USGIF

geoint 2025

SYMPOSIUM

May 18-21 ▪ **St. Louis, MO**
America's Center Convention Complex

PROSPECTUS

BUILDING A SECURE TOMORROW TOGETHER

EXHIBIT DATES MAY 19-21
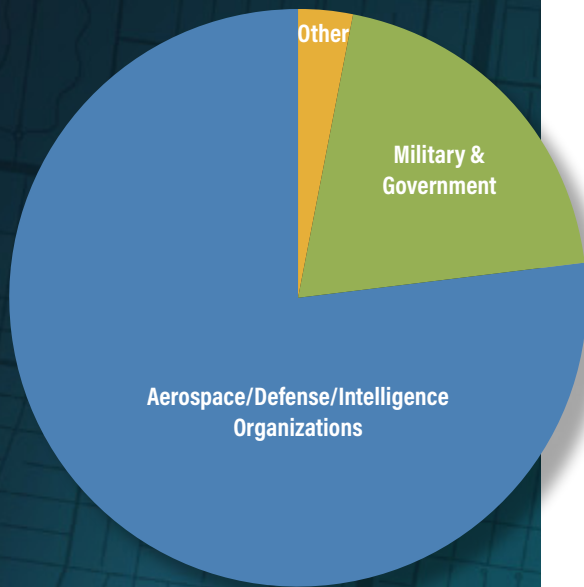
EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software

- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

usgif.org/geoint-symposium-2025/

ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS

Acquisition Directorate

Admiral

Analyst

Assistant Executive Director

Associate Vice President

Board Member

Branch Chief

Branch Head

Budget Director

Business Development Executive

Business Development Manager

Capture Manager

Cartographer

Chairman

Chief Architect

Chief Congressional Affairs

Chief Data Officer

Chief Engineer

Chief Executive Officer

Chief Financial Officer

Chief GEOINT Branch

Chief Information Officer

Chief Innovation Officer

Chief Learning Officer

Chief of Small Business Office

Chief of Staff

Chief Operating Officer

Chief Scientist

Chief Systems Architect

Chief Systems Engineer

Chief Technology Officer

Collection Manager

Colonel

Combat Development Analyst

Commandant

Commander

Commanding General

Congressional Liaison

Contract Officer

Contracting Officer

Data Scientist

Dean

Defense Analyst

Deputy Director

Deputy Ministry of Defense

Director

Director Defense and Intelligence Programs

Director Earth Observation Systems

Director Homeland Security State & Local

Director Intelligence Programs

Director Legislative Affairs

Director of GEOINT Office

Director R&D

Director Remote Sensing

Director, Foundational GEOINT

Director, National Security Programs

Director, Space Programs

Engineer

Executive Director

Executive Vice President

Founder

Functional Management Executive

General

General Council

General Manager

GEOINT Chief

GEOINT Division Chief

GEOINT Requirements Officer

Geospatial Analyst

Geospatial Analyst

Geospatial Management Officer

GIS Analyst

Global Director

Group President

Human Terrain Analyst

Imagery Analyst

Information Analyst

Intel Officer

Intelligence Analysis Engineer

ISR Operations Chief

ISR Portfolio Manager

Managing Director

Mayor

Military Geographer

Mission Manager

Multi-source Analyst

Operations Officer

Owner

Portfolio Director

President

Principal Architect

Principal Data Scientist

Principal Engineer

Principal Intelligence Analyst

Professor

Program Director

Program Manager

Publisher

R&D Engineer

R&D Scientist

Security Engineer

Senior All-source Analyst

Senior Imagery Analyst

Senior Intelligence Analyst

Senior Intelligence Officer

Senior Staff

Signal Intelligence Analyst

Source Strategies Analyst

Special Advisor

Special Agent

Special Forces Officer

Staff Officer

Student

Systems Architect

Team Chief, Special Analysis

Technical Staff

Training Requirements

Vice President

TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES

Other

Military & Government

Aerospace/Defense/Intelligence Organizations

Buying Interest in Geospatial Intelligence Products and Solutions

11th Intelligence Squadron
172nd SBCT
1st Infantry Division
1st Information Operations Command
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force GEOINT Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army GEOINT Battalion
Army Material Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGI)
Central Intelligence Agency (CIA)
CIFA
City of Los Angeles
CNN National Security
COMNAVMETOCCOM

DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Supply Center Richmond
Defense Threat Reduction Agency
Department of Defence - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
DTAO
Dutch Ministry of Defense
Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)
Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces Topographic Forces

Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
Greater St Louis
IARPA
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency
Louisiana State Police
Ministry of Defence
Ministry of Defense Colombia
MIT Lincoln Laboratory
NASIC/DEI
National Air and Space Intelligence Center
National Center for Atmospheric Research
National Centre for Geospatial-Intelligence
National Counter Terrorist Center
National Geospatial-Intelligence Agency (NGA)
National Reconnaissance

Office (NRO)
National Security Agency (NSA)
National Technology Alliance
NATO HQ
NATO Intelligence Fusion Centre
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School
Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Oak Ridge National Laboratory
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Public Works & Government Services Canada
Richmond Map Facility
Royal Norwegian Embassy
Sandia National Laboratories
SPAWAR SSC
Swedish Armed Forces
Taylor Geospatial Institute
Tennessee Valley Authority
Terrorist Threat Integration Center

The Netherlands Ministry of Defense
U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support
U.S. Border Patrol
U.S. Coast Guard Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
U.S. Space Force
UAE Air Force Intelligence
UK Defence GEOINT Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAERDC Topographic Engineering Center
USAFA (Air Force Academy)
USAFRICOM
USAINSCOM 902d M.I. Group
USASMDC
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCOM
USSTRATCOM

BEGIN WITH A BOOTH

STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2024
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted. All Small Business Table-Tops are located in 10x10 booth spaces. In order to receive the Small Business booth price, your space cannot be larger than a 10x10.

3GIMBALS
Accenture Federal Services
Adobe
AgileView.ai
Air Force Research Laboratory
Airbus
Aireon
Albedo
Alliance for Sustainable Energy/National Renewable Energy Lab (NREL)
Altana Technologies
Amazon Web Services
AMD
Amentum
Anaconda
Ansys
Appgate Cybersecurity, Inc.
Appian
Applied Imagery
Applied Research Associates, Inc.
Arcfield
ASTERRA
Atlassian
Auria
Avenza Systems Inc.
Aviatrix
Axim Geospatial
AYE3D
Babel Street
Bad Elf
BAE Systems
Ball Aerospace
Bana Solutions
Basis Technology
Bastille
BigBear.ai
Black Cape
BlackBerry Cybersecurity
blackshark.ai
BlackSky
Bloomberg, LP
Blue Marble Geographics
BlueHalo

Bluescape
Boeing Intelligence (millenium space)
Booz Allen Hamilton
Bright Ascension
Broadcom
CACI Headshot Studio
CAE USA
CalypsoAI
Capella Space
Carahsoft - DevSecOps Vertical Team
Carahsoft Technology Corp.
Censys
Center for Geospatial Intelligence - University of Missouri
Cesium
CGI Federal
Chainalysis
Charles River Analytics
Chenega Agile Real-Time Solutions
Chooch AI
Cisco
Clarifai
ClearanceJobs
CloudBees
Cloudera Government Solutions
Cognitive Space
Cohesity
Commvault
Compusult
CONTEC Co., Ltd
Contegix
Cribl
Crimson Phoenix
CRREL Remote Sensing/ GIS Center of Expertise (RS/ GIS CX)
CSTARS - University of Miami
Cubic Digital Intelligence
Curtiss-Wright's PacStar Family of Products
D2iQ
Dabeeo Inc
Daitaku
Danti

DDN Storage
Decision Lens
Dell Technologies
Deloitte
Delta State University
Denodo
DeNOVO Solutions
Descartes Labs
Digital Element
DoD Information Analysis Centers
Dynamic Aviation Group Inc.
Dynamic Graphics Inc.
East View Geospatial
ECS Federal, LLC
EDB
EDGYBEES
e-GEOS
Elastic
Emesent
Ennoble First Inc.
Epoch Concepts
Esri
Eternix Ltd.
EVERFOX
Exyn Technologies
F5
Federal Compass, Inc.
FedGov Podcast
FGR | Trellix
Figure Eight Federal
Finch Computing
Flashpoint
Fognigma
Forcepoint LLC
Forward Networks
Fraym
Freedom Consulting Group
GA-CCRi
Garrison
GDIT
General Atomics EMS and CCRi
General Dynamics Information Technology
General Dynamics Mission Systems
Geo Owl
geoConvergence

