

May 18-21 • St. Louis, MO
America's Center Convention Complex

PROSPECTUS

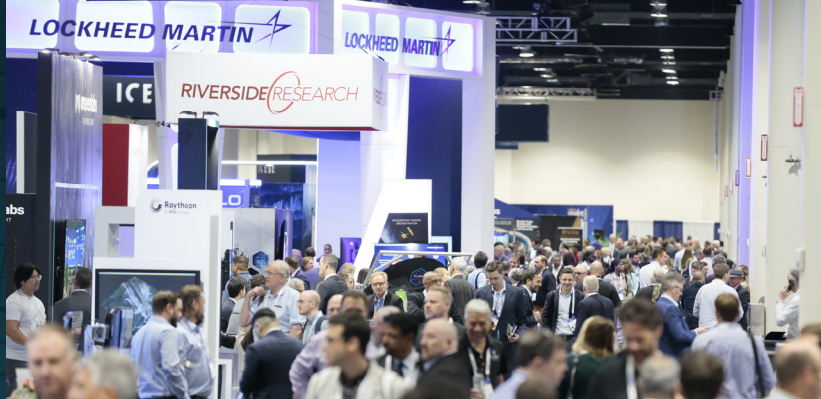
BUILDING A SECURE TOMORROW TOGETHER

EXHIBIT DATES MAY 19-21

EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!

ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



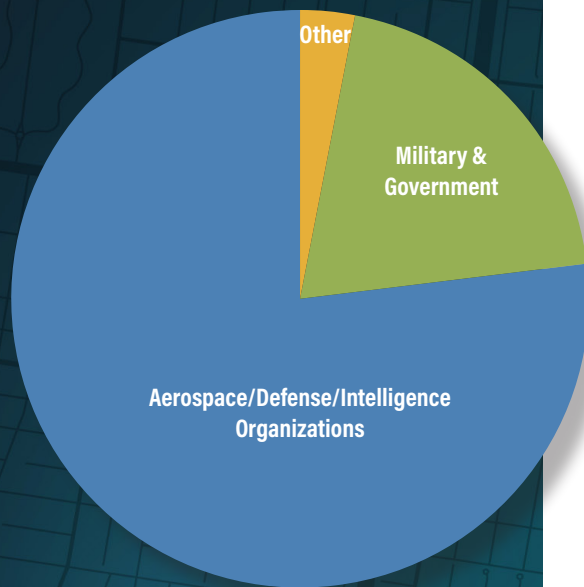
Acquisition Directorate
Admiral
Analyst
Assistant Executive Director
Associate Vice President
Board Member
Branch Chief
Branch Head
Budget Director
Business Development Executive
Business Development Manager
Capture Manager
Cartographer
Chairman
Chief Architect
Chief Congressional Affairs
Chief Data Officer
Chief Engineer
Chief Executive Officer
Chief Financial Officer
Chief GEOINT Branch
Chief Information Officer
Chief Innovation Officer
Chief Learning Officer
Chief of Small Business Office
Chief of Staff
Chief Operating Officer
Chief Scientist
Chief Systems Architect
Chief Systems Engineer

Chief Technology Officer
Collection Manager
Colonel
Combat Development Analyst
Commandant
Commander
Commanding General
Congressional Liaison
Contract Officer
Contracting Officer
Data Scientist
Dean
Defense Analyst
Deputy Director
Deputy Ministry of Defense
Director
Director Defense and Intelligence Programs
Director Earth Observation Systems
Director Homeland Security State & Local
Director Intelligence Programs
Director Legislative Affairs
Director of GEOINT Office
Director R&D
Director Remote Sensing
Director, Foundational GEOINT
Director, National Security Programs
Director, Space Programs

Engineer
Executive Director
Executive Vice President
Founder
Functional Management Executive
General
General Council
General Manager
GEOINT Chief
GEOINT Division Chief
GEOINT Requirements Officer
Geospatial Analyst
Geospatial Analyst
Geospatial Management Officer
GIS Analyst
Global Director
Group President
Human Terrain Analyst
Imagery Analyst
Information Analyst
Intel Officer
Intelligence Analysis Engineer
ISR Operations Chief
ISR Portfolio Manager
Managing Director
Mayor
Military Geographer
Mission Manager
Multi-source Analyst
Operations Officer
Owner

