Central Intelligence Agency (CIA)  
CenturyLink  
CHI Systems Inc.  
Chiliad  
Churchill Navigation  
Ciena  
Circle Twelve Inc.  
Cisco  
Citrix Systems Inc.  
Civil Applications Committee  
- USGS  
ClearShark  
ClearTerra  
Cleversafe  
CLI  
Cloudera  
Cognika Intelligence and Defense Solutions  
Cohesity  
Colfax International  
Covintec  
CommVault  
CompassData Inc.  
COMPUSULT  
ER Mapper  
Computable Insights/Diffeo  
ComputaMaps  
ConcealFab Corp

Concurrent Technologies Corp.  
Connexa  
Consolidated Resource Imaging  
Context  
Convey Computer Corporation  
COPT Data Center Solutions  
Courage Services, Inc.  
Cray Inc.  
CRI - Consolidated Resource Imaging  
Crossroads Systems StrongBox  
Crunchy Data  
CSC  
CSTARs  
Cubic Cyber Solutions  
Cubic Mission Solutions  
Cutting Edge Networked Storage  
Cyber Maryland  
Cylance  
D-Wave Systems Inc.  
Data Analytic Solutions, Inc.  
Data Tactics Corporation  
DataDirect Networks  
Datameer  
DataRobot  
DataWalk  
Datron World Communications  
DCGS-A & TCM-SP  
DECISIVE ANALYTICS Corp.  
Defense Intelligence Agency (DIA)  
Defense Systems  
Definiens  
Dell Inc.  
Deloitte  
DeLorme  
Delta Digital Video  
Descartes Labs  
Dewberry  
DIA/DTM - 2B  
Diamond Visionics  
Digital Results Group Inc.  
DigitalGlobe  
DLR German Aerospace Center  
DLT - Oracle Premiere Partner  
DLT Solutions  
DTN/Meteorlogix  
DualAlign LLC  
Dun & Bradstreet  
DXC Technology  
Dynamic Aviation  
Dynamic Graphics Inc.  
e-GEOS  
Eagle Ray, Inc.  
EagleView  
Earth-i  
East View Geospatial  
Ecopia Tech Corporation  
EIZO Inc.  
EMC Isilon  
En-Net Services  
Endeca  
Endgame  
Engility Corporation  
EnterpriseDB  
Envitia  
EOIR Technologies  
Equinix Federal  
ER Mapper  
ERDAS  
Ergo  
Ericsson Federal Inc.

eSpatial Inc.  
Esri  
Eternix Ltd.  
Evertz  
exactEarth Ltd.  
Exelis  
Eye C Solutions  
F5 Networks  
FCN Technology Solutions  
FeatureX  
Federal Laboratory Consortium  
Crunchy Data  
FireEye  
Flight Landata  
FluxData Inc.  
Forcepoint LLC  
ForeFlight  
ForeScout  
ForgeRock  
Forterra Systems Inc.  
Fortinet Federal  
Fortinet Corp.  
FortiusOne  
Forum Systems  
Frame  
Fraym  
Freedom Consulting Group Inc.  
Front Porch Digital  
CAE  
Fugro  
Fulcrum IT Services  
Fusion-io  
GameSim Inc  
GBH Communications  
GCS Research  
General Atomics Aeronautical Systems  
General Dynamics  
Geo Owl LLC  
Geo Tactical Solutions  
Geodata IT LLC  
GeoDecisions  
Geodigital International  
GeoEye  
Geographic Services Inc.  
GEOHuntsville  
GeoIQ  
GeoNorth Information Systems  
George Mason University  
Georgia Tech Research Institute (GTRI)  
GeoSemble Technologies Inc.  
GeoSpark Analytics  
Isilon Systems  
Geospatial Intelligence Forum  
Geospatial Media and Communications  
GeoTeC Media  
GEOTECH CENTER  
Geoweb3d  
Gigamon  
GIS Certification Institute  
GIS Development  
GIS Cafe.Com  
GITLab  
Glimmerglass Networks Inc.  
Global Marketing Insights Inc. (GMI)  
Goodrich Corp.  
Goodrich ISR Systems  
Google Cloud  
Google Inc.  
GSA FEDSIM & GSA Express  
Haivision