Geollect
Geosite
GeoSolutions USA Corp.
Geospatial World
GitLab
Global Technical Systems (GTS) (former TMA)
GoForth Scientific
Google Cloud
GovEvents & GovWhitePaper
Greater St. Louis, Inc.
GSA AAS Defense
GSA FEDSIM
Guidehouse
Hammerspace
HANDHELD
Harness
HashiCorp Federal
HawkEye 360
HEAVY.AI
HEO Robotics
HERE North America, LLC
Hewlett Packard Enterprise
Hexagon US Federal
Hitachi Vantara Federal
HP, Inc.
HyspecIQ
i2 Group
IAI-Israel Aerospace Industries
IBM
ICEYE
Illumio
iMerit
Immersive Wisdom, INC.
immixGroup, Inc.
Immuta
Infleqtion
Infoblox
Institute for Q-shu Pioneers of Space
Intelligence Community Network (ICN)
Interactive Tactical Group
iQPS, Inc. (Institute for Q-shu Pioneers of Space, Inc.)
ISI - ImageSat International
ITRES Research Ltd.

Ivanti, Inc.
Janes
Johns Hopkins University Advanced Academic Programs
Juniper Networks - Federal
Kaukahi, LLC.
Kelyn Technologies
Kepler Communications
Kinetic Data
Kinetica
Kitware
Kleos Space
Kolena
L3Harris
Labelbox
Leading Technology Micro, Inc.
Leidos
Lockheed Martin
Lowe Engineers LLC
Lucenia
Lucid Software
Lumen
LuxCarta
Magic Leap
ManTech
MapLarge
Marathon TS, Inc.
MariaDB
MarkLogic
Markon
Masego Inc.
Mattermost
Matterport
Maxar
MaxVision, Rugged Portable Computers LLC
MDA Space
Meritalk
Metaspectral
METAVi.Ai
MFGS, Inc.
Microsoft
Midwest Microelectronics Consortium (MMEC)
Millennium Space Systems (Boeing)
MongoDB

MPG - Microwave Products Group
Muon Space
National Geospatial-Intelligence Agency (NGA)
National Reconnaissance Office (NRO)
National Renewable Energy Laboratory (NREL)
NearMap
Nelson Intelligence Solutions
Neo4j
NetApp
nextScan
NIH-NITAAC
Nippon Control System
NJVC
Noblis
Northrop Grumman
NSA Cybersecurity Collaboration Center
Ntrepid
Nutanix, Inc.
NUVIEW
NV5
NVIDIA
Oak Ridge National Laboratory (ORNL)
Ocient
Octo
Okta
Omni Federal
OPTIV + ClearShark
Oracle National Security Group
Orbit Logic
Orbital Insight, Inc.
Orbital Sidekick Inc.
OSINT Combine
Owl Cyber Defense
Palantir
Palo Alto Networks
PAR Government Systems
Parsons
PenLink
Penn State World Campus
Pennsylvania State University

Pennsylvania State University Applied Research Laboratory
Peraton
Percipient.ai
Picterra
Pixxel Space Technologies, Inc.
Planet
PLW Modelworks
Pole Star Applications (USA)
Preligens Inc.
Presagis
Prime Solutions Group, Inc.
Progress
PTFS
Pure Storage
QTS Data Centers
Quadrint
Qumulo
Radiance Technologies
Rafael
RAIC Labs
Rancher Government Solutions RGS (SUSE)
Raytheon (RTX)
Recorded Future
Red Hat
RedSeal
Rendered.ai
Riverbed Technology
Riverside Research
Rocket.Chat
Roke
Rubrik Inc
Safran Data Systems
SAIC
Saildrone
SambaNova Systems
samdesk
Sandia National Laboratories
SAP NS2
Satellite Vu
Satellogic
Satim Inc.
SatVu
Scale AI

