AVAILABLE SPONSORSHIP OPPORTUNITIES

GEOINT Symposium
October 5-8, 2021 | St. Louis, Missouri

GEOGala
December 3, 2021 | Hyatt Regency | Reston, Virginia

GEOINT Community Forum
TBD, 2021
The GEOINT Symposium is the largest gathering of geospatial intelligence professionals in the nation, if not the world. Taking place October 5-8 at America’s Center Convention Complex in St. Louis, Missouri, you don’t want to miss out on the opportunity to reunite with colleagues, showcase your talent, gain exposure to innovative tech, and meet face-to-face with leaders across government, industry, and academia.

Sponsorship opportunities for the GEOINT Symposium are available now. Expand your presence through booth space, sponsorships, media, and meeting rooms to bask in the perks of branding, engagement, outreach, and networking... just to name a few.

Whether you’re a large business or fresh startup, USGIF is equipped to find ways for your organization and thought leadership to shine.

Go to [https://usgif.org/symposium-exhibitor-sponsor/](https://usgif.org/symposium-exhibitor-sponsor/) for more information on how you can build the community, accelerate innovation, and advance the tradecraft at GEOINT Symposium this fall.

**Sponsorship Inquiries**

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usgif.org
USGIF’s GEOGala is an annual black-tie gathering of the GEOINT community. At this year’s GEOGala, USGIF is pleased to announce that GEOINT community icon Stu Shea will be awarded the 2021 Arthur C. Lundahl-Thomas C. Finnie Lifetime Achievement Award.

