



USGIF geoint 2026 SYMPOSIUM

May 03-06 • Aurora, CO
Gaylord Rockies Resort & Convention Center

PROSPECTUS

EXHIBIT DATES MAY 4-6

EXHIBIT HALL FEATURING

- Artificial Intelligence & Machine Learning
- Cloud Computing & Infrastructure
- Commercial Satellite Imagery & Remote Sensing
- Cybersecurity & Zero Trust Solutions
- Geospatial Analytics & GIS
- Data Integration & Interoperability
- Defense & Intelligence Technologies
- Simulation, Modeling & Digital Twins
- Space Technologies
- Positioning, Navigation & Timing
- Visualization & VR Technology
- Location-Based Services & Mobility Solutions
- Maritime & Aerial Surveillance Solutions
- Open-Source Intelligence
- Academic Research & Education
- Professional Services & Consulting
- Image Processing & Computer Vision
- Secure Communications & Networking
- Spatial Data Aggregation & Enrichment
- Identity & Access Management
- High-Performance Computing
- Threat Intelligence
- Digital Collaboration & Productivity Platforms

usgif.org/geoint-symposium-2026/

ATTRACTING HIGHLY QUALIFIED CONSUMERS AND KEY DECISION MAKERS



Account Coordinator	Chief Information Officer	Director, Legislative Affairs	ISR Operations Chief
Acquisition Directorate	Chief Innovation Officer	Director, National Security Programs	ISR Portfolio Manager
Admiral	Chief Marketing Officer	Director, Remote Sensing	Managing Director
Analyst	Chief Mission Officer	Director, Space Programs	Marketing Coordinator
Analysis Division Chief	Chief Operating Officer	Division Chief	Mayor
Assistant Chief of Police	Chief of Contracts	Engineer	Military Geographer
Assistant Executive Director	Chief of Defense Intelligence	Executive Director	Mission Manager
Associate Vice President	Chief of Media Relations	Executive Vice President	Multi-source Analyst
Board Director	Chief of Staff	Federal Deployment Strategist	Operations Officer
Branch Chief	Chief People Officer	Field CTO	Subject Matter Expert
Budget Director	Chief Product Officer	Founder	Portfolio Director
Business Development Executive	Chief Science Officer	Functional Management Executive	President
Business Development Manager	Chief Strategy Officer	General	Principal Architect
Campaign Operations Coordinator	Chief Technology Officer	General Counsel	Principal Data Scientist
Capture Manager	Chief Transformation Officer	General Manager	Principal Engineer
Cartographer	Colonel	GEOINT Chief	Principal Intelligence Analyst
Chief Executive Officer	Combat Development Analyst	GEOINT Division Chief	Professor
Chief Architect	Commander	GEOINT Requirements Officer	Program Director
Chief Business Officer	Commanding General	Geospatial Analyst	Program Manager
Chief Commercial Officer	Congressional Liaison	Geospatial Management Officer	Production Chief
Chief Communications Officer	Contracting Officer	GIS Instructor	Publisher
Chief Content and Strategy Officer	Chief Technology Officer	Global Director	Public Sector Event Manager
Chief Creative Officer	Data Scientist	General Manager	R&D Scientist
Chief Customer Officer	Defense Analyst	Head of Computer Vision	Security Engineer
Chief Cybersecurity Officer	Deputy Chief	Head of Public Sector	Senior All Source Analyst
Chief Data Officer	Deputy Chief of Staff	Head of Public Sector Sales	Senior Imagery Analyst
Chief Data Scientist	Deputy CTO	Human Terrain Analyst	Senior Intelligence Analyst
Chief Engineer	Deputy Director	Imagery Analyst	Senior Intelligence Officer
Chief Executive Officer	Deputy Division Chief	Information Analyst	Senior Intelligence Analyst
Chief Financial Officer	Director	Intel Officer	Signal Intelligence Analyst
Chief Geographic Officer	Director, Earth Observation Systems	Intelligence Analysis Engineer	Source Strategies Analyst
Chief Growth Officer	Director, Foundational GEOINT	Intelligence Community Chief Technologist	Special Advisor
	Director, Intelligence Programs		Staff Officer

