



**USGIF**  
**geoint** 2026  
SYMPOSIUM

**May 03-06 • Aurora, CO**  
Gaylord Rockies Resort & Convention Center

## PROSPECTUS

**EXHIBIT DATES MAY 4-6**

### EXHIBIT HALL FEATURING

- Artificial Intelligence & Machine Learning
- Cloud Computing & Infrastructure
- Commercial Satellite Imagery & Remote Sensing
- Cybersecurity & Zero Trust Solutions
- Geospatial Analytics & GIS
- Data Integration & Interoperability
- Defense & Intelligence Technologies
- Simulation, Modeling & Digital Twins
- Space Technologies
- Positioning, Navigation & Timing
- Visualization & VR Technology
- Location-Based Services & Mobility Solutions
- Maritime & Aerial Surveillance Solutions
- Open-Source Intelligence
- Academic Research & Education
- Professional Services & Consulting
- Image Processing & Computer Vision
- Secure Communications & Networking
- Spatial Data Aggregation & Enrichment
- Identity & Access Management
- High-Performance Computing
- Threat Intelligence
- Digital Collaboration & Productivity Platforms

[usgif.org/geoint-symposium-2026/](https://usgif.org/geoint-symposium-2026/)

# ATTRACTING HIGHLY QUALIFIED CONSUMERS AND KEY DECISION MAKERS



- Acquisition Directorate
- Admiral
- Analyst
- Analysis Division Chief
- Assistant Chief of Police
- Assistant Executive Director
- Associate Vice President
- Board Director
- Branch Chief
- Budget Director
- Business Development Executive
- Business Development Manager
- Campaign Operations Coordinator
- Capture Manager
- Cartographer
- Chief Executive Officer
- Chief Architect
- Chief Business Officer
- Chief Commercial Officer
- Chief Communications Officer
- Chief Content and Strategy Officer
- Chief Creative Officer
- Chief Customer Officer
- Chief Cybersecurity Officer
- Chief Data Officer
- Chief Data Scientist
- Chief Engineer
- Chief Executive Officer
- Chief Financial Officer
- Chief Geographic Officer
- Chief Growth Officer
- Chief Information Officer
- Chief Innovation Officer
- Chief Marketing Officer
- Chief Mission Officer
- Chief Operating Officer
- Chief of Contracts
- Chief of Defense Intelligence
- Chief of Media Relations
- Chief of Staff
- Chief People Officer
- Chief Product Officer
- Chief Science Officer
- Chief Strategy Officer
- Chief Technology Officer
- Chief Transformation Officer
- Colonel
- Combat Development Analyst
- Commander
- Commanding General
- Congressional Liaison
- Contracting Officer
- Chief Technology Officer
- Data Scientist
- Defense Analyst
- Deputy Chief
- Deputy Chief of Staff
- Deputy CTO
- Deputy Director
- Deputy Division Chief
- Director
- Director, Earth Observation Systems
- Director, Foundational GEOINT
- Director, Intelligence Programs
- Director, Legislative Affairs
- Director, National Security Programs
- Director, Remote Sensing
- Director, Space Programs
- Division Chief
- Engineer
- Executive Director
- Executive Vice President
- Federal Deployment Strategist
- Field CTO
- Founder
- Functional Management Executive
- General
- General Counsel
- General Manager
- GEOINT Chief
- GEOINT Division Chief
- GEOINT Requirements Officer
- Geospatial Analyst
- Geospatial Management Officer
- GIS Instructor
- Global Director
- General Manager
- Head of Computer Vision
- Head of Public Sector
- Head of Public Sector Sales
- Human Terrain Analyst
- Imagery Analyst
- Information Analyst
- Intel Officer
- Intelligence Analysis Engineer
- Intelligence Community Chief Technologist
- ISR Operations Chief
- ISR Portfolio Manager
- Managing Director
- Marketing Coordinator
- Mayor
- Military Geographer
- Mission Manager
- Multi-source Analyst
- Operations Officer
- Subject Matter Expert
- Portfolio Director
- President
- Principal Architect
- Principal Data Scientist
- Principal Engineer
- Principal Intelligence Analyst
- Professor
- Program Director
- Program Manager
- Production Chief
- Publisher
- Public Sector Event Manager
- R&D Scientist
- Security Engineer
- Senior All Source Analyst
- Senior Imagery Analyst
- Senior Intelligence Analyst
- Senior Intelligence Officer
- Signal Intelligence Analyst
- Source Strategies Analyst
- Special Advisor
- Staff Officer