Scepter
ScienceLogic
Second Front Systems
Sedaro
Sequoia Combine
Sequoia Holdings, LLC
ServiceNow
SHLD, Inc.
SI Analytics Co., Ltd.
SI Imaging Services
Sierra Nevada Corporation
Sightline Media
Silicon Mechanics
SimActive Inc.
Skopenow
SkyFi
Skyline Software Systems, Inc
Skyloom Global Corp
Snowflake Inc.
SoftIron
Solerity
Sonatype
Source Code
Space Dynamics Laboratory
SpaceLink
Spectro Cloud
SpiderOak Mission Systems
Spire Global
Splunk
St. Louis Regional Economic Development Alliance
SteelCloud
Striveworks
SurvTech Solutions Inc.
Synopsys
Syntasa
Synthetaic
Tableau Software
Tanium
Tanzle
TCarta Marine
Tech Maven Geospatial, LLC
Tectonix
Terradepth Inc.
TerraGo Technologies
Terran Orbital
Tetrate

Textron Systems
Thales Trusted Cyber Technologies
The Sanborn Map Company Inc.
ThermoAnalytics
Thinklogical, A Belden Brand
TileDB
Tom Sawyer Software
TomTom
Tripwire
UiPath
Umbra
UNCOMN, LLC
University of Southern CA
UNSEENLABS
Untether AI
UP42
Ursa Space Systems
USGS / Civil Applications Committee
Vadum Inc.
VAST Data
VAST Federal
Veeam
Veraset
Vertosoft & MicroStrategy
Via Satellite
Viasat
Vibrint
Video Bank
Virtru
VISIMO
Vision Engineering
VMware by Broadcom
Voyager Search
Weights and Biases
Westway Services Group
Whitespace
Woolpert
WordPress VIP
World Wide Technology
Zolon Tech Inc.
Zscaler

BACK BY POPULAR DEMAND… THE GEOINT 2025 VISTA HUB

What critical issues does the GEOINT community need to focus on right now? The GEOINT 2025 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion.

Located on the show floor of the GEOINT 2025 Symposium, this thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with. ***The aim is to educate and persuade, not promote.***

Vista Hub Session - $7,500   *Limited Availability*

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until November 25, 2024. Apply today – don't miss out on this unique opportunity!

Criteria

- This opportunity is limited to USGIF member organizations.
- USGIF will carefully curate a mix of impactful topics through a combination of keynote and panels discussions from applicants.
- These up to 45-minute sessions will be held Monday-Wednesday afternoons on the Exhibit Hall show floor.
- Global and national security-related GEOINT topics that address the theme: "Building a Secure Tomorrow Together" are preferred.
- Session fee upon selection: $7,500 (includes two exhibit hall passes).

How to Apply

To be considered to present a sponsored session at the GEOINT 2025 Vista Hub, submit the following information via this form no later than November 25, 2024.

Required Information

- Title of presentation (12 words max)
- Name, title, and short biographies for proposed speaker(s)
- Abstract description of the session, including session type, e.g., keynote or panel (200 words max)
- A brief reason why this topic is important for the GEOINT Community (200 words max)
- Anticipated A/V requests (USGIF will provide a basic A/V package, which will include a laptop, screen, and audio. Any additional A/V needs will have to be discussed with the USGIF team and covered by presenting organization).

Selection Process

USGIF will review submissions and select proposed sessions that will collectively deliver a variety of engaging and educational content to Symposium attendees. We will notify session sponsors of their selection on or before January 8. Selected organizations will have two business days to confirm their intent to proceed.

