



USGIF

United States Geospatial Intelligence Foundation

Build the Community | Advance the Tradecraft | Accelerate Innovation

USGIF Mission

- **Mission:** The United States Geospatial Intelligence Foundation (USGIF) is a 501(c)(3) nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. USGIF achieves its mission through various programs and events and by building the community, advancing the tradecraft, and accelerating innovation.

Framing the Environment

Cultural Environment: Geospatial information is exploding in its availability, applicability, and potential to address diversified and deep challenges. To advance the GEOINT science and tradecraft, and to attract and develop the next generation of talent for the mission, USGIF must lead a **broader** and **more inclusive** community in support of national security.

Financially Efficient Environment: In an atmosphere of limited resource, USGIF must remain focused on its efforts to **inspire** and **enrich** the collaboration and opportunity across a diverse GEOINT community.

Cooperative Environment: Unlocking the potential of GEOINT requires that USGIF drive **innovative thought leadership**, and support dynamic **leaders** and **practitioners** to constantly innovate and evolve new technology, methods, and analytic skills.

Goals

USGIF connects industry, academia, and government partners to educate and evolve the GEOINT craft and cadre, foster a broader understanding GEOINT's limitless potential, and illuminate pathways to be both a beneficiary and contributing part of the GEOINT Community

**Build the
Community**

**Advance the
Tradecraft**

**Accelerate
Innovation**

Build the Community

Serve as the connector, facilitator, and advocate for GEOINT. Be the inclusive and agnostic voice for advancing GEOINT usage, technology, and tradecraft

- Lead the GEOINT Symposium and events throughout the year to foster common understanding and strengthen the future of GEOINT technology, tradecraft, and collaboration. Engage the global community with the world's most comprehensive GEOINT forum.
- Provide mentorship to both individuals and organizations to advance reputation and knowledge of GEOINT and its employment across the community.
- Expand the reach and attraction of GEOINT conversation through innovative marketing and communications approaches. Drive broader awareness and relevance of GEOINT across industries.
- Engage underrepresented communities and promote diversity in GEOINT by creating a welcoming and inclusive environment that encourages individuals from relevant backgrounds to pursue GEOINT careers and draw from its benefits.

Advance the Tradecraft

Set a new standard and showcase the ability to tackle hard problems in collaboration with leaders and luminaries from across the GEOINT community

- Establish and maintain educational standards, including the GEOINT Essential Body of Knowledge, and foster effective standards to meet the rapid pace of technology evolution and proliferation.
- Expand strategic partnerships to integrate GEOINT skill sets across intelligence disciplines and institutions for learning and career development. Broker conversations between government, academia and industry partners. Strengthen and expand partnerships to foster the global GEOINT enterprise.
- Highlight government, academic, and industry opportunities to enter the GEOINT workforce, enhance skills, and teach others to enable the national security enterprise.

Accelerate Innovation

People, tradecraft, technology, and science are accelerating the advancement of GEOINT. Lead the most important conversations and drive collaboration with enhanced and innovative approaches.

- Propel and amplify thought leadership on behalf of a diverse community of thinkers, developers, and practitioners to inform geospatial intelligence innovation, application design, and adaptation. Facilitate and posture GEOINT innovation to handle the uncertainties of future threats to our security and environment.
- Broaden and extend the exposure of GEOINT to the next generation of potential talents. Provide the perspective and pathways to bolster supply and accessibility to GEOINT talent. Showcase career pathways by highlighting business, academic, and government tradecraft and technology solution offerings within the GEOINT professional community.
- Provide in person and virtual forums that inspire a progressive dialogue and the incubation of great ideas that emerge from collaboration.

Guiding Principles for Our Strategy

Invest in our People

We will invest first and foremost in our most valuable asset - our people

...and Partnerships

We will continually strengthen and expand the community's collaborative partnerships

Promote State-of-the-Art Tradecraft...

We will partner with the community to deliver the technology and tradecraft necessary to unleash the true power of GEOINT

...While Innovating for our Future

We will create the opportunity for the community to continually evolve GEOINT capabilities necessary to solve increasingly harder problems