# ATTENDEE DEMOGRAPHICS AT GEOINT



# ORGANIZATIONS ATTENDING GEOINT

1st Infantry Division	Intelligence – University of Missouri	European Union Satellite Centre	Joint Warfare Analysis Center	Naval Information Warfare Center Atlantic	SPAWAR Systems Center (SSC)
1st Information Operations Command	Central Intelligence Agency (CIA)	Executive Branch	JSF PO (ASC-YJ)	Naval Meteorology & Oceanography Command	Swedish Armed Forces
11th Intelligence Squadron	City of Los Angeles	FBI Academy	JTF-CS	Naval Oceanographic Office	Technology Entrepreneur Center Inc. (T-REX)
20th Intelligence Squadron	Clemson University	Federal Bureau of Investigation (FBI)	Korea Defense Geospatial Intelligence Agency	Naval Postgraduate School	Taylor Geospatial Institute
172nd SBCT	CNN National Security	Federal Ministry of Defense, Republic of Austria	Los Alamos National Laboratory	Naval Research Laboratory	Tennessee Valley Authority
332nd Transportation Battalion	COMNAVMETOCCOM (U.S. Navy)	Finnish Defense Forces	Louisiana State Police	Navy GEOINT Operations Center	Terrorist Threat Integration Center
Air Force GEOINT Office	DARPA	George Mason University	Ministry of Defense Colombia	New Zealand Defense Force	The Netherlands Ministry of Defense
Air Force Institute of Technology	Defense Acquisition University	Geospatial-Intelligence Systems & Services	Ministry of Defense – UK	Norwegian Defense Staff	U.S. Air Force
Air Force ISR	Defense Geospatial Intelligence School	Germany Federal Intelligence Service (BND)	Missouri S&T	Norwegian Military Geographic Service	U.S. Air Force Academy (USAFA)
Air Force Research Laboratory	Defense Geographic / Imagery Intelligence Agency	Greater St. Louis Inc.	MIT Lincoln Laboratory	Oak Ridge National Laboratory	U.S. Army
Air Force Targeting Center	Defense Intelligence Agency (DIA)	Intelligence Advanced Research Projects Activity (IARPA)	NASIC/DEI	Office of the Director of National Intelligence (ODNI)	U.S. Army Geospatial Center
Army Corps of Engineers	Defense Threat Reduction Agency	Indiana University	National Air and Space Intelligence Center	Office of the Secretary of Defense (OSD)	U.S. Army Joint Task Force for Civil Support
Army Geospatial Center	Department of Defense	IN-Q-TEL	National Center for Atmospheric Research	Office of the Under Secretary of Defense for Intelligence	U.S. Army Border Patrol
ERDC Geospatial Research Laboratory	Department of Homeland Security	Institute for Defense Analysis	National Counterterrorism Center	Pacific Northwest National Laboratory	U.S. Coast Guard Intelligence Coordination Center
Army GEOINT Battalion	Department of Interior	Intelligence and Security Command (INSCOM)	National Geospatial-Intelligence Agency (NGA)	National Oceanic and Atmospheric Administration (NOAA)	U.S. Department of Commerce
Army Materiel Command	Department of State	Intelligence Commission	National Intelligence Agency (NSA)	National Reconnaissance Office (NRO)	U.S. Department of Energy
Army National Guard	DOD Chief Digital and Artificial Intelligence Office	Intelligence and National Security Alliance (INSA)	National Oceanic and Atmospheric Administration (NOAA)	National Security Agency (NSA)	U.S. Geological Survey (USGS)
Air Force Special Operations Command (AFSOC)	DOD Joint Artificial Intelligence Center	Japan Ministry of Defense	National Reconnaissance Office (NRO)	National System for Geospatial Intelligence (NSG)	U.S. House of Representatives
Australian Geospatial Intelligence Organization	DOD Strategic Capabilities Office	Joint Forces Intelligence Command	National Security Agency (NSA)	NATO Headquarters	U.S. Marine Corps
British Embassy	Dutch Ministry of Defense	Joint Special Operations Command	National Security Agency (NSA)	NATO Intelligence Fusion Centre	U.S. Navy
Canadian Department of National Defense	Estonian Defense Forces	Joint Warfare Fighting Center	National Security Agency (NSA)	NATO Intelligence Fusion Centre	U.S. Space Force
Canadian Forces			National Security Agency (NSA)	NATO Intelligence Fusion Centre	USAFRICOM
Canadian Joint Operations Command			National Security Agency (NSA)	NATO Intelligence Fusion Centre	U.S. Military Academy (West Point)
Center for Geospatial			National Security Agency (NSA)	NATO Intelligence Fusion Centre	Virginia Tech