Harris Corporation  
HawkEye 360  
Headwall Photonics Inc.  
HERE  
Hewlett Packard Enterprise  
Hexagon  
Hie Electronics  
Hitachi Data Systems  
Hortonworks  
HP  
HumanGeo  
i-cubed  
i3 ICS  
IBM  
IC ITE / The Intelligence Community Network (ICN)  
ICES  
iGETT Project  
iGT  
IHS Inc  
ikeGPS  
Image Matters LLC  
Image Now by Perceptive Software  
Imation  
Immersive Media Co.  
immixGroup  
iMove Inc.  
In-Q-Tel Inc.  
Info Terra GmbH  
Infoblox  
Infomatica  
Initiate - an IBM Company  
Insitu  
InTec LLC  
Integrated Modern Engineering LLC  
Integration Technologies  
Group Inc.  
Intelepix LLC  
Intelligent Software Solutions  
Intelliwings LLC  
Intergraph Government Solutions  
Intermap Technologies  
International Atomic Energy Agency / Intl. Safeguards Project Office  
International Spy Museum  
INTENSITY  
Invertix  
iQuest Analytics, Inc.  
Iron Bow Technologies  
Jane's by IHS Markit  
Janya  
JDISS IPO  
JMP Software from SAS  
Johns Hopkins University - MS  
Geospatial Intelligence  
Juniper Networks  
Kelym Technologies  
KeyW  
Kinney Group Inc.  
Kitware  
L-3  
Latitude Geographics Group Ltd.  
Layer 7  
Leica Geosystems  
Leidos

LexisNexis OSINT  
Lexlet Corp.  
LGS Innovations  
LIS  
LizardTech  
Lockheed Martin  
Logos Technologies LLC  
Los Alamos National Laboratory  
LPA Systems  
LTI Datacomm  
MacAulay-Brown  
ManTech  
MapAnything  
Mapbox  
MapD  
MapLarge  
Mappt Military  
MapR Data Technologies Inc.  
MarkLogic  
Maryland of Opportunity  
MathWorks  
Maxar Technologies  
MaxVision, Rugged Portable Computers  
McAfee  
McClendon Corp.  
MDA  
Meadowgate Technologies LLC  
Mellanox Federal Systems  
MemSQL  
Mercury Computer Systems  
Merrick & Company  
MetaCarta Inc  
MicroLink  
Micron  
Microsoft  
Microstrategy  
MicroTeC  
Missile Defense Agency  
Mitsubishi Digital Electronics  
Mitsubishi Electric Research Lab  
Modus Operandi Inc.  
MongoDB  
Motion DSP Inc.  
MTEQ, Inc.  
Myriax  
NAB Show  
Napatech Inc.  
National Counterterrorism Center (NCTC)  
National Geographic Maps  
National Geospatial-Intelligence Agency (NGA)  
National Reconnaissance Office (NRO)  
National Security Agency (NSA)  
National Technology Alliance (NTA)  
National Training and Simulation Association (NTSA)  
Naval Postgraduate School  
NAVTEQ  
Neo4j Inc.  
NerVe Technologies  
NET  
NetApp  
Netezza  
NETSCOUT Systems Inc.  
Network General Corp.  
NEVION  
NITAA  
NUVC  
Nokia Location & Commerce

