USGIF

GEOGala 2026

SPONSORSHIP PROSPECTUS

Thursday, December 3, 2026

The Ritz-Carlton - McLean, Virginia

VIP Reception — SOLD

Sponsored By planet.

Position your company as the host of the Gala's most exclusive networking experience, where industry leaders and VIP guests connect. Your brand will be front and center with premium seating, personalized hospitality, and high-profile recognition throughout the evening.

Includes:

- Two premium tables in a prime location (each table seats ten)
- 20 VIP reception passes for all attendees at sponsor tables
- Dedicated drink service at your tables
- Branded napkins + decor
- Exclusive positioning as VIP Reception Host in all Gala marketing channels, including featured logo placement on event signage, website, email promotions, social media, and printed program.

Live Auction — SOLD

Sponsored By Google Public Sector

Bring the excitement of the evening's live auction to life as the presenting sponsor. With your company recognized by the auctioneer and prominently displayed during this high-energy portion of the Gala, your brand will be associated with generosity, engagement, and community impact.

Includes:

- One table in a prime location (each table seats ten)
- Ten VIP reception passes
- Recognition from the auctioneer
- Company-branded bidding paddle
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Premier GEOINTer — SOLD

Sponsored By BAE SYSTEMS OMNI

Align your company with the heart of the Gala. Premier GEOINTer sponsors receive prominent recognition and positioning, ensuring your brand is seen by every attendee before and during the evening's celebrations.

Includes:

- One premium table in a prime location (each table seats ten)
- Ten VIP reception passes
- Company-branded floor cling at one entrance to the Ballroom
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Tribute Video — SOLD

Sponsored By Vantor

Your organization will spotlight the recipient of The Arthur C. Lundahl-Thomas C. Finnie Lifetime Achievement Award, who has devoted their life's work to advancing the tradecraft and inspiring future generations as the Tribute Video Sponsor.

- One premium table in a prime location (each table seats ten)
- Ten VIP reception passes
- Company logo at the beginning of the video
- Dedicated social media post linking to the video and noting company sponsorship, post-event
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Scholarship Video — SOLD

Sponsored By noblis for the best of reasons

Your organization will spotlight USGIF's diverse scholarships—from high school to Ph.D.—and the lasting impact they have on shaping the future of the GEOINT community as the Scholarship Video Sponsor.

- One premium table in a prime location (each table seats ten)
- Ten VIP reception passes
- Company logo at the beginning of the video
- Dedicated social media post linking to the video and noting company sponsorship, post-event
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Champagne Toast — SOLD

Sponsored By rgi

As the Champagne Toast Sponsor, your organization will lead a celebratory moment honoring the achievements and contributions of the GEOINT community in a memorable and uplifting way.

Includes:

- One table in a prime location (each table seats ten)
- Opportunity to deliver a celebratory toast
- Five VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Silent Auction — SOLD

Sponsored By TwelveLabs

Every attendee will engage with your brand throughout the night via the silent auction app — from placing bids to tracking items. As the exclusive sponsor, your company's logo and messaging will be front-and-center on the platform, ensuring repeated visibility and digital engagement.

Includes:

- One table in a prime location (each table seats ten)
- Prominent company branding on the silent auction app
- Company-branded gift bag for winning bidders to take home the silent auction item(s)
- Five VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Literary Sponsor — SOLD

Sponsored By HORIZON3

As the Literary Sponsor, your organization will be highlighted through a custom bookmark featuring your logo, paired with book selections personally chosen by The Arthur C. Lundahl-Thomas C. Finnie Lifetime Achievement Awardee.

Includes:

- One table in a prominent location
- Company-branded bookmarks inserted in the book chosen by the awardee
- Four VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Lundahl-Finnie Award History Wall — SOLD

Sponsored By RIVERSIDE RESEARCH

Elevate your visibility by sponsoring the Lundahl-Finnie Lifetime Achievement Award History Wall, aligning your organization with the GEOINT community's highest honor and its celebrated recipients.

Includes:

- One table in a prime location (each table seats ten)
- Prominent company branding on signage commemorating the history of the Lundahl-Finnie Award and past recipients
- Four VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Networking Reception — SOLD

Sponsored By SYNMAX INTELLIGENCE

Attendees will kick off their night at GEOGala by gathering at the Networking Reception, the evening's first touchpoint for connection and conversation. As the exclusive sponsor, your company's branding will be prominently featured throughout the space, ensuring early and memorable visibility as guests begin their experience.

Includes:

- One table in a prominent location (each table seats ten)
- Four VIP reception registrations
- Company-branded cocktail napkins (provided by sponsor)
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program

Coffee & Cordials Bar — SOLD

Sponsored By L3HARRIS™

Help guests unwind and connect over warm conversations and nightcap moments at the close of the celebration as the Coffee & Cordials Sponsor.

Includes:

- One table in a prominent location (each table seats ten)
- Four VIP reception registrations
- Company-branded specialty coffee & cordials (provided by USGIF)
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Dessert Reception — SOLD

Sponsored By GDIT

Sweeten the evening with delectable small bites and prominent logo placement as the Dessert Reception Sponsor, providing guests with a memorable close to the celebration.

Includes:

- One table in a prominent location (each table seats ten)
- Four VIP reception registrations
- Company-branded on dessert item (provided by USGIF)
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Red Carpet Photo — SOLD

Sponsored By esri THE SCIENCE OF WHERE

Elevate the evening with a Red Carpet experience, where your organization's branding takes center stage as guests arrive, pose for photos, and leave with a personalized keepsake to remember the night.