ATTENDEE DEMOGRAPHICS AT GEOINT



ORGANIZATIONS ATTENDING GEOINT

1st Infantry Division	Intelligence – University of Missouri	European Union Satellite Centre	Joint Warfare Analysis Center	Naval Information Warfare Center Atlantic	SPAWAR Systems Center (SSC)
1st Information Operations Command	Central Intelligence Agency (CIA)	Executive Branch	JSF PO (ASC-YJ)	Naval Meteorology & Oceanography Command	Swedish Armed Forces
11th Intelligence Squadron	City of Los Angeles	FBI Academy	JTF-CS	Naval Oceanographic Office	Technology Entrepreneur Center Inc. (T-REX)
20th Intelligence Squadron	Clemson University	Federal Bureau of Investigation (FBI)	Korea Defense Geospatial Intelligence Agency	Naval Postgraduate School	Taylor Geospatial Institute
172nd SBCT	CNN National Security	Federal Ministry of Defense, Republic of Austria	Los Alamos National Laboratory	Naval Research Laboratory	Tennessee Valley Authority
332nd Transportation Battalion	COMNAVMETOCOM (U.S. Navy)	Finnish Defense Forces	Louisiana State Police	Navy GEOINT Operations Center	Terrorist Threat Integration Center
Air Force GEOINT Office	DARPA	George Mason University	Ministry of Defense Colombia	New Zealand Defense Force	The Netherlands Ministry of Defense
Air Force Institute of Technology	Defense Acquisition University	Geospatial-Intelligence Systems & Services	Ministry of Defense – UK	Norwegian Defense Staff	U.S. Air Force
Air Force ISR	Defense Geospatial Intelligence School	Germany Federal Intelligence Service (BND)	Missouri S&T	Norwegian Military Geographic Service	U.S. Air Force Academy (USAFA)
Air Force Research Laboratory	Defense Geographic / Imagery Intelligence Agency	Greater St. Louis Inc.	MIT Lincoln Laboratory	Oak Ridge National Laboratory	U.S. Army
Air Force Targeting Center	Defense Intelligence Agency (DIA)	Intelligence Advanced Research Projects Activity (IARPA)	NASIC/DEI	Office of the Director of National Intelligence (ODNI)	U.S. Army Geospatial Center
Army Corps of Engineers	Defense Threat Reduction Agency	Indiana University	National Air and Space Intelligence Center	Office of the Secretary of Defense (OSD)	U.S. Army Joint Task Force for Civil Support
Army Geospatial Center	Department of Defense	IN-Q-TEL	National Center for Atmospheric Research	Office of the Under Secretary of Defense for Intelligence	U.S. Border Patrol
ERDC Geospatial Research Laboratory	Department of Homeland Security	Institute for Defense Analysis	National Counterterrorism Center	Pacific Northwest National Laboratory	U.S. Coast Guard Intelligence Coordination Center
Army GEOINT Battalion	Department of Interior	Intelligence and Security Command (INSCOM)	National Geospatial-Intelligence Agency (NGA)	Pennsylvania State University	U.S. Department of Commerce
Army Materiel Command	Department of State	Intelligence Commission	National Oceanic and Atmospheric Administration (NOAA)	Public Works and Government Services Canada	U.S. Department of Energy
Army National Guard	DOD Chief Digital and Artificial Intelligence Office	Intelligence and National Security Alliance (INSA)	National Reconnaissance Office (NRO)	Richmond Map Facility	U.S. Geological Survey (USGS)
Air Force Special Operations Command (AFSOC)	DOD Joint Artificial Intelligence Center	Japan Ministry of Defense	National Security Agency (NSA)	Rochester Institute of Technology	U.S. House of Representatives
Australian Geospatial Intelligence Organization	DOD Strategic Capabilities Office	Joint Forces Intelligence Command	National System for Geospatial Intelligence (NSG)	Sandia National Laboratories	U.S. Marine Corps
British Embassy	Dutch Ministry of Defense	Joint Special Operations Command	NATO Headquarters	San Diego State University	U.S. Navy
Canadian Department of National Defense	Estonian Defense Forces	Joint Warfighting Center	NATO Intelligence Fusion Centre	Southern Methodist University	U.S. Space Force
Canadian Forces					USAFRICOM
Canadian Joint Operations Command					U.S. Military Academy (West Point)
Center for Geospatial					Virginia Tech

BOOTH OPTIONS FOR EXHIBITORS

STANDARD BOOTH

Included in a standard booth package are:

- Two complimentary exhibitor registrations for staff (per 100 sqft of space)
 - Participation in pre-show Welcome Celebration
 - Invitation to attend Main Stage presentations on the final day
- Online company and mission descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

