

**May 18-21 • St. Louis, MO**  
America's Center Convention Complex

## PROSPECTUS

# BUILDING A SECURE TOMORROW TOGETHER

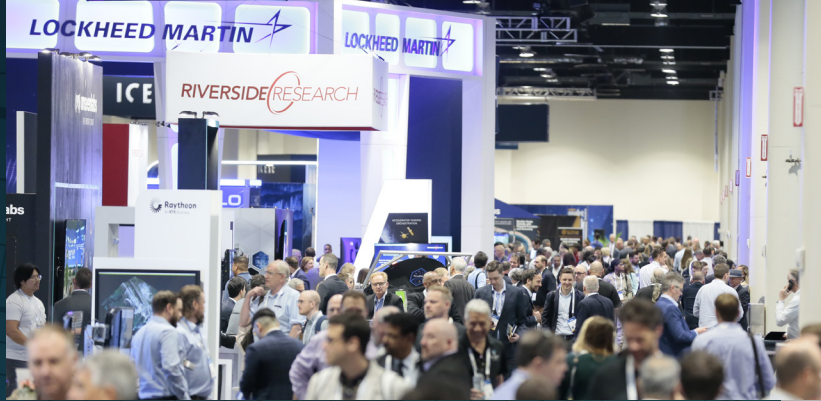
**EXHIBIT DATES MAY 19-21**

## EXHIBIT HALL FEATURING

- Aerial Imaging
- Artificial Intelligence
- Big Data Analytics
- Cloud Computing
- Commercial Satellite Imaging
- Consulting
- Content Management
- Cyber Security
- Geographic Information Systems
- Global Positioning Hardware & Software
- IC ITE
- Image Processing
- Integration Services and Software
- Location-Based Services
- Machine/Deep Learning
- Mapping Tools
- Mobile Applications
- Mobile Platforms
- Open Source Intelligence
- Remote Sensing
- Sensors
- Simulation
- Small Sats
- UAVs
- Visualization Software
- And Much More!



# ATTRACTING HIGHLY QUALIFIED BUYERS AND KEY DECISION MAKERS



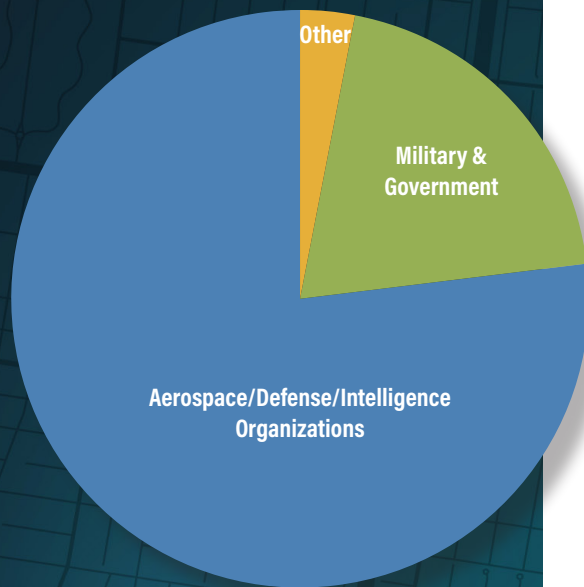
Acquisition Directorate  
Admiral  
Analyst  
Assistant Executive Director  
Associate Vice President  
Board Member  
Branch Chief  
Branch Head  
Budget Director  
Business Development Executive  
Business Development Manager  
Capture Manager  
Cartographer  
Chairman  
Chief Architect  
Chief Congressional Affairs  
Chief Data Officer  
Chief Engineer  
Chief Executive Officer  
Chief Financial Officer  
Chief GEOINT Branch  
Chief Information Officer  
Chief Innovation Officer  
Chief Learning Officer  
Chief of Small Business Office  
Chief of Staff  
Chief Operating Officer  
Chief Scientist  
Chief Systems Architect  
Chief Systems Engineer