*USGIF Member Price / Non-Member Price

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Please Contact McKenna Klapperich at 571-438-3665 or mckenna.klapperich@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.*

BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆ ◆ ◆ ◆	◆ ◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆	◆	
Symposium Full Registrations	◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆	◆ ◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

*USGIF Member Price / Non-Member Price

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PREMIER SPONSOR

Welcome Reception - $85,000   *Exclusive*

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

· Your Company logo on the following items:
  – All signage for the event
· Customized branding based on location
· Priority Points – 40

SOLD — aws

DIAMOND SPONSOR

Main Stage - $60,000   *Exclusive*

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

· Entrance unit outside the general session room
· Signage in stage backdrop
· Ad in the pocket guide (3.625" x 8.4375")
· Priority Points – 30

SOLD — MAXAR

Exhibit Hall - $60,000   *Exclusive*

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

· Signage/banners featuring your organization as the official GEOINT 2025 Exhibit Hall Sponsor throughout the exhibit hall
· Carpet logo located just inside of the entrance to the exhibit hall
· Ad in the pocket guide (3.625" x 8.4375")
· Priority Points – 30

Government Hub - $60,000   *Exclusive*

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

· Opportunity to serve as emcee for the hub (Subject to USGIF approval)
· Opportunity to moderate one hub panel
· Priority Points – 30

SOLD — ORACLE CLOUD

Chairman's Reception - $55,000   *Exclusive*

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

· Customized and tailored branding based on location with focus on sponsor's business objectives and needs
· Priority Points – 27.5

SOLD — MAXAR

DIAMOND SPONSOR

Innovation Hub + YP Golden Ticket Breakfast - $50,000
Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 27.5

PLATINUM SPONSOR

Symposium Wi-Fi - $45,000 / $51,750
Exclusive

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Classified Session - $40,000 / $46,000
Exclusive

The GEOINT 2025 classified session will be hosted on Thursday, May 22, at the National Geospatial-Intelligence Agency. Show your support of the community by being the exclusive sponsor of the GEOINT 2025 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Customized branding based on location
- Priority Points – 20 member / 23 non-member

Symposium Lanyards - $40,000 / $46,000
Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2025! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

SOLD

carahsoft.

*USGIF Member Price / Non-Member Price

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PLATINUM SPONSOR

Symposium Registration - $40,000 / $46,000   *Exclusive*

Be one of the first companies to make an impression at GEOINT 2025 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open*
- Logo/brand recognition on email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2025
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 20 member / 23 non-member

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Event Center Pre-Function Area Branding - $35,000 / $40,250   *2 of 3 Available*

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 17.5 member / 20.13 non-member

Exhibit Hall Networking Reception - $35,000 / $40,250   *2 Available*

Sponsor one of the daily exhibit hall receptions at GEOINT 2025. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 17.5 member / 20.13 non-member

GEOINT Foreword Session, including the poster session - $35,000 / $40,250   *Exclusive*

Be the first to have your organization in front of GEOINT 2025 attendees. Included in the sponsorship:

- Two Foreword Symposium Registrations
- Logo recognition on signage throughout the day
- Judging opportunity- Student Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 17.5 member / 20.13 non-member

Hotel Keycards - $35,000 / $40,250   *Exclusive*

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the top 3 largest room blocks.
- Priority Points – 17.5 member / 20.13 non-member

USGIF Member Price / Non-Member Price

10

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GOLD SPONSOR

Sessions still available!

Lunch Session - $25,000 - $30,000   *Limited Availablity*

New this year! Sponsor and host a lunch session which provides a networking experience and an opportunity to hear about the challenges, gaps, and emerging needs for the GEOINT Enterprise.

The Sponsor, with the help of USGIF Programs team selects the topic, invites the speakers, and directs the conversation throughout the event. While these events have a networking aspect, there is usually a theme of education and idea sharing.

A limited number of hosted lunches are offered Monday and Tuesday, based on capacity and space availability.

Session topics may include:
- Enabling GEOINT Missions with Modern Infrastructure and Facilities
- Bridging the Valley of Death for Innovative GEOINT Capabilities
- Building GEOINT Advantages Through Modern Cloud Computing
- Building Successful Program Partnerships Between Large and Small Businesses
- Novel Approaches to Government-Industry Engagement
- Emerging Technologies to Address Evolving Threats

Sponsorship Benefits:
- Brand recognition across GEIONT Symposium's digital and printed channels
- Work with USGIF team on identifying topics and speakers
- Brief remarks as the sponsored "host"
- Basic AV package for the room
- Preferred table for sponsor's invited guests (10 seats)

Professional Headshot Studio in Exhibit Hall - $30,000 / $34,500   *Exclusive*

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:
- **Branded** photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 15 member / 17.25 non-member