# BOOTH OPTIONS FOR EXHIBITORS

## STANDARD BOOTH

### Included in a standard booth package are:

- Two complimentary exhibitor registrations for staff (per 100 sqft of space)
  - Participation in pre-show Welcome Celebration
  - Invitation to attend Main Stage presentations on the final day
- Online company and mission descriptions
- Pipe and drape on three sides (for linear booths only)
- Name identification sign (for linear booths only)
- 10 priority points for exhibiting plus 1 additional point for each 100 sqft of space

## PAVILIONS

### Differentiate your organization by exhibiting within one of the following pavilions:

- **Government and Academic Pavilion:** military and government organizations, colleges, universities, and other academic institutions
- **New Member Showcase:** organizations that joined USGIF as organizational members after GEOINT 2025
- **Small Business Pavilion:** organizations that are categorized as a small business by the SBA
- **Carahsoft Pavilion:** Available only to Carahsoft business partners

## SMALL BUSINESS TABLE-TOP BOOTH\*

### Included in the small business booth package are:

- Two complimentary exhibitor registrations per table-top booth
  - Participation in pre-show Welcome Celebration
  - Invitation to attend Main Stage presentations on the final day
- Online company and mission descriptions
- 6' draped table, 2 chairs, wastebasket, carpet, and name identification sign
- 10 priority points for exhibiting plus 1 additional point for each table-top

*\*Please note, these are limited to table-top exhibits only – no structures are allowed in this area. Pull up banners, table-top exhibits, and monitors on stands are permitted. All Small Business Table-Tops are located in 10x10 booth spaces. In order to receive the Small Business booth price, your space cannot be larger than a 10x10.*



# PREVIOUS GEOINT SYMPOSIUM EXHIBITORS

3GIMBALS	Censys	GDIT	MapLarge	Pinnacle Geospatial	Spectra Logic Corporation
Adobe	Cesium	General Atomics – Integrated Intelligence, Inc. (GA-I3)	MarkLogic	Pixxel Space Technologies, Inc.	Spectro Cloud
AFRL (Air Force Research Laboratory)	Chainalysis	General Dynamics Mission Systems	MarkOn	Planet	Spire Global
Airbus Defense and Space	Chainguard	GeoSolutions USA Corp	Mattermost	Prime Solutions Group, Inc.	Splunk
Aireon	Charles River Analytics	GEOSPATIAL WORLD	Maxar Technologies Holdings, Inc.	Progress Software Corporation	Starboard Maritime Intelligence
Albedo	Chenega MIOS	Google	MaxVision, Rugged Portable Computers LLC	PTFS	Striveworks
Altana	Cisco	Grammarly	MDA Space	Pure Storage	SurvTech Solutions Inc.
Amazon Web Services	Clarifai	Greater St. Louis, Inc.	METAVI, Inc.	Quantum	SynMax Intelligence
AMD	Clarity Innovations	GRVTY	MFGS, Inc.	Radiance Technologies	Synspective
Appian	ClearanceJobs	HawkEye 360	Microsoft	RAIC Labs	Syntasa
Applied Imagery	Cloudera Government Solutions	HEAVY.AI	MPG – Microwave Products Group	Rancher Government Solutions	Taylor Geospatial Institute
ARA	Cognitive Space	HEO	Muon Space	Red Hat	TCarta
Arcfield	Cohesity	Hitachi Vantara Federal	NetApp	Rendered.ai	Tectonix
Array Labs	Commvault	HP Inc.	NIH NITAAC	ReversingLabs	TerraGo
ASTERRA	CONTEC Earth Service Co., Ltd	Hydrosat	Norseman Defense Technologies	Riverbed Technology	Textron Systems
Atlassian	Cribl	IAI - Israel Aerospace Industries	NOVI	Riverside Research	Thales
Auria	CSTARS - Univ. of Miami	IBM	NTS	RTX	Thales Trusted Cyber Technologies
Authentic8, Inc.	Cubic	ICEYE	Nutanix Inc.	Rubrik	T-Kartor
Avalon Holographics	Dabeco Inc	Infoblox	NV5	Safran	TomTom North America
Avenza Systems Inc.	Danti	Ingalls Information Security	Oak Ridge National Laboratory (ORNL)	Safran Defense and Space	Trevity
AYE3D	DataRobot	INRIX	Ocient	SAIC	Turnberry Solutions
Babel Street	Deloitte	Institute for Q-shu Pioneers of Space	Omni Federal	SailPoint	Umbra
Bad Elf	DeNOVO Solutions	Intelligence Community Network (ICN)	OPTIV + ClearShark	Salesforce	Union.ai
BAE Systems	Descartes Labs	ISI - ImageSat International	Orca Security, Inc.	samdesk	University of Maryland
Bana Solutions	East View Geospatial	Ivanti, Inc.	OSINT	Sandia National Laboratories	University of Southern California,
Bastille	ECS Federal, LLC	Janes	OSINT Combine	SATIM Inc.	Spatial Sciences Institute
Beakon	e-GEOS	Kelyn Technologies	Overwatch Imaging	SatVu	UNSEENLABS
Bedrock Research LLC	Elastic	Kepler Communications	Owl Cyber Defense	Scale AI	UP42 GmbH
blackshark.ai	Esri	Kitware	Palo Alto Networks	Scepter	Ursa Space Systems
BlackSky	Eternix Ltd.	Kuva Space	PenLink	ScienceLogic	V2X
Blue Marble Geographics	Everfox	Larx	Pennsylvania State University	Sedaro	Varonis Systems
BlueHalo	Excelity	Leidos	Pennsylvania State University Applied Research Laboratory	Seiler Geospatial	VAST Data Federal
Bluescape	ExtensisHR	Lloyds List Intelligence	Peraton	Semaphore Maritime Solutions	Vertosoft I Nextthink
Bluestaq	Exyn Technologies	Lockheed Martin Space	Percipient.ai	Sequoia Combine	Via Satellite
Booz Allen Hamilton	F5	Looking Glass	Phase One A/S	ServiceNow	Vibrant
C3.ai	Federal Compass	Lucenia		SI Imaging Services	Voxel51
CACI International Inc	Flashpoint	ManTech		Skyline Software Systems, Inc	Westway Services Group LLC
Capella Space	Fognigma			SNC	Whitespace
Carahsoft Technology Corp	Fraym			SourceCode	Woolpert
CEB metaSystems, Inc.	Fugro			Space Dynamics Laboratory	Zscaler
	G3				