Chief Technology Officer  
Collection Manager  
Colonel  
Combat Development Analyst  
Commandant  
Commander  
Commanding General  
Congressional Liaison  
Contract Officer  
Contracting Officer  
Data Scientist  
Dean  
Defense Analyst  
Deputy Director  
Deputy Ministry of Defense  
Director  
Director Defense and Intelligence Programs  
Director Earth Observation Systems  
Director Homeland Security State & Local  
Director Intelligence Programs  
Director Legislative Affairs  
Director of GEOINT Office  
Director R&D  
Director Remote Sensing  
Director, Foundational GEOINT  
Director, National Security Programs  
Director, Space Programs

Engineer  
Executive Director  
Executive Vice President  
Founder  
Functional Management Executive  
General  
General Council  
General Manager  
GEOINT Chief  
GEOINT Division Chief  
GEOINT Requirements Officer  
Geospatial Analyst  
Geospatial Analyst  
Geospatial Management Officer  
GIS Analyst  
Global Director  
Group President  
Human Terrain Analyst  
Imagery Analyst  
Information Analyst  
Intel Officer  
Intelligence Analysis Engineer  
ISR Operations Chief  
ISR Portfolio Manager  
Managing Director  
Mayor  
Military Geographer  
Mission Manager  
Multi-source Analyst  
Operations Officer  
Owner

Portfolio Director  
President  
Principal Architect  
Principal Data Scientist  
Principal Engineer  
Principal Intelligence Analyst  
Professor  
Program Director  
Program Manager  
Publisher  
R&D Engineer  
R&D Scientist  
Security Engineer  
Senior All-source Analyst  
Senior Imagery Analyst  
Senior Intelligence Analyst  
Senior Intelligence Officer  
Senior Staff  
Signal Intelligence Analyst  
Source Strategies Analyst  
Special Advisor  
Special Agent  
Special Forces Officer  
Staff Officer  
Student  
Systems Architect  
Team Chief, Special Analysis  
Technical Staff  
Training Requirements  
Vice President

# TOP ORGANIZATIONS UTILIZING YOUR PRODUCTS AND SERVICES



**Buying Interest in Geospatial Intelligence Products and Solutions**



11th Intelligence Squadron  
172nd SBCT  
1st Infantry Division  
1st Information Operations Command  
20th Intelligence Squadron  
332nd Transportation Battalion  
AFSOC  
Air Force GEOINT Office  
Air Force Institute of Technology  
Air Force ISR  
Air Force Research Lab  
Air Force Targeting Center  
Army Corps of Engineers  
Army GEOINT Battalion  
Army Material Command  
Army National Guard  
Australian Geospatial Intelligence  
British Embassy  
CADASTRE, Land Registry and Mapping Agency  
Canadian Department of National Defence  
Canadian Forces  
Canadian Joint Operations Command  
CED of Florida  
Center for Geospatial Intelligence (CGI)  
Central Intelligence Agency (CIA)  
CIFA  
City of Los Angeles  
CNN National Security  
COMNAVMETOCCOM

DARPA  
Defence R&D Canada  
Defense Acquisition University  
Defense Geographic / Imagery Intelligence Agency  
Defense Geospatial-Intelligence School  
Defense Intelligence Agency (DIA)  
Defense Supply Center Richmond  
Defense Threat Reduction Agency  
Department of Defence - Australia  
Department of Defense (DoD)  
Department of Homeland Security (DHS)  
Department of Interior  
Department of National Defense  
Department of State  
DIGLS  
DTAO  
Dutch Ministry of Defense  
Estonian Defence Forces  
European Union Satellite Centre  
Executive Branch  
FBI Academy  
FBIS Map Services Center  
Federal Bureau of Investigation (FBI)  
Federal Ministry of Defense, Republic of Austria  
Finnish Defence Forces  
Topographic Forces