SOLD

Video Wall - $30,00/$34,500   *2 Available*

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.
- Sponsor to provide 120 second videos to be looped throughout the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 15 member / 17.25 non-member

GEOLounge Networking Area Branding / Collateral - $25,000 / $28,750   *4 Available*

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:
- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points – 12.5 member / 14.38 non-member

Symposium Bag - $25,000 / $28,750   *Exclusive*

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:
- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member / 14.38 non-member

Symposium Mobile App - $25,000 / $28,750   *Exclusive*

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:
- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points – 12.5 member / 14.38 non-member

Exhibit Hall Lunch - $20,000 / $23,000   *3 Available*

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:
- Your logo on signage
- Priority Points – 10 member / 11.5 non-member

SILVER SPONSOR

Symposium Notebook - $18,000 / $20,700 *Exclusive*

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2025 Notebook. Included in the sponsorship:

· Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)

· Notebooks provided by show management and distributed to each attendee inside the symposium bag

· Priority Points – 9 member / 10.35 non-member

SOLD

TekSynap

Symposium Pocket Guide - $15,000 / $17,250 *Exclusive*

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

· Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration

· Priority Points – 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - $15,000 / $17,250 *Exclusive*

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:

· Your company logo and graphics will be displayed on the stations in exhibit hall

· Priority Points – 7.5 member / 8.63 non-member

Young Professionals Reception - $15,000 / $17,250 *Exclusive*

Be the sponsor of the USGIF Young Professionals (YP) Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

· Logo recognition on signage

· Priority Points – 7.5 member / 8.63 non-member

SOLD

leidos

PM Networking Break - $12,000 / $13,800 *1 of 2 Available*

*Both breaks can be exclusively purchased for $30,000 / $34,500 elevating sponsor to Gold

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

· Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.

· Priority Points – 6 member / 6.9 non-member

VOYAGER

AM Networking Break - $10,000 / $11,500 *Sold Out*

*All three breaks can be exclusively purchased for $25,000 / $28,750 elevating sponsor to Gold

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

· Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.

· Priority Points – 5 member / 5.75 non-member

SOLD

PARSONS

Charging Locker/Tower - $10,000 / $11,500 *2 Available*

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

· Ability to brand charging locker with your logo or message

· Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)

· Priority Points – 5 member / 5.75 non-member

Spinning Kiosk - $8,000 / $9,200 *Limited Availability*

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

· Prominent signage on all four sides of the rotating, backlit kiosk located around the America's Center Convention Complex (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)

· Priority Points – 4 member / 5.29 non-member

Hotel Door Drop - $7,500 / $8,625 *3 Available*

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the headquarters hotel. Included in the sponsorship:

· Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)

· Priority Points – 3.75 member / 4.31 non-member

RIVERSIDE RESEARCH

*USGIF Member Price / Non-Member Price

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Please Contact McKenna Klapperich at 571-438-3665 or mckenna.klapperich@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.

SILVER SPONSOR   *continued*

Hotel Door Hanger - $7,500 / $8,625   *3 Available*

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors at the headquarters hotel. Door Hangers will be distributed to every attendee's room. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

Literature on Chairs of General Session - $7,500 / $8,625   *2 of 3 Available*

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3.75 member / 4.31 non-member

Media/Press Center - $5,000 / $5,750   *Limited Availability*

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member / 2.88 non-member

The GEOINT 2025 Vista Hub

The GEOINT 2025 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion. This thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with.

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until November 8, 2024. Apply today – don't miss out on this unique opportunity! **For further details please visit page 6.**

BOOTH ADD-ONS

Collateral in Symposium Bag - $2,500 / $2,875   *10 Available*

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 1.25 member / 1.43 non-member

Exhibitor Logo on Floor Plan in Pocket Guide - $1,500 / $1,725   *10 Available*

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Carpet Logo for Booth - $750 / $865   *10 Available*

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

*USGIF Member Price / Non-Member Price

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Please Contact McKenna Klapperich at 571-438-3665 or mckenna.klapperich@usgif.org with Questions or to Check Availability. Customizable Sponsorships are Available.

RESERVE TODAY!

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