## NEW TO 2026...

### Three Speaking Stages Organized by Track on the Exhibit Hall Floor

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Explore our dynamic exhibit hall featuring three dedicated speaking stages, each organized by specialized tracks. Engage with industry leaders and discover cutting-edge insights at the forefront of GEOINT innovation.

### Innovation Stage is Adjacent to Main Stage

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Positioned adjacent to the Main Stage, our Innovation Stage offers a spotlight on visionary ideas and emerging technologies shaping the future of GEOINT. Join us as we explore bold innovations that are reshaping our industry.

### All Stages Incorporate International Voices

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Embrace diverse perspectives as all our stages integrate international voices, enriching discussions with global insights and strategies from across the GEOINT community.

### VIP Seating and Networking Opportunities

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Elevate your experience with exclusive VIP seating and premium networking opportunities. Connect with industry pioneers, thought leaders, and decision-makers in a focused and intimate setting.

### Awards Program on Main Stage

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Celebrate excellence in GEOINT with our prestigious Awards Program held on the main stage. Honor outstanding achievements and recognize leaders driving innovation and impact within our community.

### Opportunity to Sponsor Breakfast and/or Lunch Programming

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Showcase your brand's commitment as a sponsor of our breakfast and/or lunch programming. Engage with attendees during these pivotal networking moments and leave a lasting impression.

### Full Size Program Guide with Branding Opportunities

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Maximize your visibility with branding opportunities in our comprehensive full-size program guide. Reach a targeted audience of industry professionals through strategic placements and enhanced exposure.

### Additional Interactions Specific to the Gaylord Rockies

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Experience tailored interactions unique to the Gaylord Rockies venue. Take advantage of its distinctive amenities and surroundings, enhancing your symposium experience with special activities and networking events.

## BENEFITS AT A GLANCE

	PREMIER \$70,000+	DIAMOND \$50,000 - \$69,900	PLATINUM \$26,000 - \$49,900	GOLD \$20,000 - \$25,900	SILVER \$7,000 - \$19,900
Chairman's Reception (invitees must be registered for GEOINT)	4 Invitations				
Opportunity to provide an Industry Insights SpotLight prior to one Main Stage Keynote or Panel	Yes	Yes			
Reserved Seat at the Classified Session (TS/SCI clearance required for all attendees and must be registered for GEOINT)	4 Seats	2 Seats			
VIP Invitation to Welcome Reception (invitees must be registered for GEOINT)	8 Invitations	6 Invitations	4 Invitations	1 Invitation	
VIP Seating at Main Stage	8 Invitations	6 Invitations	4 Invitations	1 Invitation	
Symposium Full Registrations	6 Registrations	4 Registrations	2 Registrations	1 Registration	
One Rotating Banner Ad in the GEOINT Symposium App Or one Push Notification through the Symposium App	Yes	Yes	Yes		
Access to Press List Before the Event	Yes	Yes	Yes	Yes	Yes
Access to Opt-in Participants List	Yes	Yes	Yes	Yes	Yes
Logo on Sponsor Recognition Page	Yes	Yes	Yes	Yes	Yes
Logo in Pre and Post Event Emails to Attendees	Yes	Yes	Yes	Yes	Yes

# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## Welcome Reception - \$85,000

**SOLD**

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated and memorable evening. Be the one they remember for bringing the community together in one place, at one time. This opportunity is exclusive to USGIF Organizational Members.

- Your Company logo on the following items:
  - All signage for the event
- Customized branding based on location
- Priority Points – 42.5 member



## Main Stage - \$60,000

**SOLD**

This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Entrance unit outside the general session room
- Signage in stage backdrop
- Full page ad in the full size show program
- Priority Points – 30 member



## Exhibit Hall - \$60,000

**SOLD**

Dominate the landscape! Brand your company in a BIG way. This opportunity is exclusive to USGIF Organizational Members. Included in the sponsorship:

- Signage/banners featuring your organization as the official GEOINT 2026 Exhibit Hall Sponsor throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Full page ad in the full size show program
- Priority Points – 30 member



## Exhibit Hall Stage- \$60,000

**SOLD**

Sponsor one of three stages on the exhibit hall floor. Each stage will feature global voices from government, industry, and academia/other providing keynote addresses and participating in panel discussion. Included in the sponsorship:

- Opportunity to serve as emcee for the track (Subject to USGIF approval)
- Opportunity to moderate one track panel
- High visibility sponsorship with branding and speaking opportunities.
- Priority Points – 30 member
- Sponsor one of three tracks

### **SOLD** 1. GeoAI Stage: *Unlocking the next frontier in GEOINT Automation.*



The GeoAI Stage spotlights current innovations and future opportunities in artificial intelligence and machine learning applied to geospatial data. From real-time object detection and predictive modeling to cognitive reasoning at the edge, this track brings together leaders in defense, industry, and academia pushing the limits of algorithmic GEOINT. This focused programming is meant to generate thought-provoking discussions that ultimately influence increased adoption of trusted GeoAI.

### **SOLD** 2. Scaling AI Stage: *Industrializing AI for scalable GEOINT impact.*



The Scaling AI Stage tackles the challenge of moving from promising prototypes to trusted, enterprise-wide capabilities. From cloud-native architectures and federated models to governance, transparency, and mission integration, this stage showcases what it takes to industrialize AI for GEOINT. Discussions will spotlight leaders who are scaling algorithms into resilient, interoperable systems that deliver decision advantage at speed and at scale.

### **SOLD** 3. GEOINT Data at Speed Stage: *Turning data into decisions.*



This dynamic stage focuses on accelerating the GEOINT pipeline—from collection and processing to exploitation and dissemination. Themes include edge analytics, low-latency tasking, resilient comms links, and trusted automation under time pressure. Presenters on this stage bring focused expertise for high-impact engagement with technologists, operational commanders, and acquisition leaders looking to reduce latency, increase trust, and act on insight in the moment that matters.

## Chairman's Reception - \$55,000

**SOLD**

One exclusive opportunity to network with the top decision makers and select executives in the GEOINT community and welcome them on behalf of your company at this remarkable reception. This opportunity is exclusive to USGIF Organizational Members.

- Customized and tailored branding based on location with focus on sponsor's business objectives and needs
- Priority Points – 27.5 member



# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## Symposium Registration - \$45,000

**SOLD**

Be one of the first companies to make an impression at GEOINT 2026 by sponsoring the registration process. Included in the sponsorship:

- Logo/brand recognition on email to USGIF database announcing that registration is open\*
- 50" TV adjacent to the registration area (Sponsor to provide 120 second videos to be looped throughout the official symposium hours)
- Logo/brand recognition on email with registration confirmation\*\*
- Logo/brand recognition on signage located in the registration area
- Branded landing page on self-registration counters on-site at GEOINT 2026
- Logo/brand recognition on registration confirmation page (the page at the end of the registration process)\*\*
- Priority Points – 22.5 member



\*If sponsorship is selected after registration has opened, this deliverable becomes non-applicable