Geospatial-Intelligence Systems & Services  
Germany Federal Intelligence Service  
Greater St Louis  
IARPA  
IN-Q-TEL  
Institute for Defense Analysis  
Intelligence and Security Command  
Intelligence Commission  
Japan Ministry of Defense  
Joint Forces Intelligence Command  
Joint Special Operations Command  
Joint Warfare Analysis Center  
JSF PO (ASC-YJ)  
JTF-CS  
Korea Defense Geospatial-Intelligence Agency  
Louisiana State Police  
Ministry of Defence  
Ministry of Defense Colombia  
MIT Lincoln Laboratory  
NASIC/DEI  
National Air and Space Intelligence Center  
National Center for Atmospheric Research  
National Centre for Geospatial-Intelligence  
National Counter Terrorist Center  
National Geospatial-Intelligence Agency (NGA)  
National Reconnaissance

Office (NRO)  
National Security Agency (NSA)  
National Technology Alliance  
NATO HQ  
NATO Intelligence Fusion Centre  
Naval Meteorology & Oceanography Command  
Naval Oceanographic Office  
Naval Postgraduate School  
Naval Research Lab  
New Zealand Defence Force  
Norwegian Defence Staff  
Norwegian Military Geographic Service  
Oak Ridge National Laboratory  
Office of the Director of National Intelligence (ODNI)  
Office of the Secretary of Defense (OSD)  
Office of the Under Secretary of Defense for Intelligence  
Pacific Northwest National Laboratory  
Public Works & Government Services Canada  
Richmond Map Facility  
Royal Norwegian Embassy  
Sandia National Laboratories  
SPAWAR SSC  
Swedish Armed Forces  
Taylor Geospatial Institute  
Tennessee Valley Authority  
Terrorist Threat Integration Center

The Netherlands Ministry of Defense  
U.S. Air Force  
U.S. Army  
U.S. Army Geospatial Center  
U.S. Army Joint Task Force for Civil Support  
U.S. Border Patrol  
U.S. Coast Guard  
Intelligence Coordination Center  
U.S. Department of Commerce  
U.S. Department of Energy  
U.S. Department of State  
U.S. Geological Survey (USGS)  
U.S. House of Representatives  
U.S. Marine Corps  
U.S. Navy  
U.S. Space Force  
UAE Air Force Intelligence  
UK Defence GEOINT Liaison Staff  
UK Defence Geospatial Intelligence Fusion  
USAERDC Topographic Engineering Center  
USAF (Air Force Academy)  
USAFRICOM  
USAINSCOM 902d M.I. Group  
USASMD  
USCENTCOM  
USMA  
USNA  
USNORTHCOM  
USSOCOM  
USSTRATCOM



# BEGIN WITH A BOOTH



## STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor badges for staff (per 100 sqft of space)
- Participation in pre-show promotion
- Online company and product descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

## PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Academic Pavilion:** colleges, universities, and other academic institutions
- **Government Pavilion:** military and government organizations and national laboratories
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2024
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA

## SMALL BUSINESS TABLE-TOP BOOTH

Included in the small business booth package are:

- Two complimentary exhibitor badges per table-top booth
- Participation in pre-show promotion
- Online company and product descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top
- Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted. All Small Business Table-Tops are located in 10x10 booth spaces. In order to receive the Small Business booth price, your space cannot be larger than a 10x10.