PAVILIONS

Differentiate your organization by exhibiting within one of the following pavilions:

- **Government and Academic Pavilion:** military and government organizations, colleges, universities, and other academic institutions
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2025
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA
- **Carahsoft Pavilion:** Available only to Carahsoft business partners

SMALL BUSINESS TABLE-TOP BOOTH*

Included in the small business booth package are:

- Two complimentary exhibitor registrations per table-top booth
 - Participation in pre-show Welcome Celebration
 - Invitation to attend Main Stage presentations on the final day
- Online company and mission descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top

**Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted. All Small Business Table-Tops are located in 10x10 booth spaces. In order to receive the Small Business booth price, your space cannot be larger than a 10x10.*



PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

3GIMBALS	Censys	GDIT	MapLarge	Pinnacle Geospatial	Spectra Logic Corporation
Adobe	Cesium	General Atomics — Integrated Intelligence, Inc. (GA-I3)	MarkLogic	Pixxel Space Technologies, Inc.	Spectro Cloud
AFRL (Air Force Research Laboratory)	Chainalysis	General Dynamics Mission Systems	MarkOn	Planet	Spire Global
Airbus Defense and Space	Chainguard	GeoSolutions USA Corp	Mattermost	Prime Solutions Group, Inc.	Splunk
Aireon	Charles River Analytics	GEOSPATIAL WORLD	Maxar Technologies Holdings, Inc.	Progress Software Corporation	Starboard Maritime Intelligence
Albedo	Chenega MIOS	Google	MaxVision, Rugged Portable Computers LLC	PTFS	Striveworks
Altana	Cisco	Grammarly	MDA Space	Pure Storage	SurvTech Solutions Inc.
Amazon Web Services	Clarifai	Greater St. Louis, Inc.	METAVI, Inc.	Quantum	SynMax Intelligence
AMD	Clarity Innovations	GRVTY	MFGS, Inc.	Radiance Technologies	Synspective
Appian	ClearanceJobs	HawkEye 360	Microsoft	RAIC Labs	Syntasa
Applied Imagery	Cloudera Government Solutions	HEAVY.AI	MPG – Microwave Products Group	Rancher Government Solutions	Taylor Geospatial Institute
ARA	Cognitive Space	HEO	NetApp	Red Hat	TCarta
Arcfield	Cohesity	Hitachi Vantara Federal	NIH NITAAC	Rendered.ai	Tectonix
Array Labs	Commvault	HP Inc.	Norseman Defense Technologies	ReversingLabs	TerraGo
ASTERRA	CONTEC Earth Service Co., Ltd	Hydrosat	NOVI	Riverbed Technology	Textron Systems
Atlassian	Cribl	IAI - Israel Aerospace Industries	NTS	Riverside Research	Thales
Auria	CSTARS - Univ. of Miami	IBM	Nutanix Inc.	RTX	Thales Trusted Cyber Technologies
Authentic8, Inc.	Cubic	ICEYE	NV5	Rubrik	T-Kartor
Avalon Holographics	Dabeeo Inc	Infoblox	Oak Ridge National Laboratory (ORNL)	Safran	TomTom North America
Avenza Systems Inc.	Danti	Ingalls Information Security	Ocient	Safran Defense and Space	Trevity
AYE3D	DataRobot	INRIX	Omni Federal	SAIC	Turnberry Solutions
Babel Street	Deloitte	Institute for Q-shu Pioneers of Space	OPTIV + ClearShark	SailPoint	Umbra
Bad Elf	DeNOVO Solutions	Intelligence Community Network (ICN)	Oracle	Salesforce	Union.ai
BAE Systems	Descartes Labs	ISI - ImageSat International	Orca Security, Inc.	samdesk	University of Maryland
Bana Solutions	East View Geospatial	Ivanti, Inc.	OSINT	Sandia National Laboratories	University of Southern California,
Bastille	ECS Federal, LLC	Janes	OSINT Combine	SATIM Inc.	Spatial Sciences Institute
Beakon	e-GEOS	Kelyn Technologies	Overwatch Imaging	SatVu	UNSEENLABS
Bedrock Research LLC	elastic	Kepler Communications	Owl Cyber Defense	Scale AI	UP42 GmbH
blackshark.ai	Esri	Kitware	Palo Alto Networks	Scepter	Ursa Space Systems
BlackSky	Eternix Ltd.	Kuva Space	PenLink	ScienceLogic	V2X
Blue Marble Geographics	Everfox	Larx	Pennsylvania State University	SedarO	Varonis Systems
BlueHalo	Excelity	Leidos	Pennsylvania State University Applied Research Laboratory	Seiler Geospatial	VAST Data Federal
Bluescape	ExtensisHR	Lloyds List Intelligence	Peraton	Semaphore Maritime Solutions	Vertosoft I Nexthink
Bluestaq	Exyn Technologies	Lockheed Martin Space	Percipient.ai	Sequoia Combine	Via Satellite
Booz Allen Hamilton	F5	Looking Glass	Phase One A/S	ServiceNow	Vibrint
C3.ai	Federal Compass	Lucenia		SI Imaging Services	Voxel51
CACI International Inc	Flashpoint	ManTech		Skyline Software Systems, Inc	Westway Services Group LLC
Capella Space	Fognigma			SNC	Whitespace
Carahsoft Technology Corp	Fraym			SourceCode	Woolpert
CEB metaSystems, Inc.	Fugro			Space Dynamics Laboratory	Zscaler
	G3				