(Formerly NAVTEQ)  
North Avenue Technologies  
Northeastern University  
Northern Virginia Community College (NOVA)  
Northrop Grumman  
NovaSol  
Novetta  
Nutanix Inc.  
NuWave Solutions  
NVIDIA  
Nvision Solutions Inc.  
NW Systems Inc.  
Oak Ridge National Laboratory (ORNL)  
Oaktree Solutions  
Object Raku Technology Inc  
ObjectFX Corp.  
Oblong Industries, Inc.  
Observera Inc.  
Obsidian Strategies  
Océ North America  
Oceus Networks  
Octo Consulting Group Inc.  
Office of Naval Intelligence (ONI/FIST)  
OGSystems  
Open Source Center  
Open Source GEIANT  
OpenGeo  
OpenText  
Optech  
Optibase, A Vitec Company  
Oracle  
Orbis Technologies Inc.  
Orbit Communication Systems Inc.  
Orbit Logic  
Orbital Insight Inc.  
Orbital Sciences Corp.  
Overwatch / Textron Systems  
Owl Computing Technologies  
PAE ISR  
PAE ISR - Resolute Eagle  
Palantir Technologies  
Palo Alto Networks  
Panoram Technologies  
PAR Government  
Parsons Institute for Information Mapping  
PASCOCorp.  
PCI Geomatics  
Pearson Custom Learning Solutions / IAEGS  
Penn State World Campus  
Peraton  
Perceptive Pixel Inc.  
Percipient.ai  
Person Associates LLC  
Pictometry International Corp.  
Pitney Bowes  
PIX Element  
PIXELTEQ  
PIXIA Corp.  
Pixoneer Geomatics  
Pixspan Inc.  
Planar Systems  
PLW Modelworks  
Polaris Alpha  
Polycom  
Presagis  
Primordial  
Proofpoint

PTFS  
Pure Storage  
PV Labs  
Qbase  
QinetiQ- North America  
QTS Data Centers  
Quantum Corp.  
R & K Solutions  
Rackable Systems  
RackTop Systems  
Radiance Technologies  
RadiantBlue Technologies  
Rafael Advanced Defense Systems Ltd.  
RAID Inc.  
RapidEye  
Raytheon  
Recorded Future  
Red Hat Inc.  
Red Hen Systems LLC  
Redrover Co. Ltd.  
RGS (Responsive Geospatial Systems)  
Riegl USA  
Ringtail Design  
Riverved Technology  
Riverside Research  
Rosetex Technology & Ventures Group  
RT Logic  
Rubrik Federal  
S2 Analytical Solutions  
SAAB VRICON SYSTEMS Rapid 3D Mapping  
Safe Software  
SafeNet  
Saffron Technology, Inc.  
SAIC  
Saint Louis University  
Salient Federal Solutions  
Samsung  
San Antonio Fire Department  
San Antonio Police Department  
Sandia National Laboratories  
SANZ EarthWhere  
SAP NS2  
Sarnoff Corp.  
SAS  
Satrec Initiative  
Scene Sharp Technologies  
Science Applications  
International Corp. (SAIC)  
Scitor Corp.  
SDI Government  
Seagate Government Solutions  
Secure Computing  
SecurityFirst  
Semantic Research Inc.  
ServiceNow  
SGI  
SI Imaging Services  
Sierra Nevada Corp.  
Signature Government Solutions  
Silicon Graphics Inc. (SGI)  
Simtable  
Simulize Inc.  
SiScape Inc.  
Skyline Software Systems Inc.  
SOFVERX  
Solace  
SolarWinds  
Solvers Inc.