# A PARTIAL LIST OF PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

3GIMBALS	Bluescape	DDN Storage	Geollect	Ivanti, Inc.	MPG - Microwave Products Group	Pennsylvania State University Applied Research Laboratory	Scepter	Textron Systems
Accenture Federal Services	Boeing Intelligence (millenium space)	Decision Lens	Geosite	Janes	Muon Space	University Applied Research Laboratory	ScienceLogic	Thales Trusted Cyber Technologies
Adobe	Booz Allen Hamilton	Dell Technologies	GeoSolutions USA Corp.	Johns Hopkins University	National Geospatial-Intelligence Agency (NGA)	Peraton	Second Front Systems	The Sanborn Map Company Inc.
AgileView.ai	Bright Ascension	Deloitte	Geospatial World	Advanced Academic Programs	Office (NRO)	Percipient.ai	Sedaro	ThermoAnalytics
Air Force Research Laboratory	Broadcom	Delta State University	GitLab	Juniper Networks - Federal	National Reconnaissance Laboratory (NREL)	Picterra	Sequoia Combine	Thinklogical, A Belden Brand
Airbus	CAE USA	Denodo	Global Technical Systems (GTS) (former TMA)	Kaukahi, LLC.	NearMap	Pixxel Space Technologies, Inc.	Sequoia Holdings, LLC	TileDB
Aireon	CalypsoAI	Descartes Labs	GoForth Scientific	Kelyn Technologies	Nelson Intelligence Solutions	Planet	ServiceNow	Tom Sawyer Software
Albedo	Capella Space	Digital Element	Google Cloud	Kepler Communications	Neo4j	PLW Modelworks	SHLD, Inc.	TomTom
Alliance for Sustainable Energy/National Renewable Energy Lab (NREL)	Carahsoft - DevSecOps Vertical Team	DoD Information Analysis Centers	GovEvents & GovWhitePaper	Kinetic Data	NetApp	Pole Star Applications (USA)	SI Analytics Co., Ltd.	Tripwire
Altana Technologies	Carahsoft Technology Corp.	Dynamic Aviation Group Inc.	Greater St. Louis, Inc.	Kinetica	nextScan	Presagis	SI Imaging Services	UiPath
Amazon Web Services	Censys	Dynamic Graphics Inc.	GSA AAS Defense	Kitware	NIH-NITAAC	Prime Solutions Group, Inc.	Sierra Nevada Corporation	Umbra
AMD	Center for Geospatial Intelligence - University of Missouri	Dynamic Graphics Inc.	GSA FEDSIM	Kleos Space	Nippon Control System	Progress	Sightline Media	UNCOMMON, LLC
Amentum	Cesium	Dynamic Graphics Inc.	Guidehouse	Kolena	NJVC	PTFS	SimActive Inc.	University of Southern CA
Anaconda	CGI Federal	EDGBEES	Hammerspace	L3Harris	Noblis	Pure Storage	Skopenow	UNSEENLABS
Ansys	Chainalysis	e-GEOS	HANDHELD	Labelbox	Northrop Grumman	QTS Data Centers	SkyFi	Untether AI
Appgate Cybersecurity, Inc.	Charles River Analytics	Elastic	Harness	Leading Technology Micro, Inc.	NSA Cybersecurity Collaboration Center	Quadrint	Skyline Software Systems, Inc	UP42
Appian	Chenega Agile Real-Time Solutions	Emesent	HashiCorp Federal	Leidos	Collaboration Center	Qumulo	Skyloom Global Corp	Ursa Space Systems
Applied Imagery	Chooch AI	Ennoble First Inc.	HawkEye 360	Lockheed Martin	Ntrepid	Radiance Technologies	Snowflake Inc.	USGS / Civil Applications Committee
Applied Research Associates, Inc.	Cisco	Epoch Concepts	HEAVY.AI	Lowe Engineers LLC	Nutanix, Inc.	Rafael	Softiron	Vadum Inc.
Arcfield	Clarifai	Esri	HEO Robotics	Lucenia	NUVIEW	RAIC Labs	Solerity	VAST Data