Portfolio Director
President
Principal Architect
Principal Data Scientist
Principal Engineer
Principal Intelligence Analyst
Professor
Program Director
Program Manager
Publisher
R&D Engineer
R&D Scientist
Security Engineer
Senior All-source Analyst
Senior Imagery Analyst
Senior Intelligence Analyst
Senior Intelligence Officer
Senior Staff
Signal Intelligence Analyst
Source Strategies Analyst
Special Advisor
Special Agent
Special Forces Officer
Staff Officer
Student
Systems Architect
Team Chief, Special Analysis
Technical Staff
Training Requirements
Vice President

TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



Buying Interest in Geospatial Intelligence Products and Solutions



11th Intelligence Squadron
172nd SBCT
1st Infantry Division
1st Information Operations Command
20th Intelligence Squadron
332nd Transportation Battalion
AFSOC
Air Force GEOINT Office
Air Force Institute of Technology
Air Force ISR
Air Force Research Lab
Air Force Targeting Center
Army Corps of Engineers
Army GEOINT Battalion
Army Material Command
Army National Guard
Australian Geospatial Intelligence
British Embassy
CADASTRE, Land Registry and Mapping Agency
Canadian Department of National Defence
Canadian Forces
Canadian Joint Operations Command
CED of Florida
Center for Geospatial Intelligence (CGI)
Central Intelligence Agency (CIA)
CIFA
City of Los Angeles
CNN National Security
COMNAVMETOCCOM

DARPA
Defence R&D Canada
Defense Acquisition University
Defense Geographic / Imagery Intelligence Agency
Defense Geospatial-Intelligence School
Defense Intelligence Agency (DIA)
Defense Supply Center Richmond
Defense Threat Reduction Agency
Department of Defence - Australia
Department of Defense (DoD)
Department of Homeland Security (DHS)
Department of Interior
Department of National Defense
Department of State
DIGLS
DTAO
Dutch Ministry of Defense
Estonian Defence Forces
European Union Satellite Centre
Executive Branch
FBI Academy
FBIS Map Services Center
Federal Bureau of Investigation (FBI)
Federal Ministry of Defense, Republic of Austria
Finnish Defence Forces
Topographic Forces

Geospatial-Intelligence Systems & Services
Germany Federal Intelligence Service
Greater St Louis
IARPA
IN-Q-TEL
Institute for Defense Analysis
Intelligence and Security Command
Intelligence Commission
Japan Ministry of Defense
Joint Forces Intelligence Command
Joint Special Operations Command
Joint Warfare Analysis Center
JSF PO (ASC-YJ)
JTF-CS
Korea Defense Geospatial-Intelligence Agency
Louisiana State Police
Ministry of Defence
Ministry of Defense Colombia
MIT Lincoln Laboratory
NASIC/DEI
National Air and Space Intelligence Center
National Center for Atmospheric Research
National Centre for Geospatial-Intelligence
National Counter Terrorist Center
National Geospatial-Intelligence Agency (NGA)
National Reconnaissance

Office (NRO)
National Security Agency (NSA)
National Technology Alliance
NATO HQ
NATO Intelligence Fusion Centre
Naval Meteorology & Oceanography Command
Naval Oceanographic Office
Naval Postgraduate School
Naval Research Lab
New Zealand Defence Force
Norwegian Defence Staff
Norwegian Military Geographic Service
Oak Ridge National Laboratory
Office of the Director of National Intelligence (ODNI)
Office of the Secretary of Defense (OSD)
Office of the Under Secretary of Defense for Intelligence
Pacific Northwest National Laboratory
Public Works & Government Services Canada
Richmond Map Facility
Royal Norwegian Embassy
Sandia National Laboratories
SPAWAR SSC
Swedish Armed Forces
Taylor Geospatial Institute
Tennessee Valley Authority
Terrorist Threat Integration Center