NEW TO 2026...

Three Speaking Stages Organized by Track on the Exhibit Hall Floor

Explore our dynamic exhibit hall featuring three dedicated speaking stages, each organized by specialized tracks. Engage with industry leaders and discover cutting-edge insights at the forefront of GEOINT innovation.

Innovation Stage is Adjacent to Main Stage

Positioned adjacent to the Main Stage, our Innovation Stage offers a spotlight on visionary ideas and emerging technologies shaping the future of GEOINT. Join us as we explore bold innovations that are reshaping our industry.

All Stages Incorporate International Voices

Embrace diverse perspectives as all our stages integrate international voices, enriching discussions with global insights and strategies from across the GEOINT community.

VIP Seating and Networking Opportunities

Elevate your experience with exclusive VIP seating and premium networking opportunities. Connect with industry pioneers, thought leaders, and decision-makers in a focused and intimate setting.

Awards Program on Main Stage

Celebrate excellence in GEOINT with our prestigious Awards Program held on the main stage. Honor outstanding achievements and recognize leaders driving innovation and impact within our community.

Opportunity to Sponsor Breakfast and/or Lunch Programming

Showcase your brand's commitment as a sponsor of our breakfast and/or lunch programming. Engage with attendees during these pivotal networking moments and leave a lasting impression.

Full Size Program Guide with Branding Opportunities

Maximize your visibility with branding opportunities in our comprehensive full-size program guide. Reach a targeted audience of industry professionals through strategic placements and enhanced exposure.

Additional Interactions Specific to the Gaylord Rockies

Experience tailored interactions unique to the Gaylord Rockies venue. Take advantage of its distinctive amenities and surroundings, enhancing your symposium experience with special activities and networking events.

BENEFITS AT A GLANCE

	PREMIER \$70,000+	DIAMOND \$50,000 - \$69,900	PLATINUM \$26,000 - \$49,900	GOLD \$20,000 - \$25,900	SILVER \$7,000 - \$19,900
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to provide an Industry Insights SpotLight prior to one Main Stage Keynote or Panel	Yes	Yes			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	4 Seats	2 Seats			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	8 Invitations	6 Invitations	4 Invitations	1 Invitation	
VIP Seating at Main Stage	8 Invitations	6 Invitations	4 Invitations	1 Invitation	
Symposium Full Registrations	6 Registrations	4 Registrations	2 Registrations	1 Registration	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	Yes	Yes	Yes		
Access to Press List Before the Event	Yes	Yes	Yes	Yes	Yes
Access to Opt-in Participants List	Yes	Yes	Yes	Yes	Yes
Logo on Sponsor Recognition Page	Yes	Yes	Yes	Yes	Yes
Logo in Pre and Post Event Emails to Attendees	Yes	Yes	Yes	Yes	Yes

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

Welcome Reception - \$85,000

SOLD

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

- Your Company logo on the following items:
 - All signage for the event
- Customized branding based on location
- Priority Points – 42.5 member



Main Stage - \$60,000

SOLD

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Full page ad in the full size show program
- Priority Points – 30 member



Exhibit Hall - \$60,000

Exclusive

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2026 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Full page ad in the full size show program
- Priority Points – 30 member

Exhibit Hall Stage- \$60,000

1 Available

Sponsor one of three stages on the exhibit hall floor. Each stage will feature global voices from government, industry, and academia/other providing keynote addresses and participating in panel discussion. Included in the sponsorship:

- Opportunity to serve as emcee for the track (Subject to USGIF approval)
- Opportunity to moderate one track panel
- High visibility sponsorship with branding and speaking opportunities.
- Priority Points – 30 member
- Sponsor one of three tracks

SOLD 1. GeoAI Stage: *Unlocking the next frontier in GEOINT Automation.*

The GeoAI Stage spotlights current innovations and future opportunities in artificial intelligence and machine learning applied to geospatial data. From real-time object detection and predictive modeling to cognitive reasoning at the edge, this track brings together leaders in defense, industry, and academia pushing the limits of algorithmic GEOINT. This focused programming is meant to generate thought-provoking discussions that ultimately influence increased adoption of trusted GeoAI.

2. Interoperability Stage: *Bridging missions and coalitions through true capability integration.*

As GEOINT ecosystems grow more complex, the need for standards-based integration across platforms, domains, and partners is more critical than ever. The Interoperability Stage convenes key voices driving open architectures, data fusion frameworks, and cross-allied collaboration. Programming on this stage will focus on modular, scalable, and mission-ready technologies to enable seamless information exchange across the full spectrum of operations.

SOLD 3. GEOINT Data at Speed Stage: *Turning data into decisions.*



This dynamic stage focuses on accelerating the GEOINT pipeline—from collection and processing to exploitation and dissemination. Themes include edge analytics, low-latency tasking, resilient comms links, and trusted automation under time pressure. Presenters on this stage bring focused expertise for high-impact engagement with technologists, operational commanders, and acquisition leaders looking to reduce latency, increase trust, and act on insight in the moment that matters.

Chairman's Reception - \$55,000

SOLD

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 27.5 member



SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

Symposium Registration - \$45,000

SOLD

Be one of the first companies to make an impression at GEOINT 2026 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open*
- 50" TV adjacent to the registration area (Sponsor to provide 120 second videos to be looped throughout the official symposium hours)
- Logo/brand recognition on email with registration confirmation**
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self-registration counters on-site at GEOINT 2026
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)**
- Priority Points – 22.5 member



*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

**If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

Symposium Lanyards - \$40,000

SOLD

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2026! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member



Classified Session - \$35,000

Exclusive

The GEOINT 2026 classified session will be hosted on Thursday, May 7, at TBD location in the Denver area. Show your support of the community by being the exclusive sponsor of the GEOINT 2026 classified session. Included in the sponsorship:

- Five (5) reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Customized branding based on location
- Priority Points – 17.5 member

Event Center Pre-Function Area Branding - \$35,000

3 Available

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 17.5 member

GEOINT Foreword Session, including the poster session - \$35,000

SOLD

Be the first to have your organization in front of GEOINT 2026 attendees. Included in the sponsorship:

- Two Foreword Symposium Registrations
- Logo recognition on signage throughout the day
- Judging opportunity- Student Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 17.5 member



Symposium Program - \$35,000

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this informative program. Included in the sponsorship:

- Capture maximum visibility with a full-page advertisement prominently featured inside our prestigious event program. This prime advertising space ensures your message reaches our esteemed attendees, positioning your brand prominently within the heart of the event's agenda.
- Logo recognition on signage
- Priority Points – 12.5 member

Video Wall - \$35,000

SOLD

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped throughout the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 17.5 member



SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

Professional Headshot Studio in Exhibit Hall - \$32,000

Exclusive

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Sign-ups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 16 member

Exhibit Hall Networking Reception - \$25,000

2 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2026. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins, and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 12.5 member

(Your Name) Networking Area - \$25,000

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and Show Management responsible for distribution)
- Priority Points – 12.5 member

Symposium Bag - \$25,000

Exclusive

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member

Symposium Wi-Fi - \$25,000

Exclusive

Sponsor the wireless internet for the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 12.5 member

Hotel Keycards - \$20,000

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the top 3 largest room blocks.
- Priority Points – 10 member

Innovation Stage - \$20,000

Exclusive

Be the sponsor of the Innovation Stage. This year the Innovation Stage will be located adjacent to the Main Stage to provide even more visibility for sponsor branding and speakers. The Innovation Stage will feature competitively selected Lightning Talks focused on technology and innovation that are driving our community toward the future. Included in the sponsorship:

- Opportunity to provide opening remarks for the track each day (Subject to USGIF approval)
- Two (2) reserved lightning talk spots (subject to USGIF approval)
- Priority Points – 10 member