\*\*If sponsorship is selected after registration has opened, this deliverable will commence upon confirmation of sponsorship

## Symposium Lanyards - \$40,000

**SOLD**

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2026! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in the sponsorship:

- Your logo and event logo on lanyards given to all event attendees
- Priority Points – 20 member



## Classified Session - \$35,000

**SOLD**

The GEOINT 2026 classified session will be hosted on Thursday, May 7, at TBD location in the Denver area. Show your support of the community by being the exclusive sponsor of the GEOINT 2026 classified session. Included in the sponsorship:

- Five (5) reserved seats at the classified session (TS/SCI clearance required for all attendees)
- Branded lanyards/name badges to be used the day of the classified session
- Logo recognition on signage throughout the day
- Customized branding based on location
- Priority Points – 17.5 member



## Event Center Pre-Function Area Branding - \$35,000

3 Available

Combination of customized branding opportunities based on spaces at the convention center and your branding needs. Your options may include:

- Spinning kiosks
- Large floor decals
- Column wraps
- Banner
- Priority Points – 17.5 member

## GEOINT Foreword Session, including the poster session - \$35,000

**SOLD**

Be the first to have your organization in front of GEOINT 2026 attendees. Included in the sponsorship:

- Two Foreword Symposium Registrations
- Logo recognition on signage throughout the day
- Judging opportunity- Student Posters at GEOINT Foreword
- Opportunity to serve as a presenter or moderator or serve as emcee (subject to approval by USGIF)
- Priority Points – 17.5 member



## Symposium Program - \$35,000

Exclusive

Help attendees stay informed, on schedule, and navigate the Exhibit Hall, with this informative program. Included in the sponsorship:

- Capture maximum visibility with a full-page advertisement prominently featured inside our prestigious event program. This prime advertising space ensures your message reaches our esteemed attendees, positioning your brand prominently within the heart of the event's agenda.
- Logo recognition on signage
- Priority Points – 12.5 member

## Video Wall - \$35,000

**SOLD**

Be the sponsor of this flexible and dynamic communication tool. Video Wall to display Symposium schedule, USGIF information, as well as all the social media buzz for the symposium! Take advantage of this great branding opportunity.

- Sponsor to provide 120 second videos to be looped throughout the official symposium hours
- Sponsor signage as appropriate
- Priority Points – 17.5 member



# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## Professional Headshot Studio in Exhibit Hall - \$32,000

**SOLD**

Be the brand that makes a lasting impression by sponsoring the headshots that attendees will use over and over again. Included in the sponsorship:

- Branded photo studio area on exhibit hall floor
- Client Branded Micro-site providing web delivery of multiple portraits, high resolution images downloaded from site by attendees
- Branded HTML emails with client logos
- Lead Generation: Sign-ups collecting emails, names, titles, collected before each photo shot - client is provided Excel spreadsheet post-event
- Copyright ownership by clients
- Priority Points – 16 member

ARCFIELD™

## Exhibit Hall Networking Reception - \$25,000

1 Available

Sponsor one of the daily exhibit hall receptions at GEOINT 2026. Traditionally the busiest time of the day on the show floor, it's a great way to be seen as a high-profile sponsor. Included in the sponsorship:

- Your logo on signage, napkins, and bars
- Bar will be strategically located near your booth (if exhibiting)
- Priority Points – 12.5 member



## (Your Name) Networking Area - \$25,000

4 Available

These GEOLounges will be centrally located in the Exhibit Hall. Sponsor the location where attendees can meet, relax, and recharge (exact location TBD). Included in the sponsorship:

- Branded recognition on structure
- Ability to provide literature/giveaways in the GEOLounge (Sponsor responsible for production and shipping/handling to show site and Show Management responsible for distribution)
- Priority Points – 12.5 member

## Symposium Bag - \$25,000

**SOLD**

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Symposium attendees will use the bag at the event and then take it with them. Included in the sponsorship:

- Symposium bag will include your logo along with the symposium name (one-color imprint that is black or white)
- Bags provided by USGIF and distributed to each attendee at registration
- Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by USGIF)
- Priority Points – 12.5 member

GDIT

## Symposium Wi-Fi - \$25,000

**SOLD**

Sponsor the wireless internet for the conference. Included in the sponsorship:

- Wi-Fi for attendees in the Exhibit Hall & Main Stage
- Opportunity to create the password all attendees will need to log into the Wi-Fi
- Custom Wi-Fi landing page
- Recognition as the Wi-Fi sponsor in pre-event attendee email
- Priority Points – 12.5 member