The Netherlands Ministry of Defense
U.S. Air Force
U.S. Army
U.S. Army Geospatial Center
U.S. Army Joint Task Force for Civil Support
U.S. Border Patrol
U.S. Coast Guard
Intelligence Coordination Center
U.S. Department of Commerce
U.S. Department of Energy
U.S. Department of State
U.S. Geological Survey (USGS)
U.S. House of Representatives
U.S. Marine Corps
U.S. Navy
U.S. Space Force
UAE Air Force Intelligence
UK Defence GEOINT Liaison Staff
UK Defence Geospatial Intelligence Fusion
USAERDC Topographic Engineering Center
USAF (Air Force Academy)
USAFRICOM
USAINSCOM 902d M.I. Group
USASMD
USCENTCOM
USMA
USNA
USNORTHCOM
USSOCOM
USSTRATCOM

BEGIN WITH A BOOTH



STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2024
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted. All Small Business Table-Tops are located in 10x10 booth spaces. In order to receive the Small Business booth price, your space cannot be larger than a 10x10.

A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

3GIMBALS	Bluescape	DDN Storage	Geollect	Ivanti, Inc.	MPG - Microwave Products Group	Pennsylvania State University Applied Research Laboratory	Scepter	Textron Systems
Accenture Federal Services	Boeing Intelligence (millenium space)	Decision Lens	Geosite	Janes	Muon Space	Peraton	ScienceLogic	Thales Trusted Cyber Technologies
Adobe	Booz Allen Hamilton	Dell Technologies	GeoSolutions USA Corp.	Johns Hopkins University	National Geospatial-Intelligence Agency (NGA)	Percipient.ai	Second Front Systems	The Sanborn Map Company Inc.
AgileView.ai	Bright Ascension	Deloitte	Geospatial World	Advanced Academic Programs	National Reconnaissance Office (NRO)	Picterra	Sedaro	ThermoAnalytics
Air Force Research Laboratory	Broadcom	Delta State University	GitLab	Juniper Networks - Federal	National Renewable Energy Laboratory (NREL)	Pixxel Space Technologies, Inc.	Sequoia Combine	Thinklogical, A Belden Brand
Airbus	CAE USA	Denodo	Global Technical Systems (GTS) (former TMA)	Kaukahi, LLC.	NearMap	Planet	Sequoia Holdings, LLC	TileDB
Aireon	CalypsoAI	Descartes Labs	GoForth Scientific	Kelyn Technologies	Nelson Intelligence Solutions	PLW Modelworks	ServiceNow	Tom Sawyer Software
Albedo	Capella Space	Digital Element	Google Cloud	Kepler Communications	Neo4j	Pole Star Applications (USA)	SHLD, Inc.	TomTom
Alliance for Sustainable Energy/National Renewable Energy Lab (NREL)	Carahsoft - DevSecOps Vertical Team	DoD Information Analysis Centers	GovEvents & GovWhitePaper	Kinetica	NetApp	Presagis	SI Analytics Co., Ltd.	Tripwire
Altana Technologies	Carahsoft Technology Corp.	Dynamic Aviation Group Inc.	Greater St. Louis, Inc.	Kitware	nextScan	Prime Solutions Group, Inc.	SI Imaging Services	UiPath
Amazon Web Services	Censys	Dynamic Graphics Inc.	GSA AAS Defense	Kleospace	NIH-NITAAC	Progress	Sierra Nevada Corporation	Umbra
AMD	Center for Geospatial Intelligence - University of Missouri	East View Geospatial	GSA FEDSIM	Kolena	Nippon Control System	PTFS	Sightline Media	UNCOMMON, LLC
Amentum	Cesium	ECS Federal, LLC	Guidehouse	Labelbox	NJVC	Pure Storage	SimActive Inc.	University of Southern CA
Anaconda	CGI Federal	EDB	Hammerspace	Leading Technology Micro, Inc.	Noblis	QTS Data Centers	Skopenow	UNSEENLABS
Ansys	Chainalysis	EDGE BEES	HANDHELD	Leidos	Northrop Grumman	Quadrint	SkyFi	Untether AI
Appgate Cybersecurity, Inc.	Charles River Analytics	e-GEOS	Harness	Lockheed Martin	NSA Cybersecurity Collaboration Center	Qumulo	Skyline Software Systems, Inc	UP42