Solid Terrain Modeling Inc.  
Sony  
Sotera Defense Solutions, Inc.  
Space Dynamics Laboratory  
Space News  
SpaceCurve  
SpaceKnow Inc.  
SPADAC  
Spatial Networks Inc.  
SpecTR, LLC  
Spectra Logic  
Spire Global  
Splunk Inc.  
Spot Image Corp.  
SRA International Inc.  
SRC Computers Inc.  
SRC Inc.  
SRI International  
SSS Research  
Strategic Operational Solutions  
Summit Terragratics Inc.  
Sun Microsystems  
Surrey Satellite Technology  
US LLC  
SUSE  
SwiftStack  
Symantec  
Tableau Software  
TASC  
TCarta  
Technical Innovation  
TechniGraphics  
Technology Management Associates Inc  
Teledyne Optech  
Telesoft Technologies  
TELLABS  
Tenix America  
Teradata  
TeraLogics LLC  
TerraEchos Inc.  
TerraGo Technologies  
Terran Orbital  
TERREX  
Texas Memory Systems  
Textron Systems  
Thales eSecurity  
The Boeing Co.  
The Greater San Antonio Area Chamber of Commerce  
The HumanGeo Group  
The Pennsylvania State University  
The Sanborn Map Company Inc.  
Thermopylae Sciences & Technology  
Thetus  
thincsoft  
Thinklogical  
Third Dimension Technologies  
TIBCO's Spotfire Division  
Tildenwoods Corp.  
Tiltan USA  
Tintri  
TomTom  
Topsy  
Total Aircraft Services (TAS) an Ikhana Group Co.  
TouchTable Inc.  
ToucheVoyant  
Trend Micro  
Tresys Technology  
Trimble

Tripwire Inc.  
Trustwave Government Solutions  
TVAR Solutions  
Twister Data Framework  
U.S. Air Force  
U.S. Army Geospatial Center  
U.S. Army North  
UltraSpectral, Inc.  
Unisys  
United Launch Alliance  
Unitek Education  
Universal Space Network Inc.  
University of Denver  
University of Mary Washington  
University of Redlands - MS GIS Program  
University of Utah, Department of Geography  
Urban Robotics Inc.  
URS  
Ursa  
UrtheCast Corp.  
USAA  
USAF Eagle Vision  
USC Spatial Sciences Institute  
USGIF Modeling and Simulation Working Group  
USGS / Civil Applications Committee  
USGS Earth Resource Observation & Science (EROS) Center  
USSOCOM Technology and Industry Liaison Office (TILO)  
UTC Aerospace Systems  
VATC (Visual Awareness Technology and Consulting)  
Venafi  
Vencore  
Verizon  
VetDS  
VIDEO INFORM  
VideoBank  
Vignette  
ViON Corp.  
Virginia Tech Applied Research Corporation and Center for Geospatial Intelligence Technology  
Visual Intelligenc  
VITEC  
VMware  
Vormetric  
Voyager Search  
Vricon  
VRMesh  
VT Mak  
Washington College GIS Program  
WaveRunner  
WESTPORT  
WISER  
Woolpert  
World Wide Technology  
Xirrus, Inc.  
XYRATX  
Z Corp.  
Zebra Imaging Inc.

## BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆◆◆◆	◆◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆◆◆◆◆◆◆◆	◆◆◆◆◆◆◆◆	◆◆◆◆	◆	
Symposium Full Registrations	◆◆◆◆◆◆◆◆	◆◆◆◆◆	◆◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

## PREMIER SPONSOR

### Welcome Reception - \$75,000

*Exclusive*

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

Your company will receive the following items:

- All signage for the event
- Napkins
- Customized branding based on location
- Priority Points - 375



**SOLD**

## DIAMOND SPONSOR

### Main Stage - \$60,000

*Exclusive*

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points - 30

### Exhibit Hall - \$60,000

*Exclusive*

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/backdrop branding your organization as the official GEOINT 2024 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points - 30



**SOLD**

### Government Hub - \$60,000

*Exclusive*

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to present on the hub panel
- Priority Points - 30



**SOLD**

### Chairman's Reception - \$55,000

*Exclusive*

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points - 275



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## DIAMOND SPONSOR

continued

### Innovation Hub + YP Golden Ticket Breakfast - \$55,000

*Exclusive*

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

### Young Professionals Hub + YP Welcome Reception - \$55,000

*Exclusive*

Be the sponsor of the USGIF Young Professionals (YP) Hub and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to serve as judge for Foreword Poster Presentations (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Reception (Show Management is responsible for production and distribution)
- Priority Points – 275