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

Lunch Session - \$20,000 or Breakfast Session - \$15,000

Limited Availability

New this year! Host a lunch or breakfast session which provides nourishment literally and figuratively for community colleagues. The Sponsor, with the help of USGIF staff selects the topic, invites the speakers, and directs the conversation throughout the event. Included in this sponsorship:

- Sponsor will invite and coordinate with speaker
- Preferred table for sponsor's invited guests (10 seats)
- Sponsor may invite up to 30 total gratis guests (must designate number to be reserved prior to registration opening)
- Brand recognition across GEOINT Symposium's digital and printed channels
- Work with USGIF team on identifying speakers
- Brief remarks as the sponsored "host"
- Basic AV package for the room
- Priority Points - 10 member

Contact **Gabi Lungu** at Gabi.Lungu@usgif.org for details.

Water Bottle and Hydration Stations - \$20,000

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit and pre-function space for attendees to enjoy. Included in the sponsorship:

- Your company logo on a reusable water bottle provided to participants at registration
- Your company branding on the stations throughout pre-function area/exhibit hall.
- Priority Points – 7.5 member

Symposium Mobile App - \$18,000

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with download instructions
- Priority Points – 9 member

Symposium Notebook - \$18,000

SOLD

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2026 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member



Exhibit Hall Lunch - \$15,000

3 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Monday, Tuesday, or Wednesday. Included in the sponsorship:

- Your logo on signage
- Branded Napkins
- Priority Points – 7.5 member

New Member/First Timer's Reception - \$15,000

Exclusive

Be the exclusive sponsor of our highly anticipated New Member/First Timer's Reception, an invaluable opportunity to connect with fresh faces and key industry newcomers. Don't miss out on this unique chance to make a lasting impression and forge meaningful connections. Included in this sponsorship:

- Brand recognition throughout the event
- Priority Points – 7.5 member

Young Professionals Reception - \$15,000

Exclusive

Be the sponsor of the USGIF Young Professionals Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have a role in mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 7.5 member

PM Networking Break - \$12,000

2 Available

***Both breaks can be exclusively purchased for \$30,000 elevating sponsor to Gold**

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member

AM Networking Break - \$10,000

3 Available

***All three breaks can be exclusively purchased for \$25,000 elevating sponsor to Gold**

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member

SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

Hotel Door Drop - \$7,500

2 Out of 3 Available

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the headquarters hotel. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member



Hotel Door Hanger - \$7,500

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors at the headquarters hotel. Door Hangers will be distributed to every attendee's room. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member

Literature on Chairs of General Session - \$7,500

3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3.75 member

Spinning Kiosk - \$7,000

Limited Availability

Create eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, back lit kiosk (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3.5 member



Golden Ticket Breakfast - \$5,000

Exclusive

Help the Golden Ticket winners kick off their GEOINT2026 red carpet experience on the morning of GEOINT Foreword (Sunday). Included in the sponsorship:

- Logo recognition during Golden Ticket Breakfast
- Ability to serve as mentor during breakfast
- Ability to choose a book to be provided to Golden Ticket winners at the breakfast. (Book procured by USGIF)
- One (1) Full Symposium registration with access to Main Stage VIP seating.
- Priority Points – 2.5 member

Media/Press Center - \$5,000

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member

Swag in the Bag - \$2,500

9 Out of 10 Available

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 1.25 member 

Exhibitor Logo on Floor Plan in Program - \$1,500

10 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member

Carpet Logo for Booth - \$750 / \$865

10 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

Promotional Opportunities in the Symposium Program

We are delighted to offer exclusive promotional space in the official event program of the GEOINT Symposium. This program serves as a comprehensive guide for attendees, featuring essential event information, speaker profiles, and insightful content relevant to the geospatial intelligence community.

Promotion Options:

- 1/4 Page Promotion: Ideal for concise messaging and maximizing exposure. \$3,000
- 1/2 Page Promotion: Provides ample space for detailed content and branding. \$5,000
- Full Page Promotion: Offers maximum visibility and impact. \$10,000

Benefits of Sponsorship:

By participating in our event program, sponsors gain prominent exposure to a highly engaged audience of industry leaders, professionals, and decision-makers in geospatial intelligence. Your advertisement will be strategically placed to ensure maximum visibility throughout the event. Secure your preferred advertising space early to maximize your impact at the GEOINT Symposium.

RESERVE TODAY!

Gabi Lungu
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USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit usgif.org.