

United States Geospatial Intelligence Foundation Charting Our Strategic Way Forward

Mission

The United States Geospatial Intelligence Foundation (USGIF) is a 501(c)(3) nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. USGIF achieves its mission through various programs and events and by building the community, advancing the tradecraft, and accelerating innovation.



Vision

Be the recognized and trusted source for advancing the geospatial intelligence tradecraft and building a stronger community of interest across industry, academia, government, professional organizations and individuals.

Strategy and Goals

USGIF connects industry, academia, and government partners to educate and evolve the GEOINT craft and cadre. We foster a broader understanding of GEOINT's limitless potential and demonstrate how to be a contributing part of the GEOINT community.

Serve as the connector, facilitator, and advocate for GEOINT. Be the inclusive and agnostic voice for advancing GEOINT usage, technology, and tradecraft



People, tradecraft, technology, and science are accelerating the advancement of GEOINT. Lead the most important conversations and drive collaboration with enhanced and innovative approaches

GEOINT Symposium, Mentorship, Diversity

Thought Leadership, Pathways, Collaboration

**Build the
Community**

Set a new standard and showcase the ability to tackle hard problems in collaboration with leaders and luminaries from across the GEOINT community

**Accelerate
Innovation**

**Educational Standards, Strategic Partnerships,
Professional Development**

**Advance
the
Tradecraft**

Framing the Environment

Geospatial information is exponentially increasing in availability, applicability, and potential to address diversified and deep challenges. USGIF must work within this environment to accomplish its goals.



CULTURAL ENVIRONMENT

To advance GEOINT science and tradecraft, and to attract and develop the next generation of talent for the mission, USGIF must lead a broader and more inclusive community in support of national security.



FINANCIALLY FRIENDLY ENVIRONMENT

In an atmosphere of limited resources, USGIF must remain focused on its efforts to inspire and enrich collaboration and opportunity across a diverse GEOINT community.



COOPERATIVE ENVIRONMENT

Unlocking the potential of GEOINT requires that USGIF drive innovative thought leadership and support dynamic leaders and practitioners to constantly innovate and evolve new technology, methods, and analytic skills.

Our Organizational Core Values



RESPECT

We will treat all individuals with dignity, fairness, and consideration.



TEAMWORK

We will foster collaboration and cooperation among our members and stakeholders to achieve common goals.



CONTINUOUS LEARNING

We will promote a culture of lifelong learning and encourage our members to constantly improve their knowledge and skills in the geospatial intelligence field.



QUALITY

We will commit to delivering high-quality products, services, and programs that meet the needs and expectations of our stakeholders.



INTEGRITY

We will uphold the highest ethical standards and expect our members to act with integrity in all professional endeavors.



INCLUSIVENESS

We will embrace diversity and inclusivity, striving to create an environment where all individuals feel welcome and valued.

The Foundation's Guiding Principles

Invest in our People

We will invest first and foremost in our most valuable asset – our people.

...and Partnerships

We will continually strengthen and expand the community's collaborative partnerships.



Promote State-of-the-Art Tradecraft

We will partner with the community to deliver the technology and tradecraft necessary to unleash the true power of GEOINT.

...While Innovating for our Future

We will create the opportunity for the community to continually evolve GEOINT capabilities necessary to solve increasingly harder problems.



United States Geospatial Intelligence Foundation

Build the Community | Advance the Tradecraft | Accelerate Innovation