Appian	Chenega Agile Real-Time Solutions	Elastic	HashiCorp Federal	Lowe Engineers LLC	Ntrepid	Radianc Technologies	Skyloom Global Corp	Ursa Space Systems
Applied Imagery	Chooch AI	Emesent	HawkEye 360	Lucenia	Nutanix, Inc.	Rafael	Snowflake Inc.	USGS / Civil Applications Committee
Applied Research Associates, Inc.	Cisco	Ennoble First Inc.	HEAVY.AI	Lucid Software	NUVIEW	RAIC Labs	Softiron	Vadum Inc.
Arcfield	Clarifai	Epoch Concepts	HEO Robotics	Lumen	NV5	Rancher Government Solutions RGS (SUSE)	Solerity	VAST Data
ASTERRA	ClearanceJobs	Esri	HERE North America, LLC	LuxCarta	NVIDIA	Raytheon (RTX)	Sonatyp	VAST Federal
Atlassian	CloudBees	Eternix Ltd.	Hewlett Packard Enterprise	Magic Leap	Oak Ridge National Laboratory (ORNL)	Recorded Future	Source Code	Veeam
Auria	Cloudera Government Solutions	EVERFOX	Hexagon US Federal	ManTech	Ocient	Red Hat	Space Dynamics Laboratory	Veraset
Avenza Systems Inc.	Cognitive Space	Exyn Technologies	Hitachi Vantara Federal	MapLarge	Okta	RedSeal	Spacelink	Vertosoftware & MicroStrategy
Aviatrix	Cohesity	F5	HP, Inc.	Marathon TS, Inc.	Omni Federal	Rendered.ai	Spectro Cloud	Via Satellite
Axim Geospatial	Commvault	Federal Compass, Inc.	HyspecIQ	MariaDB	Opwat	Riverbed Technology	SpiderOak Mission Systems	Viasat
AYE3D	Compusult	FGR Trellix	i2 Group	MarkLogic	OPTIV + ClearShark	Riverside Research	Spire Global	Vibrant
Babel Street	CONTEC Co., Ltd	Figure Eight Federal	IAI-Israel Aerospace Industries	Markon	Oracle National Security Group	Rocket.Chat	Splunk	Video Bank
Bad Elf	Contegix	Finch Computing	IBM	Masego Inc.	Orbit Logic	Roke	St. Louis Regional	Virtru
BAE Systems	Cribl	Flashpoint	ICEYE	Mattermost	Orbital Insight, Inc.	Rubrik Inc	Economic Development	VISIMO
Ball Aerospace	Crimson Phoenix	Fognigma	Illumio	Matterport	Orbital Sidekick Inc.	Safran Data Systems	Alliance	Vision Engineering
Bana Solutions	CRREL Remote Sensing/ GIS Center of Expertise (RS/ GIS CX)	Forcepoint LLC	iMerit	Maxar	OSINT Combine	SAIC	SteelCloud	VMware by Broadcom
Basis Technology	CSTARS - University of Miami	Forward Networks	Immersive Wisdom, INC.	MaxVision, Rugged Portable Computers LLC	Owl Cyber Defense	SambaNova Systems	Striveworks	Voyager Search
Bastille	Cubic Digital Intelligence	Fraym	Immuta	MDA Space	Palantir	samdesk	SurvTech Solutions Inc.	Tanium
BigBear.ai	Curtiss-Wright's PacStar Family of Products	Freedom Consulting Group	Inflection	Meritalk	Palo Alto Networks	Sandia National Laboratories	Synopsys	Tanzle
Black Cape	D2iQ	GA-CCRi	Infoblox	Metaspectral	PAR Government Systems	SAP NS2	Syntasa	TCarta Marine
BlackBerry Cybersecurity	Dabeco Inc	Garrison	Institute for Q-shu Pioneers of Space	MFGS, Inc.	PenLink	Satellite Vu	Synthetaic	Tech Maven Geospatial, LLC
blackshark.ai	Daitaku	GDIT	Intelligence Community Network (ICN)	Microsoft	Penn State World Campus	Satellogic	Tableau Software	Tectonix
BlackSky	Danti	General Dynamics	Interactive Tactical Group	Midwest Microelectronics Consortium (MMEC)	Pennsylvania State University	Satim Inc.	Tantrum	Terradept Inc.
Bloomberg, LP		General Dynamics Mission Systems	iQPS, Inc. (Institute for Q-shu Pioneers of Space, Inc.)	Millennium Space Systems (Boeing)		SatVu	TerraGo Technologies	TerraGo Technologies
Blue Marble Geographics		Geo Owl	ISI - ImageSat International	MongoDB		Scale AI	Terran Orbital	Terran Orbital
BlueHalo		geoConvergence	ITRES Research Ltd.				Tetrate	Zscaler