## PLATINUM SPONSOR

### Symposium Wi-Fi - \$45,000 / \$51,750

*Exclusive*

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

### Classified Session - \$40,000 / \$46,000

*Exclusive*

The GEOINT 2024 classified session will be hosted on Thursday, May 9. Show your support of the community by being the exclusive sponsor of the GEOINT 2024 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Logo recognition on buses used to transport attendees to classified session
- Priority Points – 20 member / 23 non-member

### Symposium Lanyards - \$40,000 / \$46,000

*Exclusive*

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2024! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and your logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

**SOLD**

**carahsoft**



## PLATINUM SPONSOR

continued

### Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2024 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition in email to USGIF database announcing that registration is open\*
- Logo/brand recognition in email with registration confirmation\*\*
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2024
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)\*\*
- Priority Points – 20 member / 23 non-member

\*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

\*\*If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship



### Event Center Pre-Function Area Branding - \$35,000 / \$40,250

2 Available ~~3 Available~~

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 175 member / 20.13 non-member

### Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2024. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

### GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2024 attendees. Included in the sponsorship:

- Logo recognition on signage throughout the day
- Judging opportunity for student posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 175 member / 20.13 non-member



### Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room at the Gaylord Palms. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at the Gaylord Palms.
- Priority Points – 175 member / 20.13 non-member

## GOLD SPONSOR

### GEOLounge Networking Area Branding / Collateral - \$25,000 / \$28,750 *4 Available*

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

### Symposium Bag - \$25,000 / \$28,750 *Exclusive*

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member / 14.38 non-member

### Symposium Mobile App - \$25,000 / \$28,750 *Exclusive*

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

### Video Wall - \$25,000 / \$28,750 *1 Available ~~2 Available~~*

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped four times each day during the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 12.5 member / 14.38 non-member



### Professional Headshot Studio in Exhibit Hall - \$25,000 / \$28,750 *Exclusive*

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Posters providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 12.5 member / 14.38 non-member



### Exhibit Hall Lunch - \$20,000 / \$23,000 *3 Available*

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

## SILVER SPONSOR

### Symposium Notebook - \$18,000 / \$20,700

*Exclusive*

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2024 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member

### Symposium Pocket Guide - \$15,000 / \$17,250

*Exclusive*

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

### Water Stations in the Exhibit Hall - \$15,000 / \$17,250

*Exclusive*

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy.

Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member



### PM Networking Break - \$12,000 / \$13,800

*2 Available*

**\*Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold**

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member

### AM Networking Break - \$10,000 / \$11,500

*3 Available*

**\*All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold**

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member

### Charging Locker/Tower - \$10,000 / \$11,500

*2 Available*

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

### Hotel Door Drop - \$7,500 / \$8,625

*1 Available ~~3 Available~~*

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the Gaylord Palms Resort & Convention Center. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member

### Hotel Door Hanger - \$7,500 / \$8,625

*3 Available*

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors. Door Hangers will be distributed to every attendee's room at the Gaylord Palms. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

### Literature on Chairs of General Session - \$6,000 / \$6,900

*3 Available*

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3 member / 3.45 non-member

## SILVER SPONSOR

continued

### Spinning Kiosk - \$6,000 / \$6,900

*Limited Availability*

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the Gaylord Palms Resort & Convention Center (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3 member / 3.45 non-member

### Media/Press Center - \$5,000 / \$5,750

*Limited Availability*

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (Show Management will produce and distribute)
- Priority Points – 2.5 member / 2.88 non-member

## BOOTH ADD-ONS

### Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

*10 Available*

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

### Collateral in Symposium Bag

#### **\$1,500 / \$1,725 Print**

*10 Available*

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 0.75 member / 0.87 non-member

### Carpet Logo for Booth - \$750 / \$865

*10 Available*

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth.

Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

## CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

*All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.*

# RESERVE TODAY!

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