ASTERRA	ClearanceJobs	Eternix Ltd.	HERE North America, LLC	Lucid Software	NV5	Rancher Government Solutions RGS (SUSE)	Sonatype	VAST Federal
Atlassian	CloudBees	EVERFOX	Hewlett Packard Enterprise	Lumen	NVIDIA	Raytheon (RTX)	Source Code	Veeam
Auria	Cloudera Government Solutions	Exyn Technologies	Hexagon US Federal	LuxCarta	Oak Ridge National Laboratory (ORNL)	Recorded Future	Space Dynamics Laboratory	Veraset
Avenza Systems Inc.	Cohesity	F5	HP, Inc.	Magic Leap	Ocient	Red Hat	SpaceLink	Vision Engineering
Aviatrix	Commvault	Federal Compass, Inc.	HyspecIQ	ManTech	Okta	RedSeal	Spectro Cloud	VMware by Broadcom
Axim Geospatial	Compusult	FedGov Podcast	i2 Group	MapLarge	Omni Federal	Rendered.ai	SpiderOak Mission Systems	Voyager Search
AYE3D	CONTEC Co., Ltd	FGR   Trellix	IAI-Israel Aerospace Industries	Marathon TS, Inc.	Opwat	Riverbed Technology	Spire Global	Weights and Biases
Babel Street	Contegix	Figure Eight Federal	IBM	MariaDB	OPTIV + ClearShark	Riverside Research	Splunk	Westway Services Group
Bad Elf	Cribl	Finch Computing	ICEYE	MarkLogic	Oracle National Security Group	Rocket.Chat	St. Louis Regional Economic Development	Whitespace
BAE Systems	Crimson Phoenix	Flashpoint	Illumio	Markon	Orbit Logic	Roke	Alliance	Video Bank
Ball Aerospace	CRREL Remote Sensing/ GIS Center of Expertise (RS/ GIS CX)	Fognigma	iMerit	Masego Inc.	Orbital Insight, Inc.	Rubrik Inc	SteelCloud	Virtru
Basis Technology	CSTARS - University of Miami	Forcepoint LLC	Immersive Wisdom, INC.	Mattermost	Orbital Sidekick Inc.	Safran Data Systems	Striveworks	VISIMO
Bastille	Curtiss-Wright's PacStar Family of Products	Forward Networks	Immuta	Matterport	OSINT Combine	SAIC	SurvTech Solutions Inc.	Vision Engineering
BigBear.ai	D2iQ	Fraym	Infleqtion	Maxar	Owl Cyber Defense	Saildrone	Synopsys	Voyager Search
Black Cape	Dabeco Inc	Freedom Consulting Group	Infoblox	MaxVision, Rugged Portable Computers LLC	Palantir	SambaNova Systems	Syntasa	Weights and Biases
BlackBerry Cybersecurity	Daitaku	GA-CCRi	Institute for Q-shu Pioneers of Space	MDA Space	Palo Alto Networks	samdesk	Synthetaic	Westway Services Group
blackshark.ai	Danti	Garrison	Intelligence Community Network (ICN)	Meritalk	PAR Government Systems	Sandia National Laboratories	Tableau Software	Whitespace
BlackSky		GDIT	Interactive Tactical Group	Metaspectral	PenLink	SAP NS2	Tanium	WordPress VIP
Bloomberg, LP		General Dynamics	iQPS, Inc. (Institute for Q-shu Pioneers of Space, Inc.)	METAVi.Ai	Penn State World Campus	Satellite Vu	Tanzle	World Wide Technology
Blue Marble Geographics		General Dynamics Mission Systems	ISI - ImageSat International	MFGS, Inc.	Pennsylvania State University	Satim Inc.	TCarta Marine	Zscaler
BlueHalo		General Dynamics Mission Systems	ITRES Research Ltd.	Microsoft		SatVu	Tech Maven Geospatial, LLC	
		General Dynamics Mission Systems		Midwest Microelectronics Consortium (MMEC)		Scale AI	Tectonix	
		General Dynamics Mission Systems		Millennium Space Systems (Boeing)			Terradepth Inc.	
		General Dynamics Mission Systems		MongoDB			TerraGo Technologies	
		General Dynamics Mission Systems					Terran Orbital	
		General Dynamics Mission Systems					Tetrate	