BACK BY POPULAR DEMAND... THE GEOINT 2025 VISTA HUB

What critical issues does the GEOINT community need to focus on right now? The GEOINT 2025 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion.

Located on the show floor of the GEOINT 2025 Symposium, this thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with. ***The aim is to educate and persuade, not promote.***



Vista Hub Session - \$7,500

Limited Availability

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until November 25, 2024. Apply today – don't miss out on this unique opportunity!

Criteria

- This opportunity is limited to USGIF member organizations.
- USGIF will carefully curate a mix of impactful topics through a combination of keynote and panels discussions from applicants.
- These up to 45-minute sessions will be held Monday-Wednesday afternoons on the Exhibit Hall show floor.
- Global and national security-related GEOINT topics that address the theme: "Building a Secure Tomorrow Together" are preferred.
- Session fee upon selection: \$7,500 (includes two exhibit hall passes).

How to Apply

To be considered to present a sponsored session at the GEOINT 2025 Vista Hub, submit the following information via [this form](#) no later than November 25, 2024.

Required Information

- Title of presentation (12 words max)
- Name, title, and short biographies for proposed speaker(s)
- Abstract description of the session, including session type, e.g., keynote or panel (200 words max)
- A brief reason why this topic is important for the GEOINT Community (200 words max)
- Anticipated A/V requests (USGIF will provide a basic A/V package, which will include a laptop, screen, and audio. Any additional A/V needs will have to be discussed with the USGIF team and covered by presenting organization).

Selection Process

USGIF will review submissions and select proposed sessions that will collectively deliver a variety of engaging and educational content to Symposium attendees. We will notify session sponsors of their selection on or before January 8. Selected organizations will have two business days to confirm their intent to proceed.

BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆ ◆ ◆ ◆	◆ ◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆	
Symposium Full Registrations	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

PREMIER SPONSOR

Welcome Reception - \$85,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

• Your Company logo on the following items:

- All signage for the event
- Customized branding based on location
- Priority Points – 40



DIAMOND SPONSOR

Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30



Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2025 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30



Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to moderate one hub panel
- Priority Points – 30



Chairman's Reception - \$55,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 27.5



DIAMOND SPONSOR

continued

Innovation Hub + YP Golden Ticket Breakfast - \$50,000

Exclusive

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

PLATINUM SPONSOR

Symposium Wi-Fi - \$45,000 / \$51,750

Exclusive

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

Classified Session - \$40,000 / \$46,000

Exclusive

The GEOINT 2025 classified session will be hosted on Thursday, May 22, at the National Geospatial-Intelligence Agency. Show your support of the community by being the exclusive sponsor of the GEOINT 2025 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Customized branding based on location
- Priority Points – 20 member / 23 non-member

Symposium Lanyards - \$40,000 / \$46,000

Exclusive

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2025! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

carahsoft

PLATINUM SPONSOR

Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2025 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open*
- Logo/brand recognition on email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2025
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 20 member / 23 non-member

*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship



Event Center Pre-Function Area Branding - \$35,000 / \$40,250

2 of 3 Available

Combination of customized branding opportunities based on spaces at the convention center and your branding needs.

Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 175 member / 20.13 non-member



Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2025. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2025 attendees. Included in the sponsorship:

- Two Foreword Symposium Registrations
- Logo recognition on signage throughout the day
- Judging opportunity- Student Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 175 member / 20.13 non-member



Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the top 3 largest room blocks.
- Priority Points – 175 member / 20.13 non-member

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

GOLD SPONSOR

Sessions
still available!

Lunch Session - \$25,000 - \$30,000

Limited Availability

New this year! Sponsor and host a lunch session which provides a networking experience and an opportunity to hear about the challenges, gaps, and emerging needs for the GEOINT Enterprise.

The Sponsor, with the help of USGIF Programs team selects the topic, invites the speakers, and directs the conversation throughout the event. While these events have a networking aspect, there is usually a theme of education and idea sharing. A limited number of hosted lunches are offered Monday and Tuesday, based on capacity and space availability.

Session topics may include:

- Enabling GEOINT Missions with Modern Infrastructure and Facilities
- Bridging the Valley of Death for Innovative GEOINT Capabilities
- Building GEOINT Advantages Through Modern Cloud Computing
- Building Successful Program Partnerships Between Large and Small Businesses
- Novel Approaches to Government-Industry Engagement
- Emerging Technologies to Address Evolving Threats

Sponsorship Benefits:

- Brand recognition across GEOINT Symposium's digital and printed channels
- Work with USGIF team on identifying topics and speakers
- Brief remarks as the sponsored "host"
- Basic AV package for the room
- Preferred table for sponsor's invited guests (10 seats)

Professional Headshot Studio in Exhibit Hall - \$30,000 / \$34,500

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- **Branded** photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points - 15 member / 17.25 non-member

CACI
EVER VIGILANT

Video Wall - \$30,00/\$34,500

2 Available

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped throughout the official symposium hours
- Sponsor signage as appropriate
- Priority Points - 15 member / 17.25 non-member



GEO Lounge Networking Area Branding / Collateral - \$25,000 / \$28,750

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points - 12.5 member / 14.38 non-member

Symposium Bag - \$25,000 / \$28,750

4 Available

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points - 12.5 member / 14.38 non-member

GDIT

Symposium Mobile App - \$25,000 / \$28,750

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points - 12.5 member / 14.38 non-member

Exhibit Hall Lunch - \$20,000 / \$23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points - 10 member / 11.5 non-member

SILVER SPONSOR

Symposium Notebook - \$18,000 / \$20,700

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2025 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member



Symposium Pocket Guide - \$15,000 / \$17,250

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member

Young Professionals Reception - \$15,000 / \$17,250

Exclusive

Be the sponsor of the USGIF Young Professionals (YP) Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 7.5 member / 8.63 non-member



PM Networking Break - \$12,000 / \$13,800

1 of 2 Available

*Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member



AM Networking Break - \$10,000 / \$11,500

Sold Out

*All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member



Charging Locker/Tower - \$10,000 / \$11,500

2 Available

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

Spinning Kiosk - \$8,000 / \$9,200

Limited Availability

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the America's Center Convention Complex (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 4 member / 5.29 non-member

Hotel Door Drop - \$7,500 / \$8,625

3 Available

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the headquarters hotel. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member



SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

SILVER SPONSOR

continued

Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors at the headquarters hotel. Door Hangers will be distributed to every attendee's room. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

Literature on Chairs of General Session - \$7,500 / \$8,625

2 of 3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3.75 member / 4.31 non-member



Media/Press Center - \$5,000 / \$5,750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member / 2.88 non-member



The GEOINT 2025 Vista Hub

The GEOINT 2025 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion. This thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with.

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until November 8, 2024. Apply today – don't miss out on this unique opportunity! **For further details please visit page 6.**

BOOTH ADD-ONS

Collateral in Symposium Bag - \$2,500 / \$2,875

10 Available

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 1.25 member / 1.43 non-member

Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

10 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

Carpet Logo for Booth - \$750 / \$865

10 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.

RESERVE TODAY!

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USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit usgif.org.