Pricing is for organizational members only. Contact mariam.ghaussy@usgif.org for more information or non-member pricing.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Status</th>
<th>Price</th>
<th>Includes</th>
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<tbody>
<tr>
<td>Host Sponsor</td>
<td>Peraton</td>
<td>$35,000</td>
<td>Two tables in prime location, Ten VIP reception registrations, Ability for limited speaking role at the beginning of the event, Ability to provide Lifetime Achievement Winner video (up to 3 minutes), Company branded floor clings at event venue (provided by USGIF), Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 17.5 priority points</td>
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<tr>
<td>VIP Reception Sponsor</td>
<td>AWS</td>
<td>$20,000</td>
<td>One table in prime location, VIP reception registrations for all attendees at sponsor table, Company branded cocktail napkins (provided by sponsor), Company branded floor clings at event venue (provided by USGIF), Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 10 priority points</td>
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<tr>
<td>Premier GEOINTer Sponsor</td>
<td>Limited</td>
<td>$17,000</td>
<td>One table in prime location, VIP reception registrations for all attendees at sponsor table, Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 8.5 priority points</td>
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<tr>
<td>Champagne Toast Sponsor</td>
<td>MAXAR</td>
<td>$17,000</td>
<td>One table in prime location, Limited speaking opportunity at the end of dinner, Four VIP reception registrations, Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 8.5 priority points</td>
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<tr>
<td>Networking Reception Sponsor</td>
<td>leidos</td>
<td>$15,000</td>
<td>One table in prime location, Four VIP reception registrations, Company branded cocktail napkins (provided by sponsor), Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 7.5 priority points</td>
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<td>Dessert Reception Sponsor</td>
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<td>$15,000</td>
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<td>- Four VIP reception registrations</td>
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<td>- Company branding on dessert item (provided by USGIF)</td>
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<td>- Company logo placement on event marketing signage, website, email</td>
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<td>GEOPix Sponsor</td>
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<td>$15,000</td>
<td>- One table in prime location</td>
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<td>- Company branding on photo frame boxes (provided by USGIF)</td>
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<td>- Four VIP reception registrations</td>
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<td>- USGIF members receive 7.5 priority points</td>
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<td>Gala-tini Sponsor</td>
<td>Exclusive</td>
<td>$15,000</td>
<td>- One table in prominent location</td>
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<td>- Four VIP reception registrations</td>
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<td>- Company branded specialty beverage at the networking reception</td>
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<td>- Company logo placement on event marketing signage, website, email</td>
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<td>- USGIF members receive 7.5 priority points</td>
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<td>Literary Sponsor</td>
<td>Exclusive</td>
<td>$15,000</td>
<td>- One table in prominent location</td>
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<td>- Four VIP reception registrations</td>
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<td>- Company branded bookmarks inserted in book chosen by awardee</td>
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<td>- Four VIP reception registrations</td>
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<td>- USGIF members receive 7.5 priority points</td>
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<td>Commemorative Program Sponsor</td>
<td>Exclusive</td>
<td>$14,000</td>
<td>- One table in prominent location</td>
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<td>- Company branding on commemorative program</td>
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<td>- Four VIP registrations</td>
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<td>- USGIF members receive 7.0 priority points</td>
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<tr>
<td>GEOGala Challenge Coin Sponsor</td>
<td>Exclusive</td>
<td>$14,000</td>
<td>One table in prominent location, Company branding on one side of coin to be provided to all attendees, Four VIP reception registrations, Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 7.0 priority points</td>
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<tr>
<td>Floral Centerpiece Sponsor</td>
<td>accenture</td>
<td>$12,500</td>
<td>One table in prominent location, Company branded florals on dinner tables (provided by USGIF), Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 6.25 priority points</td>
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<tr>
<td>Registration Sponsor</td>
<td>sateLLgic</td>
<td>$12,500</td>
<td>One table in prominent location, Two VIP reception registrations, Company branded signage at registration, Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 6.25 priority points</td>
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<tr>
<td>Commemorative Amenity Sponsor</td>
<td>Exclusive</td>
<td>$12,500</td>
<td>One table in prime location, Two VIP reception registrations, Company branded amenity (provided by sponsor), Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 6.25 priority points</td>
</tr>
<tr>
<td>Welcome Sponsor</td>
<td>Exclusive</td>
<td>$12,500</td>
<td>One table in prominent location, Two VIP reception registrations, Company branded floor clings and signage at main entrances of the venue, Company logo placement on event marketing signage, website, email promotions and social media, USGIF members receive 6.25 priority points</td>
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<td>Opportunity</td>
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<td><strong>Fond Farewell Sponsor</strong></td>
<td>Exclusive</td>
<td>$12,500</td>
<td>- One table in prominent location</td>
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<td>- Two VIP reception registrations</td>
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<td>- Company branded floor clings and signage at main exits of the venue</td>
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<td>- Company logo placement on event marketing signage, website, email</td>
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<td>promotions and social media</td>
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<td>- USGIF members receive 6.25 priority points</td>
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<td><strong>Coat Check Sponsor</strong></td>
<td>Exclusive</td>
<td>$5,000</td>
<td>- One VIP reception registration</td>
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<td>- Company branded signage at coat check</td>
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<td>- Company logo placement on event marketing signage, website, email</td>
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<td>promotions and social media</td>
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<td>- USGIF members receive 2.5 priority points</td>
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<td><strong>Hand Sanitizer Sponsor</strong></td>
<td>Exclusive</td>
<td>$5,000</td>
<td>- One VIP reception registration</td>
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<td>- Company branded hand sanitizer for all attendees (provided by sponsor)</td>
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<td>- Company logo placement on event marketing signage, website, email</td>
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<td>- USGIF members receive 2.5 priority points</td>
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<td><strong>Black-tie Mask Sponsor</strong></td>
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<td>- Company branded mask for all attendees (provided by sponsor)</td>
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<td>- USGIF members receive 2.5 priority points</td>
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<tr>
<td><strong>GEOGala Table</strong></td>
<td>Limited</td>
<td>$10,000</td>
<td>- One table</td>
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<td>- USGIF members receive 5 priority points</td>
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<tr>
<td><strong>GEOGala Half Table</strong></td>
<td>Limited</td>
<td>$5,000</td>
<td>- 5 seats together at one table</td>
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<td>- USGIF members receive 2.5 priority points</td>
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PRIORITY POINTS

The United States Geospatial Intelligence Foundation (USGIF) utilizes a priority point system to determine the order of selection for booth space, sponsorships, and advertising at the annual GEOINT Symposium.

This system was developed in an effort to be as equitable as possible to all organizations and to reward those organizations that have provided the most significant financial support to the USGIF.

The point system is an ongoing calculation beginning with initial membership to the foundation and will continue indefinitely. USGIF maintains the master list of priority points which is available to any organization at any time.

Priority points are currently earned by supporting the GEOINT Symposium, GEOINT Community Week, the Geospatial Gateway Forum, the Geospatial Job Fair, USGIF Workshop Series, rental of the Trajectory Event Center, advertising in the various trajectory media properties, or via a USGIF Organizational Membership.

As new events are created that offer sponsorship/exhibiting opportunities, they will be incorporated into the priority point system. Points earned throughout the year will be tallied on June 30th of each year, which allows organizations to benefit from the previous year’s investment.

NEW OPPORTUNITIES AND CUSTOM BUNDLES

Don’t see what you’re looking for? USGIF is open to creating new opportunities to meet your goals and budgets. Custom bundles encompassing multiple opportunities are available.

QUESTIONS?

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