## BACK BY POPULAR DEMAND... THE GEOINT 2025 VISTA HUB

What critical issues does the GEOINT community need to focus on right now? The GEOINT 2025 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion.

Located on the show floor of the GEOINT 2025 Symposium, this thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with. ***The aim is to educate and persuade, not promote.***



### Vista Hub Session - \$7,500

*Limited Availability*

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until November 25, 2024. Apply today – don't miss out on this unique opportunity!

#### Criteria

- This opportunity is limited to USGIF member organizations.
- USGIF will carefully curate a mix of impactful topics through a combination of keynote and panels discussions from applicants.
- These up to 45-minute sessions will be held Monday-Wednesday afternoons on the Exhibit Hall show floor.
- Global and national security-related GEOINT topics that address the theme: "Building a Secure Tomorrow Together" are preferred.
- Session fee upon selection: \$7,500 (includes two exhibit hall passes).

#### How to Apply

To be considered to present a sponsored session at the GEOINT 2025 Vista Hub, submit the following information via [this form](#) no later than November 25, 2024.

#### Required Information

- Title of presentation (12 words max)
- Name, title, and short biographies for proposed speaker(s)
- Abstract description of the session, including session type, e.g., keynote or panel (200 words max)
- A brief reason why this topic is important for the GEOINT Community (200 words max)
- Anticipated A/V requests (USGIF will provide a basic A/V package, which will include a laptop, screen, and audio. Any additional A/V needs will have to be discussed with the USGIF team and covered by presenting organization).

#### Selection Process

USGIF will review submissions and select proposed sessions that will collectively deliver a variety of engaging and educational content to Symposium attendees. We will notify session sponsors of their selection on or before January 8. Selected organizations will have two business days to confirm their intent to proceed.

## BENEFITS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to Introduce One Main Stage Keynote or Panel	◆	◆			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	◆ ◆ ◆ ◆	◆ ◆			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆	
Symposium Full Registrations	◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆	◆ ◆ ◆ ◆ ◆	◆ ◆ ◆	◆	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	◆	◆	◆		
Access to Press List Before the Event	◆	◆	◆	◆	◆
Access to Opt-in Participants List	◆	◆	◆	◆	◆
Logo on Sponsor Recognition Page	◆	◆	◆	◆	◆
Logo in Pre and Post Event Emails to Attendees	◆	◆	◆	◆	◆

# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## PREMIER SPONSOR

### Welcome Reception - \$85,000

Exclusive

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

• Your Company logo on the following items:

- All signage for the event
- Customized branding based on location
- Priority Points – 40



## DIAMOND SPONSOR

### Main Stage - \$60,000

Exclusive

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30



### Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2025 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Ad in the pocket guide (3.625" x 8.4375")
- Priority Points – 30



### Government Hub - \$60,000

Exclusive

Be the sponsor for the Government Hub where we will focus on topics that relate to federal, state and local government interests and collaboration in geospatial intelligence. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Opportunity to moderate one hub panel
- Priority Points – 30



### Chairman's Reception - \$55,000

Exclusive

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 27.5





## DIAMOND SPONSOR

continued

### Innovation Hub + YP Golden Ticket Breakfast - \$50,000

*Exclusive*

Be the sponsor of the Innovation Hub where we will feature Lightning Talks focused on technology and innovation that are driving our community toward the future. Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program. Included in the sponsorship:

- Opportunity to serve as emcee for the hub (Subject to USGIF approval)
- Reserved lightning talk spot (subject to USGIF approval)
- Opportunity to moderate one hub panel
- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 275

## PLATINUM SPONSOR

### Symposium Wi-Fi - \$45,000 / \$51,750

*Exclusive*

Who doesn't check email while at a conference? Sponsor the wireless internet located throughout the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 22.5 member / 25.88 non-member

### Classified Session - \$40,000 / \$46,000

*Exclusive*

The GEOINT 2025 classified session will be hosted on Thursday, May 22, at the National Geospatial-Intelligence Agency. Show your support of the community by being the exclusive sponsor of the GEOINT 2025 classified session. Included in the sponsorship:

- 5 reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Customized branding based on location
- Priority Points – 20 member / 23 non-member

### Symposium Lanyards - \$40,000 / \$46,000

*Exclusive*

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2025! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member / 23 non-member

**carahsoft**

## PLATINUM SPONSOR

### Symposium Registration - \$40,000 / \$46,000

Exclusive

Be one of the first companies to make an impression at GEOINT 2025 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open\*
- Logo/brand recognition on email with registration confirmation\*\*
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self registration counters on-site at GEOINT 2025
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)\*\*
- Priority Points – 20 member / 23 non-member

\*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

\*\*If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship



### Event Center Pre-Function Area Branding - \$35,000 / \$40,250

2 of 3 Available

Combination of customized branding opportunities based on spaces at the convention center and your branding needs.

Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 175 member / 20.13 non-member



### Exhibit Hall Networking Reception - \$35,000 / \$40,250

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2025. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 175 member / 20.13 non-member

### GEOINT Foreword Session, including the poster session - \$35,000 / \$40,250

Exclusive

Be the first to have your organization in front of GEOINT 2025 attendees. Included in the sponsorship:

- Two Foreword Symposium Registrations
- Logo recognition on signage throughout the day
- Judging opportunity- Student Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 175 member / 20.13 non-member



### Hotel Keycards - \$35,000 / \$40,250

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the top 3 largest room blocks.
- Priority Points – 175 member / 20.13 non-member



# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## GOLD SPONSOR

Sessions  
still available!

### Lunch Session - \$25,000 - \$30,000

Limited Availability

New this year! Sponsor and host a lunch session which provides a networking experience and an opportunity to hear about the challenges, gaps, and emerging needs for the GEOINT Enterprise.

The Sponsor, with the help of USGIF Programs team selects the topic, invites the speakers, and directs the conversation throughout the event. While these events have a networking aspect, there is usually a theme of education and idea sharing. A limited number of hosted lunches are offered Monday and Tuesday, based on capacity and space availability.

#### Session topics may include:

- Enabling GEOINT Missions with Modern Infrastructure and Facilities
- Bridging the Valley of Death for Innovative GEOINT Capabilities
- Building GEOINT Advantages Through Modern Cloud Computing
- Building Successful Program Partnerships Between Large and Small Businesses
- Novel Approaches to Government-Industry Engagement
- Emerging Technologies to Address Evolving Threats

#### Sponsorship Benefits:

- Brand recognition across GEOINT Symposium's digital and printed channels
- Work with USGIF team on identifying topics and speakers
- Brief remarks as the sponsored "host"
- Basic AV package for the room
- Preferred table for sponsor's invited guests (10 seats)

### Professional Headshot Studio in Exhibit Hall - \$30,000 / \$34,500

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- **Branded** photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Signups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points - 15 member / 17.25 non-member

**CACI**  
EVER VIGILANT

### Video Wall - \$30,00/\$34,500

2 Available

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped throughout the official symposium hours
- Sponsor signage as appropriate
- Priority Points - 15 member / 17.25 non-member



### GEO Lounge Networking Area Branding / Collateral - \$25,000 / \$28,750

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on GEOLounge Structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)
- Priority Points - 12.5 member / 14.38 non-member

### Symposium Bag - \$25,000 / \$28,750

4 Available

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points - 12.5 member / 14.38 non-member

**GDIT**

### Symposium Mobile App - \$25,000 / \$28,750

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- Priority Points - 12.5 member / 14.38 non-member

### Exhibit Hall Lunch - \$20,000 / \$23,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Tuesday, Wednesday or Thursday. Included in the sponsorship:

- Your logo on signage
- Priority Points - 10 member / 11.5 non-member

## SILVER SPONSOR

### Symposium Notebook - \$18,000 / \$20,700

Exclusive

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2025 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member / 10.35 non-member