## Hotel Keycards - \$20,000

Exclusive

Be the exclusive sponsor of the hotel keycards and get noticed on a daily basis. Sponsored keycards will be used every time an attendee accesses their sleeping room. Included in the sponsorship:

- Your logo featured prominently on the hotel room key cards distributed to each participant staying within the top 3 largest room blocks.
- Priority Points – 10 member

## Innovation Stage - \$20,000

**SOLD**

Be the sponsor of the Innovation Stage. This year the Innovation Stage will be located adjacent to the Main Stage to provide even more visibility for sponsor branding and speakers. The Innovation Stage will feature competitively selected Lightning Talks focused on technology and innovation that are driving our community toward the future. Included in the sponsorship:

- Opportunity to provide opening remarks for the track each day (Subject to USGIF approval)
- Two (2) reserved lightning talk spots (subject to USGIF approval)
- Priority Points – 10 member



# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## Lunch Session - \$20,000 or Breakfast Session - \$15,000

Limited Availability

**New this year! Host a lunch or breakfast session which provides nourishment literally and figuratively for community colleagues.** The Sponsor, with the help of USGIF staff selects the topic, invites the speakers, and directs the conversation throughout the event. Included in this sponsorship:

- Sponsor will invite and coordinate with speaker
- Preferred table for sponsor's invited guests (10 seats)
- Sponsor may invite up to 30 total gratis guests (must designate number to be reserved prior to registration opening)
- Brand recognition across GEOINT Symposium's digital and printed channels
- Work with USGIF team on identifying speakers
- Brief remarks as the sponsored "host"
- Basic AV package for the room
- Priority Points - 10 member

Contact [Gabi Lungu at Gabi.Lungu@usgif.org](mailto:Gabi.Lungu@usgif.org) for details.



## Water Bottle and Hydration Stations - \$20,000

Exclusive

Help attendees stay hydrated! Multiple water stations will be located throughout the exhibit and pre-function space for attendees to enjoy. Included in the sponsorship:

- Your company logo on a reusable water bottle provided to participants at registration
- Your company branding on the stations throughout pre-function area/exhibit hall.
- Priority Points – 7.5 member

## Symposium Mobile App - \$18,000

Exclusive

Help attendees access the most up-to-date Symposium information as well as facility maps, exhibitor listings, agenda, and session descriptions! All updates and announcements will be pushed out through the app. Included in the sponsorship:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with download instructions
- Priority Points – 9 member

## Symposium Notebook - \$18,000

**SOLD**

Who doesn't love a nice notebook? Be the sponsor of the Official GEOINT 2026 Notebook. Included in the sponsorship:

- Symposium notebook will include your logo along with the conference name (one-color imprint that is black or white)
- Notebooks provided by show management and distributed to each attendee inside the symposium bag
- Priority Points – 9 member



## Exhibit Hall Lunch - \$15,000

2 Available

Be one of the sponsors for lunches in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Select either Monday, Tuesday, or Wednesday. Included in the sponsorship:

- Your logo on signage
- Branded Napkins
- Priority Points – 7.5 member



## New Member/First Timer's Reception - \$15,000

Exclusive

Be the exclusive sponsor of our highly anticipated New Member/First Timer's Reception, an invaluable opportunity to connect with fresh faces and key industry newcomers. Don't miss out on this unique chance to make a lasting impression and forge meaningful connections. Included in this sponsorship:

- Brand recognition throughout the event
- Priority Points – 7.5 member

## Young Professionals Reception - \$15,000

Exclusive

Be the sponsor of the USGIF Young Professionals Welcome Reception and be a part of guiding our community's leaders of tomorrow. Have a role in mentoring our emerging GEOINTers in this dedicated YP space. Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 7.5 member

## PM Networking Break - \$12,000

2 Available

**\*Both breaks can be exclusively purchased for \$30,000 elevating sponsor to Gold**

Be one of the afternoon networking break sponsors and help provide an afternoon "pick me up" for attendees. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 6 member

## AM Networking Break - \$10,000

3 Available

**\*All three breaks can be exclusively purchased for \$25,000 elevating sponsor to Gold**

Need a "pick me up" to get going in the morning? Be a morning networking break sponsor. This will be a popular spot to meet and greet customers. Included in the sponsorship:

- Customized branding for breaks to meet your needs, may include signage, logo on napkins, logo on cup sleeves, etc.
- Priority Points – 5 member

# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## Hotel Door Drop - \$7,500

2 Out of 3 Available

You'll benefit from great exposure with your collateral distributed just outside of attendee hotel rooms at the headquarters hotel. Included in the sponsorship:

- Literature (no larger than 8.5 by 11 inches) to be distributed to every attendee's hotel room (Sponsor responsible for production and shipping/handling to show site and Show Management is responsible for distribution)
- Priority Points – 3.75 member



## Hotel Door Hanger - \$7,500

3 Available

Gain unique exposure with your logo and messaging hanging from attendee hotel room doors at the headquarters hotel. Door Hangers will be distributed to every attendee's room. Included in the sponsorship:

- Door Hanger to be produced by sponsor (Sponsor is responsible for production, shipping/handling charges to show site and Show Management is responsible for distribution to all attendee rooms)
- Priority Points – 3.75 member

## Literature on Chairs of General Session - \$7,500

3 Available

Get in front of attendees each morning at the start of general session. Provide literature to be placed on each chair at the opening general session. Included in the sponsorship:

- Ability to provide literature (no larger than 8.5 inches by 11 inches) to be placed on each chair at the general session (Sponsor responsible for production and shipping/handling of literature to show site and Show Management will distribute)
- Priority Points – 3.75 member

## Spinning Kiosk - \$7,000

Limited Availability

Create eye catching graphics/messaging that will be installed on a spinning kiosk. Each graphic panel will be approximately 3' wide by 7' tall. Included in the sponsorship:

- Prominent signage on all four sides of the rotating, back lit kiosk (Sponsor is responsible for submitting the artwork and Show Management will produce and install on the spinning kiosks)
- Priority Points – 3.5 member



## Golden Ticket Breakfast - \$5,000

Exclusive

Help the Golden Ticket winners kick off their GEOINT2026 red carpet experience on the morning of GEOINT Foreword (Sunday). Included in the sponsorship:

- Logo recognition during Golden Ticket Breakfast
- Ability to serve as mentor during breakfast
- Ability to choose a book to be provided to Golden Ticket winners at the breakfast. (Book procured by USGIF)
- One (1) Full Symposium registration with access to Main Stage VIP seating.
- Priority Points – 2.5 member

## Media/Press Center - \$5,000

Limited Availability

Want good press? Sponsor the media center/press room, which will provide maximum exposure to the press! Included in the sponsorship:

- Logo recognition on signage
- Priority Points – 2.5 member



## Swag in the Bag - \$2,500

5 Out of 10 Available

Included in the sponsorship:

- You will have the opportunity to insert one piece of collateral into each attendee conference bag (size not to exceed 8.5" x 11" and sponsor is responsible for production, shipping/handling charges to show site. Show Management is responsible for inserting into conference bags)
- Priority Points – 1.25 member



## Exhibitor Logo on Floor Plan in Program - \$1,500

8 Available

The event pocket guide is the on-site resource for the agenda, schedule of events, floor plan, listing of exhibitors and much more! Advertise on the floor plan side of the event pocket guide and highlight your booth. This is a great way to stand out from the other approximately 250 exhibitors. Included in the sponsorship:

- Logo and booth number called out in a box on the floor plan
- Company name listed in **BOLD** as part of exhibitor listings
- Advertiser responsible for logo submission and Show Management responsible for production
- Priority Points – 0.75 member



# SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION ON SIGNAGE, THE GEOINT SYMPOSIUM WEBSITE, AND THE MOBILE APP.

## Carpet Logo for Booth - \$750 / \$865

9 Available

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship:

- Large graphic (approx. 3' wide by 2' tall) produced and installed directly in front of your exhibit booth
- Priority Points – 0.38 member



## CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the USGIF team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.



## Promotional Opportunities in the Symposium Program

We are delighted to offer exclusive promotional space in the official event program of the GEOINT Symposium. This program serves as a comprehensive guide for attendees, featuring essential event information, speaker profiles, and insightful content relevant to the geospatial intelligence community.

### Promotion Options:

- 1/4 Page Promotion: Ideal for concise messaging and maximizing exposure. \$3,000
- 1/2 Page Promotion: Provides ample space for detailed content and branding. \$5,000
- Full Page Promotion: Offers maximum visibility and impact. \$10,000

### Benefits of Sponsorship:

By participating in our event program, sponsors gain prominent exposure to a highly engaged audience of industry leaders, professionals, and decision-makers in geospatial intelligence. Your advertisement will be strategically placed to ensure maximum visibility throughout the event. Secure your preferred advertising space early to maximize your impact at the GEOINT Symposium.

**RESERVE TODAY!**

**Gabi Lungu**  
Events and Exhibits Manager  
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USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges. For more information on the Foundation, visit [usgif.org](http://usgif.org).