Includes:

- One table in a prominent location (each table seats ten)
- Co-branded sponsor and USGIF photo backdrop
- Four VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Gala-tini — SOLD

Sponsored By Raytheon An RTX Business

Showcase your company's brand by sponsoring the Gala-tini Bar, where guests will enjoy signature cocktails in a vibrant and elegant setting.

Includes:

- One table in a prominent location
- Four VIP reception registrations
- Company-branded specialty beverage at the networking reception
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Commemorative Program — SOLD

Sponsored By ICEYE US

Celebrate the evening's highlights and honorees with your organization prominently featured as the Commemorative Program Sponsor in the official event program.

Includes:

- One table in a prominent location
- Company branding on commemorative program
- Four VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



GEOGala Challenge Coins — SOLD

Sponsored By SAFRAN FEDERAL SYSTEMS

As the GEOGala Challenge Coin Sponsor, your organization will be recognized through a unique and memorable keepsake that guests will treasure long after the evening ends.

Includes:

- One table in a prominent location
- Company branding on one side of the coin to be provided to all attendees
- Four VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Color Guard — SOLD

Sponsored By LOCKHEED MARTIN

Your company salutes excellence as the presenting sponsor of this ceremonial Gala moment.

Includes:

- One table in a prominent location (each table seats ten)
- Two VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Light the Way Votives — SOLD

Sponsored By GRVTY

Illuminate the evening with warmth and elegance as the Light the Way Votives Sponsor, featuring your organization through beautifully branded votives throughout the celebration.

Includes:
- One table in a prominent location (each table seats ten)
- Two VIP reception registrations
- Company-branded votive candles on dinner tables
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Dinner Menu — SOLD

Sponsored By PALADIN CAPITAL GROUP

Enhance the evening's dining experience as the Dinner Menu Sponsor, with your organization prominently featured on elegantly designed menus.

Includes:
- One table in a prominent location
- Company branding on separate dinner menu cards with company logo and message on the back
- Two VIP reception registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Floral Centerpiece

Sponsored By BLACK SKY

Bring beauty to every table as the Floral Centerpiece Sponsor, with your organization recognized through elegant arrangements that enhance the ambiance of the Gala.

Includes:
- One table in a prominent location (each table seats ten)
- Two VIP reception registrations
- Company-branded floral arrangements on dinner tables
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Registration Sponsor — SOLD

Sponsored By aws

Secure your spot as a Gala Registration Sponsor and be the welcoming presence at check-in for an unforgettable evening!

Includes:
- One table in a prominent location (each table seats ten)
- Two VIP reception registrations
- Company-branded signage at registration
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Commemorative Amenity Sponsor — SOLD

Sponsored By MapLarge

Become the Commemorative Amenity Sponsor and leave a lasting impression with every treasured keepsake—honoring the spirit of innovation and community in the geospatial industry!

Includes:
- One table in a prominent location
- Two VIP reception registrations
- Company-branded amenity (provided by sponsor)
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.



Welcome Sponsor — SOLD

Sponsored By carahsoft

Take the lead as the Welcome Sponsor and create a warm, memorable greeting for guests as they arrive.

Includes:
- One table in a prominent location
- Two VIP reception registrations
- Company-branded floor clings and signage at the main entrances of the venue
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Fond Farewell — SOLD

Sponsored By ORACLE

Become the Fond Farewell Sponsor and send guests off with sincere thanks, closing the gala on a warm and memorable note.

Includes:

- One table in a prominent location
- Two VIP reception registrations
- Company-branded floor clings and signage at the main exits of the venue
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program.

Dinner Table - $11,500

Reserve your dinner table at the gala and enjoy a premier evening of fine dining, connection, and celebration.

Includes:

- One table (each table seats ten)
- Company name listed as a Dinner Table Sponsor in the Gala program, website, and event signage

Small Business Table - $6,500

Book a Small Business Table at the gala to showcase your brand while enjoying an evening of networking, dining, and community celebration.

Includes:

- One table - must be in good standing as a USGIF Small Business Member (each table seats ten)
- Illuminated sign with company logo

Coat Check — SOLD

Sponsored By MASY

Every guest begins and ends their evening with your brand at the forefront.

Includes:

- One VIP reception registration and registration to GEOGala
- Company-branded signage at coat check
- Company logo placement on marketing materials, signage, website, and email promotions

Restroom Amenities Sponsor - $5,000

Elevate the guest experience with a thoughtful touch of hospitality! As the exclusive Restroom Amenities Sponsor, your company will receive valuable brand visibility while providing guests with an elevated restroom experience, complete with a dedicated restroom attendant and thoughtful amenities throughout the evening.

Includes:

- Company-branded 8.5” x 11” signage displayed in designated restrooms
- Company-branded mints available for guests
- Dedicated restroom attendant to maintain a welcoming, well-appointed experience for guests throughout the evening
- Two (2) complimentary GEOGala registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program

Networking Reception Entertainment Sponsor — SOLD

Sponsored By WATCH POINT CAPITAL

Set the tone for an unforgettable evening as the Entertainment Sponsor! Showcase your company’s commitment to the GEOINT community while gaining valuable brand visibility as guests enjoy live musical entertainment during the Networking Reception.

Includes:

- Company-branded 8.5” x 11” signage prominently displayed near the musician during the Networking Reception
- Two (2) complimentary GEOGala registrations
- Company logo featured across Gala marketing channels, including event signage, website, email promotions, social media, and printed program



Have Questions?

Contact us at **Events@usgif.org**

USGIF

USGIF is a nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT Community with government, industry, academia, professional organizations, and individuals who develop and apply geospatial intelligence to address national security challenges.

For more information on the Foundation, visit usgif.org.