### Symposium Pocket Guide - \$15,000 / \$17,250

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this handy pocket map. Included in the sponsorship:

- Company logo and ad (7.25" x 8.4375") featured on the Pocket Map given to each attendee at registration
- Priority Points – 7.5 member / 8.63 non-member

### Water Stations in the Exhibit Hall - \$15,000 / \$17,250

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship:

- Your company logo and graphics will be displayed on the stations in exhibit hall
- Priority Points – 7.5 member / 8.63 non-member

### Young Professionals Reception - \$15,000 / \$17,250

Exclusive

Be the sponsor of the USGIF Young Professionals (YP) Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have a role in guiding and mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 7.5 member / 8.63 non-member



### PM Networking Break - \$12,000 / \$13,800

1 of 2 Available

\*Both breaks can be exclusively purchased for \$30,000 / \$34,500 elevating sponsor to Gold

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member / 6.9 non-member



### AM Networking Break - \$10,000 / \$11,500

Sold Out

\*All three breaks can be exclusively purchased for \$25,000 / \$28,750 elevating sponsor to Gold

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member / 5.75 non-member



### Charging Locker/Tower - \$10,000 / \$11,500

2 Available

Who doesn't need to charge their mobile device while at an event? The charging lockers can accommodate phones and tablets. Complete with multiple branding locations, to include a monitor displaying your video, this will surely get a lot of visibility as it will be located just outside of the general session entrance. Included in the sponsorship:

- Ability to brand charging locker with your logo or message
- Ability to play a looping video on the display screen above the charging tower (Sponsor to provide artwork and video in requested format and Show Management will produce and install)
- Priority Points – 5 member / 5.75 non-member

### Spinning Kiosk - \$8,000 / \$9,200

Limited Availability

Gain exposure by creating eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. See page 15 for locations. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, backlit kiosk located around the America's Center Convention Complex (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 4 member / 5.29 non-member

### Hotel Door Drop - \$7,500 / \$8,625

3 Available

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the headquarters hotel. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member / 4.31 non-member





# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## SILVER SPONSOR

continued

### Hotel Door Hanger - \$7,500 / \$8,625

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors at the headquarters hotel. Door Hangers will be distributed to every attendee's room. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member / 4.31 non-member

### Literature on Chairs of General Session - \$7,500 / \$8,625

2 of 3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3.75 member / 4.31 non-member



### Media/Press Center - \$5,000 / \$5,750

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member / 2.88 non-member



## The GEOINT 2025 Vista Hub

The GEOINT 2025 Vista Hub presents a unique opportunity for you to contribute your insights on the crucial topics that should be at the forefront of discussion. This thought leadership hub serves as a platform for visionary leaders from our community to share their perspectives on contemporary GEOINT issues with an interested and engaged audience. Your goal is not to deliver a sales pitch, but to offer your thoughts on impactful topics that the GEOINT community should grapple with.

Do you have a forward-looking topic that deserves to be shared? Applications will be accepted until November 8, 2024. Apply today – don't miss out on this unique opportunity! **For further details please visit page 6.**

## BOOTH ADD-ONS

### YPGT Breakfast sponsorship - \$5,000

0 Available

Your sponsorship will support the young professionals who have been selected for the YP Golden Ticket program.

- Logo recognition during YP Golden Ticket Breakfast (Show Management is responsible for production and distribution)
- Priority Points – 2.5



### Collateral in Symposium Bag - \$2,500 / \$2,875

10 Available

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 1.25 member / 1.43 non-member

### Exhibitor Logo on Floor Plan in Pocket Guide - \$1,500 / \$1,725

10 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member / 0.87 non-member

### Carpet Logo for Booth - \$750 / \$865

10 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth.

Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member / 0.44 non-member

## CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

*All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the federal Acquisition Regulation (fAR) Trade Agreement.*

# RESERVE TODAY!

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USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit [usgif.org](http://usgif.org).